



PRESS RELEASE:

Clarion Corporation of America
6200 Gateway Drive
Cypress, CA 90630
Media Contact: Michael Farino
Phone: 949-346-1984
Michael@newerapr.com

Clarion Taps Chris Forsberg as the Official Driver for Clarion Builds Acura NSX Project

2X Formula Drift Champion to Provide Insight for the NSX Build and Officially Debut the Car Upon its Completion in Early 2016; Chris Forsberg Racing is a Gold Partner of Clarion Builds

CYPRESS, Calif., September 09, 2015 – Clarion Corporation of America announced today that two-time Formula Drift Champion Chris Forsberg and his Chris Forsberg Racing team have teamed up with Clarion as a Gold level partner for the Clarion Builds program. Forsberg is awarded the "Official Driver" title for the program's exciting 1991 Acura NSX custom build and restoration and is tasked with rigorously testing the NSX's capabilities upon the completion of the build. Forsberg will also be ensuring that the car delivers peak performance during the project and that the goals set for the car's overall driving dynamic are achieved.

"Our team had a lot of fun with Clarion Builds' BMW 2002 project, so when Clarion asked if I'd be interested in serving as the official driver again for the NSX project, I was thrilled to be part of this new adventure," said Chris Forsberg, Two-Time Formula Drift Champion and President of Chris Forsberg Racing. "The NSX was a poster car for many of us growing up and, with the plans that have been laid out for this iconic car by Clarion and the Clarion Builds partners, this build will easily be one of the most unique and technologically advanced NSXs out there, and I can't wait to drive it!"

Following the format of the inaugural Clarion Builds project featuring the complete restoration of an iconic 1974 BMW 2002, Clarion and its key partners for the NSX project, including Chris Forsberg Racing, aim to unite fans and fully integrate them as a part of the program through both social and traditional media engagements. Additionally, Clarion and its partners will work collaboratively to provide a great deal of detailed content designed to generate excitement and encourage fan participation as the NSX progresses through various stages of the build process.

"Super cars are designed with a purpose and it takes truly experienced drivers to squeeze every last drop of performance out of them," said Allen H. Gharapetian, Vice President of Marketing and Product Planning for Clarion Corporation of America and Chief of the Clarion Builds Program. "When we took on the first Clarion Builds project, we didn't build a super car, but instead a tastefully modified iconic classic that we knew could hold its own on the track. Working with Chris on that project was ideal as he was able to really put the BMW 2002 through its paces and show fans of the program, as well as the press, what a brilliant car Clarion and its Clarion Builds partners collectively built. So, we are very excited to have Chris join us as our official driver and welcome Chris Forsberg Racing as a Gold Level partner of the

NSX project. I know that our team, and our fans out there, are definitely looking forward to getting him behind the wheel of what we believe will be one of the most unique and fun to drive NSXs ever built.”

Media Assets:

Photo Galleries of the Acura NSX build progress: <http://bit.ly/1MxjEfk>

Video Unveiling of the Acura NSX: <https://youtu.be/231B26cHyj0>

Video of Clarion Builds NSX Dyno Pull Pre-build: <https://youtu.be/smlH6WwdqTU>

To learn out more about the program, or to follow the complete build, visit Clarion Builds at www.clarionbuilds.com, watch the latest Clarion Builds video at www.youtube.com/clarionUS or follow Clarion on Facebook at www.facebook.com/ClarionUSAOnline

Like Clarion on Facebook: www.facebook.com/ClarionUSAOnline

Follow Clarion on Twitter: www.twitter.com/ClarionUSA

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For info about Clarion, please visit: <http://www.clarion.com/us/en/corp/about-clarion/index.html>

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About Chris Forsberg:

An American self-taught drifting driver from Doylestown, Pennsylvania, Chris Forsberg is a two-time champion of the Formula Drift series. In 2007, Chris started his own team, Chris Forsberg Racing. Two years later, he earned the title of 2009 Formula Drift Champion as well as Triple Crown Champion. Forsberg was not only the first driver to win both titles in the same year but is the first driver to win a championship whose career originated in grassroots drifting. He then earned his second Formula Drift championship in 2014 while also breaking the records for longest podium streak as well as the most podiums earned by a single driver. His raw talent and consistent driving style have made him one of the most winning drivers in Formula Drift History. Chris Forsberg Racing is located on the web at www.chrisforsberg.com.

Like Chris Forsberg on Facebook: www.facebook.com/ChrisForsbergRacing

Follow Chris Forsberg on Twitter: twitter.com/chrisforsberg64

Follow Chris Forsberg on Instagram at <https://instagram.com/chrisforsberg64/>

About Clarion Builds:

Clarion Builds is an innovative marketing program that began in the summer of 2014, initiated by Clarion Corporation of America to tackle unique restoration projects of iconic cars and trucks in cooperation with key partners, hand-selected for each individual project. The program is designed to connect with new and existing fans that are car enthusiasts, automotive sports fans, journalists, historians, and anyone with an interest in design and style, through a mix of social and traditional media.