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Business Update

AWARD-WINNING MONTHLY PUBLICATION OF THE VISALIA CHAMBER OF COMMERCE

BUSINESS SPOTLIGHT

UPCOMING EVENTS

- AUGUST 17:**
Travel Slideshow Presentation
 American's Music Cities
 presented by Collette
 Visalia Chamber Office
 12:00 pm
- AUGUST 18:**
**Young Professionals Network
 Summer Mixer**
 Sponsored by Visalia Rotary Clubs
 International Agri-Center
 5:30 - 7:30 pm
 RSVP: vypn@visaliachamber.org
- AUGUST 23:**
Business After Hours Mixer
 Valley Oak SPCA
 9405 W. Goshen Ave.
 5:30 - 7:30 pm
- AUGUST 24:**
Preventing Identity Theft
 Presented by LegalShield
 Brandman University
 9:30 - 10:30 am
 Reservations Requested
 www.visaliachamber.org
- AUGUST 25:**
Ambassador Breakfast
 Visalia First Assembly Church
 8:00 am

We Invite you to Explore in 2017!

- America's Music Cities: Featuring Nashville, Memphis & New Orleans**
 April 7-14, 2017
- Tulip Time on the Romantic Rhine & Mosel River Cruise: Netherlands, Germany, France & Switzerland**
 April 18 - 28, 2017
- The Colorado Rockies: Featuring National Parks and Historic Trains**
 July 14 - 22, 2017
- Iceland: Land of Fire and Ice**
 July 19 - 24, 2017
- Spotlight on Rome**
 September 5-11, 2017

Collette Vacations CST#2006766-20
Mayflower Tours

For more information, go to
www.visaliachamber.org

Save the Date



FRIDAY, SEPTEMBER 30, 2016

5:30 - 9:30 pm
 Vossler Farms Pumpkin Patch
 26773 S. Mooney Blvd
 General Admission 21 and over
 \$40.00 in advance - \$50.00 day of
 Food Tasting - Local Vendors
 Live Music: Russian Money - Saltwater -
 Leaving Austin

Presented by:



Celebrating Visalia's Entrepreneurial Spirit

Written by Nicola Wissler, Visalia Chamber of Commerce

This month the Visalia Chamber would like to spotlight the recent graduates of the Young Entrepreneurs Academy. Each of the following student businesses are examples of the youthful enthusiasm and talent that resides right here in Visalia. We applaud each of these students for following their dreams and doing what many adults are too scared to try ... launching a brand new business.

Carmen Gallegos is the CEO of Vepó and was awarded \$1,100.00 at the Investor Panel. Vepó designs reusable water bottles that are hard plastic and dishwasher safe. For every bottle sold, Vepó donates 10% of the proceeds to United Way of Tulare County to help support drought relief efforts. Vepó is currently selling bottles at a kiosk at USA Printing and Graphics in Visalia. Vepó used the money from the investors to purchase inventory and marketing supplies, including a banner and company shirts. Vepó teamed up with the La Joya Orchestra and sold more than 50 bottles as a fundraiser. Additionally, 2 companies have asked to have their designs put on the bottles. To date, Vepó has donated more than \$90.00 to the United Way of Tulare County. Carmen is updating the Vepó website which will be able to process online orders. Carmen is currently working with her bottle suppliers to reduce the manufacturing price to increase the profit margins, as well as provide more size options to customers. Carmen will be recognized on September 2nd by United Way of Tulare County as the Young Advocate of the Year for her work assisting drought relief efforts.

Jad and Alec Gerges are the founders of the Gerges Referral Company and received \$350.00 at the Investor Panel. The Gerges Referral Company is a referral service that recruits high school students who are interested in part time work, and pairs those students with local medical offices who have clerical work that needs to be done. This business gives students the opportunity to earn valuable work experience while providing a less expensive workforce to the business owners. With the money they received, the Gerges Referral Company has purchased supplies to create flyers, posters and other marketing materials needed to recruit students. They also used the funding to pay for their graphic designer as well as for their legal paperwork including the DBA (fictitious business name) which was filed at the Tulare County Recorder's Office.

Ambar Melendez is the CEO of Chocolate Wonders. Chocolate Wonders creates beautifully decorated homemade chocolate treats including lollipops, truffles and cookie supremes. Ambar has launched three social media sites to support the business. Chocolate Wonders received \$525.00 at the Investor Panel they also received \$100.00 worth of printing from

USA Printing & Graphics which was used to create beautiful business cards and flyers. At the Business Appreciation Night, more than 25 people signed up for the Chocolate Wonders newsletter and many of them purchased chocolates. Ambar strategically promotes her business around special holidays like Mother's Day, and she is currently talking to at least 1 local store in hopes of having her packaged treats available for purchase soon. In the future, Chocolate Wonders wants to create campaigns to sell cookies and donate proceeds to a local charity. Chocolate Wonders is in the process of launching their website and hopes to be able to take online orders very soon.

Miguel Trejo is the CEO of MTS Soap Bars. MTS Soap Bars creates herbal and non-herbal handmade soaps. At the Investor Panel MTS Soaps was awarded \$520.00 in start-up funding. The funding helped MTS Soaps to pay for filing fees and the tradeshow, as well as advertising materials and soap supplies. Miguel is working with a family connection to set up a network to sell his soaps in Mexico. He is also contemplating setting up an Etsy shop to expand his sales.

Marco Quintanar and Robert Perry are the President and Chief Marketing Officer of the Classic Cup. The Classic Cup is a mobile coffee cart that sells delicious coffee at sporting events, community festivals and at local businesses. Marco and Robert designed their cart to fold up and fit into the back of a truck for easy transport. The cart was built by fellow VTEC students in the welding program. At the Investor Panel, The Classic Cup was awarded \$550.00 plus a printing package from USA Printing & Graphics. With the funding The Classic Cup was able to participate in the Business Member Appreciation Night. They also filed legal paperwork and purchased business cards and flyers. The funding also allowed for them to pay for the building materials and initial start-up supplies.

Mary Vinzon and Jude Grijalva are the Founder and President of Fruit Frenzy. Fruit Frenzy prepares fresh cut fruits and packages them into customized fruit salads for the residents of Visalia. The fruit is currently purchased from wholesale stores, however Mary & Jude are in talks with local fruit growers to purchase the fruit directly. Fruit Frenzy was awarded \$700.00 at the Investor Panel. Fruit Frenzy launched the business at the Business Member Appreciation Night where they made new business connections and sold their salads. The Investor Panel money was used to purchase new equipment including a canopy, table and chairs so that they they can attend local events. They also used the funding to purchase business cards, and a banner to help them advertise. During the first two weeks after the launch of the company, Fruit Frenzy sold 75 salads which the owners both consider a great success.



