STARTUP SPOTLIGHT

Engine

"[O]ne uniform, consistently enforced federal policy framework could help make running RAVN easier, especially as a fintech startup. Compliance can be very costly and is one of the reasons we've delayed our technical product. However, if an overarching framework is developed, it would need to consider small businesses and startups and preferably segment the requirements accordingly. Creating a framework built around regulating large companies and big tech could be harmful to smaller companies and startups like RAVN."

- Tani Chambers Founder & CEO, RAVN (New York, NY)





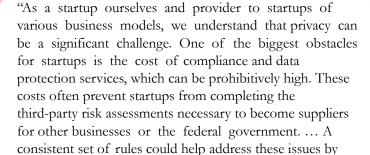


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"We care a great deal about privacy and we want to be compliant, but it can be very expensive and complex. ... Various states also have their own privacy laws. Harmonizing those laws nationally would make it much easier for business owners like me and those we work with. ... Privacy law is built around sophisticated multinational large businesses, so as a startup we have to learn how to work within a system that isn't made for us."



- Ben Brooks, Founder & CEO, PILOT (New York, NY)



- Chasity Wright CEO, Infiltron (Warner-Robins, GA)

providing clarity and reducing costs."





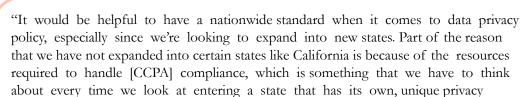
"If Congress passes any new privacy rules, in order to help startups, they must supersede individual state rules. Without preemption of all of the unique state privacy laws, a federal law won't actually solve any problems for us, but instead will just add another layer of complexity and cost that we have to navigate and budget for."



- Adriana Cisneros Basulto, Founder, Maxwell (Omaha, NE) "A patchwork of rules is really difficult to navigate as a startup. At Hush, where we help companies and employees protect their digital and physical security through privacy, the growing patchwork of rules is extremely costly. A uniform set of privacy rules creates needed certainty for startups and critically reduces the ways hackers can cause problems. This is both a business and national security issue."

hush

- Mykolas Rambus, Co-founder & CEO, Hush (Detroit, MI)



compliance requirements."



- Andrew Prystai, Co-founder & CEO, EventVesta (Omaha, NE)