

ANDREA ALGIERS

UX/UI DESIGNER

CONTACT

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SKILLS

UX

User testing
User interviews
Task flows
Affinity mapping
Wireframing
Paper prototyping

UI

Responsive design
Mobile design
High fidelity mock ups
UI visual design
Microinteractions

TOOLS

Photoshop
Illustrator
Sketch
Axure

HTML/CSS
Invision app
Marvel app
Proto.io

EDUCATION

Milwaukee Institute of Art & Design
Bachelor of fine arts, Photography 2007

GALLERY EXHIBITS

Art in Flux 2010, 2011, 2012
Far-Flung , 716 Gallery 2008

EXPERIENCE

UX Architect- Blue Chip Marketing

November 2016- Present

Responsible for creating UX deliverables including information architecture, wireframes, prototypes, use cases, workflows and usability testing results. I work closely with the team to iterate on designs during implementation and I work with a wide range of consumer and pharmaceutical clients including: On-Cor, B&G Foods, Procter & Gamble, McCormick Spices.

UX/UI Designer- Shapiro + Raj

October 2016

Worked in a fast paced sprint to design a functional website for an existing data visualization program. Under an aggressive timeline I produced basic wireframes and iterations that led to the final design. I delivered a full UI website and worked with the developers to begin execution.

UX/UI Designer- DESIGNATION

Jan-May 2016

Worked as a UX/UI Designer as part of an intensive digital design bootcamp. We focused on agile, user-centered design methodologies, while I gained experience working with several clients.

OOMI: A Fully connected smart home system

- Conducted research and identified solutions for the touch pad widgets used to control the Oomi home devices.
- Performed user interviews, usability testing and created paper prototypes to begin iterations.
- Delivered final wireframed widgets to the client

ELU: An e-commerce website

- Initiated research, user and SME interviews to develop user journeys and personas.
- Developed concepts, wireframes and prototypes to create a personalized shopping experience for the user.
- As a team we presented our progress to the founder of Elu and worked to be aligned on expected end deliverables.

Photographer- Andrea Algiers Photography

May 2007- Jan 2016

Experienced in weddings, portraits, editorial and fine art photography. I worked heavily with clients to understand their needs and expectations and was solely responsible for shooting, editing, and delivering final photographs to the client.