February 16, 2022

The Honorable Nancy Pelosi Speaker U.S. House of Representatives Washington, D.C. 20515

The Honorable Charles Schumer Majority Leader U.S. Senate Washington, D.C. 20510 The Honorable Kevin McCarthy Republican Leader U.S. House of Representatives Washington, D.C. 20515

The Honorable Mitch McConnell Minority Leader U.S. Senate Washington, D.C. 20510

Dear Speaker Pelosi, Leader McCarthy, Leader Schumer, and Leader McConnell:

As leading members of the U.S. startup ecosystem—entrepreneurs, startup founders, incubators, accelerators, support organizations, and companies—responsible for significant job and economic growth, we write to underscore the importance of the present tax treatment of Qualified Small Business Stock (QSBS).

The current tax treatment of QSBS is critical for promoting growth in the startup ecosystem and contributes to the spread of investment across the country. Investment in startups has shifted to more and more places outside of large tech hubs like Silicon Valley and New York over the past decade, and QSBS helps drive this trend.¹ In fact, now over 60 percent of QSBS-qualifying investments are made outside of those hubs, enabling innovation and supporting the American dream for all types of founders all across the country.

QSBS incentivizes founders to take on the risk of starting a company, pushes needed talent to join those companies as early employees, and drives investors to take on the risk of supporting early-stage companies.²

Founders take on significant risks as they begin startups, since the majority of startups fail. Often, founders leave steady, salaried positions to start companies and forgo income until they are able to eventually earn a return on their equity. QSBS incentivizes taking on this risk by providing a reward in the form of 0% capital gains tax on the greater of \$10 million or 10 times the cost basis of the shares.

- ¹ See, e.g., the State of the Startup Ecosystem, Engine (Apr. 2021) at 8,
- https://static1.squarespace.com/static/571681753c44d835a440c8b5/t/60819983b7f8be1a2a99972d/1619106194054/ The+State+of+the+Startup+Ecosystem.pdf; and see also:

<u>https://static1.squarespace.com/static/571681753c44d835a440c8b5/t/61ef144506424b26bbc75b2f/1643058245470/</u> QSBS+Distribution.pdf

² See, e.g., Jennifer Weinhart, Changes to Little Discussed Tax Provision Could Slow Startup Financing, Engine (Oct. 8 2021)

https://engineadvocacyfoundation.medium.com/changes-to-little-discussed-tax-provision-could-slow-startup-financing-636daf2632b6.

Founders do not build companies alone, but require the best talent to help them grow and succeed. Early startup employees face similar trade-offs to founders, and QSBS incentivizes skilled individuals to join startups and help them succeed.

Growing a startup involves the sweat equity of its founders and early employees, but requires capital to reach scale. QSBS drives investment in startups by incentivizing investors to support early-stage companies.

Startups contribute significantly to economic growth, dynamism, and job creation. QSBS supports startup founders, and eases their ability to attract early talent and investment. It is a historically bipartisan incentive, and it leads to job creation that is needed as we recover from the pandemic. In that vein, the present tax treatment of Qualified Small Business Stock should be preserved, not altered in future legislation.

Thank you for your consideration.

Sincerely,

10XTS, Inc. 6AM City, Inc. Accountable ACME Technologies Inc. Allied For Startups Arceo Labs, Inc. Arkansas Angel Alliance ASENSEI Atakama Bigleaf Networks, Inc. Black Women Talk Tech Brass Pen Ventures Bryght Labs, Inc. Center for American Entrepreneurship Channelshift Chapman and Company CIC **CO.STARTERS Cofounders** Capital Convey CrowdCheck, Inc. Crowdfundingroadmap Inc. Curah Inc. DiverseCity Ventures Educreations, Inc. Elegen

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