



ADELAIDE 2016



42ND AUSTRALIAN AND NEW ZEALAND CROATIAN SOCCER TOURNAMENT

SOUVENIR PROGRAM ADVERTISING SPECIFICATIONS

Sizes

Page 1 of 3

• DOUBLE PAGE SPREAD

Trim Size: 240mm W x 170mm H (each page)
Bleed: 250mm W x 180mm H (each page) 5mm all round
Safe Type Area: 203mm W x 156mm H (each page)
(Keep all essential text and graphics within this area)



• FULL PAGE

Trim Size: 240mm W x 170mm H
Bleed: 250mm W x 180mm H (5mm all round)
Safe Type Area: 203mm W x 156mm H
(Keep all essential text and graphics within this area)



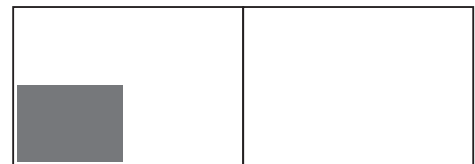
• HALF PAGE

Vertical Size: 100mm W x 156mm H
OR...
Horizontal Size: 207mm W x 75mm H
No Bleed



• QUARTER PAGE

Size: 100mm W x 75mm H
No Bleed



BOOKING DEADLINE: 26 AUGUST 2016 • ARTWORK DEADLINE: 31 AUGUST 2016

Contact Details

Sponsorship Manager:
Branko Suica
0418 834 350

Artwork:
Leo Tolo
0409 617 769

Email: tournament@croportscentre.com.au
Post: PO Box 2068, Regency Park SA 5942
www.croatiaraiders.com.au/tournament2016



ADELAIDE
2016



42ND AUSTRALIAN AND NEW ZEALAND CROATIAN SOCCER TOURNAMENT

SOUVENIR PROGRAM ADVERTISING SPECIFICATIONS

Artwork Requirements

Page 2 of 3

Quality Print Production

The official tournament Souvenir Program Book will be a high quality production, ensuring that it lasts and becomes a valued keep sake for participants, attendees and sponsors.

It will be approximately 80 pages, finished size is B5 Landscape (240mm W x 170mm H). It will be printed high quality, full colour digital throughout on high quality coated Satin paper. The cover will be printed on heavyweight 360gsm Artboard and will feature an all over Gloss Laminate/Cello-glaze. The book will be Perfect bound (Square spine), not stapled. Print run will be approximately 250 copies - pending final demand.

If supplying finished ad artwork, please follow these artwork specifications to ensure your ad prints at the best possible quality.

File Formats Supported:

- 'Press Ready' PDF is preferred.
- EPS, InDesign, Illustrator, PhotoShop (CC2015 is OK), TIFF & JPEG (must be High Resolution).
- Word, Excel, PowerPoint, Publisher will not be accepted (convert to 'Press Ready' PDF in CMYK colour format).
- GIF, PNG files will NOT be accepted (any files grabbed from a webpage will also NOT be accepted).
- Faxes, low resolution scans, or smart phone photos of business cards can not be used as finished artwork.

Images/Photos:

- Any images/photos used in the artwork must be either embedded or supplied as part of the packaged artwork.

Colour:

- All images must be saved in CMYK colour format only (not RGB or Pantone colours).
- Ads set up in 'Black' only or Greyscale are allowed (although using colour is encouraged).

Resolution:

- Any images/photos used in the artwork must be a minimum of 250dpi at 100% size.

Fonts:

- Should be converted to 'outlines' or 'paths' (OR packaged and supplied with the ad).

Please ensure:-

- Ads are set up to the correct size.
- All associated files and fonts are supplied with the ad.
- A hard copy proof OR PDF proof of the ad is supplied with the artwork file.
- Ads can be accepted via USB Stick, CD/DVD, email or FTP upload/download - please contact Branko for details.

BOOKING DEADLINE: 26 AUGUST 2016 • ARTWORK DEADLINE: 31 AUGUST 2016



ADELAIDE 2016

-  /cstadelaid16
-  @cstadelaid16
-  @cstadelaid16
-  cstadelaid16

42ND AUSTRALIAN AND NEW ZEALAND CROATIAN SOCCER TOURNAMENT

SOUVENIR PROGRAM ADVERTISING SPECIFICATIONS

Booking Sheet

Page 3 of 3

Details:

Client:.....

Contact Person: Mobile:

Phone:..... Fax:.....

Email:.....

Website:

Ad Size: (please tick)

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Double Page Spread | \$950 | <input type="checkbox"/> Half Page – Vertical Block | \$350 |
| <input type="checkbox"/> Full Page | \$650 | <input type="checkbox"/> Half Page – Horizontal Strip | \$350 |
| <input type="checkbox"/> Quarter Page | \$250 | | |
| <input type="checkbox"/> Finished Ad artwork will be supplied. | | | |
| <input type="checkbox"/> Ad artwork required (to be produced by the tournament graphic designer).
(supply all relevant details, logos, photos and additional information to Branko Suica) | | | |

Authorisation:

Authorised by: Date:..... / /

(PLEASE SIGN)

Print Name:

BOOKING DEADLINE: 26 AUGUST 2016 • ARTWORK DEADLINE: 31 AUGUST 2016

Contact Details

Sponsorship Manager:
Branko Suica
0418 834 350

Artwork:
Leo Tolo
0409 617 769

Email: tournament@crospostscentre.com.au
Post: PO Box 2068, Regency Park SA 5942
www.croatiaraiders.com.au/tournament2016