The 2016-2017 YEA! class is currently recruiting bright motivated students who enjoy hands on learning activities and have a drive to run their own business. Students do not need to have any prior business experience in order to participate. Applications for the YEA! program can be found at: <http://www.visaliachamber.org/new-page-2> or by calling the Chamber office 559-734-5876. The application deadline is September 1, 2016 and classes will begin in October 2016.

Visalia Young Entrepreneurs Academy at a glance 2013-2016:

- 38 student participants ages 13-18 representing 13 local schools
- 18 businesses launched with \$14,500.00 in start-up funding awarded
- 120 + local business volunteers contributed more than 790 hours
- YEA! participants received \$1,500 in YEA! tuition scholarships
- Student businesses traveled to Waco, Texas - Phoenix, Arizona and Rochester, New York to compete in the Saunders Scholars Competition



VISALIA CHAMBER OF COMMERCE MISSION ICONS

- Business-Government
- Business Relations
- Promoting Community
- Strong Local Economy

Visalia Chamber of Commerce
 222 N. Garden St., Suite 300
 Visalia, CA 93291
 ADDRESS SERVICE REQUESTED

Visalia Rotary Community Foundation Announces 2016 Grants

VISALIA – The five Visalia Rotary clubs will make possible the purchase of computers, 3D printers, parking lots, a freezer, computers and stage lighting thanks to donations to the Visalia Rotary Community Foundation.

The Foundation is a joint effort of five Visalia Rotary clubs and the grants are a result of donations to the Foundation by Rotarians and non-Rotarians. The grants this year equal \$100,000, bringing the total awarded to \$1.17 million since the Foundation was formed in 1990.

The recipient organizations, and the purpose of each grant, are:

- ACT for Women and Girls, \$5,000, to purchase a stove/oven, two desks and chairs and two computers.
- Assistance League, \$5,000, to assist with the Operation School Bell project.
- Blanket Ladies, \$5,000, to help purchase fabric, yarn and other supplies to make fleece blankets and cancer comfort pillows.
- Foodlink for Tulare County, \$30,000, to assist with the purchase of a freezer unit for the food bank warehouse.
- Friends of the Fox Theatre, \$5,000, to assist with the LED upgrade of stage lighting.
- Happy Trails Riding Academy, \$5,000, to assist with the expansion of their all-purpose barn.
- ProYouth, \$6,000, to purchase two 3D printers and curriculum for students ages 5 to 12.
- Visalia Emergency Aid Council, \$9,000, to fund sealing and striping of parking lots, security lighting and improvements to the overflow parking lot.
- Rotary Clubs of Visalia, \$20,000, to support the construction of the “Al’s Place” and “Sharon’s Place” Respite House, to be operated by Kaweah Delta Health Care District.

Members of the Grant Committee who reviewed the applications are Larry Benevento, Tony Correia, Peter Golombek, Gary Paden, Donn Ritter, Paul Sonier, Marvin Hansen and Steve Chrisman. The executive director of the Foundation is Eric Shannon.

The Foundation funded 10 of the 13 requests submitted, including six requests that were fully funded.



Visalia Senior Housing to Host Celebration

VISALIA – Visalia Senior Housing will celebrate the pay-off of the mortgage on its first senior housing development and 40 years of service to Visalia seniors with a special ceremony in August.

A buffet dinner will be held from 6:30 to 8 p.m. on Thursday, Aug. 25, at Visalia United Methodist Church, 5200 W. Caldwell.

The event will feature comments by Tom Johnson, former chief executive officer of Kaweah Delta Health Care District and former Secretary of Veterans Affairs for California.

Board members past and present will be honored, along with the many community members who made the initial project possible, explained Shannon Williams, executive director of Christian Church Homes, which operates the four senior housing locations in Visalia.

The mortgage on The Meadows will be burned and Visalia Senior Housing board chairman Roger Johnson, DPM, will talk about the future of the organization.

Visalia Senior Housing is a non-profit organization that was formed to establish the first senior community, The Meadows, which opened in 1974 on West Tulare Avenue. This project was followed by Town Meadows, which opened in 1980 on Murray Avenue; Oak Meadows, which opened on School Street in 2003; and Sierra Meadows, which opened on Tulare Avenue in 2011.

“Today more than 300 seniors enjoy affordable, quality housing in Visalia, thanks to the vision and leadership of Visalia Senior Housing’s founding board members,” Williams noted. “Christian Church Homes is pleased to partner with Visalia in supporting seniors and providing more than a home.”

For information on the celebration, call Lori Trowbridge, property supervisor, at 627-2220 or email ltrowbridge@cchnc.org.



About this publication ...

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PRESIDENT’S CORNER

“No one asked me.”

“No one asked me.” That statement was simple enough, but it stood out and changed my entire view of what we are doing.

While recently chatting with a business owner we began discussing the next generation, generational shifts and finding quality employees. The business owner shared a common problem, new applicants didn’t understand business or have what the owner perceived as basic business knowledge. For me, this is a conversation that had an easy solution. I shared about Visalia Unified School District’s (VUSD) Linked Learning Initiative and how Visalia Partners in Education (VPIE) were providing real world examples, experience and expertise for our local high school students. I raved about the experience students received and how businesses could see their impact. And then I asked, “Why aren’t you guys involved?”

The answer the business shared wasn’t that they weren’t interested or couldn’t participate, as I eluded to before, their answer was they were never asked to participate. They were never invited to become a VPIE. They were never formally



Gail Zurek
President & CEO
Visalia Chamber
of Commerce

asked to join with others to make an impact on our students’ education. For me, this was a lightbulb moment. If this business felt this way, how many others might feel the same way? How many other businesses are missing out on this opportunity to affect our future workforce?

Please allow me to officially invite you to participate as a VPIE. What’s required of partners? We need partners who are willing to connect with teachers about job specific curriculum and industry trends. We need partners who are willing to host students for a job shadow day. We need leaders to serve as student mentors. We need internships for students in their junior and senior years. We need you.

Let me invite you to the VPIE Launch Event on September 8th at 5:00 pm at the Convention Center. This will be your opportunity to hear and learn about VUSD’s Linked Learning and VPIE. Other VPIE members and students will share their experiences. Trust me, feel good events don’t come around every day and you won’t want to miss this one. Give us a call at the Chamber and we’ll add you to the RSVP list.

Please allow me to officially invite you to participate as a Visalia Partner in Education

COMMUNITY LOYAL MEMBERS

A thriving community starts here!



New Members

The Visalia Chamber of Commerce would like to welcome our newest members. We encourage individuals and businesses to support Chamber Member businesses.

