



PROJECT RATES

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All design services have a 3 to 5 day turn around. Rush charges may apply. Illustration, photo editing, and typesetting are not included in any package or service.

LOGO AND IDENTITY SERVICES*

Logo Design.....	\$300
<i>Includes: 4 Initial Concept Designs, 3 revisions, 4 files for print and web use. Request a quote for additional options.</i>	
Business Card Design.....	\$100
<i>Includes initial design and print files for up to 5 individuals. Request a quote for additional print files.</i>	
Letterhead Design.....	\$100
Envelope Design.....	\$75
Stationery Set Design.....	\$225
<i>Includes: Business Card, Letterhead and Envelope Design with \$50 Savings</i>	
Complete Identity Package.....	\$500
<i>Includes: Logo Design, Business Cards, Letterhead, and Envelope Design with 2 revisions each item with \$75 Savings</i>	

MATERIAL DESIGN SERVICES*

Postcard (2 sides).....	\$175
Flyer, Brochure or Full-Page Mailer (2 sides).....	\$250
Door Hangers (2 sides).....	\$175
Product Packaging.....	Request a Quote
Infographic.....	Request a Quote
Sticker, Label, or Hang Tag.....	\$50
Product Line Sheet (per sheet, 1 side).....	\$150
Sign or Poster.....	\$150
Banner (one side).....	\$150
Social Media Graphic (per social media site).....	\$45
Business Material Package.....	Choose 3 Material Items above, save \$100

*Custom design with 1 concept each and 2 revisions. Does not include printing services. For additional options, see Add-On Services.

ADD-ON DESIGN SERVICES

Additional Design Time.....	\$50
	<i>(per hour)</i>
Additional Round of Revisions.....	\$50
Additional Concept.....	\$75
Additional Color Version.....	\$25
Stock Image or Illustration.....	\$100 each
	<i>(includes sourcing and light editing)</i>
Consulting Services.....	\$50
	<i>(per 30 minute call or email correspondence)</i>
Conference Calls.....	\$50
	<i>Must be scheduled in advance (per 1 hour call)</i>
Rush Charge.....	20%
	<i>1-2 day turnaround (\$50 minimum)</i>

OTHER SERVICES *(per hour)*

Graphic Design Services.....	\$50
Illustration Services.....	\$75
Typesetting.....	\$25
Photo Editing.....	\$25

ADDITIONAL INFORMATION:

For new projects, 50% of your total is due before project initiation. The final 50% is due upon project completion and prior to final hand-off of deliverables.

You are responsible for disclosing all details of your project for fair estimate pricing. If at any time your project moves beyond the initial, agreed-upon scope of work, you will be contacted for additional payment or require a new estimate or project contract.

All artwork may be used on my websites and business marketing materials for advertising and portfolio purposes unless otherwise agreed upon prior to project initiation. You maintain all rights to completed artwork otherwise.

All artwork will be created with Adobe Creative Cloud software. All working files will be archived for up to 1 year for revision purposes and for your convenience. Otherwise please make sure you save all files in a safe place for your own use.