



Clarion Corporation of America
6200 Gateway Drive
Cypress, CA 90630
Media Contact: Michael Farino
Phone: 949-346-1984
Michael@newerapr.com

PRESS RELEASE

Clarion Sponsors Famed Legends of the Autobahn 2015 Event in Monterey, CA

The completed Clarion Builds BMW 2002 project car will be on display at the Legends of the Autobahn Show – August 14, 2015 at the Nicklaus Club

CYPRESS, Calif., August 13, 2015 – Clarion Corporation of America announced today, that it is sponsoring this year's Legends of the Autobahn car show, an annual event celebrating German automotive engineering. Guaranteed to please the crowd of enthusiasts, Clarion will be showing off its completely restored and tastefully modified Clarion Builds 1974 BMW 2002 at the event. The iconic BMW has undergone a meticulous ground-up restoration, which commenced in the summer of 2014 and was completed in April 2015. Boasting a long list of subtle high-performance upgrades designed specifically to maintain the car's factory brilliance, Clarion Builds' 02 is an extremely capable driver and an absolutely remarkable example of this category defining model.

Now in its sixth year, the Legends Of The Autobahn® Concours has become a local and regional sensation, and has gained international recognition. For 2015, the Legends of the Autobahn Concours is returning to the prestigious Nicklaus Club-Monterey in Monterey, California, and will run parallel to the famed Pebble Beach Concours week located within ears' reach of the sound of historic cars warming up at Laguna Seca. Clarion's brilliantly restored BMW 2002 is expected to be a

shining star among a significant spread of classic cars from the world's preeminent German-marque car clubs.

Clarion Builds is an innovative marketing program initiated by Clarion USA to tackle unique restoration projects of iconic cars and trucks in cooperation with key partners, hand-selected for each individual project. The program is designed to connect with new and existing fans that are car enthusiasts, automotive sports fans, journalists, historians, and anyone with an interest in design and style, through a mix of social and traditional media.

To find out more about the program, visit Clarion Builds at www.clarionbuilds.com, watch the latest Clarion Builds video at www.youtube.com/clarionUS or follow Clarion on Facebook at www.facebook.com/ClarionUSAOnline

About Clarion: <http://www.clarion.com/us/en/boilerplate/index.html>