

HALEY KLUGE

CONTACT EXPERIENCE

klugehal@gmail.com
517-281-9434
haleykluge.com

MICHIGAN STATE FOOTBALL

Graphic Designer, August 2016 - Present
Responsible for creating recruitment materials for Michigan State football. Projects include general mailers, personalized graphics, game day and social media content.

EDUCATION

MICHIGAN STATE UNIVERSITY

B.A. in Journalism
Minor & Specialization in
Graphic Design
September 2013 - May 2017

Study Abroad Participant,
"From Barcelona to Berlin"
Summer 2015

MICHIGAN STATE ATHLETIC COMMUNICATIONS

Graphic Intern, December 2016 - Present
Creates graphic content for Athletic Department run social media accounts. Works with football, basketball, softball, baseball and additional varsity sports. In addition, contributes to special event coverage, including National Signing Day.

VIM MAGAZINE

Art Director & Assistant Art Director, September 2013 - Present
Works with board of directors, designers and editor-in-chief to produce VIM magazine, named one of the top 15 student-run fashion magazines in the country.

DIALOGUE NEWSPAPER

Presentation Editor, September 2015 - Present
Works with Crain Communications and the Michigan State School of Journalism to create and execute a quarterly newspaper for underfunded Detroit high schools.

ORGANIZATIONS

Society for News Design,
Michigan State President
Panhellenic Council,
Vice President of Recruitment Guides
Kappa Kappa Gamma,
Marshal & Standards Committee
Order of Omega,
General Member

COSMOPOLITAN

Art Intern, May 2016 - August 2016
Works with art department to create monthly publication. Duties include designing pages and spreads for fashion, beauty, feature, body and work sections. In addition, created long-term templates for reoccurring issues and assisted with photoshoots.

GOOD HOUSEKEEPING

Art Intern, June 2015 - August 2015
Assists with design work and art presentation for Good Housekeeping magazine and its supplements, including iPad, social media and print magazine. Duties include photo research, photo shoot preparation, page design and wall updates.

TECHNICAL SKILLS

InDesign
Photoshop
Illustrator
After Effects
Dreamweaver
Woodwing
Wordpress
iMovie
FileMaker Pro

RED CEDAR LOG

Design Editor & Staff Designer, February 2016 - December 2016
Delegates and designs layouts for Michigan State University's yearbook. Responsible for theme development, cover design, proof edits and social media graphics.

MICHIGAN STATE COMMUNICATIONS & BRAND STRATEGIES

Graphic Designer, August 2015 - August 2016
Creates graphic design content for Michigan State's social media accounts. Projects featured on Instagram, Facebook, Twitter, Snapchat and Michigan State University's official website. Posts average over 7,000 interactions per graphic.

GLYPH MAGAZINE

Art Director, September 2015 - December 2015
Created iPad magazine focusing on themes of communication and technology.
Created style guide, templates and designed pages with interactive properties.

THE STATE NEWS

Designer, May 2014 - August 2014
Duties include designing a broadsheet print newspaper twice weekly and special tabloid editions. In addition, worked to create infographics and illustrations.

COLLEGE FASHIONISTA

Style Guru Intern, December 2014 - March 2015
Responsible for writing weekly articles and photographing students to be published on CollegeFashionista.com, featuring street style fashion.