Welcome

Thank you for attending the Upstate Chapter Conference

How many of you went to NYC this year?
What a Year!

Last year...political theme...not going there this year!
But we make a difference in our communities.

Last Year

Talked about how it isn’t always easy...

We have to be able to do it all:

- Technical Expertise
- Management Expertise
- Professionalism
- Scheduling
- People Skills
- Writing Skills
- Problem Solving Skills

Stress Reduction Kit

Bang Head Here

Directions:
1. Place kit on FIRM surface
2. Follow directions in circle of kit
3. Repeat step 2 as necessary, or until unconscious
4. If unconscious, cease stress reduction activity
2017

What a Year!

Empire State Trail

More DRI projects...many in smaller cities

Waterloo received National Recognition from APA

I-81...is getting there!?

6 projects & 2 individuals receiving awards today
Not your typical office job

Thankfully, our professions get us out of the office and into our communities. This makes us and our work that much more a part of the community rather than for the community.

Getting into the field allows us to experience a project and the current situation...and that matters...both for us and for our communities!

Who are these people who get to work on tablets at the top of mountains?
We work hard... often behind the scenes

May not always get the recognition we deserve...but that isn’t why we do what we do!

Awards

Sometimes we get in the picture!
“IF YOU WANT SOMEONE TO REMEMBER YOUR MESSAGE – IN A PRESENTATION, AN ARTICLE, OR A REPORT– TELL THEM A STORY.”

—RACHEL GILLET, FAST COMPANY, Now with Business Insider
People just don’t have time to read...or maybe they just don’t want to read more than 140 characters (...280)?

As a profession, we need to evolve and work with changes in the way things are done

*How many of your plans have an executive summary?*

*How many of you read each and every Chapter e-blast?*
Thank you

Awards Review Committee

Joe Bovenzi – Genesee/Finger Lakes
Kelly Dixon – Western NY
Scott Doyle – Southern Tier
Sean Maguire – Capital District
Aaron McKeon – Central NY

Our award winners today exemplify the idea that plans must engage and inspire.

They tell stories of what can be and what should be...
Michael J. Krasner Memorial Scholarship

- Competitive Award for 2nd year graduate students in Urban and Regional Planning Program at the University at Buffalo

- Honors Mike Krasner’s dedication to the profession and education of planning in Western New York as well as his commitment to APA

- $1,500 scholarship awarded to student who best exhibits:
  - Commitment to planning issues in Western and Upstate NY
  - Intent to practice within the Upstate Chapter
  - The ideals of Mike Krasner
Distinguished Leadership

2 awards in this category

Elected Official

Planner Emeritus
Mayor of Williamsville, NY

Elected Official

Parks Committee volunteer: 2005-2007

Village Trustee: 2007-2011

Village Mayor 2011- Present
Accomplishments

• Adopted and implemented 90% of the Village Comprehensive Plan in six years
• Championed new Form Based Zoning Code and eliminated Exceptional Development
• The Village has restored over 13,000 square or paved right of way to green space and planted over 1,400 trees
• Consolidated Water Department with Erie County's Water Authority
• Restored the Williamsville Water Mill and sold it to a private owner
• Developed the intensive, award winning Picture Main Street plan
• Assisted the Village in securing over $8 million dollars in State and Federal funding to benefit the Village of Williamsville
• Lowered the tax rate and stayed below the tax cap for the last three years; an benefit of the previous years’ infrastructure investments

Main Street Block Party - 2015

SUNY Buffalo Graduate – Bachelors in Architecture, Masters in Urban and Regional Planning & Architecture
Congratulations Mayor Kulpa!
Planner Emeritus

30 years of service to Upstate communities

Tompkins County

Oswego County

Edward C. Marx, AICP
Tompkins County
Commissioner of Planning & Sustainability
Undergraduate - Cornell University

Oversaw 1st County Comp. Plan – 2004, updated 2015

Advocated for development of the cross county, Cayuga Lake Blueway Trail project...

And the list goes on...

Accomplishments

**Tompkins County**
- Commissioner of Planning and Sustainability (‘11-Aug ‘17)
- Commissioner of Planning and Public Works (‘05-‘10)
- Deputy County Administrator (2003-2005)
- Commissioner of Planning (2001-2005)

**Oswego County**
- Director of Planning & Comm. Dev. (‘90-‘01)
- Deputy Director of Planning (‘87-‘90)

**Provided outstanding planning leadership**
- Nodal development, affordable housing, energy and climate change and conservation
Congratulations Ed!

