Sarah Hodgson

Who is Sarah Hodgson?
Ever since she became a trainer over thirty years ago, Sarah’s unique and compassionate philosophy has helped thousands of people live happily with their pets. Securing her reputation as a figurehead in the animal community, she is the author of over a dozen books, including Puppies for Dummies, 4th Edition, a copywriter, a guest blogger, and a syndicated columnist for multiple publications. She is also an experienced media personality, making numerous television appearances as a pet expert.

The Hodgson Approach
Sarah rejects outdated, dominance-based animal training. She radically re-imagines training as parenting and promotes the not-so-radical idea that pets, like all beings, respond better to positive encouragement. Using food and fun, not fear and frustration, Sarah tells pets what to do instead of what not to do. Empathetic, mindful, and always fun, Sarah teaches her audience to play the role of a confident parent.

A Unifying Voice
Through social media outreach, television appearances, blogs, articles, and many published books, Sarah has solidified herself as an essential figurehead for pet lovers globally. Sarah is the personification of her very demographic: as a mom, small business owner, and pet lover, she knows first-hand what it’s like to balance pet parenting and a busy life. Her real-world advice and empathetic approach have made her an essential voice in the pet community.

PROFESSIONAL CREDENTIALS
- 30+ years veteran dog trainer
- 30+ years feline behavior consultant
- Member of DWAA since 1992
- Member of APDT since 1995
- Associate Applied Behavior Consultant (IAABC) since 2013
- Certified Fear Free Board Member

OFFICIAL LINKS
www.SarahSaysPets.com

PHOTOS OF SARAH

LOGOS & GRAPHICS
Books & Training Manuals

Puppies for Dummies, 4th Edition
John Wiley & Sons, Inc. (April 16, 2019)

Modern Dog Parenting: Raising Your Dog or Puppy to Be a Loving Member of Your Family
St. Martin’s Press (September 6, 2016)

Puppy Care For Dummies®, Mini Edition
John Wiley & Sons, Inc. (December 9, 2010)

Dog Tricks and Agility For Dummies
John Wiley & Sons, Inc. (April 26, 2010)

Teach Yourself Visually — Dog Training
John Wiley & Sons, Inc. (May 1, 2006)

Puppies Raising & Training Diary for Dummies
John Wiley & Sons, Inc. (October 29, 2001)

You and Your Puppy
Howell Book House (December 1, 2000)

PuppyPerfect: The User-Friendly Guide to Puppy Parenting
Howell Book House (November 1, 2005)

Pocket Idiot’s Guide to Choosing and Training a Dog
Alpha Books (January 1, 1997)

Miss Sarah’s Guide to Etiquette for Dogs & Their People
Howell Book House (September 1, 2006)

DogPerfect: The User-Friendly Guide to a Well-Behaved Dog
Howell Book House (May 1, 2003)

Television & Radio

- News 12 - Pandemic Puppies
- Jenny Hutt Sirius XM - Separation Anxiety In Dogs
- Animal Planet – Dogs 101
- The Today Show with Katie Couric
- ABC News – Dog Training
- Rosie O’Donnell- On Training Katie Couric’s Dog

Sarah has appeared as a guest expert on NBC, CNN, CNBC, ABC, FOX, CBS, Animal Planet, DIY Network, News 12, and Sirius XM.

Articles & Blogs

SPOT Pet Insurance
Blogger 2020-Present

WAG Magazine
Syndicated Columnist 2012-2014

Sarah Says Pets
CEO & Blogger 2016-Present

The Patch
Syndicated Columnist 2010-2013

The Huffington Post
Blogger 2013-2016

The Record Review
Syndicated Columnist 2002-2010

Products

Sarah is also re-imagining the way we use training tools to bond with our pets. She is the developer of a stable of products that support her lifestyle and training philosophy, from long lines that encourage freedom to tethering leashes that teach your dog to walk by your side.

To learn more, visit her website.

Statistics

36K+
FOLLOWERS ACROSS ALL PLATFORMS

40K+
UNIQUE WEBSITE VIEWS EVERY YEAR

1.5M+
BOOK SALES

53K+
VIEWS ON YOUTUBE