

# REDKEN 5 T H A V E N U E N Y C



#### **REDKEN FRIZZ DISMISS**

Purchase 3 Frizz Dismiss products & receive a corresponding tester FREE

#### Includes:

- Frizz Dismiss Fly Away Fix
- Frizz Dismiss Smooth Force
- Frizz Dismiss Instant Deflate
- Frizz Dismiss Rebel Tame



#### REDKEN EXTREME

Purchase 1 Extreme Anti-Snap 250ml & receive 1 CAT Treatment 150ml at 50% off

Repair your hair:

- Exclusive technology penetrates deep for hair that is healthy-looking and resilient
- Fortifying Complex: 18-MEA = protective shine / CERAMIDE = structural repair & support
- Interlock Protein Network™: rebuilds surface protection, provides progressive conditioning and strengthens hair's core



ANTI-SNAP LEAVE-IN TREATMENT

For all types of distressed hair

75% reduction in breakage with system of Shampoo, Conditioner and Anti-Snap

5-In-1 Damage Protection Power against:

- 1. Chemical Damage
- 2. Thermal Damage from Styling Tools
- 3. Mechanical Damage
- 4. Surface Damage
- 5. Breakage



CAT | PROTEIN RECONSTRUCTING TREATMENT

For all types of distressed hair

- Reconstructs
- Reconditions
- Adds immediate strength without added weight
- Helps prep hair before chemical services to prevent future damage
- Recommend for at-home use 1-3 times per week based on the hair's condition
- Use as a pre-color service treatment

#### REDKEN HAIRSPRAY

Purchase 6 of the same Redken hairspray & save 10% PLUS receive 1 FREE tester

#### Includes:

- Quick Dry 18
- Fashion Work 12
- Control Addict 28
- Forceful 23
- Triple Take 32





#### **REDKEN MINI'S**

With the Purchase of any 48 minis, receive 12 Redken Glitter Spray for FREE

#### Participating Mini's Include:

- All Soft Shampoo 50ml / Conditioner 30ml
- Extreme Shampoo 50ml / Conditioner 30ml
- Color Magnetics Shampoo 50ml / Conditioner 30ml
- Frizz Dismiss Shampoo 50ml
- Iron Shape 11 Mini 50ml
- Guts 10 Mini 60ml
- Control Addict 28 Mini 54ml
- Quick Dry 18 Mini 60ml
- Forceful 23 Mini 70ml
- Triple Take 32 Mini 108ml
- Extreme Anti Snap 50ml
- One United 30ml
- Smooth Force 30ml
- Instant Deflate 30ml
- Pillow Proof Primer Cream 30ml
- Align 12 30ml
- Blonde Idol BBB Spray 30ml
- Blonde Idol Shampoo 50ml
- Color Extend Shampoo 50ml
- Wax Blast 10 Mini 60ml



#### **OUICK DRY 1**

#### **Instant Finishing Spray**

- Maximum control finishing spray with high shine and firm hold
- Fast-drying formula instantly controls and completes any style
- Provides healthy shine and firm, long lasting control



#### EASHION WORK 13

#### Versatile Hairspray

- Medium control aerosol spray
- Versatile formula for working, shaping and finishing styles flawlessly
- Fast-drying, fine-mist
- 24-hour humidity resistance and 8-hour control
- Vitamins C and E protect hair and help prevent color fade
- Spray-Strong Complex



#### CONTROL ADDICT 2

#### Extra High-Hold Hairspray

- Maximum control finishing spray with superior hold and ultimate brushability
- Highest ultra-firm 24-hour hold and 24-hour humidity resistance
- No residue or flaking
- Spray-Strong Complex



#### FORCEFUL 23

#### Super Strength Hairspray

- Maximum control finishing spray
- Lasting lift, shape memory and frizz-free shine
- 24-hour humidity resistance and 8-hou control
- Vitamins C and E for strong, touchable, high-shine styles without flaking or residue
- Spray-Strong Complex



#### TRIPLE TAKE 32

#### Extreme High-Hold Hairspray

- Extreme hold without the crunch
- Long-lasting lift and body
  - 24-hour control and humidity resistance
- Super-fine Tri-Mist Spray dries fast



#### NEW! HOT SEXY HAIR DISPLAY

Purchase the following products at a special price:

- 4 Prep Me Heat Protection Blow Dry Primer
- 4 Protect Me Hot Tool Protection Spray
- 4 Support Me Heat Protection Setting Spray

#### Receive FREE:

NEW! Hot Sexy Hair Display

#### ALL PROVIDE HEAT PROTECTION TO 450°

PREP ME Weightless cream formula with a no product feel, ideal for layering with other products

PROTECT ME Adds incredible softness and shine

SUPPORT ME Give curls amazing staying power! Helps to maintain

long lasting, damage-free curls without any crunch





#### **CURLY SEXY HAIR**

Enhances curls of all types. Moisturizes and controls frizz.

