Festival Ad Rates

Over 25,000 people from all over the world gather in Toronto every October to celebrate Indigenous film and media arts at the largest Indigenous film and media arts festival in the world. imagineNATIVE’s Festival, Tour, Institute and year-round initiatives showcase, promote and celebrate Canadian and international Indigenous filmmakers and media artists and create a greater understanding Indigenous people, culture, and artistic expressions. imagineNATIVE Film + Media Arts Festival is celebrating our 20th Anniversary this October for 6 days, October 22 – 27. We invite you to consider promoting your company in the Indigenous and culturally diverse audiences and markets.

For more information or any question please contact David Morrison, Fundraising Assistant at 416-585-2333 ext 6 or dmorrison@imagineNATIVE.org
Catalogue Advertising

Advertising in the program catalogue or on-screen gives you guaranteed exposure to imagineNATIVE’s audiences. Your ad will be seen many times as the Guide is read and referred to constantly by Festival-goers prior to and throughout the six day Festival. A PDF version of the complete Guide is also available for download from our imagineNATIVE website, providing valuable additional exposure for your company’s advertisement.

Full Page: $2,000
Inside Back Cover: $2,500

With Bleed
7.5" X 10.25" Trim Size
7.75" X 10.5" Bleed Size

No Bleed
6.75" X 9.5"

Half Page: $1,000

Horizontal
6.75" X 4.625"

Vertical
3.25" X 9.5"

Quarter Page: $500

Horizontal
6.75" X 2.1875"

Vertical
3.25" X 4.625"

AD SPACE CLOSE August 15 | FESTIVAL October 22-27, 2019
Our Guest Guide is a booklet with recommendations of Toronto’s best places to eat, drink, and shop. In this booklet, you will find listings with a map to show locations. These will be placed in every delegate package (1000+) and available to all guests at our info booth. To be listed as one of our hospitality partners we invite you to consider promoting your business through discounts offered to our Festival attendees. Our hospitality partners will be listed in the Guest Guide, which guarantees exposure to imagineNATIVE’s festival audiences. The listing will be seen many times as the guide will be read and referred to constantly by festival-goers throughout the six-day festival.

To supplement a listing in our Guest Guide, we also invite you to place an advertisement for your business in the very same Guest Guide.

- Inside Back/Front Cover: $500
- Full Page: $400
- Half Page: $250

AD SPACE CLOSES August 23  |  FESTIVAL October 22-27, 2019
On-Screen Advertising

Reserve ad space on slides that play on rotation before each screening to an audience of approximately 6000 people!

Pre-screening slides will play at every screening during the 20th Annual Festival. Your purchased onscreen ad will play 8 times at each screening (approximately 30 screenings). That means your ad will be shown 240 times in front of our audience!

This year for the first time, imagineNATIVE will be offering an opportunity to purchase an onscreen trailer slot to play at every screening during the festival. Trailers will play with the lights down before the film starts.

<table>
<thead>
<tr>
<th></th>
<th>Full Pre-screening Slide</th>
<th>Half Pre-Screening Slide</th>
<th>30 sec trailer (Limited Quantity)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$1,000-$1,500</td>
<td>$500-$1,000</td>
<td>$500-$2,500</td>
</tr>
</tbody>
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AD SPACE CLOSE August 15 | FESTIVAL October 22-27, 2019