

# ECIANE ROMEIRO

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## UIUX Designer

*I'm Eciane with over 14 years of hands-on work experience in UI/UX design, usability and strong visual practices for web-based applications and mobile devices. I practice user centered design principles basing design decisions on user needs and business goals.*

- Bachelor's degree in Computer Science, working with human-computer interaction (HCI), User Experience Design, Graphic Design, Digital Marketing, Information Architect and Visual Arts
- Expertise in Adobe CS Design applications: Visio, Photoshop, Illustrator, InDesign to generate high fidelity assets.
- Strong HTML5, CSS3, JavaScript for rapid prototyping, user flows, Sketch detailed wireframes and other interaction design artifacts.
- Proficiency in Adobe Creative Suite, design process for Web/Mobile and Digital Marketing SEO.
- Excellent visual design skills with sensitivity to user-system interaction, Agile methods with Scrum on multiple projects concurrently while handling different types of design requests.
- Leading design of digital features for Web, ability to collaborate effectively across all teams.
- Working closely with product owners, software developers, programmers and other designers to create innovative design solutions for software that impact different kind of users, and develop best-in-class consumer experiences, including user interface designs, interaction models, and prototypes.
- Experience with Digital Marketing AdWords/SEO/Social Media.
- Strong verbal, written and visual presentation skills. Confident to speak about design solutions from a user-centered perspective.
- Passion for design and making the web a more usable for the users.

## Core Technical Skills

Agile Method Scrum Design Sprint UX Software (Vision, Sketch) Usability testing Wireframe Prototyping Balsamiq • Axure • UXpin	Information Architecture (IA) Animation 2D/Motion Graphics Multimedia Usability Testing Agile Method Scrum Persona Creation Visual Arts	HTML5 • CSS3 • Javascript Adobe Animate CC 2D • InDesign Photoshop CC • Illustrator CC Professional Presentation Prezi Google Adwords
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## Professional Experience

### UI/UX Designer

Jun 2017- Dez 2017

LBarrio Digital Business, Communitech. Waterloo, ON Canada

- Working closely to the CEO and founder, helping to establish and implement design guidelines, standards and best practices for web solutions.
- Creating branding, prototyping, mockups for Design Products/ Digital Marketing
- Contributing and bringing strategic design concepts to Digital Business in ON, Canada.

### UI/UX Designer

Aug 2016-Jun 2017

St Andrews Church, Designer. Kitchener, ON Canada

- Lead the design of digital features for Responsive Interface for web and social channels.

- Creating products using Digital Marketing about Videos at Google Adwords/SEO

English Language Program at Conestoga College

Jan 2015- Dez 2015

UI/UX Designer

Jul 2010-Dec 2014

FIOCRUZ Scientific Institution in Health Research, Brasilia, Brazil

- Contribute to ensure a consistent and intuitive user-experience across multiple platforms.
- Creating and Defining UX Design standards for Web, Mobile, Lean/Agile methodologies.
- Building UCD User-centered design methods and concepts to Fiocruz Solutions for web/Apps.
- Designing wireframes and interactive prototypes using Axure, UXpin, HTML, CSS, Javascript.
- Modeling accessibility standards and Usability testing.

Graphic Designer Edgewood School New York USA

Sep 2012-Sep 2012

- My work was selected in a competition on **Design of FIFA World Cup, in NY-US.**

UI/UX Designer

Mar 2001-Jul 2010

Bank of Brazil +INDRA Company, Brasilia, Brazil

- Building UI/UX Standards for Intranet Solutions at Bank of Brazil.
- Modeling User centered design principles, and web standards about Financial Company
- Creation prototypes or highly detailed wireframes for complex web applications.
- Managing and delivering on multiple projects at Bank of Brazil
- Building Sketching, creating process flows, wireframes, prototypes using Axure

UI/UX Design Instructor, University of UPIS (evening shift)

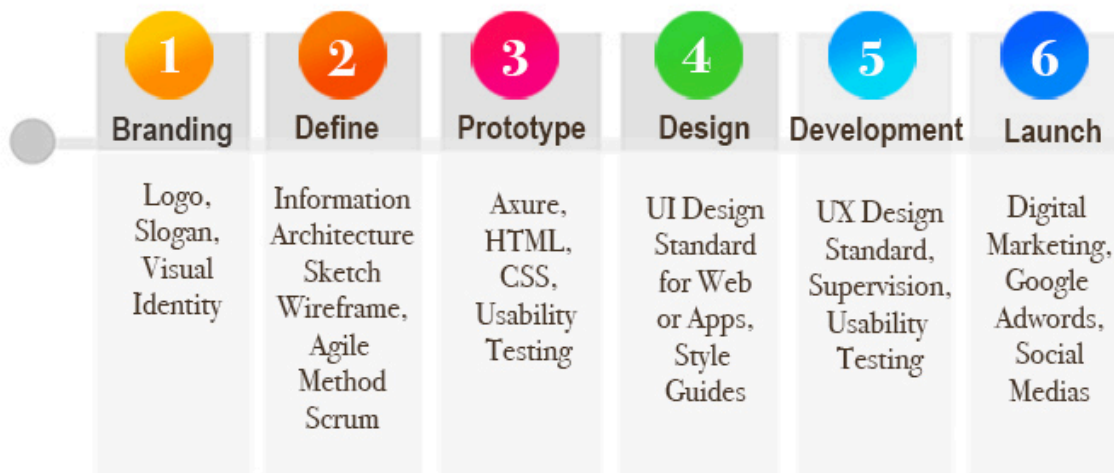
Dec 2004-Dec 2014

UPIS University, Brasilia, Brazil

- Teaching User centered design principles to influence final project for the students
- Modeling Site maps, process flows, wireframes, functional specifications
- Collaborating with a team of coders, writers, editors and designers.
- Creating design device interfaces across platforms, and perform end to end design of large-scale projects that focus on a user-centered design approach.

## My Skills

### UI/UX Design Process, workflow by eciane



## Education

<b>Vizual Coaching Academy.</b> Web Development, Kitchener, ON Canada	2017-2017
<b>MBA Technology, Innovation and Education.</b> UPIS University, Brasilia, Brazil.	2012-2013
<b>MBA Digital Marketing Management.</b> FGV University, RJ, Brazil.	2004-2005
<b>MBA Information Technology Management.</b> FGV University, RJ, Brazil.	2005-2006
<b>Bachelor's Degree in Computer Science.</b> Alvorada University, Brasilia, Brazil.	1994-1998
<b>Fine Arts School Nadia Barbosa, Brazil.</b> Arts and Graphic Design	1990-1993

## Other

<b>English Language Course at Conestoga College_</b>	2015- 2015
<b>Theological Studies.</b> Emmanuel Bible College, Kitchener-On. Canada	2016-2018

## Personal

Passion to reach an excellence in each project, goal oriented, ability to meet deadlines.  
Effectively organize, lead multiple projects, possess attention to detail, problem solving.  
Speak English, French and Portuguese.

*References available upon request.*