

Meeting Minutes

Lake Bomoseen Association, Inc.
Board of Directors

Revised: May 27, 2017

By: John Hale, Secretary

Date: May 18, 2017

Location: Castleton Community Center
Rt. 4a, VT

Attending Board Members:

Steve Moskowitz	Bob Franzoni
Alan Rashes	John Casella, Jr.
Luca Conte	George Davis
Steve Bender	Collin Fingon
Wenda Bird	John Hale

Absent Board Member(s):

Jay Sabataso	Terry Moran	Davene Brown
	Gary Chapman	Bill Wood
	Ellen Oppenheimer, Immediate Past President	

Also Attending:

Guests:

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- X The meeting was **called to order** by President Franzoni at 7:00 p.m. With ten members present, a quorum was constituted.
 - X Secretary Hale presented the **Minutes from the April 13, 2017**, meeting which Minutes were approved as previously presented by email.

X Treasurer Hale presented the **Financial Statements as of May 18, 2017**. The Association's cash balance was \$152,674.77. For the 10 ½ months from 7/1/16 to 5/18/17, income was \$28,715.51 and expenses were \$23,733.22 for a net inflow of in the period of \$4,982.29.

INCOME: The Cinco de Mayo social made \$183 and is considered a big success. Dues for this year are being received, \$20,026 so far. A number of members have made extra donations to the cause, \$8,555.

EXPENSE: Extraordinary items included are the Eco Harvester re-sale, \$2,660, the Lake survey hard and software, \$2,564, and the Swamp Thing deposit, \$10,325.

PROJECTION: John reported expecting the fiscal year to end with a \$6,843 net outflow after taking the projected inflow from Bomobash and making the Swamp Thing final payment.

NOTE: After subsequent review, **John now projects the fiscal year** to close with an \$8,082 Surplus: Swamp Thing will be paid in the next fiscal year, \$19,175, and the fireworks and North End donations are imminent, \$4,250.

* John reported on the **New Map**. 50 people have reserved a map and 43 of them have made at least the \$100 donation. A number of members donated much more than the minimum and total donations received to date are \$7,300. The map cost approximately \$2,760 altogether, for a per map cost of \$9.20.

* Steve M., as **Treasurer of the Lake Bomoseen Preservation Trust**, reported a cash balance of \$53,988.51 as of 5/17/17.

* Steve B. reported on **membership**. According to Steve's official membership list, the following are members who have paid dues this year (1/1/17 to 5/18/17):

Individual	252
Business	19
Friend	10

Steve's position as **Official Keeper of the Membership List** and the calendar year designation of dues reporting was agreed. Any dues paid from January to December in a year counts for the member's dues for that year.

- * **Harvesting Project** John H. reported that Swamp Thing (ST) has responded sufficiently to Bob F. to warrant our continuing with the Pilot Project 70 acres as well as the limited (24 members) private harvesting contracts to be done under the Association's State Permit. ST signed and returned the Agreement that our attorney drew without alteration and John signed and returned a copy to them on May 11, 2017.

ST has yet to provide an estimate of the likely cost of private harvesting. Bill W. is dealing directly (via email) with them about all particulars of the summer's work. He will provide them with the names and contact numbers of the 24 members.

The alternative harvesting company John identified, Aquatic Analysts of New Jersey, continues to be interested in bidding on future contracts. It is they who **estimated a price for harvesting** 100 feet of waterfront out 20 feet, at \$200 to \$300.

In a general discussion, John voiced the **concept that future harvesting** could be done for individuals under private contracts once the Association had paid for the harvesting company to mobilize their equipment to the Lake. This would obviate the need to raise the funds for our own equipment and the management of it.

- * Collin F. outlined his plans for **fund-raising**. Collin's immediate goals will be to increase membership and to promote the map fund-raising already underway. From his experience, a "Target Ask" for support, personally made by phone, is the most effective. To that end, he plans to schedule a phone-a-thon with 12 to 15 people (local Lake lovers are better than professionals) using the Castleton Polling Institute's facility in downtown Rutland for two evenings of phone calling. He is now generating the calling list and contact numbers, and expects to schedule the effort for a Tuesday and Wednesday evening in about three weeks.

