

Tj Vining
Art Director

tjvining.com
(214) 926 2826
theodorevining@gmail.com

Experience

Design Intern, *The Price Group*
May 2015 – July 2016
Lubbock, Texas

Assisted in the creative process - Design, copywriting, and integration. Designed various promotional materials for clients including: Logos, digital and print ads, brochures, and flyers. Assisted with various office duties.

Art Director, *Texas Tech NSAC Team*
September 2015 – May 2016
Lubbock, Texas

Established creative strategy for Snapple that aimed to increase consumption with millennials outside of the Northeast. Led a team of four students to design the plansbook and all of the campaigns creative executions.

Graphic Designer, *The Hub@TTU*
January 2015 – June 2015
Lubbock, Texas

Created appealing visuals to accompany fellow student's stories.

Intern, *Cleverly Engaged Marketing*
November 2014 – May 2015
Lubbock, Texas

Maintained search engine optimization standards for 6 different clients. Designed various promotional materials for clients. Updated and managed client social media.

Intern, *Creekwood United Methodist Church*
Summer 2014
Allen, Texas

Rebranded student & adult worship services. Designed church-wide promotional materials. Created and managed online social media presence. Helped run weekly activities for 40–60 students.

Education

Chicago Portfolio School - *Art Direction*
October 2016 – Present
Chicago, Illinois

Texas Tech University - *Bachelor of Arts: Advertising*
2012 – 2016
Lubbock, Texas

Awards

Silver Addy - *Lubbock Addy Awards*
February 2016
Lubbock, Texas

Involvement

Promotions Officer, *Tech Advertising Federation (TAF)*
March 2015 – May 2016
Lubbock, Texas
Designed promotional materials for meetings and events. Conceptualized and executed recruitment and outreach events. Contributed to 60% increase in membership from past year