

Selma-Rachel Swire

PROFESSIONAL EXPERIENCE

Freelance Digital Designer & Creative Director
Jan. 2017 to present / Brooklyn, NY

mindbodygreen: Head of Creative
Dec. 2014 to Dec. 2016 / Brooklyn, NY

Moment: Senior Designer
Jan. 2013 to Nov. 2014 / New York, NY

G2 Worldwide: Art Director
Mar. 2011 to Jan. 2013 / New York, NY

Bundle.com/Citibank: Visual Designer & Graphic Designer
Feb. 2010 to Mar. 2011 / New York, NY

Point Five Design: Freelance Graphic Designer
Feb. to May 2010 / New York, NY

EDUCATION

The Rhode Island School of Design, 2009
BFA with Honors in Graphic Design

PROFESSIONAL DEVELOPMENT

2016 Painting: Idea to the Essential Image, Christopher Zacharow, Cooper Union
2015 Facilitation: by Design, AIGA
2014 IxDA Conference, Amsterdam, Netherlands
2013 Typography Proportions, John Downer, Cooper Union

AWARDS & ACHIEVEMENTS

2017 Webby Award People's Voice winner for mindbodygreen, New York, NY
2013 Exhibited at Lincoln Center Institute, New York, NY
2010 Finovate Best of Show for Bundle.com, New York, NY
2009 Exhibited in Senior Invitational, Woods-Gerry Gallery, Providence, RI
2008-09 Winner of Joan Shewman Memorial Scholarship, RISD, Providence, RI
2008 Exhibited in An Homage To Ed Ruscha, RISD, Providence, RI

DIGITAL DESIGN
& CREAIVE DIRECTION

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