

Healthcare Reform in Action: The Montgomery County ACA Leadership Summit

Presentations from the Montgomery County ACA Leadership Summit can be accessed by clicking the presenter's name below. Please note, some presenters chose not to use slides.

Time	Activity
8:00 AM – 9:00 AM	Registration Open
9:00 AM – 9:15 AM	Welcome and Opening Remarks <i>Master of Ceremonies: Leni Preston, Chair, Maryland Women's Coalition for Health Care Reform Speakers:</i> <ul style="list-style-type: none">• Congressman Chris VanHollen• County Executive Ike Leggett• Councilmember George Leventhal
9:15 AM – 9:40 AM	The Context of the ACA in Montgomery County <i>Ulder J. Tillman, Montgomery County Health Officer</i> Montgomery County is diverse, and so are the health care needs of its residents. To set the stage for the day's in-depth discussions Dr. Tillman will give an overview of the health of Montgomery County and provide context for the presentations to follow.
9:40 AM – 10:20 AM	ACA 101: Maryland's Implementation of Health Care Reform <i>Carolyn Quattrocki, Executive Director, Governor's Office of Health Care Reform</i> Affordable Care Act implementation in Montgomery County is happening in the context of State Health Care Reform. Ms. Quattrocki will discuss the State's priorities for the transforming health care landscape, provide an overview of accomplishments to date, and discuss what to expect in the near future.
10:20 AM – 10:50 AM	Consumer Outreach and Enrollment in Montgomery County

	<p><i>Uma S. Ahluwalia, Director, Montgomery County Department of Health and Human Services</i> Connecting consumers with the information and resources necessary to enroll in a health plan through the Maryland Health Connection is a pivotal step in ACA implementation. Ms. Ahluwalia will discuss the efforts of the Capital Region Connector entity and other initiatives providing consumer assistance such as the consolidated services center, producers/brokers, captive producers and certified application counselors.</p>
<p>10:50 AM – 11:00 AM</p>	<p>Break</p>
<p>11:00 AM – 11:50 AM</p>	<p>Connector Entity: Individual Exchange Break Outs 1) Enrolling Hard to Reach Populations (Spring) Many of the currently uninsured Montgomery County residents face cultural, linguistic, and socio-economic barriers to accessing care as well as to accessing information. The Capital Region Connector Entity has made concerted efforts to educate and enroll certain hard to reach populations. This session will include a report back from organizations enrolling culturally diverse populations in the first three weeks of ACA implementation. <i>Speakers:</i></p> <ul style="list-style-type: none"> • George Escobar, Health and Human Services Director, Casa De Maryland • Priscilla Fox-Morrill, Director of Homeless Services, Interfaith Works • Ji-Young Cho, Executive Director, Korean Community Service Center of Greater Washington • Perry Chan, Program Manager, Asian American Health Initiative • Rosalba Fajardo, Public Benefits Manager, Mary’s Center <p>Click speaker name to download presentation.</p> <p><i>Facilitator: Rachel Klein, Deputy Director of Health Policy, Families USA</i></p>

2) Enhancing Outreach Encounters (Fenton)

Currently uninsured Montgomery County residents may already be interacting with community based organizations and County departments that address health and other social issues. Enhancing existing community outreach and engagement efforts with information about the Maryland Health Benefits Exchange has been a major focus of the enrollment activities in the Capitol Region. This session will review outreach activities that have taken place to date and discuss opportunities to build upon and refine existing mechanisms for community engagement.

Speakers:

- Elisa Zygmunt, Director of Projects and Analytics, Benefits Data Trust
- Wendy Korrick, Outreach & Enrollment Manager, Community Clinic, Inc.
- Wylea Chase, Lead Health Navigator, Family Services
- Heather Ross, Program Manager, African American Health Program

Click speaker name to download presentation.

Facilitator: Michael Akin, President, Reingold
LINK

3) Connector Entity Coordination and Planning (Great Hall)

The Capital Region Connector entity, led by the Montgomery County Department of Health and Human Services, is working to provide education, outreach, eligibility and enrollment services for nearly 222,000 uninsured residents of Montgomery and Prince George's counties. Coordination and planning is critical to the success of these outreach and enrollment efforts. This session will provide information on the outreach and enrollment plan overall, with a focus on achievements and lessons learned to date, as well as discussion for improvements and next steps.

