



HOW TO organise your makeup...

- Lost your lipstick?
- Can't find your mascara?
- Where is your perfume?

SO YOU CAN BE LOOKING FAB

in a matter of
MINUTES!





WE LOVE
a dramatic lash
& a bold lip...

But the drama needs to be in the look you've created and not in trying to find your tools!

Here are our top suggestions for organising your beauty products at home and on the go.



Choose *YOUR SPOT*

Have a dedicated area - this could be a dressing table or the bathroom. Aim for somewhere where the light is good so that you don't end up looking like Patsy from Ab Fab after a big night out!

Busy lives mean we don't time for foraging through loads of drawers so have your go to space for beautifying.



BEST *BEFORE*

Did you know, makeup, like food, has an expiry date. Therefore, if your powder looks discoloured or mascara smells musky, bung it in the bin!

TIP: Check the 'period after opening' symbol - 12M or 6M stands for 12 or 6 months.

Clear SOLOUTIONS

We heart see-through makeup boxes (check out MUJI)

Use each drawer to store a different product category as this helps you find exactly what you're looking for in seconds.



lighten *THE LOAD*

When possible apply most of your make up before you leave the house, so all you need to take with you is a touch-up kit. Most of us have enough to carry around without burdening ourselves with even more!

TIP: Use a good primer in the morning to increase the longevity of your makeup, meaning minimal fuss.

Checklist

the ultimate everyday makeup kit

- Primer
- Foundation
- Concealer
- Blush/Bronze & brush
- Translucent powder
- Mascara
- Neutral eyeshadow
- Defining eyeshadow
- Brow shadow/gel
- Lipstick
- Tweezers
- Elizabeth Arden - Eight Hour Cream

Tip

Instead of having lots of separate products to cart around, find a 3-in-1 palette. We love the Absolu Voyage Complete make up palette by Lancome. Let your products do double duty, not you.