- **THE OPEN ARMS HOUSE, INC**
End Of Life & Hospice Care
559-300-4574
- **BOLD PRODUCTION INC.**
Event Planners & Supplies
(310) 880-0613
- **DEREK DAMKO**
Photography, Video & Production Companies
(559) 280-2335
- **INGRAM EQUIPMENT CO., INC**
Pumps Sales & Service
(559) 734-3362

- Eye Surgical & Medical Associates
- Farm Credit West*
- Four Creeks Village*
- Franey’s Carpet One Floor & Home Design Center*
- Frank’s Appliance Sales & Service*
- Frazer, LLP*
- Fred Ruiz
- Freestyle Event Services
- Fresno CDFI Fresno Community Development Financial Institution*
- Gilman, Harris & Travioli
- Gropetti Automotive*
- Grubb & Ellis, Pearson Commercial*
- Happy Trails Riding Academy*
- Hocking, Denton, Palmquist & Company
- Houk & Hornburg Inc.*
- Housing Authority of Tulare County*
- IDEA! Printing & Graphics
- International Paper
- Jim’s Formal Wear*
- Jostens Printing and Publishing*
- Jo-Ann Stores West Coast Distribution Center*
- Kaweah Manor Convalescent Hospital*
- Keller & Wegley Consulting Engineers
- Kens Stakes & Supplies, Inc.*
- Kentucky Fried Chicken - Noble
- KFSN - TV Channel 30
- Kitchell-CEM
- Lawrence Tractor Company*
- Lewis & Associates Insurance Brokers, Inc.*
- Lockwood Agency
- Martinizing Dry Cleaner*
- Mangini Associates, Inc.
- McDonald’s Main Office*
- McKellar Agricultural Group
- Medicine Shoppe #917
- M. Green & Company, LLP*
- Miller Memorial Chapel
- Mill Creek Management, Inc.*
- Mitchell Insurance Services*
- Morgan Stanley Wealth Management*
- National University*
- Oak View Apartment Homes*
- Orange Belt Stages*
- Optimal Hospice Foundation
- Pacific Capital Strategies, Inc.
- Pacific Employers*
- Pacific Stihl
- Park Visalia
- Peltzer & Richardson L. C.*
- Peninsula Messenger Service*
- Pine, Pedroncelli & Aguilar, Inc.*
- Pioneer Nursery*
- Port of Subs Store #65
- Prestige Assisted Living*
- Proteus, Inc. Employment & Training
- Pro-Youth/HEART After-School Program*
- Provost & Pritchard Consulting Group*
- OK aka: Quad Knopf Inc.*

- Quality Paint & Body, Inc.*
- Redwood Veterinary Hospital*
- Richard E. Dunn, D.D.S.,MS Orthodontist
- R-N Market
- Ruddell, Cochran, Stanton, Smith, & Bixler LLP
- San Joaquin Valley College, Inc.*
- Sciacca & Company, C.P.A.’s
- Screw Conveyor Corporation
- Sequoia Foot Care Group*
- Sequoia Parks Conservancy*
- Sherman & Associates*
- Sign Time
- Smokin Barrel Firearms*
- Sons of Italy In America*
- Spirit 88.9 (formerly KDUV)
- Stephen J. McAuliff, D.D.S., Inc
- Students International*
- Suncrest Bank*
- Super 8 Motel
- The Creative Center*
- Tom’s Body & Paint, Inc./Tom’s Towing
- Tulare County Association of Realtors, Inc*
- Tulare County Escrow*
- Tulare County Library*
- Tulare County Symphony*
- Tulare Outlet Center
- Turning Point of Central California, Inc.*
- United Way of Tulare County*
- United Wholesale Lumber Company
- Valley Business Bank*
- Valley Pacific Petroleum*
- Valley Steel Construction*
- Vintage Press Restaurante
- Visalia Auto Body
- Visalia Ceramic Tile, Inc.*
- Visalia Citrus Packing Group, Inc*
- Visalia Dental Group*
- Visalia Emergency Aid Council*
- Visalia Mall*
- Visalia Medical Clinic*
- Visalia Plumbing
- Visalia Rescue Mission*
- Visalia Senior Housing - Oak Meadows*
- Visalia Senior Housing - The Meadows*
- Visalia Senior Housing- Town Meadows*
- Visalia Times-Delta*
- Vollmer, Daniel, Gaebe & Grove, CPAs*
- Voltage Multipliers, Inc.
- Walnut Park Retirement
- Wathen Castanos Homes*
- Weatherby’s Furniture Guild*
- Williams, Brodersen & Pritchett LLP
- World Wide Sires
- Wyndham Visalia*
- Zeeb Commercial Real Estate*

*110% Club Members

SHRM Hosts Representatives from the Employment Development Department at the August Luncheon



The Employment Development Department

(EDD) is one of the largest state departments with employees at hundreds of service locations throughout the state.

For more than 70 years, they have connected millions of job seekers and employers in an effort to build the economy of the Golden State. Join us as they share some great resources that you may not have realized are available to employers.

When:

Tuesday August 9 11:30 a.m. - 1:30 p.m.
*Registration is from 11:00 a.m. - 11:30 a.m.

Location:

The Marriott in Visalia located at 300 S. Court St. Visalia, CA 93291

Register:

www.shrmtularekings.org

For questions, please contact Fran Herr (559) 300-5941 or e-mail membership@shrmtularekings.org



GROUNDBREAKING • GRAND OPENING • RIBBON CUTTING • CEREMONIES

BOARD SPOTLIGHT

Brett Abbott



Brett Abbott is a Partner at Gubler & Abbott LLP (law firm). He has been a Chamber board member since 2015.

Why is it important to be a Chamber member?

I'm a believer that a city is only as good as its businesses. Having even a small part in helping Visalia businesses, big and small, succeed and grow appealed to me.

1. What brought you to Visalia? My wife Becky and I have 4 children (soon to be 5), and Becky has made the choice to be a stay-at-home mom. Before moving to Visalia, we lived in Orange County, which is a great place to live but amazingly expensive. We wanted to live in a place that was more affordable, where we could have a house with a yard (on only one income). We also wanted to live in a place that attracted young families, which Visalia does. We've been here almost 9 years, and we love it. We've been impressed by the quality of the schools, the city parks, the sports programs, the fun events, Downtown Visalia, the restaurants, virtually everything about Visalia. We take full advantage of the mountains to the east, and the coast to the west. I couldn't think of a better place to raise our family.

2. What is your favorite thing about your job/company? I love my job because it's different every day. Each case we work on is different; each project our clients bring to us is a new challenge. I have also enjoyed developing long-lasting relationships with our clients. Some of our business clients go back 15-20 years, or more. I also like knowing that in some small way, our firm is helping members of the local community resolve complex problems that they maybe couldn't solve on their own.

