

# MARIKO JANA AZIS

29-21 23RD RD, APT 3 | ASTORIA, NY 11105 | (607) 229-6982 | MARIKOAZIS@GMAIL.COM | PORTFOLIO: WWW.MARIKOAZIS.COM

## EDUCATION

### Cornell University | Class of 2016

B.F.A. Studio Art, B.A. Psychology, Visual Studies Minor; G.P.A.: 3.78, Dean's List 7 of 10 semesters

Honors and Awards: 2016 Faculty Medal of Art, 2016 Michael Rapuano Memorial Award, 2011 Botsaris Merit Scholarship

Ithaca, NY

### Milton Academy | Class of 2011

Milton, MA

## WORK EXPERIENCE

### Metropolitan Museum of Art | Communications Intern

Support press department in all aspects of event planning and supervision of both photo and video promotional shoots.

Monitor and disseminated museum's print and online press coverage daily.

Research and deliver self-designed official institutional tours to the public as museum representative.

New York, NY

Summer 2016

### Cornell Council for the Arts (CCA) | Marketing + Curatorial Assistant

Conceived and design print and web promotional materials for CCA Biennials, extensively using Adobe Creative Suite.

Designed new pages and manage visual content and copy on organization's website using CSM platform.

Spearheaded marketing plan for and implementation of all social media outlets, including Facebook, Twitter, and Flickr.

Curated exhibition featuring student artist work in collaboration with artist Caroline Woolard for 2016 CCA Biennial.

Ithaca, NY

Fall 2011 -

Spring 2016

### Southside Community Center | Photography Instructor

Instruct 8 local students from ages 11-14 in digital photography and editing techniques using Adobe Create Suite.

Curate final exhibition of professionally-printed student work at Community School of Music and Art.

Secured \$2000 in grant funds from Community Partnership Funding Board for DSLR cameras and photography accessories.

Ithaca, NY

Fall 2015 -

Spring 2016

### Artsy | Digital Marketing Intern

Enhanced offsite SEO rankings through comprehensive outreach and link building.

Collaborated with Digital Marketing Team to generate campaigns boosting online presence of Artsy brand worldwide.

New York, NY

Fall 2014 -

Spring 2015

### Americans for the Arts | Arts Marketing Intern

Curated content for audience engagement initiatives, including bi-weekly e-newsletters reaching 29,000+ subscribers.

Increased average weekly organic reach on Facebook by 400% within 3 months.

Authored and designed substantial online resources for arts marketers using Adobe Creative Suite.

Provided event planning support for upcoming National Arts Marketing Project Conference.

New York, NY

Summer 2014

## LEADERSHIP EXPERIENCE

### Pi Sigma Epsilon, Cornell University | Vice President of Communications

Redesigned all visual marketing materials, including website and social media graphics.

Coordinated and wrote full documents of promotional and recruitment materials.

Led weekly meetings with executive board regarding chapter brand enhancement.

Ithaca, NY

Fall 2013 -

Spring 2015

### Social Business Consulting Group, Cornell University | Communications Director

Designed and maintained all internal design materials, including logo, website, and deliverables.

Acted as primary spokesperson and liaison between consultants and executive board.

Established mentorship program between consultants and alumni to strengthen organizational and professional network.

Ithaca, NY

Fall 2011 -

Spring 2015

### Cornell Daily Sun Business Department | Marketing Project Manager

Supervised contracts with local venues to distribute Daily Sun merchandise.

Managed team of three to design, mass promote and sell event merchandise for brand awareness, including a \$3000 apparel campaign.

Designed promotional materials using Adobe Photoshop and InDesign, including 20 page media kit for advertisers.

Ithaca, NY

Fall 2011 to

Fall 2013

## OTHER

<b>Programs</b>	Mastery of Microsoft Office Suite, iMovie, and FinalCut Pro X proficiency with Adobe Creative Suite CS4, CS5, and CS6, basic knowledge of Dreaweaver, HTML and CSS coding, Adobe Premiere Pro, Adobe After Effects
<b>Projects</b>	Artistic Director for Broken Luxury (electronic music duo), Curator and Writer for Bodega Beats (music website)
<b>Languages</b>	Fluent English, advanced Spanish, basic Italian, basic Indonesian