

THE **DOWNTOWN** DIAPER WALK

Thursday, September 29th, 11am @ Salt City Market

Imagine having to choose between buying food or buying diapers. Sadly, this is an everyday crisis faced by 1 in 3 moms. Locally, thousands of families find themselves unable to afford an adequate supply of diapers each month, putting their babies at risk for infections, poor sleep and long-term impacts on their health and development. There are currently no public safety net programs for diapers. CNY Diaper Bank has been working to eliminate diaper need since 2016. Nearly 7 million diapers have been distributed but this work is never done.

In support of Diaper Need Awareness Week, we are inviting you to join us for a Downtown Diaper Walk on Thursday, September 29th. With the support of the Early Childhood Alliance and the Downtown Committee, we are hoping to spread awareness, collect diapers and raise funds. Our sponsor, Pinnacle Investments, is matching up to \$5000 in donations over the entire month, ensuring your gift will have **DOUBLE** the impact and will allow us to purchase **twice as many diapers!**

We're encouraging downtown offices, shops and restaurants to participate in the walk. Businesses can maximize their impact by organizing company-wide diaper drives OR by hosting a collection box and offering a coupon or freebie to patrons who contribute. Together we can make strides to #EndDiaperNeed!

**CLICK TO SIGN-UP
YOUR BUSINESS**

**CLICK TO SIGN-UP
YOURSELF**

**THANK YOU FOR HELPING
US WIPE OUT DIAPER NEED!**

cnydiaperbank.org | facebook.com/cnydiaperbank

**YOUR
DONATION IS
DOUBLED IN
SEPTEMBER!**



**1 OUT OF 3 MOMS
HAS HAD TO CHOOSE
BETWEEN GIVING
THEIR BABIES
DIAPERS OR FOOD**

**LOW-INCOME
FAMILIES WILL SPEND**



**AS MUCH AS FAMILIES
WHO HAVE ACCESS
TO BULK-BUYING
OPTIONS FOR DIAPERS**

**AN ADEQUATE SUPPLY OF
DIAPERS CAN COST**



**AND THEY AREN'T COVERED
BY SNAP OR WIC**

CNY **DIAPER
BANK**