Organizational and Campaign Overview:

Our Children’s Trust is a non-profit public interest law firm that provides strategic, campaign-based legal services to youth from diverse backgrounds to secure their legal rights to a safe climate. We work to protect the Earth’s climate system for present and future generations by representing young people in global legal efforts to secure their binding and enforceable legal rights to a healthy atmosphere and stable climate, based on the best available science. We support our youth clients and amplify their voices before the third branch of government in a highly strategic legal campaign that includes targeted media, education, and public engagement work to support the youths’ legal actions. Our legal work – guided by constitutional, public trust, human rights laws and the laws of nature – aims to ensure systemic and science-based climate recovery planning and remedies at federal, state, and global levels. We seek legally-binding, countrywide and/or statewide science-based Climate Recovery Plans that will return atmospheric carbon dioxide concentrations to levels below 350 ppm by the year 2100.

Position Location:
- Eugene, Oregon office or remote.

Tasks and Responsibilities:
- Direct all press inquiries as appropriate for maximum strategic placement, including assessing and facilitating all incoming media requests for Our Children’s Trust (OCT) staff and plaintiffs, ongoing and before/at/after OCT events.
- Respond to and direct correction requests accordingly.
- Coordinate and track communications between OCT plaintiffs/guardians and media contacts for legal counsel.
- Quantitative tracking of media mentions, press clips, etc.
- Design in-house, and/or manage contractors to create visual elements for social media and mainstream media pitches (images, infographics, videos/video clips, etc.).
- Post daily to social media platforms and build relationships with fellow social media actors.
- Track and report monthly on statistics respecting social media hits, reach, and impact.
- Create and monitor social media events and livestreams.
- Develop and distribute social media toolkits for plaintiffs, supporters, and others to share via their own social media networks.
- Determine vision and measurable goals for OCT podcast; manage contractors to develop, launch, and distribute podcast.
- Maintain updated website(s).
- Determine where/how to utilize paid online advertisements.
**Reporting Duties and Responsibilities:**
- Report internally as requested.

**Position Reports To:**
- Senior Media Director.

**Qualifications:**
- Experience managing, assessing, and assigning media pitches.
- Experience with media corrections and tracking methodologies.
- Exceptional social media skills, preferably with a national-scale and/or high profile organization or campaign.
- Experience identifying and managing social media goals, metrics, and evaluation.
- Exceptional writing, organizational, and communications skills.
- Strong graphic design, website design, videography, and/or other design skills preferred.
- Experience designing/managing podcast processes preferred.
- Experience with online advertising preferred.
- Experience managing contractors preferred.

**Compensation and Benefits:**
OCT offers a competitive salary and benefits package. Salary is commensurate with experience and with the other members of our team. Employee benefits include employer-paid medical, vision, life, and disability insurance, retirement savings plan with employer match, paid vacation and holidays, and a relaxed work environment (albeit fast-paced).

We welcome, embrace, and respect diversity of people, identities, and cultures. We are committed to fostering an organizational culture of diversity and inclusion. Applicants from diverse backgrounds are strongly encouraged to apply. OCT is an equal opportunity employer.

**To Apply:**
Applicants should submit in a single PDF a cover letter, resume, writing sample, and three references to Julissa@ourchildrenstrust.org. Please put “Media Coordinator” in the subject line of your email. Applications will be reviewed on a rolling basis. Applications will be accepted until the position is filled.

You can find out more about OCT at our website: www.ourchildrenstrust.org.