

# Selma-Rachel Swire

## PROFESSIONAL EXPERIENCE

Freelance Digital Designer & Creative Director  
Jan. 2017 to present / Brooklyn, NY

mindbodygreen: Head of Creative  
Dec. 2014 to Dec. 2016 / Brooklyn, NY

Moment: Senior Designer  
Jan. 2013 to Nov. 2014 / New York, NY

G2 Worldwide: Art Director  
Mar. 2011 to Jan. 2013 / New York, NY

Bundle.com/Citibank: Visual Designer & Graphic Designer  
Feb. 2010 to Mar. 2011 / New York, NY

Point Five Design: Freelance Graphic Designer  
Feb. to May 2010 / New York, NY

## EDUCATION

The Rhode Island School of Design, 2009  
BFA with Honors in Graphic Design

## PROFESSIONAL DEVELOPMENT

2016 Painting: Idea to the Essential Image, Christopher Zacharow, Cooper Union  
2015 Facilitation: by Design, AIGA  
2014 IxDA Conference, Amsterdam, Netherlands  
2013 Typography Proportions, John Downer, Cooper Union

## AWARDS & ACHIEVEMENTS

2017 Webby Award People's Voice winner for mindbodygreen, New York, NY  
2013 Exhibited at Lincoln Center Institute, New York, NY  
2010 Finovate Best of Show for Bundle.com, New York, NY  
2009 Exhibited in Senior Invitational, Woods-Gerry Gallery, Providence, RI  
2008-09 Winner of Joan Shewman Memorial Scholarship, RISD, Providence, RI  
2008 Exhibited in An Homage To Ed Ruscha, RISD, Providence, RI

DIGITAL DESIGN  
& CREAIVE DIRECTION

t: 561.213.2648  
e: srswire@gmail.com  
www.selma-rachel.com

33 caton place, #2p  
brooklyn, ny 11218

