

TNASLA 2018 – Corporate & Conference Sponsorship Opportunities

The Tennessee Chapter of the American Society of Landscape Architects (TNASLA) was recently recognized, at the ASLA Nationals Annual Meeting in Los Angeles, as having the fifth highest growth in membership among all Chapters across the country and we are excited about what is in store for 2018!

We appreciate the support that we received from our Corporate and Conference Sponsors in 2017 and are looking forward to the upcoming 2018 State Conference to be held in Nashville. In an effort to eliminate conflicts with our National Conference (now and in the future), we will be **shifting the 2018 State Conference to occur in Spring**. We recognize that this is coming “off the heels” of the previous conference and hope the timing will not deter sponsors from lending their support. You are a big part of what makes our chapter a success where this inconvenience will be part of a one-time-only transition year.

Given this new arrangement, we are issuing both the Corporate Sponsorship Package and the Conference Sponsorship Package with this letter. **The Corporate Sponsor Package provides exposure to professionals across the state throughout the year for a slightly higher fee than a booth at the conference, which is also included as part of the package.** Corporate Sponsor’s logos will be featured on TNASLA’s website: tnasla.org and in the monthly newsletter and some of the sponsorship levels include additional conference event sponsorship opportunities.

The 2018 Annual Conference, in Nashville, features a Welcome Reception and the Annual Professional & Student Awards Banquet on Thursday evening, May 3rd, at the Cumberland River Compact’s River Center (2 Victory Avenue, Suite 300, Nashville, 37213). The Conference and Expo will be held on Friday, May 4th, at the Nelson Andrews Leadership Center (3088 Smith Springs Road, Antioch, TN 37013).

For more information, please review the attached sponsorship form outlining details regarding sponsorship levels as well as payment options. Please let us know if you have any questions.

On behalf of the TNASLA, we **Thank You** for support of our chapter!

Sincerely,

Kate Horton, RLA, ASLA
TNASLA Executive Director
tnasla@att.net / 901.334.7873

TNASLA 2018 – Corporate & Conference Sponsorship Levels

Please check one Sponsorship Level (& Event Sponsorship type if applicable):

Title Corporate Sponsorship (\$5000)

- 2018 TNASLA Title Level Corporate Sponsor - Year-Long Exposure (one available):
 - Company Logo on Website tnasla.org & Monthly Newsletter
 - Monthly Newsletter Article - Opportunity to Showcase Products/Projects
- 2018 TNASLA Conference Sponsor (Nashville):
 - **Lunch Sponsor:** 5-Minute Company Introduction at Lunch (May 4th)
 - Exhibitor Skirted Table - Friday, May 4th (\$1000)
 - Logo on Conference Materials as Title Sponsor & Corporate Sponsor
 - Three (3) Attendees

Platinum Level Sponsorship (\$3000)

- 2018 TNASLA Platinum Level Corporate Sponsor - Year-Long Exposure:
 - Company Logo on Website tnasla.org & Monthly Newsletter
 - Monthly Newsletter Article - Opportunity to Showcase Products/Projects
- 2018 TNASLA Conference Sponsor (Nashville):
 - Event Sponsor (one available for each, please select)
 - ___ **Breakfast:** 5-Minute Company Introduction at Breakfast (May 4th)
 - ___ **Awards Banquet:** 5-Minute Company Introduction at Awards Banquet (May 3rd)
 - ___ **After-Party:** 5-Minute Company Introduction at End of Awards Banquet (May 3rd)
 - ___ **Nametags/Lanyards:** Company Name on Nametags/Lanyards (May 3rd-4th)
 - Exhibitor Skirted Table - Friday, May 4th (\$1000)
 - Logo on Conference Materials as Selected Event Sponsor & Corporate Sponsor
 - Three (3) Attendees

Gold Level Sponsorship (\$2500)

- 2018 TNASLA Gold Level Corporate Sponsor - Year-Long Exposure:
 - Company Logo on Website tnasla.org & Monthly Newsletter
 - Monthly Newsletter Article - Opportunity to Showcase Products/Projects
- 2018 TNASLA Conference Sponsor (Nashville):
 - Event Sponsor (one available for each, please select)
 - ___ **Educational Session:** 5-Minute Company Introduction at one (1) Educational Session
 - ___ **Tour:** Welcome/Attendance at one (1) Tour
 - Exhibitor Skirted Table - Friday, May 4th (\$1000)
 - Logo on Conference Materials as Selected Tour/Educational Session & Corporate Sponsor
 - Two (2) Attendees

Silver Level Sponsorship (\$1500)

- 2018 TNASLA Silver Level Corporate Sponsor - Year-Long Exposure:
 - Company Logo on Website tnasla.org & Monthly Newsletter
 - Monthly Newsletter Article - Opportunity to Showcase Products/Projects
- 2018 TNASLA Conference Sponsor (Nashville):
 - Exhibitor Skirted Table - Friday, May 4th (\$1000)
 - Logo on Conference Materials as Corporate Sponsor
 - Two (2) Attendees

- Conference Sponsorship Only (\$1000 through March 2nd / \$1100 after March 2nd)**
 - 2018 TNASLA Conference (Nashville):
 - Exhibitor Skirted Table - Friday, May 4th
 - Logo on Conference Program as Conference Sponsor
 - Two (2) Attendees

- Non-Exhibiting Conference Sponsor (\$250)**
 - Logo recognition in Program and/or other Conference materials

Sponsorship Return Form:

Please return the signed Sponsorship Form along with your company logo to the following email address. Logo image format should be JPG or PNG, minimum 200 dpi resolution, and a maximum size of 5 MB.

Kate Horton, TNASLA Executive Director – tnasla@att.net

Sponsorship Payment:

Please go to the following link (<http://www.tnasla.org/sponsorship>) to register with the option to pay via check or PayPal.

- Check**
Please make checks payable to **Tennessee Chapter ASLA** and mail to:
Bram Barth, TNASLA
2809 Foster Avenue
Nashville, TN 37210

- PayPal**
2.9% will be added to cover the PayPal fee.

Details regarding exhibitor set-up will be sent out, by email, closer to the conference date. Check here if electricity is needed for your exhibitor table:

- Electricity? Yes _____ No _____ (please provide extension cord & power strip)
-

Company / Organization: _____

Contact: _____

Email: _____ **Phone Number:** _____

Conference Exhibitor Agreement:

Sponsor agrees to display and exhibit products and / or service in good taste and in accordance with the best interest of the conference. Sponsor shall not display promotional material outside of the designated booth space and shall not install any promotional materials that may leave permanent damage. Sponsor agrees to submit sponsorship payment by April 1, 2018 to guarantee space. Display space rental is non-refundable. Sponsor shall not assign or sublet exhibit space. Sponsor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the premises and will indemnify, defend, and hold harmless Nelson Andrews Leadership Center, TNASLA, ASLA, and their agents, servants, and employees from any and all such losses, damages, and claims. Display space is limited and will be provided on a first come first serve basis of dated agreements. By signing below, I agree to the above terms and regulations.

Signature

Date