Edward C. Marx, AICP
Tompkins County
Commissioner of Planning & Sustainability
Best Practice

Awarded for a specific planning tool, practice, program, project or process.

Emphasizes results & demonstrates how innovative and state-of-the-art planning methods and practices help to create communities of lasting value.
Complex was designed by Henry Hobson Richardson – one of America’s premier architects, in concert with Frederick Law Olmsted & Calvert Vaux in the late 1800’s.

Redevelopment of the 42-acre site is part of Buffalo’s resurgence as an art and culture destination.

Was vacant for over 40 years!
Adaptive Reuse through a Public-Private Partnership

A tour program has provided access to over 10,000 visitors in the last 5 years

Redeveloping clusters of buildings in phases with mixed uses to create a unique and sustainable solution for the property

First phase (1/3 of the total project):

Redevelopment of 500,000 s.f. 140-year-old former Buffalo State Asylum to the Hotel Henry Urban Resort Conference Center (open now) & the new (Lipsey) Buffalo Architecture Center (opening December 2017)

Hotel, conference center and architecture center are anchors for the site fulfilling a community need for these amenities

Methodology used by the Richardson Center Corp. provides a process that can be adapted for the reuse of similarly large, purpose-built structures

Located in the northern section of the City of Buffalo
Congratulations
Richardson Center Corporation!
Implementation

Recognizes an effort that demonstrates a significant achievement for an area in accomplishing positive changes as a result of planning.

Emphasizes long-term, measurable results. Efforts should have been in effect for a minimum of 3 years.
Implementation

Provides a framework for managing and adapting to change in the foreseeable future

Serves as the basis for the Town’s land use and zoning decisions

The Plan was adopted in May 2015
Annual Review Recommendations

The plan revisited the 2005 Plan and provided a thorough review and revision based on current trends and changes in the community.

The plan incorporates recommendations from many prior plans into one new implementation strategy, making the recommendations more viable for funding and implementation.

Each year, the Planning Board evaluates comments from the Town Board, Department Heads and the public to develop an action plan for the coming year.

- Specific recommendations are developed and include funding estimates for each implementation action.
Congratulations
Town of Tonawanda!

American Planning Association
New York Upstate Chapter
Making Great Communities Happen

2017 Professional Awards
Implementation
Town of Tonawanda
2014 Comprehensive Plan

URS

Chapter President
October 19, 2017
Date
Public Outreach

Honors an individual, project or program that uses information and education about the value of planning to create greater awareness among citizens or specific segments of the population.

Celebrates how planning improves a community’s quality of life.
Public Outreach

Unique outreach approaches that got residents into the landscape

Project team strove to help residents develop a unique relationship with the land and water surrounding them
Interactive games and walking tours through parks, along creeks and the Niagara River allowed for discussion you don’t get in a meeting room.

Two unique features of the public outreach process included two tactical urbanism events:

- **Crazy Creek Party**: Opportunity to experience an additional recreational opportunity along the creek through provision of public access to the water via a temporary boat launch.

- **Boardwalk at Niawanda**: Created a one block district with enhanced traffic calming, additional pedestrian circulation and examples of additional restaurants and waterfront shops as a one night “public meeting party” designed to reimagine the street.

Three public meetings, three community site tours along the waterfront, attendance at community events, boater survey, presentation to local business owners.
Congratulations
City of Tonawanda!
Great Places in Upstate NY
Great Streets

Awards an individual street in Upstate NY

It must demonstrate exemplary character, quality, and planning and represent the gold standard in terms of having a true sense of place, cultural & historical interest, community involvement & vision for tomorrow
Great Streets
North Union Street - City of Olean, NY

Converted North Union Street from a four-lane automobile-oriented arterial into a two-lane Complete Street

- Supports economic vitality, addresses water quality concerns with innovative stormwater treatment, and improves mobility, safety and accessibility for all users

Olean is the largest city in Cattaraugus County

North Union Street is Olean’s downtown and serves as the primary civic and commercial street for the City
Completed project includes five roundabouts, bicycle lanes, permeable pavers and landscaped rain gardens to treat stormwater runoff.

Curb extensions, six-foot wide bike lanes and 52 bicycle racks.

