

Eciane Romeiro

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Application Developer Intermediate

Graduated in Computer Science Degree in 2000. MBA in Information Technology Management. MBA in Digital Marketing Management. MBA in Innovation Technology.

Experience in Information Technology Management, clarifying expectations and Designs. Specialty with Creating user-focused and intuitive products. +4 years of experience as Web Developer, Front-End.

Experience in Information Architecture with detail of functional design, architecture and user interface and provide sample screen captures. Proficiency in Adobe Creative Suite, building design process for Web/App.

Ability to troubleshoot systems, methodically testing one component at a time when encountering problems in new software / web applications or errors while developing.

Attend meetings with clients and their representatives to collect information to clarify project specifications, make recommendations and reach agreement in defining system needs.

Ability to work independently when designing, writing, testing or troubleshooting software applications. Coordinate and integrate work with copywriters, web designers and systems analysts.

Knowledge of Windows Communication Framework, Windows Presentation Foundation and Windows Workflow Foundation. Capacity to understand Software Development Lifecycle methodologies.

Create and revise user flows, Sketch wireframes, Prototyping using Axure/UXpin/HTML5/CSS3. Also, Brainstorm, agile methods with Scrum/Kanban/ Design Sprint. Experience with Digital Marketing SEO.

Experience with Requirements Documents, Design Specifications. Strong documentation skills. Plus, Usability testing/Design Concepts/ User flow/ Sketch/ Scenarios. Documentation detailed UX specifications.

Continuously learn about Tech World by reading trade magazines, software manuals, user guides and numerous online resources.

I speak English, French and Portuguese, and I'm passionate to make the web the best place for the users.

Professional Experience

User Experience Designer

Jun 2017-Current

LBarrio Digital Business, Communitech. Kitchener-ON Canada

- Working closely to the CEO and founder, helping to establish and implement design guidelines, standards and best practices for web solutions.
- Creating branding, prototyping, mockups for Design Products/ Digital Marketing
- Creating the Requirements Documents, Design Specifications, documentation skills. Plus, Usability testing/Design Concepts/ User flow/ Sketch/ Scenarios and UX specifications.

User Experience Designer

Ago 2016-Jun 2017

St Andrews Church, as volunteer. Kitchener-ON._Canada

- Creating products using User Experience Design, usability testing with web solution. Specialty with Creating user-focused and intuitive for Design products for Christian Education.

English Language Course at Conestoga College

Jan 2015- Dez 2015

Web Developer Intermediate

Jul 2010-Dez 2014

FIOCRUZ Scientific Institution in Health Research in Brazil

- Contribute to ensure a consistent and intuitive user experience across multiple platforms.
- Conduct system tests, working with the QA department and users to test the application.
- Creating and Defining UX Design standards for Web, Mobile, Lean/Agile methodologies.
- Training of support staff on the application, Transfer existing applications to new technologies.
- Modeling accessibility standards and Usability testing

User Experience Designer

Mar 2001-Jul 2010

INDRA Company, leading IT multinational in Europe, located in Brazil

- Research User Experience Concept as required to develop innovate solutions to Bank of Brazil.
- Developing Standard Bank of Brazil application based on the design laid out in the proposal.
- Collaborating with a team of coders, writers, editors and designers.
- Under general supervision of the Bank, design, implement, and maintain web server.

Front-End Developer (evening shift)

Dec 2004-Dec 2014

UPIS University

- Evangelizing UX Design standards for Web, Mobile to influence final project for the students

Education

Vizual Coaching Academy - Web Development in Bootstrap. Kitchener-On. Canada.	2017-18
Theological Studies - Emmanuel Bible College, Kitchener-On. Canada.	2016-18
MBA Technology, Innovation and Education - UPIS University, Brasilia, Brazil.	2012-13
MBA Information Technology Management - FGV University, RJ, Brazil.	2005-06
MBA Digital Marketing Management - FGV University, RJ, Brazil.	2004-05
Bachelor's Degree in Computer Science - Alvorada University, Brasilia, Brazil	1994-98
Fine Arts School Nadia Barbosa, Brazil. Arts and Graphic Design	1990-93

Personal

Passion to reach an excellence in each project, goal oriented, ability to meet deadlines.

Effectively organize, prioritize and lead multiple projects, reliable and punctual.

Possess attention to detail, problem solving and proven design skills

References available upon request.