• ALL Curly Sexy Hair



#### SOY TRI-WHEAT LEAVE-IN X 2

#### Purchase at a special price:

• 2 Healthy Sexy Hair Soy Tri-Wheat Leave-In Conditioners 8.5 oz





#### STYLE SEXY HAIR

\*excludes Detox liter & Hard Up 16.9 oz

• ALL Style Sexy Hair



BCA HAIRSPRAT DUOS

#### Purchase:

- 2 Big Sexy Hair Spray & Play 10 oz OR
- 2 Big Sexy Hair Spray & Play Harder 10 oz



HARD UP & NOT SO HARD UP

#### Purchase:

- Style Sexy Hair Hard Up 16.9 oz
- Style Sexy Hair Not So Hard Up 16.9 oz





#### SEXY HAIR MINI

- Big Sexy Hair Volumizing Conditioner
- Big Sexy Hair Volumizing Blow Dry Gel
- Big Sexy Hair Root Pump
- Big Sexy Hair Volumizing Shampoo
- Big Sexy Hair Spray & Play
- Big Sexy Hair Spray & Stay
- Healthy Sexy Hair Soy Moisturizing Conditioner
- Healthy Sexy Hair Soy Renewal Oil
- Healthy Sexy Hair Soy Moisturizing Shampoo
- Healthy Sexy Hair Soy Tri-Wheat Leave In
- Style Sexy Hair Hard Up
- Smooth Sexy Hair Smooth & Seal

#### POWDER PLAY-POWDER PLAY LITE DISPLAY

#### Purchase:

- 6 Big Sexy Hair Powder Play .53oz
- 6 Big Sexy Hair Powder Play Lite .4oz

#### Receive FREE:

Powder Play / Lite Display



#### **SEXY HAIR TOOLS**



#### SMOOTH LOCK PRO FLAT IRON

This digital read flat iron incorporates two silicone strips on the bottom plate and one strip on the top plate. It helps to smooth out the most unmanageable hair with ease. No tugging, no damage.



#### **CURL LOCK PRO CURLING IRON**

This digital read curling iron incorporates silicone strips on each side of its barrel to help create shiny, soft and smooth curls! No tugging, no damage.



#### TEXTURE LOCK PRO 1.25" CERAMIC CRIMPER

Ceramic wave plates help lock in texture, creating styles that keep up with marketplace trends while ceramic heaters create negative ions and provide even heat distribution. Digital read & 60 minute auto shut-off feature.







#### UNICORN MINI BLOWDRYER

This bestselling salon-approved baby dryer gets a Unicorn makeover! Designed for salon retail, travel, or gym, these tiny dryers are explosively powerful.

#### Features:

- 1200 Watts
- Negative ions clean hair and remove frizz
- Dual voltage for travel anywhere
- Suitable for all hair types
- ...With adorable mini diffuser included



#### UNICORN SUPER GLAM STRAIGHTENER SET

Where do you find an all-in-one unique and glamorous solution for perfect spirals, beach waves, or pin-straight styles? The Aria Beauty Super Glam Set! Created for ultimate convenience with a professional touch, this all-in-one luxury set gives you the tools you need for perfect hair anywhere in Unicorn pastel ombre finish! Recommended for all hair types.

Aria Beauty 100% Ceramic straightener, Salon paddle brush, Tail comb for sectioning/detangling, 2 pro jaw clips & 'Goddess' Ponytail circle cuff

- 1.25" 100% micro-polished ceramic plates won't tug or crimp hair
- Moisturizing far infrared heat
- Adjustable up to 450° degrees
- Dual voltage for travel anywhere
- All the accessories you need included



Revive Procare products are skin care products for the scalp. The 3-part system of prep, prime and treat works together to remove environmental residues and build-up while still providing the "cleansing" and "moisturizing" of a hair care product. Using ingredients found in nature, Reviv3 restores moisture and nutrients to the scalp.



