NetHope Virtual Global Summit
2020 Sponsorship Prospectus
NetHope empowers committed organizations to improve the world through the power of technology. NetHope, a consortium of nearly 60 leading global nonprofits, unites with technology companies and funding partners to design, fund, implement, adapt, and scale innovative approaches to solve development, humanitarian, and conservation challenges. Together, the NetHope community strives to transform the world, building a platform of hope for those who receive aid and those who deliver it.

To find out more, please contact our NetHope Global Summit Sponsorship Team at summit@nethope.org.
Virtual Global Summit

Everything you love about the NetHope Global Summit in a whole new format.

Imagine a forum for NetHope members and partners to connect, collaborate, and learn—conveniently available to you wherever you are. Imagine an engaging agenda of informative breakout meetings and inspiring keynotes, never before seen on a NetHope stage. Imagine customized programming, community and colleagues from all over the world, and a fully digital experience created just for you.

Through our virtual format, the NetHope Global Summit 2020 will continue, as always, to perform a vital role as a catalyst for change and improvement within our sector. This year’s format offers you accessible content available on demand, and interactive opportunities to engage with an even broader community, all built around the theme—Collective Action. Sustainable Future.

The COVID-19 pandemic underscores how vital technology, particularly digital, and collaboration are to the future of the nonprofit sector. In the face of this global threat, Collective Action is our response to this crisis and a Sustainable Future is what we can build together.

Join us this October to build that future. Stay tuned in the coming weeks with more information on our agenda, speakers, and registration.
The NetHope Global Summit is a unique opportunity for leaders across sectors to network, learn, collaborate, and get inspired. Last year, the sold-out event attracted more than 600 attendees, representing 30 countries. They included nonprofit CEOs, chief information executives, senior level IT experts, private sector technologists, and other partners.

NetHope Members represent nearly 60 of the world’s leading global nonprofits delivering over 60 percent of all annual, international, non-governmental aid. The NetHope Global Summit offers sponsors and partners a unique, targeted, and more intimate opportunity for brand exposure, networking, and engagement with nonprofit leaders.
Platinum Sponsorship

- Minimum of eight Summit Passes.
- Plenary Keynote session.
- Opportunity to host a Breakout session.
- Opportunity to host the Q&A of an additional Breakout session.
- Exhibit Booth in the Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Opportunity to host a social media takeover on NetHope platforms during the Global Summit.
- Featured recognition on the virtual event platform.
- Opportunity to provide a digital item or offer to attendees in a Virtual Swag Bag.
- Opportunity to post a CSR video or slide show in the Featured Video Library.
- Two Invitations to VIP Hosted Virtual Experience.
- Invitation for two to join the NetHope CEO for an Exclusive Sponsor Industry Discussion.

$55,000

Virtual Platform Sponsorship

- Minimum of six Summit Passes.
- Opportunity to host a Breakout session.
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Prominent listing as Official Sponsor of the virtual event platform.
- Logo Visibility on all registration confirmations.
- Two Invitations to VIP Hosted Virtual Experience.
- Invitation for two to join the NetHope CEO for an Exclusive Sponsor Industry Discussion.

SOLD OUT

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$55,000
Gold Sponsorship

- Minimum of five Summit Passes.
- Opportunity to host a Breakout session.
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Featured recognition on the virtual event platform.
- Invitation to VIP Hosted Virtual Experience.
- Invitation for two to Join NetHope CEO for an Exclusive Sponsor Industry Discussion.

$30,000

Community Celebration

- Minimum of three Summit Passes.
- Opportunity to host a Breakout session.
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Opportunity to host a virtual celebration event, including a welcome message and exclusive branding opportunities.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Featured recognition on the virtual event platform.
- Invitation to VIP Hosted Virtual Experience.
- Invitation for two to Join NetHope CEO for an Exclusive Sponsor Industry Discussion.

SOLD OUT
Silver Sponsorship

- Minimum of three Summit Passes.
- Opportunity to host a Breakout session.
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Featured recognition on the virtual event platform.
- Invitation for two to Join NetHope CEO for an Exclusive Sponsor Industry Discussion.

Technology Sponsorship

- Minimum of two Summit Passes
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Featured recognition on the virtual event platform.
- Invitation for two to Join NetHope CEO for an Exclusive Sponsor Industry Discussion.

Happy Hour Sponsorship

- Minimum of two Summit Pass.
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Opportunity to host a virtual experience for attendees, including a welcome message.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Featured recognition on the virtual event platform.
- Invitation for two to Join NetHope CEO for an Exclusive Sponsor Industry Discussion.

Technology Solution Exhibitor

- Minimum of two Summit Passes.
- Exhibit Booth in Virtual Marketplace and the ability to schedule 1:1 video appointments with Members.
- Branding on Global Summit website, mailers with direct links to company website; and press releases and other collateral.
- Recognition on the virtual event platform within the exhibitor marketplace.
- Invitation for two to Join NetHope CEO for an Exclusive Sponsor Industry Discussion.
Thank you.

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