	<p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Dourakine Rosarion, Montgomery County Department of Health and Human Services • Sharon Zalewski, Vice-President, Primary Care Coalition of Montgomery County, Maryland <p>Click speaker name to download presentation.</p> <p><i>Facilitator: Leslie Graham, SVP Delmarva Foundation</i></p>
11:50 AM – 12:15 PM	Pick up lunch boxes, transition to working lunch
12:15 PM – 12:45 PM	Working Lunch: Access to Coverage <i>See below for a list of discussion topics</i>
12:45 PM – 1:20 PM	Keynote Speaker <i>Dr. Georges C. Benjamin, Executive Director, American Public Health Association</i>
1:20 PM – 1:45 PM	Break and Book Signing Dr. Benjamin will sign copies of <i>The Quest for Health Reform: A Satirical History</i> , an engaging historical book that recounts the chronology of efforts to reform the U.S. health system through the lens of political cartoons published as early as the 19th century through passage of the Affordable Care Act. Authors: Georges C. Benjamin, MD; Theodore M. Brown, PhD; Susan Ladwig, MPH; and Elyse Berkman Publisher: APHA Press
1:45 PM – 4:00 PM	Plenary: Building Capacity for Access to Care As thousands of Montgomery County residents enroll in health plans, patterns of health care usage will inevitably change. The plenary session will explore these questions from multiple perspectives including the roles of hospitals and large provider groups, safety-net health care providers, and health benefits administrators.
1:45 PM – 2:00 PM	Overview Presentation

	<p><i>Raquel Samson, Director, Primary Care Access, Maryland Department of Health and Mental Hygiene</i></p>
<p>2:00 PM – 2:40 PM</p>	<p><i>Insurance Carriers Panel</i>How are Managed Care Organizations, Qualified Health Plans, and Health Co-Ops working to build their provider networks? How are they educating consumers about how to navigate the health care system and effectively use their new health coverage? In this panel leaders from some of the MCOs and QHPs serving Montgomery County will share their vision for the future. <i>Speakers (5 min each, 5 min Q&A):</i></p> <ul style="list-style-type: none"> • <i>Andrew Bergman, Medical Director, Amerigroup Maryland</i> • <i>John O'Brien, Vice President of Public Policy, CareFirst BlueCross BlueShield</i> • <i>Alex Blum, Chief Medical Officer, Evergreen Health Co-Op</i> • <i>Richard J. McCarthy, Physician in Chief, DCSM Service Area Kaiser Permanente</i> • <i>Mark Puente, President and Chief Executive Officer, Riverside Health</i> • <i>Ed Kumian, Chief Financial Officer, Priority Partners</i> <p>Click speaker name to download presentation.</p> <p><i>Facilitator: Robyn Elliott, Partner, Public Policy Partners</i></p>
<p>2:40 PM – 2:45 PM</p>	<p>Break</p>
<p>2:45 PM – 3:25 PM</p>	<p><i>Community Providers Panel</i> Expanding access to care for a large number of community members raises critical questions of supply and demand, as well as shifting access as a result of changes in income, residency status, etc. This panel will discuss the continuing role of safety-net health centers.<i>Speakers (7 min each, 7 min Q&A):</i></p> <ul style="list-style-type: none"> • <i>Lynda Honberg, Chair, Montgomery Cares Advisory Board</i>

	<ul style="list-style-type: none"> • Joan Glick, Senior Administrator, Montgomery County School Based Health Centers • Anne Pohnert, Area Director, CVS-Caremark MinuteClinic • Raymond Crowel, Chief, Montgomery County Behavioral Health and Crisis Services <p>Click speaker name to download presentation.</p> <p><i>Facilitator: Mark Luckner, Executive Director, Maryland Community Health Resources Commission</i></p>
<p>3:25 PM – 4:00 PM</p>	<p><i>Hospital System Panel</i>In this panel we will invite representatives from the hospitals and large provider groups operating in our community to discuss their roles in meeting the increased demand for health services.<i>Speakers (8 min each, 8 min Q&A):</i></p> <ul style="list-style-type: none"> • Annice Cody, Chief Strategy Officer, Holy Cross/Trinity Health • Peter W. Monge, FACHE, President, MedStar Montgomery Medical Center • William G. Robertson, President and CEO, Adventist Health Care Inc • Shawn Donnelley, Director of Patient Access, Suburban Hospital <p>Click speaker name to download presentation.</p> <p><i>Facilitator: Raquel Samson, Director, Primary Care Access, Maryland Department of Health and Mental Hygiene</i></p>
<p>4:00 – 4:15 PM</p>	<p>Closing Remarks<i>Uma S. Ahluwalia, Director, Montgomery County Department of Health and Human Services</i></p>