Save **26%** when you purchase:

- 3x Pre-Pack Vpro Exfoliate
- 1x 30 Day Kit
- 1x Mend Deep Hair Repair Mask for a complete exfoliation treatment!

foliate INTRODUCING REVIVE™ VPRO EXFOLIATE™

- A facial for the scalp designed for both men & women
- Revives & Gently exfoliates the scalp while removing build up around the follicle
- Accelerates the regeneration of a healthy scalp surface
- In salon service recommended every 30 days

## Get them while they're here... Last chance intros



#### **PURELY PRETTY**

Purely Pretty includes a perfect pairing... Mirabella's popular Kabuki Brush and a NEW limited-edition travel-sized Pure Press Mineral Powder!

#### INTRO KIT INCLUDES:

- 5 Pure Press II Travel Size
- 5 Pure Press III Travel Size
- 2 Pure Press Iv Travel Size
- 3 Kabuki Brushes
- Plus Free Display



#### **FLAWLESS**

The Flawless Silicone Blender allows for effective spreading and blending of liquid/cream cosmetics. Made of highly durable, non-porous silicone

#### INTRO KIT INCLUDES:

- 12 Silicone Blenders
- Plus FREE tester and display



#### RADIANCE

Awaken skin and create true radiance with Awaken Primer, Sculpting Duo, Serum/Sculpting Brush and Semisweet Eye Crayon.

### INTRO KIT INCLUDES:

- 4 Awaken Primer
- 3 Sculpting Duo
- 3 Semisweet Eye Crayon
- 1 Serum/Sculpting Brush
- Plus FREE testers and display



#### NUDES

7 must-have neutral shades for weightless sculpting of the eye area and true matte color applies in one swipe and stays comfortable for hours

#### INTRO KIT INCLUDES:

- 2 Rosy Modern Matte Lipstick
- 2 Berried Matte Lipstick
- 6 Mattified Eyeshadow Collection Plus Free Testers & Display





Meet the SOPHISTICATES, Zoya's latest palette of smouldering nudes, wine reds and shadowy hues in pearl, metallic and cream nail polish finishes.

#### **FALL 2017**

#### SOPHISTICATES 24PC COLLECTION:

- Holds 2 bottles of each shade, for a total of 24 bottles per display
- Full size 0.5 oz bottles



\* PICTURE IS FOR REFERENCE ONLY \*

- McKenna (ZP904): a refined pearl in a soft almond
  - Beth (ZP905): a soft, sandy, champaign metallic
- Presley (ZP906): a smokey, mauve taupe cream
- Joni (ZP907): a deep, dusty plum cream
- Hera (ZP908): a muted, red mauve cream
- Padma (ZP909): a deep, vermillion red cream
- Tabitha (ZP914): a refined pearl in a deep hunter green
- Gal (ZP915): a smokey, iridescent, peridot gold metallic
- Yvonne (ZP910): a rich, bordeaux red cream
- Mona (ZP911): a deep, burgandy plum cream
- Elaine (ZP912): a dark, umber brown cream
- Hadley (ZP913): a smokey, midnight blue cream

# SPARII

SpaRitual nail lacquers are vegan and free of DBP, toluene, camphor, formaldehyde and formaldehyde resin.

#### FALL / HOLIDAY 2017 **EXHALE NOURISHING 12PC DISPLAY:**

- Holds 2 bottles of each shade
- Includes 2 Nourishing Vegan Gloss
- Full size 0.5 oz bottles

#### \$93.00



Vitality

Calm









Wisdom







Say goodbye to kinks and split ends! invisibobble® - the traceless hair ring puts an end to all hair tying problems. Whether you aim for a hygienic and firm grip, a comfortable ponytail for a cosy evening, or a modern and fun updo, the invisibobble is there to offer a helping hand. Can this product be the answer to all those problems? Yes, because invisibobble® is THAT SIMPLE.



#### INVISIBOBBLE® 16PC INTRO INCLUDES:

- 2 x To Be Or Nude To BE
- 2 x Mint To Be
- 2 x Blush Hour
- 3 x Pretzel Brown
- 3 x True Black
- 4 x Crystal Clear



hygienic non-soaking material

A revolutionary hair ring that puts an end to all problems that come with tying up your hair:

- no kinks after wearing a ponytail
- distribution of pressure avoids headaches
- strong hold
- wearable with all hair types
- no split ends

## OLAPLEX.

#### PREVENT DAMAGE. REPAIR HAIR.

Go beyond the surface with the only salon system that rebuilds broken hair bonds. Two salon steps, one to take home. Use Olaplex to restore compromised hair, or add it to another service to provide the ultimate breakage insurance.









