

SAM HERMAN

Visual Designer

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EDUCATION

Rochester Institute
of Technology
2014 - 2018
Graphic Design BFA 2018

ACHIEVEMENTS

Dean's List
2014 - Present
Received above a 3.4 GPA

SKILLS


Adobe Creative Cloud
HTML & CSS
Microsoft Office

Typography
Time Management
Photography
Conversational Spanish


Organization
Teamwork
Communication

SOCIAL MEDIA

 Samantha Herman

 @samherman0003

 SAM HERMAN

 @samherman0003

EXPERIENCE

- 2013 - Present
Freelance Graphic Designer
Work on-on-one with clients to produce designs for them.
- 2015 - 2016
Usher & Ticket Scanner
RIT Gene Polessini Center
Assisted guests with questions and wayfinding,
and greeted and scanned guests' tickets.
- 2017
Design Intern
RIT School of Individualized Study
Summer Co-Op as the SOIS designer.
Worked to create a unified brand identity.
- 2017 - Present
Student Designer
RIT School of Individualized Study
Work with department heads to create a consistent
brand identity, and design materials and ephemera within it.
- ## INVOLVEMENT
- 2014 - Present
Dumbledore's Army @ RIT
Member & Public Relations Officer
Use the excitement of Harry Potter to fundraise for charities.
PR officer duties involve poster, banner, and presentation
design, and managing the club social media.
- 2016
Thought at Work Conference
Attendee
RIT Student-run Design Conference.
- 2016 & 2017
PUSH Workshop
Participant
Week long blitz project to provoke creative thinking.
- 2016 - 2017
Signatures Literary & Arts Magazine
Assistant Editor
RIT Student-run Literary & Arts Magazine.
- 2017
FITC Toronto Conference
Attendee
Conference for digital creatives.