June 22, 2022

Good Day,

We are writing to invite you to Sponsor the New York Upstate Chapter of the American Planning Association (APA) and New York Upstate Chapter of the American Society of Landscape Architects (ASLA) 2022 Joint Conference. Our organizations are thrilled to collaborate and host this year’s Conference in Buffalo, New York, where attendees will engage in conversation around resilience in the 21st Century. The Conference will be held from Wednesday October 12th to Friday October 14th at Aloft Hotel in downtown Buffalo. In addition to the conference facilities the hotel will feature a rooftop bar with unparalleled views, a bowling alley, and other exciting amenities. Planning Practitioners, Landscape Architects, students, elected officials, and allied professionals from across New York State and Southern Ontario will gather at the Conference to discuss the visionary & exciting planning and landscape architecture work transforming communities throughout the region.

The anticipated conference schedule (enclosed) has an exciting and packed schedule of events including mobile and classroom workshops, a Keynote Speaker, and the annual APA Upstate Chapter Awards luncheon. As an exhibitor or Conference Sponsor, you will be guaranteed visible exposure to those attending the Conference. Exhibitors will have a high level of interaction with conference participants at all breaks and will be located in a secure exhibit hall off a high-traffic corridor and we are delighted to offer several new Sponsorship Opportunities.

We hope to see you at this significant Conference and invite you to review our Exhibitor and Sponsorship Opportunities, program advertising, and exhibitor information. All Sponsorships are available on a first-come, first-served basis until August 15th, 2022. For information, contact Jen Topa 585-354-3214/jen@highland-planning.com or Diane Chevron 585-694-6865/diane@riversorg.com. You can also visit https://www.nyupstateplanning.org/2022-conference-sponsorship to pay online.

Make checks payable to: Western New York Section APA
(Please submit attached remittance form with payment)

Send payment to: ATTN: Sarah Gatti
Erie County Dept. of Environment and Planning
95 Franklin Street, Tenth Floor
Buffalo, NY 14202

Thank you for supporting the NY Upstate APA and ASLA Chapters. We will see you at the conference!

Best regards,

Mark Castiglione, AICP
APA NY Upstate Chapter President

Molly Vendura, RLA
ASLA NY Upstate Chapter VP of Programs