#### INSURANCE FOR YOUR CLIENT'S HAIR

The ORIGINAL chemistry that repairs hair by multiplying and cross-linking broken bonds during any chemical service.



FABULOSO"

PLATINUM BLONDE COLOUR INTENSIFYING CONDITIONER

#### Concept:

A colour intensifying conditioner that provides an instant hair colour boost, combined with a nourishing treatment to condition, repair, add shine, instantly tone and intensify hair colour.

#### Benefits:

No ammonia / no peroxide. Maintains and extends the colour life of colour-treated hair. Results in 3 minutes. Smoothing / anti-static effect. Restores and maintains moisture balance. Softens, nourishes and detangles without weighing hair down.

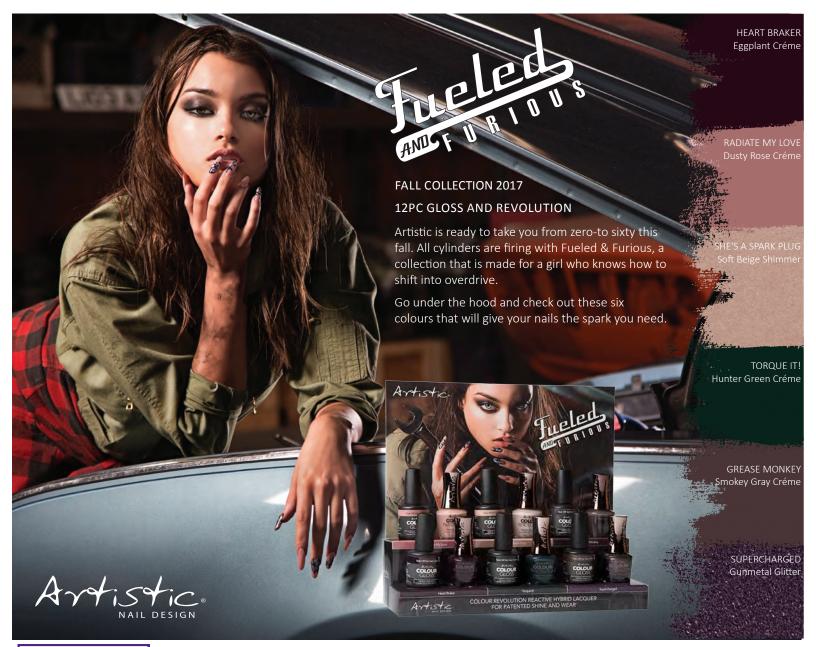
#### Recommended for:

Dull, dry, colour-treated blonde to very blonde hair to achieve a clean blonde tone (remove yellow tone).

WITH THE PURCHASE OF 6 OLAPLEX NO. 3 RECEIVE 3 EVO FABULOSO PLATINUM 30ML FREE

**\$114.00** / Total Value \$135.50









Buy One, Get One - Purchase a Foot Soak Gallon & Receive a Callus Softener Gallon FREE! While Supplies last!



Choose any 18 retail sized Footlogix products and receive a FREE Counter Display











#### BABRSHBC

#### zāzen®

#### 1" nano-silver & tourmaline flat iron

- Korean plates with rounded tips
  Universal voltage
  LCD temperature
- control display









#### 3/8" ultra-slim curling wand

- Tourmaline & ceramic technology

  Fast heat-up & recovery, up to 410 °F (210 °C)
- 5 LED temperature settings
- Cool tip
   60 minute auto shut-off

#### AVSLIMC



#### HAIRPINS BRACELET BESBRACEUCC

Nozzle & diffuser included

- Black silicone wrist band easily attaches to your wrist with a slap
- Can also be used to effortlessly pick up dropped pins
- One size fits all
- Large central magnetic surface to hold metallic pins and clips close by for easy access while styling hair
- Turns your wrist into your assistant

#### SCISSORS & ACCESSORIES HOLDER

 Universal voltage AFRSTYLE1C

#### BESSHOLDRUCC

- Keeps shears, combs. brushes and even clips organized and easily accessible
- Versatile design accommodates different size scissors and styling accessories
- Suits any salon décor