3. What do you like to do when you are not working? Having a big, growing family keeps you busy. I enjoy sports, especially basketball. I love watching Lakers games with my three boys, playing basketball in the front yard and in my church league, as well as coaching youth basketball teams for Visalia Parks and Rec (I've lost count of how many years I've coached). I also enjoy volunteering for my church, helping my sons in the Boy Scouts program, and taking family camping trips.

4. What is your favorite place to go in Visalia when you are not working? There is a tiny shop downtown that I visit on an almost weekly basis: The Ultimate Aquarium. A few years ago I got into the saltwater aquarium hobby, and I've been hooked (no pun intended) ever since. The Ultimate Aquarium's owner, Mark, has over 30 years experience in the business and really knows his stuff. It's not the easiest hobby in the world, so it's great to have someone to ask questions and help you along the way. People actually come from all over the valley to our little shop because it's simply the best around. Oh, and I also love Las Palmas Restaurant - their huevos rancheros are pretty much perfection...

AMBASSADOR SPOTLIGHT

Jan Tindall



Jan Tindall is the President/Sales Representative for Utmost Creative Promotional Solutions. Jan has been in the industry since 1985 and with Utmost since 1999.

Utmost is dedicated to providing our clients with promotional marketing that works. With over 36 years of experience, our mission is simple - provide our clients with marketing programs and products that bring results. Whether you need to drive more traffic to your location or get more people to use your services, we have the knowledge and experience to design a program that will bring you the results you are looking for. Our clients place their confidence in us, knowing the project will be completed on time and accurately.

If you are just looking for ideas, feel free to browse through our site, www.utmostpromo.com. If you would like to see a virtual sample of any product on our website, simply login (if you are a current client) or upload your logo. This will enable you to see your logo on every product shown.

We design programs and custom imprinted products for: Incentives for improving sales; Productivity and Attendance, Recruiting and New Hires, Company Parties and Picnics, Corporate Anniversaries, Sports and Golf Events, Fund Raising Campaigns, Environments, Programs, Company Stores, employee safety and service recognition.

See Tindall / 4



Ribbon Cutting

Visalia Players

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Ribbon Cutting

Office Source 360

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3929 W. Cambridge Ave • 559-625-5250



Ribbon Cutting

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Visalia Emergency Aid Council accepting the donation check from the Tachi Palace breakfast

A HUGE thank you to Tachi Palace for picking Visalia Emergency Aid Food Pantry to be the beneficiary at today's Community Breakfast!!! We received a check for \$3500.00. This money will help us to purchase nutritious foods for our needy families....We are so blessed..

Ronald McDonald House Charities of the Central Valley would like to thank the volunteers who have been working hard to complete Phase 1 of our "Adopt A Room" program. On June 9-10, 2016 over 100 volunteers



Ronald McDonald House volunteers



The Tulare County Workforce Investment Board announced at 9.5 percent, the Tulare County unemployment rate drops below double-digits for the first time since May 2008 (8.7 percent).

The Zweig Group, a leading publishing company, recently ranked Provost & Pritchard Consulting Group in the top three among the "Best Civil Engineering Firms to Work For" nationwide in 2016. Number one in California, Provost & Pritchard has been selected for the "Best Firms" list each of the 14 years they have participated in the award competition.

The College of Labor and Employment Lawyers announce S. Brett Sutton (Sutton & Hague Law Firm) has been elected as a Fellow. Only Labor and Employment Attorneys with at least twenty years of practice experience may be considered. The induction ceremony will be held in Chicago later this year.

After 22 years of making mortgage payments to Habitat for Humanity, our first homeowner, Tammy Perez, walked into the Habitat office to make her last mortgage payment! Tammy moved into her home on December 3rd, 1995 after a year of



Habitat for Humanity home owner pays off her mortgage

working along side Habitat board members and community volunteers building her home. The first home in Visalia, The first Habitat homeowner, the first community project is now complete. Blessings Tammy! You have been an amazing partner.

THE LAW AT WORK

Trespass Not Preempted By Nlra

Written by Patrick Moody, BARSAMIAN & MOODY



On June 30, 2016, a California appellate court held that an action for trespass against a union brought in a California civil court was not preempted by the National Labor Relations Act ("NLRA"). In Walmart Stores, Inc. v. United Food and Commercial Workers



Patrick Moody BARSAMIAN & MOODY

International Union, Walmart sued the UFCW for trespass because the UFCW was holding demonstrations inside of Walmart stores in California. Walmart successfully obtained preliminary and permanent injunctions against the UFCW in the lower court. On appeal, the UFCW challenged the Court's jurisdiction over the matter and argued that the trespass claim must be pursued under the NLRA because it involved allegations associated with union activity which are covered by the federal law.

The UFCW is not the certified representative of Walmart workers, and claimed they held the demonstrations on behalf of Walmart workers only to advocate for better working conditions and pay and to seek reinstatement for workers the union believed were wrongfully discharged or disciplined. Walmart claimed that the UFCW's actions inside the store blocked ingress and egress and disrupted Walmart's customers and employees, among other things, and was covered by state trespass law.

The UFCW argued that Walmart must instead pursue their claims under the NLRA. Actions brought under the NLRA are heard by the National Labor Relations Board ("NLRB"), an administrative board that protects workers' rights to organize and collectively bargain on

issues relating to conditions of employment. The NLRB has exclusive jurisdiction over claims that are covered by the NLRA.

The appellate court ruled in favor of Walmart. The Court held that the NLRA did not preempt Walmart from bringing their trespass claim in civil court even though the actions of the UFCW were arguably covered by the NLRA. The Court relied on the "local interest" exception to the preemption rules, which allows a state to have jurisdiction over matters covered by the NLRA when the state's interests in hearing the matter are deeply rooted in local interests. The decision of the California appellate court to allow

the claim to proceed in a California court goes against a similar case involving Walmart in Washington state where the Court held that the claims were preempted.

What This Means for Employers:

The appellate court's affirmation that the claim for trespass was not preempted by the NLRA indicates that employers may have options in how to pursue claims against a union. Although many California employers are covered under a labor relations act, such as the Agricultural Labor Relations Act ("ALRA") or the NLRA, California civil courts may still be an option for employers to pursue certain claims involving a union. Employers must discuss all available options for pursuing a legal claim against a union with experienced legal counsel to determine the most effective course of action.

The goal of this article is to provide employers with current labor and employment law information. The contents should neither be interpreted as, nor construed as legal advice or opinion. The reader should consult with Barsamian & Moody at (559) 248-2360 or toll-free at (888) 322-2573, for individual responses to questions or concerns regarding any given situation.

