



👤 Jessica Lynn Larkin

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🕒 EXPERIENCE

Moxie Interactive
July 2017 - Present

Sr. Art Director

Concept and execute social media content for Chick-fil-A's channels and aid in pitches for new clients.

DigitasLBI
March 2015 - July 2017

Art Director

Take charge on a variety of projects ranging from email design, video content, large-scale media concept work, website design, social media content creation, and brand campaign development.

Kids II, Inc.
Sept 2014 - March 2015

Freelance Package Designer

Coordinate package in regards to structure, brand graphics, copy, photography and illustration.

ShopVisible, LLC
June 2014 - Sept 2014

Art Director

Create responsive ecommerce website layouts for BlueMercury, London Fog, 3M, Bumble & Bumble.

Mastermind Marketing
Jan 2014 - June 2014

Art Director

Hybrid role where website design, print production, copywriting, interior brand design are crucial.

Scout Marketing
Nov 2013 - Jan 2014

Freelance Art Director

Develop internal brand assets, as well as assets for Farm Rich, Seapak, Carvel, Antron, Byron's BBQ.

Applied Systems, Inc.
Jan 2013 - Nov 2013

Graphic Designer

Manage company brand guidelines, trade show graphics, landing pages, social media assets.

American Book Co.
Nov 2011 - Jan 2013

Lead Graphic Designer

Maintain deadlines, lead creative team in illustration, infographic design, and pre-press production.

🎓 EDUCATION

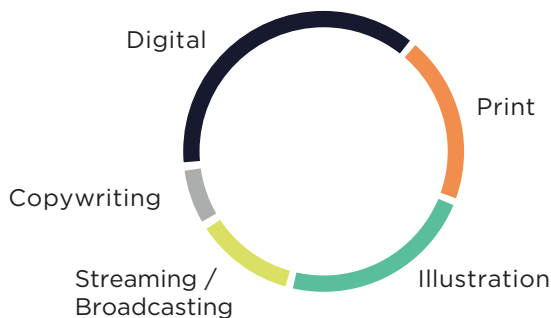
Fall 2011

Bachelor of Fine Arts in Graphic Communications
Kennesaw State University - Kennesaw, GA

Winter 2012

Six Sigma White Belt Certification
Chattahoochee State Technical College - Woodstock, GA

🧪 SKILLS



📖 PROFICIENCIES