#### 200 PIECE HAIR ACCESSORIES KIT

#### BESHRACCUCC

- Convenient separate sealable compartments
- Durable case with snap closure keeps contents secure and can be re-stocked
- Includes: 90 Bobby Pins (Crimped, with ball tips), 70 Hair Pins (Crimped, with ball tips), 4 Sectioning Clips (3 ½" length), 34 Elastics & 2 Hair Nets







#### COSMETIC BRUSH SET

#### MKBRUSHESWGC / Display Only

- 4 essential brushes in handy zipper case:
  - Powder Brush
  - Blush/Contour Brush - Eye Shadow Brush
  - Small Eye Shadow Brush
  - Soft synthetic fibers
- Display of 8 sets (4 brushes/set)



#### NO METAL HAIR ELASTICS

\* while supplies last \*

BESELASTWGC / Display Only

- Without metal clasp for comfortable fit Mixed colors: white, silver and black with silver accents
- Display of 18 bags (24pcs/bag: 8 of each color)



#### PRECISION TWEEZER SET

#### TWEEZSETWGC / Display Only

- 4 different style tips for multiple purposes
- Slanted Tweezer
- Straight Tweezer
- Slanted Pointed Tweezer
- Pointed Tweezer

while supplies last

- High quality stainless steel Aligned tips are designed for precision
- Display of 24 sets (4 tweezers/set)



From left to right: Slanted Tweezer, Straight Tweezer, Slanted Pointed Tweezer and Pointed Tweezer





#### rack 'em & stack 'em

buy 1 shampoo litre & get 1 conditioner half price

#### choose from

- ritual salvation shampoo
- normal persons shampoo
- gluttony volume shampoo •
- the therapist shampoo
- ritual salvation conditioner
- normal persons conditioner
- bride of gluttony conditioner
- the therapist conditioner



## brush it off when the players play

gift your mother, your sister, jenny down the road, or keep it for yourself. see how popular you can be with a little love to give.



## 1x hank 43mm

buy

1x hank 52mm

- 1x hank 35mm
- 1x pete

#### get free

- 1x easy tiger 200ml
- 1x thermal bag





## special rates with complete package; twin share buy 500ml shampoo & conditioner at a special price

#### choose from

- love is in the hair
- dry follicles unite
- fat & happy
- great sculptors don't use tofu





## box o' bollox pate texturisante evo



## who's your daddy?

don't drop the soap... buy a 90g puck & get a free wally massage soap 125g

## cusual act moulding poste pate structurents

mt art. 10 g/5.1 on 2

evo

cossius styling clay argile de calffage net wt. 90 g/21 ea.41

#### choose from

- box o' bollox, a texture paste that provides strong hold and an extremely matte finish
- crop strutters, a shaping cream for medium hold, support and separation
- casual act, a paste for adding light hold and texture with a soft, matte finish
- cassius, a strong-holding clay that provides raw texture, malleable hold and a natural finish



evo

# HERE WE GO AGAIN! IT'S BAAAACK!! Purchase any new KASHO Design Master (KSI) shear at regular price & receive any

Purchase any new KASHO Design Master (KDM), Blue Series (KCB), Ivory Series (KIV) or Silver Series (KSI) shear at regular price & receive any FREE model of KDM, your choice









(Deal excludes the Silver DLC Shear)

Purchase any new KASHO Green Series (KGR) or Ceramic (KZR) at regular price & receive any other Green Series or Ceramic Series shear!





## SAM VILLA

#### **LIMITED EDITION**

#### LIGHT PROFESSIONAL IONIC BLOW DRYER

Limited edition soft touch turquoise finish. Available while supplies last. This award-winning lightweight ionic blow dryer delivers powerful airflow, is whisper quiet and weighs less than 1 lb! Create brilliant shine, reduce static and frizz & create smooth, sleek finishes with the built-in ceramic/tourmaline ion generation! Includes 2 rotating concentrator nozzles and a deep bowl diffuser.