Tindall

(continued from page 3)

What are some ways you'd recommend getting involved/working with/partnering with the Chamber? Being new to Visalia and just building and establishing Utmot here, I would recommend Leadership Visalia and attending Ribbon Cuttings to support new businesses and connect. Taking advantage of the Consulting/Trainings offered by SBDC, attend Business After Hours Mixers, and Ambassador breakfasts to stay connected.

What has the Chamber meant for your company? Once again, being new to the area, the Chamber has provided settings for me to meet other businesses; the Chamber provides vehicles like the Membership Directory and complimentary email blasts to keep Utmot's presence easily accessible. The Chamber keeps us up to date on community events, through social media posts. The Ribbon Cutting Ceremony at my home office was a great way to show our products and services.

The best part of Visalia is: The sense of unity in the Community and the generosity of fellow Visalians.

What is my favorite local charity/non profit: The charities in Visalia are all amazing. If I had to choose favorites, I would say Care Pregnancy Resource Center and CASA, those that are centered on infants and children.

Investing in a Politically Uncertain World

Presidential election years can make investors anxious - and this year's unusual campaigns are no exception. In addition, political uncertainty is rising in the rest of the world right now. After years of modest economic growth and concerns about the future, many voters seem to be opposing traditional policies and supporting outsiders. In the U.S., the level of political uncertainty seems to be similar to past elections with minimal impact on financial markets, despite the perception that the candidates are different this time.

Abroad, the United Kingdom voted to exit the European Union (EU), increasing the uncertainty about its future role in Europe and the world.

Although media attention is focused on the risks highlighted in the U.S. election campaigns and Britain's exit from the EU, we think you should pay more attention to the positive underlying economic fundamentals and your own financial goals. The U.S. economy continues to grow modestly, and economic growth in Europe and Japan was better than expected in the first quarter of 2016. The three main sources of market volatility since last summer - oil prices, China's slower growth and the Federal Reserve's interest rate policies - could also trigger sharp market moves, but they've been calm recently.

A Brighter Long-term Outlook

In our view, the fundamentals matter more than any campaign controversies. That is why we recommend the following actions:

1. Make sure you have an appropriate mix of stocks and bonds based on your comfort with risk and your long-term financial goals.
2. Use the opportunity to add international stock investments, if appropriate for your situation.
3. Remember the nature of politics is to highlight what's wrong, not what's going right.

Don't let politics derail your long-term strategy toward your financial goals. Prospects in the U.S. and abroad are much brighter than you may think.

Kate Warne, Ph.D., CFA
Investment Strategist, Edward Jones



Identity Theft affects millions of Americans each year. Learn how you can have the absolute best access to professional help in protecting and restoring your identity.

At this free workshop you will learn how to get access to:

- Consultations
- Identity Restoration
- Privacy Monitoring
- Security Monitoring



Hosted by LegalShield
Wednesday, August 24th, 2016
9:30 - 10:30 am
Brandman University - 645 S. County Center
FREE
Reservations requested:
<http://visaliachamber-dev.chambermaster.com/events/calendar/>

HEALTHCARE NOTE

Growing the Next Generation of Physicians

Just three years ago, I was before you writing about Kaweah Delta's new era as a teaching hospital, something that we knew would undoubtedly benefit the community. The residency programs were built to improve access to physicians - something that our area has historically lacked. We started with just 12 residents, six in emergency medicine and six in family medicine, the first two of five planned residency programs.

Today, I am pleased to announce that five of the first 12 residents in our programs have decided to stay in our community and practice medicine. We celebrated these at our first graduation in June at the Visalia Country Club. Twenty-four graduates were honored - in addition to the seniors in our first two programs, emergency and family medicine, this graduating class included 12 transitional year residents who completed a clinical-based year of training. They will continue their training elsewhere in specialties like anesthesia, ophthalmology, radiology, etc.

I personally want to thank you, the business community, for all you have done to welcome these residents to our community. You have invited them to your service clubs, you have been their neighbors, your children have gone to school with theirs, and most importantly, you have shown them what a great community Visalia is to live in and raise a family. You are a large part of why these residents are choosing to stay and practice medicine in our community.

Our residency programs continue to flourish. Today, our five programs support the training of 68 physicians, among them our newest class of 35 residents. They began their residencies in June. Interestingly, 25 percent of these new residents rotated at Kaweah Delta while in medical school. They learned about the community, our residency



Lindsay Mann

Chief Executive Officer

I personally want to thank you, the business community, for all you have done to welcome these residents to our community.

program and decided to apply for a position. This year, we received over 2,400 applications and interviewed 450 candidates for just 35 training spots.

If we look just one year ahead, our program will be fully built and home to 112 resident physicians. That is a tremendous accomplishment for our community. Training graduates from some of the finest medical schools at Kaweah Delta, with their bright young minds, caring hearts and skillful hands, is raising the bar for medical care in Tulare County. Additionally, studies have shown that teaching hospitals, where resident physicians work and train, provide a higher quality of care and patients are more satisfied.

While we had initially planned to develop only five residency programs, they have been so successful that we have increased the number of our emergency medicine spots from six to 10 and we are currently working to develop a sixth residency in anesthesia. Pending accreditation, the program will begin July 2017. It will be a four-year program with six resident physicians per class resulting in a program size, when fully developed, of 24 residents. We are currently gathering resources and building the faculty necessary to support the residency. We have submitted our application to the Accreditation Council for Graduate Medical Education and had our site visit for this program.

We are very proud of the work our residents have been doing at our medical center and in the community. We are grateful that you have welcomed the residents, and their families, to this great city. Together we will continue to put a dent in the Central Valley's physician shortage.

Explore America's Music Cities with the Chamber

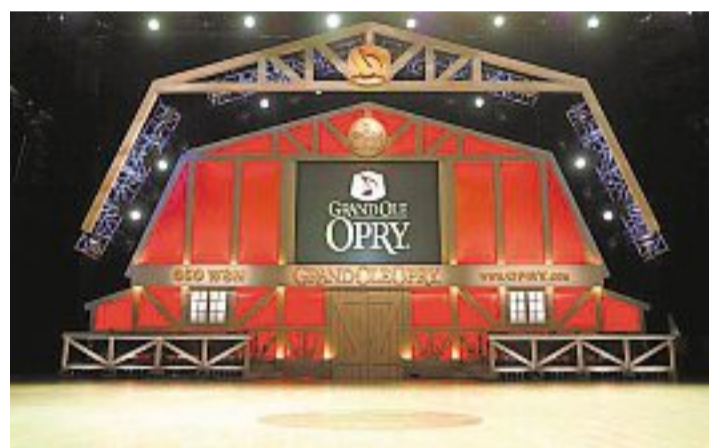
Join the Chamber for a Slide Show Presentation - August 17th at 12:00 pm at the Chamber Office

The Visalia Chamber is offering the opportunity to explore three of America's great Music Cities in one inclusive package. The trip is 8 days and includes 11 meals, hotel accommodations and roundtrip airfare from Fresno. The trip will depart on April 7th and return on April 14th 2017. The cost of the tour is \$2,849 per person (double occupancy).

