



4th ANNUAL LOUDOUN WINE AWARDS SPONSORSHIP PROGRAM

Presented by Loudoun Wineries Association

The Loudoun Wineries Association is excited to present the 4th Annual Loudoun Wine Awards Reception & Dinner. The Virginia wine industry, and in particular Loudoun County (touted as “DC’s Wine Country”), attracts more than 1.5 million visitors per year. A recent survey released by Silicon Valley Bank shows that Virginia wineries receive more visitors each year than any other wine region in the United States, nearly 25,000 visitors per winery compared to 18,000 in Napa Valley.

This signature competition of Loudoun Wineries presents awards in top varietal categories along with a Chairman’s Cup for the “Best Overall” wine. The Awards Dinner attracts visitors in Loudoun County and surrounding areas to celebrate the rapidly growing Loudoun County wine region while enjoying award-winning wines and mingling with winemakers and winery owners. More than 300 visitors enjoy the Awards Dinner in October for the presentation of the prestigious awards. Further promotions of our award winning wine program engages with more than 10,000 wine lovers in Loudoun County and surrounding area.

With Loudoun County ranking as one of the most affluent counties in the U.S., our attendee demographics are quite impressive. Our sponsor recognition program will generate brand recognition for your company amongst Loudoun’s 45+ winery owners and their more than 1.5 million visitors each year, including many local business leaders.



SIGNATURE SPONSOR | \$5000

Exclusive | Only Three Available

- **Exclusive:** Opportunity to offer remarks at the award reception
- **Exclusive:** Only one sponsor per industry represented
- Opportunity to announce one of the category award winners
- Reserved table for 10 at Awards Dinner in premium location
- Full-page Ad in Event Program
- Logo prominently displayed on all marketing materials
- Display marketing materials at pre-event reception area

PLATINUM SPONSOR | \$3500

- Opportunity to announce one of the category award winners
- Six complimentary Awards Dinner tickets
- Full-page Ad in Event Program
- Logo prominently displayed on all marketing materials
- Display marketing materials at pre-event reception area

GOLD SPONSOR | \$2500

- Name recognition at the award reception
- Four complimentary Awards Dinner tickets
- Half-page Ad in Event Program
- Logo prominently displayed on marketing materials
- Display marketing materials in Reception area

SILVER RECEPTION SPONSOR | \$1500

- Name recognition on printed materials
- Two complimentary Awards Dinner tickets
- Logo recognition displayed at reception tables
- Half-page Ad in Event Program

BRONZE SPONSOR | \$750

- Name recognition on printed materials
- Two complimentary Awards Dinner tickets
- Quarter-page Ad in Event Program

ADDITIONAL SPONSORSHIP BENEFITS

- Logo on Loudoun Wine Awards website
- Recognition via Facebook & Instagram
- Recognition at the Loudoun Wine Awards Dinner
- Logo on email marketing materials.

ADDITIONAL ADVERTISING OPTIONS

- Full Page Ad | \$300
- Half Page Ad | \$200
- Quarter Page Ad | \$125

Questions? Please contact Liz Kasabian, LWA Marketing Event Manager
via phone at 703.728.2767 or email at loudounwineawards@gmail.com



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Thank you from the Loudoun Wineries Association for your sponsorship participation in this year's Loudoun Wine Awards program. Your support will directly contribute to the rapid growth and recognition of Loudoun County's wineries and vineyards, and to Loudoun tourism.

Please indicate the Level of Sponsorship:

- Signature | \$5000
- Platinum | \$3500
- Gold | \$2500
- Silver Reception | \$1500
- Bronze | \$750

Additional Advertising Opportunities

- Full-Page | \$300
- Half Page | \$200
- Quarter Page | \$125

Organization Name (to be displayed on marketing materials): _____

Note: Please email a high-resolution.jpg or .png image of your organizations logo to loudounwineawards@gmail.com for display on website and social media.

Contact Name: _____ Email: _____ Phone: _____

Street Address: _____ City, State, Zip: _____

Credit Card: Amex Visa Master Card

Card # _____ Exp. Date: _____ CSV: _____

Signature: _____ Date: _____

Print Name: _____

Please make checks payable to:

Loudoun Wineries Association (Loudoun Wine Awards) 16031 Hillsboro Road, Purcellville, Virginia 20132



Competition Judging



Educational Winemaker Forum