#### ARTIST SERIES 2-IN-1 MARCEL CURLING IRON & WAND 1"

- Professional marcel rotating handle
- Innovative clip on/off feature
- Extended barrel provides more surface area for styling
- Extra long ceramic heating element provides distribution throughout entire barrel
- Safety feature- 60 minute automatic shut-off



#### SIGNATURE SERIES SPRING CURLING IRON 1"

- Targeted temperature technology maintains consistent temperature
- Extended barrel provides more surface area
- Extra long ceramic heating element provides distribution throughout entire barrel
- Safety feature 60 minute automatic shut-off



#### WET BRUSH® NIGHT FLORAL

The ultimate detangling brush for men, women and children, with every hair type and texture!

- Unique IntelliFlex™ bristles
- Runs effortlessly through hair
- Detangles without pulling or tugging
- Use on wet or dry hair







#### **KOLOR KILLER WIPES**

- Easily removes hair color stains from hands, neck and face
- Fresh, clean scent
- Fast clean up while being gentle on skin
- 100 Wipes per can



## STAR STRUCK SILVER LARGE ROLL Available in Light, Medium & Heavy

- Comes in its own crazy cool dispenser hox
- Cut whatever length desired or toss into our Fold Freak Dispenser

#### **FOLDING TROLLEY**

Don't bend standards. Fold them. Introducing the NEW Framar Folding Trolley. Fabulous folding furniture that is financially feasible!

- Designed for professional spa or salon use
- Large tray measures 14 inches by 15 inches to help organize tools, accessories, colors and treatments
- Integrated locking fixtures
- Fixed height of 35 inches tall
- Folds up to 47 inches for storage



## 5X12 PRE-CUT EMBOSSED SHEETS

Available in Light, Medium & Heavy

- Flip the lid and the box turns into its own self dispenser
- Easy grab and go concept
- No slip, ultimate grip
- No tissue

## **UPCOMING EDUCATION 2017**

We are committed to offering the industry's leading instructors and educators. For more details, please contact your District Sales Consultant OR contact our Head Office at 1(888)895-4045 or email at info@summitsalons.ca

CITY	DATE	NAME	COST
Calgary, AB	October 29 & 30	Redken Principles of Design	SOLD OUT
Calgary, AB	November 5 & 6	Undressed V	Limited tickets available. Please contact DSC.
Calgary, AB	November 26 - 29	The Summit SSBC Business Planning	Please contact DSC to register.
Cal <mark>gary,</mark> AB	September 10 September 11	Living Proof with internationally recognized stylist, visionary, and cutting expert, Michael Shaun Corby.	Sept 10: Limited spots available. Please contact DSC. Sept 11 Hands On: SOLD OUT
Edmonton, AB	September 24	Redken Color 911	Limited spots available. Please contact DSC.
Edmonton, AB	September 10	EVO Cut & Run with the Australian Men's Hairdresser of the year, Australian Educator of the year & Evo creative team member, Jules Tognini.	Sept 10 Hands On: SOLD OUT  Sept 10 (evening) Ice Cream Tour II: Limited spots available. Please contact DSC.
Regina, SK	September 10	Redken Blonde Obsessed	SOLD OUT
Saskatoon, SK	September 10	Redken Creative Color Trends	Spots available. Please contact DSC.
Saskatoon, SK	September 10	Redken Color 911	Limited spots available. Please contact DSC.
Winnipeg, MB	October 16	Redken The Full Story	Spots available. Please contact DSC.

NEW LOCATION for Summit Head Office/ Warehouse: Unit 105 10905 48 St SE, Calgary

#### **SUMMIT CALGARY**

#3 6320 11th Street S.E. Calgary, AB T2H-2I6 Phone: (403) 252-5332 Hours: Mon - Fri 8:30 to 5:00 Sat 10:00 to 4:00

#### **SUMMIT SASKATOON**

2302 Millar Avenue Saskatoon, SK S7K-6P4 Phone: (306) 668-5225 Hours: Mon - Fri 8:30 to 5:00 Sat 10:00 to 4:00

#### SUMMIT REGINA

1146 Broad Street Regina, SK S4R-1X8 Phone: (306) 522-1850 Hours: Mon - Fri 8:30 to 5:00 Sat 10:00 to 4:00

#### SUMMIT EDMONTON

#10640 170th Street Edmonton, AB T5S-1P3 Phone: (780) 408-5510 Hours: Mon - Fri 8:30 to 5:00 Sat 10:00 to 4:00

#### **SUMMIT WINNIPEG**

#10 1391 St. James Street Winnipeg, MB R3H-0Z1 Phone: (204) 772-3627 Hours: Mon - Fri 8:30 to 5:00 Sat 10:00 to 4:00