For anyone who loves music history this is an amazing tour filled with backstage tours and great one of a kind experiences. Travelers will arrive in Nashville the "Music Capital of the World" where they will tour the historic RCA Studio B for an up-close look at Nashville's oldest remaining record studio. Additionally travelers will visit the old Ryman Auditorium the State Capital, Music Row and the Parthenon before attending the Grand Ole Opry with a behind the scenes tour.

Before leaving Nashville and traveling to Memphis travelers will explore the Country Music Hall of Fame full of memorabilia, costumes, instruments, and art. In Memphis, travelers will experience the award winning Central BBQ restaurant, and travel to Graceland to tour the palatial home of Elvis Presley.

From Memphis, the tour will travel to New Orleans and step back in time in the "Jazz Capital of the World". The French Quarter is the first stop with sights like St. Louis Cathedral, French



Marketplace, and Pirates Alley. After exploring the city travelers will step out into the wild and participate in a swamp cruise and learn about the fascinating ecosystem while keeping an eye out for wildlife. From the swamp travelers will return to New Orleans and participate in a cooking demonstration at the New Orleans School of Cooking.

For more information on the Chamber travel program, contact Sue Summers at 559-734-5876, or visit the website at www.visaliachamber.org.

On Wednesday, June 22, Visalia Rescue Mission was honored with the 2016 Non-Profit of the Year award for California's 26th Assembly District.



"The 26th District has pretty tough competition when it comes to nominating the Non-Profit of the Year," said Assemblyman Devon Mathis. "Over the past few decades, Visalia Rescue Mission has become a household name for their service to the homeless community, and for their dedication to walking with individuals looking to change their life. It is my honor to nominate Visalia Rescue Mission for their hard work and commitment to be a good neighbor to their community."

If you are unfamiliar with Visalia Rescue Mission, save the date for their upcoming banquet where they will highlight their 35-year history - Thursday, October 13 at Visalia Convention Center. For information, visit www.vrmhope.org.

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Sierra Bancorp Completes Acquisition of Coast Bancorp of San Luis Obispo County

Porterville, CA - Sierra Bancorp (NASDAQ: BSRR), the holding company of Bank of the Sierra, announced today the completion of its acquisition of Coast Bancorp (OTC: CTBP) of San Luis Obispo County, California through the merger of Coast Bancorp with and into Sierra Bancorp. Pursuant to the terms of the acquisition agreement dated January 4, 2016, Coast Bancorp shareholders received aggregate merger consideration of approximately \$13.5 million, payable \$3.3 million in cash with the balance payable in shares of the common stock of Sierra Bancorp. Immediately following the acquisition, Coast Bancorp's wholly-owned subsidiary, Coast National Bank, was merged into Sierra Bancorp's wholly-

owned subsidiary, Bank of the Sierra. Bank of the Sierra now has close to \$2 billion in assets and operates 33 full-service branches, as well as a loan production office, an online branch, a real estate industries center, an agricultural credit center, and an SBA center.

Bank of the Sierra President and Chief Executive Officer Kevin McPhail said, "We are pleased to see the successful completion of the acquisition. Thanks to the diligent work of both teams, the closing of the acquisition went smoothly, and we are excited to welcome the employees and customers of Coast to the Bank of the Sierra family and to offer our products and services to this robust market."

VISALIA UNIFIED SCHOOL DISTRICT

In the Good Old Summertime

The traditional school calendar is established to provide an educational program that allows all students to receive an education that leads to a diploma and opportunities to take a good first step into a productive adult life upon graduation from high school. The program in Visalia Unified certainly fits into that mold—our students can make the transition from public school student to productive adult as smoothly as any other traditionally educated student. This is a time of incredible change in education, and our programs are changing to reflect new approaches to the business of educating kids.



Todd Oto, Ed.D.
Superintendent, Visalia Unified School District

“Increasing numbers of students and their parents are interested in formal summer learning experiences and in greater flexibility in how to approach summer school”

In Visalia Unified, our traditional summer program focuses on experiences at the high school level. This program addresses the needs of students in two categories: students who need to re-take classes that they struggled in or failed and students who wish to take required courses early to open up space in schedules for the following year. Both of these are important things for students to have access to, and demand for this traditional program has steadily increased over the years. We had nearly 3,200 students enrolled in our traditional high school summer program this year. Visalia Charter Independent Study (VCIS), our independent study school, operated a summer program that served over 200 of its students and also provided opportunities for 330 traditional high school kids to take online courses that helped students with credit recovery or schedule flexibility. This is a very powerful resource that has been in place for the past five years.

Our newest programs are aimed at middle and elementary school students. We piloted a number of new approaches at those levels this summer, in anticipation of developing deeper summer programs for students for the following year. For middle school students, we created Summer University at Green Acres Middle School. It was open to 100 incoming 8th graders from across the

district; this five-week program focused on enrichment and reducing summertime learning loss. Summer University offered experiences through five themed academies: Health and Nutrition, Criminal Justice, Science-Technology-Engineering-Math, Service-learning, and College & Career. Students engaged in project-based learning experiences that incorporated connections with local businesses and organizations.

For elementary students, we had four schools that piloted programs that were aimed at developing reading and other skills while also eliminating summer-learning loss. These programs took one of three forms: (1) a summer program for the weeks immediately following the end of the school year to extend existing learning, (2) a summer program that maintains weekly contact with students throughout the summer to limit learning loss, or (3) a program focusing on the weeks immediately prior to the opening of the new school year to jump start learning. Each of these pilot programs included enrichment as well as academic core content. We are looking forward to assessing the effectiveness of each of these approaches so that we may consider any—or all—approaches for broader implementation for next summer.

For many kids, summer is a time to take a break from school and to take on other experiences. What has become very clear over the past decade, however, is that increasing numbers of students and their parents are interested in formal summer learning experiences and in greater flexibility in how to approach summer school. Research bears out the value to students of extending learning opportunities of all types through the summer. We are excited about these new approaches and look forward to finding new ways to help more kids take advantage of the summer months in productive ways.

Financial Credit Network, Inc. and AR Group Join Forces



In an effort to broaden their scope of the debt collection services, Financial Credit Network, Inc. (FCN) and

Accelerated Receivables Group, Inc. (AR Group) announce they have merged as of June 1, 2016.

