

PURPOSEFUL AGING | AN AGE-FRIENDLY INITIATIVE LOS ANGELES

For Immediate Release

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County and City of Los Angeles Extend Purposeful Aging Los Angeles Survey Deadline - Call on Residents to Complete Important Survey by October 1, 2017

The County and City of Los Angeles have extended the deadline to complete the Purposeful Aging Los Angeles (PALA) Survey to October 1, 2017 and are asking residents to complete this important survey.

“Thank you to those who have completed this vitally-important survey,” said Cynthia D. Banks, Director of the Los Angeles County Department of Workforce Development, Aging and Community Services. “We are extending the deadline because we need to hear from residents of all backgrounds and communities in the County and City of Los Angeles.”

“It is imperative for all County and City residents to participate in this survey,” said Laura Trejo, General Manager of the City of Los Angeles Department of Aging. “We especially need to hear from additional non-English speakers, including those who speak Spanish, Mandarin, Tagalog, Korean, Armenian, Vietnamese, Farsi, Cambodian, and Russian.”

Available in ten languages* at www.purposefulagingla.com, the confidential PALA survey takes about 20 minutes to complete and can be filled out by anyone 18 years of age or older who resides in the County or City of Los Angeles. Individuals and organizations are encouraged to help promote the survey to County residents using a Toolkit available at www.purposefulagingla.com. Feedback obtained through the PALA Survey will guide the development of an Age-Friendly Action Plan for 2018-2021 for the Los Angeles region.

About PALA

PALA is an Age-Friendly Initiative that seeks to prepare the Los Angeles region for a rapidly aging population through an innovative, sustained effort that unites public and private leadership, resources, and strategies. PALA will improve the lives of older adults and ensure a better future for residents of all ages in the Los Angeles region. PALA was launched in 2016 by the County and City of Los Angeles, AARP, the Milken Institute Center for the Future of Aging, the USC Leonard Davis School of Gerontology and the UCLA Los Angeles Community Academic Partnership for Research in Aging.

*English, Spanish, Armenian, Cambodian, Korean, Mandarin, Russian, Tagalog, Vietnamese and Farsi (hardcopy format only).

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