



PRESS RELEASE:

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### **StopTech Upgrades Stopping Power of 'Clarion Builds Acura NSX' with Big Brake Kit**

*Clarion Builds Gold-Level Partner StopTech Provides its Big Brake Kit for all Four Corners of the Clarion Builds Acura NSX and Participates in Marketing Activities Designed to Promote the Build, the Partnership and the Program*

**CYPRESS, Calif., Feb. 10, 2016** – [Clarion Corporation of America](#) announced today that it has brought on [StopTech](#), a leading manufacturer of high performance brake systems, as a gold level sponsor of the [Clarion Builds Acura NSX project](#). StopTech will be contributing its track-proven [Big Brake Kit](#) for both the front and rear of the Acura NSX, providing a significant improvement in stopping power over the factory brakes. StopTech's Big Brake Kits (BBK) fitted to the NSX will allow the car to endure not just spirited driving but also extreme track driving by providing better brake modulation and reduced brake fade after repeated hard braking from high speeds.

"StopTech and its parent company – Centric Parts - are proud to be involved in the Clarion Builds NSX program," said StopTech Vice President of Performance Sales, Mark Cornwell. "Like Clarion, we have a strong commitment to providing the best possible solutions for consumers. For StopTech that means offering the best possible brake upgrades for any level of driving."

"The association with Acura is also a special one for us," added Cornwell. "Historically, the NSX has been one of our best BBK applications and we also work closely with them on the factory Acura/Realtime Racing GT3 race cars in the Pirelli World Challenge Championship Series. The StopTech BBK on that race car is very similar to the one on the Clarion Builds NSX, so we're confident it will stand up to whatever punishment Clarion Builds' official driver, Chris Forsberg, can dish out."

Clarion and its key partners for each project, including StopTech, aim to unite fans of the project and fully integrate them as a part of the program through both social and traditional media engagements. Additionally, Clarion and its partners work to encourage fan and enthusiast participation by providing detailed content highlighting every part of the build process.

"We purposely like to keep the aesthetic upgrades of our Clarion Builds cars subtle, but that's where the subtlety stops," said Allen H. Gharapetian, Vice President of Marketing and Product Planning for Clarion Corporation of America and Chief of the Clarion Builds Program. "For every other element of the build, we like to tip the scales more toward the extreme and brakes are no exception. With any high-performance car, especially one that has an upgraded drivetrain that produces a substantially higher amount of horsepower than it did when it left the factory, stopping power is as important as the car's

ability to translate power to speed. When choosing a partner for improving the brakes on our Clarion Builds NSX, StopTech was an easy choice due to the countless praises their Big Brake Kits have received from the NSX community.”

All StopTech brake kits, as well as the complete line of StopTech braking systems and components are available through authorized motorsports distributors and performance automotive aftermarket retailers. For more information, visit StopTech at <http://www.stoptech.com>, and be sure to follow StopTech and Centric on [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [YouTube](#) for all the latest StopTech and Centric Parts news.

View and share photos of the Clarion Builds NSX having its StopTech BBKs installed at <http://imgur.com/a/v26ZC>

Watch the Clarion Builds NSX suspension and brakes upgrade video on YouTube at <https://youtu.be/wTvSgv1vUqw>

To learn out more about the program, or to follow the build of iconic classic cars, visit Clarion Builds at [www.clarionbuilds.com](http://www.clarionbuilds.com).

Watch the latest Clarion Builds video at [www.youtube.com/clarionUS](http://www.youtube.com/clarionUS)  
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### **About StopTech®**

StopTech is the high performance and racing brand from Centric Parts® - a leading innovator of world class brake components and systems for race cars and high performance vehicles on the street and track. StopTech was the first to offer balanced brake upgrades for production cars and remains the worldwide leader with over 700 platform offerings that dramatically improve overall braking performance.

### **About Clarion Builds:**

Clarion Builds is an innovative marketing program established in 2014, initiated by Clarion Corporation of America to tackle unique restoration projects of iconic cars and trucks in cooperation with key partners, hand-selected for each individual project. The program is designed to connect with new and existing fans that are car enthusiasts, automotive sports fans, journalists, historians, and anyone with an interest in design and style, through a mix of social and traditional media.