Financial Credit Network has been servicing the debt collection needs of their clients since 1954 and is highly regarded within the collection community. Alicia Sundstrom will remain President and Owner of the newly merged companies, which will retain the name Financial Credit Network, Inc. Patrick Lozano, will shift from President / CEO of AR Group to Vice President/Chief Strategist of FCN.

Sundstrom stated this merger is “the absolute right move at the right time for Financial Credit Network. We have been an industry leader since 1954, and in order to continue to enhance our

competitive edge and market share, we must be able to recognize and seize strategic growth opportunities; this is one of those opportunities.”

We are also excited to announce every employee of AR Group made the move to FCN.

Regarding the opportunity to work with Alicia, Lozano stated “Alicia is one of the most respected leaders in our community and our industry. We have worked on projects together over the years; she is an exceptional person. Her leadership team is dynamic. I am both excited and honored to step into this new chapter with FCN.”

It is our sincere belief the blending of these two well-run and effective companies will create a stronger team which will offer a higher level of collection effort and customer service for all of our clients.

For more information regarding this merger or for information regarding the services of Financial Credit Network, please contact our office at 800-540-9011 or email us at email@fcnetwork.com.

Central Valley Community Bank Announces Promotion of Christie Long to Vice President

FRESNO, CALIFORNIA...July 13, 2016... James M. Ford, President and Chief Executive Officer of Central Valley Community Bank (Bank), announced the promotion of Christie Long to Vice President, Branch Manager of the Downtown Exeter office, located at 300 East Pine Street.



Long
Vice President
Downtown Exeter
Branch Manager

Long joined Central Valley Community Bank in 2015 as Assistant Vice President. In her role as Vice President, Branch Manager, she is responsible for the overall branch management of the Downtown Exeter office, as well as the development of new personal and business banking relationships. Long can be reached directly at (559) 594-9919, extension 6501.

“Christie is a committed banker with a wide range of community banking knowledge. She is well known for the excellent customer

service she provides to our valued customers and for her dedication to the community,” said James M. Ford, President and CEO of Central Valley Community Bancorp and Central Valley Community Bank.

Central Valley Community Bancorp trades on the NASDAQ stock exchange under the symbol CVCY. Central Valley Community Bank, headquartered in Fresno, California, was founded in 1979 and is the sole subsidiary of Central Valley Community Bancorp. Central Valley Community Bank operates 20 full service offices in Clovis, Exeter, Fresno, Kerman, Lodi, Madera, Merced, Modesto, Oakhurst, Prather, Sacramento, Stockton, Tracy, and Visalia, California. In April 2016, Central Valley Community Bancorp entered into a definitive agreement to acquire Sierra Vista Bank with three banking offices in Folsom, Fair Oaks and Cameron Park, which is expected to be completed fourth quarter of 2016.

Provost & Pritchard Grows Again with Addition Of Five Staff Members

Fresno, CA: Provost & Pritchard has grown again with the addition of five staff members in three of the firm's offices. The newest professionals on staff include: Sarah Rutherford, an environmental specialist, and Kaitlin Palys, as an assistant environmental specialist/planner, are both based in the Visalia office;



Nicholas Jacobson, PE, as an associate engineer, and Laura Facciani as a human resources generalist

are working out the firm's Fresno office; and Daniel de Graaf, EIT, as an assistant engineer is based out of the Modesto office. “We are excited to once again grow our staff as Sarah, Kaitlin, Nick, Laura, and Daniel all join the Provost & Pritchard team,” said Ronald Samuelian, Provost & Pritchard's president. “Sarah and Kaitlin will provide water quality and environmental services for our clients' projects including assistance with regulatory compliance. Nick brings a solid municipal engineering background to our Fresno office, and Daniel provides additional agricultural engineering experience to our Modesto office. Laura will provide support in our human resources department, including future recruiting efforts to continue to grow our staff and capabilities to meet our clients' needs.”

Rutherford comes to Provost & Pritchard from the Regional Water Quality Control Board (RWQCB) and has experience focus on the Irrigated Lands Regulatory Program. With a bachelor's degree in biology and an emphasis in aquatic ecology from California State University, Fresno, Rutherford's areas of expertise include water quality, surface water monitoring and design, aquatic toxicity methods and interpretation, nitrogen management planning, and grant funding assistance.

Palys is a recent graduate of Virginia Polytechnic Institute & State University in Blacksburg, Va., where she obtained a bachelor's degree in environmental science, water science and quality option, and minored in wetland science. Her experience encompasses soil chemistry, water sampling, groundwater well installation and soil descriptions, wetland delineation, and environmental regulatory compliance.

Jacobson has five years of experience in an engineering environment. A registered civil engineer in California, he has provided design engineering services for a variety of municipal projects including master planning for water, sewer and recycled water, sewer rehabilitation, and development impact analyses. He has also provided construction management services. Jacobson holds a master's degree in civil engineering from California State University, Fresno, and a bachelor's degree in business administration with an emphasis in accounting from California State University, Long Beach.

With over five years of professional experience, de Graaf holds a bachelor's degree in bioresource and agricultural engineering from California Polytechnic State University, San Luis Obispo. His areas of expertise include agricultural structures, irrigation system design, hydraulic analysis, site grading, and underground utility design.

Facciani has over six years of experience in human resources, including the development and implementation of internal employee education programs, policies, and internal employee communication avenues. She holds a bachelor's degree in art and humanities from California State University, Fresno, with studies in business.

Identity Theft Myths Part 2

Last month we discussed two myths surrounding identity theft. In this article we continue that discussion and also provide you with an opportunity to learn more by attending an Identity Theft Prevention/Restoration workshop on August 24th at Brandman University, 9:30 - 10:30 am.

MYTH #3: I have bad credit. No one would want my identity.

Even minimally acceptable credit can be made worse. As mentioned before, this isn't just about money. Say you volunteer in a church helping out with Sunday school. One man found out a criminal had taken out a credit card in his name, even paid the credit card off every month. The problem is the criminal used his identity to pay for a child pornography website. This also is another form of Identity Theft called Criminal/Character fraud.

MYTH #4: I am careful with my identity. It won't happen to me.

We are told by the Federal Trade Commission (FTC), who collects data on identity theft, that 1 in 3 are predicted to be victims. Every week we hear about data breaches from different companies and agencies. More than 159 million losses were reported last year. It's not a matter of if but when something will happen. Even if you are proactive and monitor your credit, this will only take care of less than a third of the problem.

See Identity / 6

Tickets On Sale Now For ‘Evening With Dr. Dana Suskind’

Author of “Thirty Million Words: Building a Child's Brain” at Fox Theater Sept. 19

Tickets are on sale now for “An Evening with Dr. Dana Suskind”, presented by Read for Life at 7 p.m. Monday, Sept. 19 at the Visalia Fox Theater, 308 W. Main St. Tickets are \$10 per person and can be purchased at the theater or at www.visaliafox.org.



