



3rd ANNUAL LOUDOUN WINE AWARDS SPONSORSHIP

Friday, October 13 6pm | Lansdowne Resort Main Ballroom

The Loudoun Wineries Association is excited to present the 3rd Annual Loudoun Wine Awards & Reception. The Virginia wine industry, and in particular Loudoun County (touted as "DC's Wine Country"), attracts more than 1.5 million visitors per year. In fact, a recent survey released by Silicon Valley Bank shows that Virginia wineries receive more visitors each year than any other wine region in the United States, nearly 25,000 visitors per winery compared to 18,000 in Napa Valley.

This signature competition of Loudoun Wineries presents awards in top varietal categories along with a Chairman's Cup for the "Best Overall" wine. The Awards Reception attracts visitors in Loudoun County and surrounding areas to support the rapidly growing Loudoun County wine region while enjoying award-winning wines and mingling with winemakers and winery owners. More than 350 visitors enjoy the Awards Reception in October where food and Loudoun County wines are enjoyed and the awards are presented to each winning winery. Further promotions of our award winning wine program interacts and markets to over 10,000 wine lovers in Loudoun County.

Your support as a sponsor creates great opportunities for the Loudoun County wine industry as well as marketing value for your organization. Our marketing opportunities will help generate brand recognition amongst Loudoun's 45+ wineries and their more than 1.5 million visitors each year. Sponsorship recognition includes:

- Logo placed on Loudoun Wine Awards website
- Social Media mention via Facebook & Twitter
- Inclusion in the Award Reception printed program given to all attendees
- Recognition at the Loudoun Wine Awards Reception
- Logo displayed in all email marketing campaigns
- Company name/logo included in printed materials displayed at all participating wineries (rack card, poster)



2016 Grand Tasting



2016 Awards Dinner at Lansdowne Resort



2016 Award Winners

SIGNATURE SPONSOR | \$5000

Exclusive | Only Three Available

- **Exclusive:** Opportunity to offer remarks at the award reception
- **Exclusive:** Only one sponsor per industry represented
- Opportunity to announce one of the category award winners
- Reserved table for 10 at reception in premium location
- Full-page Ad in Event Program
- Logo prominently displayed on all marketing materials
- Display marketing materials at pre-event reception area

PLATINUM SPONSOR | \$3500

- Opportunity to announce one of the category award winners
- Six complimentary award reception tickets
- Full-page Ad in Event Program
- Logo prominently displayed on all marketing materials
- Display marketing materials at pre-event reception area

GOLD SPONSOR | \$2500

- Name recognition at the award reception
- Four complimentary award reception tickets
- Half-page Ad in Event Program
- Logo prominently displayed on all marketing materials
- Display marketing materials at pre-event reception area

RECEPTION SPONSOR | \$1500

- Name recognition on marketing materials
- Two complimentary award reception tickets
- Logo recognition displayed at reception tables
- Half-page Ad in Event Program

SILVER SPONSOR | \$1000

- Name recognition on marketing materials
- Two complimentary award reception tickets
- Half-page Ad in Event Program

BRONZE SPONSOR | \$500

- Name recognition on marketing materials
- Quarter-page Ad in Event Program

ADDITIONAL ADVERTISING OPPORTUNITIES

- Full Page Ad: \$300
- Half Page Ad: \$200
- Quarter Page Ad: \$125

Additional Questions? Please contact Aimee Henkle, Chairman of the Loudoun Wine Awards, via phone at 540-808-6255 or email at aimee@lostcreekwinery.com



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Presented by the Loudoun Wineries Association

Thank you from the Loudoun Wineries Association for your sponsorship participation in this year's Loudoun Wine Awards program. Your support will directly contribute to the rapid growth and recognition of Loudoun County's wineries and vineyards.

Please indicate the Level of Sponsorship:

- Signature | \$5000
- Platinum | \$3500
- Gold | \$2500
- Reception | \$1500
- Silver | \$1000
- Bronze | \$500

Please indicate any Advertising Opportunities (if not sponsoring):

- Full Page | \$300
- Half Page | \$200
- Quarter Page | \$100

Organization Name (to be displayed on marketing materials): _____

Note: Please email a high-resolution .jpg or .png image of your organizations logo to aimee@lostcreekwinery.com for display on website and social media.

Contact Name: _____ Email: _____ Phone: _____

Street Address: _____ City, State, Zip: _____

Signature: _____ Date: _____

Print Name: _____

Please make checks payable to:

Loudoun Wineries Association (Loudoun Wine Awards)
16031 Hillsboro Road, Purcellville, Virginia 20132



2016 Competition Judges



2016 Educational Winemaker Forum