Accident rate was over 4.6x greater than NYS average. Expect the rate to drop significantly with improvements.

Rain gardens and center median reduce impervious area by more than 35%. 19,000 shrubs, grasses and perennials were planted in the rain gardens. 75 street trees planted.

Two roundabouts designed to specifically allow 225’ long trucks from Dresser-Rand to navigate the new street configuration.

Restored Santa Claus Lane – New street lights designed to accommodate contemporary decorations.

Accomplishments
Congratulations
City of Olean!

American Planning Association
New York Upstate Chapter
Making Great Communities Happen

2017 Professional Awards
Great Places in Upstate NY
Great Streets
City of Olean North Union
Complete Street Transformation Project

City of Olean North Union
Architectural Resources Planning & Engineering & Land Surveying

Chapter Breakfast
October 15, 2017
6:15
Great Places in Upstate NY

Great Public Spaces

Awards a public space in Upstate NY

It must demonstrate exemplary character, quality, and planning and represent the gold standard in terms of having a true sense of place, cultural & historical interest, community involvement & vision for tomorrow.
Great Public Spaces

City of Amsterdam’s
Mohawk Valley Gateway Overlook Bridge (MVGO)

“Park over the River”
Accomplishments

- Promotes the City's biggest asset – the waterfront along the historic Mohawk River/Erie Canal
- Point of pride for city residents & has developed into a symbol of revitalization and Amsterdam’s rebirth
- Example of how a gathering spot can completely transform an area and bring about positive change
- Extends Riverlink Park and the Erie Canalway Trail, unites neighborhoods divided by the river and reconnects a city split by roads in the 60’s & 70’s
- Design theme extends a greenway over the bridge and includes extensive landscaping, viewing areas, gathering spaces for large functions and many interpretative elements highlighting the history and cultural of the City & relationship to the Mohawk Valley Region.
Congratulations
City of Amsterdam!

American Planning Association
New York Upstate Chapter
Making Great Communities Happen

2017 Professional Awards
Great Places in Upstate NY
Public Spaces
Mohawk Valley Gateway Overlook Bridge
Amsterdam, NY

City of Amsterdam Past & Present Administrators
Congresswoman Paul Tonko
Assemblymember Angelo Santabarbara
Waterfront Champions

Chapter President
October 13, 2017
Outstanding Student Project

Recognizes outstanding class projects or papers by a student or groups of students in planning programs that contribute to advances in the field of planning.

Award recognizes work by the student(s).

The submission should be primarily the work of the students.
Creek embodies the story of the city before it was a city
  Served as a resource for pre-historic settlements
    A battlefield site during the War of 1812
    A navigable waterway where ships were built
  Dumping ground...subsequently buried in the 1920’s
14 graduate students collaborated in a 16 week studio to develop a master plan and design guidelines for the Scajaquada Creek in Buffalo, NY.

Planning framework and document are consistent with, and build upon, guidelines established by the National Park Service for historic resources, cultural landscapes, and the American Battlefield Protection Program.

Integrated concepts of preservation planning for cultural landscapes with technical environmental and land use planning skills.

Researched history of Battle of Scajaquada Bridge.

Evaluated opportunities to re-establish the historic shoreline through design guidelines to daylight portions of the Creek, in partnership with Buffalo Niagara Riverkeeper.

The final report is a comprehensive plan for the Creek.
Congratulations UB Students!

APA New York Upstate Chapter
Making Great Communities Happen

2017 Professional Awards
Outstanding Student Project
Scajaqada Creek Uncovered: A Historic Cultural Landscape in Buffalo

Proposal: UGA Architecture
Katherine Britt
UA Architecture

Award:
Capital Lighting
Kiel Lighting
Leatherman/Keegan

Chapter President:
Kathleen Troup

date

Design Proposals
Proposal at Niagara Street
Sogno Grattecort Design
“BECAUSE STORYTELLING, AND VISUAL STORYTELLING, WAS PUT IN THE HANDS OF EVERYBODY, WE HAVE ALL NOW BECOME STORYTELLERS.”

—LEVAR BURTON (Actor - Reading Rainbow, Star Trek)
There are lots of stories out there... share yours

Opening of 2018 nominations period is only about 6 months away

Chapter Newsletters and e-blasts provide nomination details...

See you in Ithaca next year!
Thank you Sponsors!