Suskin
Photo credit: Gulnara Samoilova

The event is being presented by Read for Life, a non-profit organization which supports literacy in Tulare County beginning at birth. Dr. Suskind is founder of the Thirty Million Words Initiative, a program dedicated to harnessing the power of language to build a child's brain for future positive impacts. In her book, “Thirty Million Words: Building a Child's Brain,” she details the importance of early language exposure on developing a child's brain and encourages parents to take an active role in this development. A 1995 study revealed children who hear more words by their fourth birthday were better prepared when they entered school, had bigger

vocabularies, stronger reading skills and higher test scores when they entered the next grade.

Sponsors for the event include: First 5 of Tulare County, Sence Foundation, Kaweah Delta Health Care District, Tulare Regional Medical Center, Buckman-Mitchell Insurance, Inc., Valley Children's Healthcare, Ann B. Reimers Educational Foundation, Lagomarsino Group, the Belay Foundation, Family Health Care Network, Paloma Development Inc., Citizens Business Bank, the Dwellle Foundation, California Water Service Co., and Carpenter Family's Children Foundation. In-kind sponsors are Visalia Unified School District, Tulare County Department of Education, KVPR Radio and the Vintage Press Restaurant. To become an event sponsor, contact Deborah Lagomarsino at 559-625-3433.

For more information about Dr. Suskind, visit www.prhspeakers.com. For information on the Thirty Million Initiative, see www.thirtymillionwords.org. To learn more on Read for Life, go to www.readforlife.org.

Identity

(continued from page 5)

So what can you do? John Gardner, one of the nations leading experts in identity theft and Author of the book – “If You Are Me, Then Who Am I” - says you need a 3 legged stool to minimize the damages so you can pursue your purpose. The 3 legged stool includes access to council (attorneys), monitoring service and identity restoration. If you have a service or policy, find out exactly what it does and does not cover. Get a service or policy that you are comfortable with, then don't worry.

The fact is, whether you are a private citizen or a business owner, not knowing what Identity Theft is and what you can do about it may be a dangerous liability. As a private citizen, not knowing about the 6+ types of Identity Theft could be putting you and your family at risk. As a business owner, the government has put you on the hook for Identity Theft; shouldn't you know why they have and what you can do about it?

Confused about what Identity Theft products actually do for you? I would invite you to attend the Identity Theft workshop hosted by the Visalia Chamber of Commerce on Wednesday, August 24th at 9:30 am at Brandman University - Visalia campus. At this workshop we will discuss the three legged approached to preventing and restoring identity theft. For more information please contact Clayton Biewer, LegalShield & IDShield Associate or register for the workshop at: <http://visaliachamber-dev.chambermaster.com/events/calendar/2016-08-01>



Trespass Not Preempted By Nlra



Brett T. Abbott



Even if there is a valid reason for doing so, terminating an employee is never easy. Yet when the time has come to let an employee go, it is important to do it the right way. Oftentimes employers get into trouble for how a termination occurred, not why. Drafting a proper termination letter can help avoid such problems.

What should be in a termination letter?

Employers may wish to include the following:

- (1) A notice that the action was a termination;
- (2) The date of the termination;
- (3) The reasons for the termination – avoid being too vague or too specific;
- (4) The dates and subject matter of prior warnings – this is especially useful when documentary evidence supports prior discipline;
- (5) Benefits to which the employee is entitled;
- (6) Circumstances under which the employee had access to a second review or appeal of the termination – here is where an employer may agree to characterize the employee's departure as a layoff, resignation, or retirement;
- (7) The employee's last day of work and what company property must be returned by that date; and
- (8) The date, time, and place for an “exit interview” – at the exit interview, the employer should notify the employee that a paycheck for final wages, including accrued unused vacation time, will be provided. An exit interview is not required. However, if no interview is done, the termination letter should specify how the final wages will be provided.

A copy of the letter should be given to the employee's immediate supervisor and an additional copy should be placed in the employee's personnel file.

While there are no guarantees that a terminated employee will not seek legal action after a termination, a properly drafted termination letter goes a long way to prevent problems down the road.

This article is for education and information purposes only; it should not be construed as legal advice. If you have an employment law question for inclusion in a future article, contact Brett T. Abbott at Gubler & Abbott LLP (bta@thecalifornialawyers.com). For specific employment law advice or other legal assistance, contact Gubler & Abbott LLP, (559) 625-9600, 1110 N. Chinowith St., Visalia, CA 93291 (www.thecalifornialawyers.com).

CLIP & SAVE

CALENDAR - AUGUST 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Visalia City Council Meeting	2	3	4	5	6
7	8	9 Government Affairs Meeting Buckman-Mitchell Office 7:15 am	10	11	12	13
14	15 Visalia City Council Meeting	16	17 Music Cities Slideshow - Chamber Office 12:00 pm	18 YPN Mixer - International Agri Center 5:30 - 7:30 pm	19	20
21	22	23 Business After Hours Valley Oak SPCA 5:30-7:30pm	24 Preventing Identity Theft - Brandman University 9:30 - 10:30 am	25 Ambassador Breakfast Visalia First Assembly Church 8:00 am	26	27
28	29	30	31	30		

Fair Seeks Local Non-Profits for Wristband Sales

TULARE – Local civic clubs, youth organizations and churches can pre-sell Tulare County Fair carnival wristbands to raise funds for their activities, while supporting the fair.

The wristbands provide an all-access, one-day pass to the carnival and Kiddie Land. Organizations earn \$1.50 per wristband sold. For information, call the Tulare County Fairgrounds, 686-4707, or sign up for the program at the fairgrounds office, located in the Foundation Club, 620 K St.

The wristbands sell for \$20 each in advance and \$30 during Fair week. Wristbands may also be used to upgrade to a WOW Pass for \$30 (a \$50 value). This pass allows riders to go to the front of the line for all carnival rides.

“The wristbands are a great deal for families and pre-sales allow local non-profit organizations to generate funds that support their programs,” noted Pamela Fyock, CEO.

The Tulare County Fair will run Sept. 14-18, offering a week of entertainment free with gate admission – including Gin Blossoms on opening night – educational activities for children, the annual Junior Livestock Auction, Fair food, new carnival rides and more.

Visit tcfair.org for ongoing updates to the schedule of events.



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When: Thursday, August 18th

5:30 – 7:30 pm

Where: International Agri-Center

4500 S. Laspina Ave

Cost: \$10.00 at the door

21+ only

RSVP: vypn@visaliachamber.org

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