Two, two minute scripts will be generated toggling on whether the person called is now a member - one asking for membership and a map donation; and the other just for the donation.

Collin suggested a more active use of paypal to establish recurring automatic payments for dues and donation giving (annually or monthly). If agreed to and set up, the cash flow tends to stick.

- * **The Greeter Grant** Bob F. reported on his work arranging the work flow, personnel and budgeting of this year's Greeter Program. The budget shows \$24,093 to be expended primarily on salaries with an expected in-kind contribution (worked out with Josh Mulhollem, the State Administrator of the grant) totaling \$7,075. With this degree of volunteer time, the Association will not have to pay hard dollars into the grant.

The program runs from Memorial Day to Labor Day on weekend days plus the Monday's associated with the holidays, 32 days in all from 8:00 a.m. to 6:00 p.m. Board members who have volunteered to manage the mornings from 8 to 1 are: Terry M., Steve B., Steve M., Bob F., and George D. whose schedules Bob will propose shortly. (Wenda B., Alan R. and Collin F. offered occasional backup service.) Volunteers were reminded to keep record of their time and mileage and submit the numbers to Bob. Steve M. who wrote the grant application was asked to write the Exit Report at the end of the exercise.

Bob has hired the greeters (high school students) and manager Barbara Jensen; and will write job descriptions for all positions so everyone will know what is expected of them. Greeters all wear yellow shirts as an identifying uniform. The State will concurrently run a hot water washing station at the Green Dump access.

In a Straw Vote, Bob was confirmed in his authority to manage all aspects of the Greeter Program on behalf of the Association.

Note: On May 17th, Bob F., Luca C. (both in person) and John H. (by conference call) met with Hubbardton Town Clerk, Dawn Custer and Hubbardton Selectperson, Janet Morey to discuss Hubbardton's sponsoring of the State Greeter Grant this year again. During the conversation, John confirmed the LBA's commitment to hold Hubbardton harmless from third party claims in their management of this grant.

- * **The Budget for the coming fiscal year** (7/1/17 to 6/30/18) will be drafted by John C., John H. and Davene B. with Bob F. (Note: an initial meeting is tentatively scheduled for Wednesday, June 7th at Bob's lake home at 5:00 p.m.)
- * Bob F. spoke about the three meetings held so far with State personnel regarding the **Lake Implementation Plan** being generated. Good progress has been made and future meetings are expected.

- * Bob F. spoke about the software program called **Constant Contact**. At a monthly price of \$35, this software will facilitate writing and editing of the Newsletter and will also generate diagnostics about, for example, who all opens email correspondence. Bob was authorized to subscribe to this service by motion and unanimous approval.
- * **Board Membership** Bob F. is to function as the Nominating Committee to propose renewing and new persons for Board membership for consideration and vote at this year's Annual Meeting.
- * The year's **Annual Meeting** will be held at the Jeffords Center at Castleton University at 9:00 a.m. on Saturday, June 24th. Bob will provide an Agenda shortly.
- * The **Fourth of July Committee** of the Town of Castleton has now successfully generated the donations necessary to pay for the fireworks display. Festivities will start on Sunday, July 2nd with a pancake breakfast at the American Legion at 7:30 a.m., continue at 2:00 with the annual Boat Parade starting at Woodard Marine, judged this year, conclude with a band concert at Crystal Beach from 5:00 to 8:00 p.m. and the fireworks display at 9:00 p.m.

On Tuesday, July 4th, the annual parade will begin at 10:00 a.m. in Castleton village.

- * John H. spoke about the new **map fund-raiser**. The map has been printed, hand numbered, placed in mailing tubes and made available at Century 21 Real Estate at Castleton Corners to those who have made their donation.

Steve B. recommended that **Hubbardton Town Clerk**, Dawn Custer, be given a complimentary map in recognition of her continuing, kind and selfless assistance to the Association. He was authorized to do so by unanimous acclamation.

- * John C. moved to enter **Executive Session** with the entire Board present, which motion was seconded and passed.

The Board subsequently voted to exit Executive Session.

- * The meeting was **adjourned** at 9:10 p.m.

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