

CARIN ZISSIS

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Media professional with over a decade of experience, digital media background, and global affairs focus. • Editor-in-chief of website for prominent Americas-focused policy and cultural institution. • Broad international experience.

EXPERIENCE

**EDITOR-IN-CHIEF,
AS/COA ONLINE**
3/2011–present
**MANAGING EDITOR,
AS/COA ONLINE**
7/2007–2/2011
**Americas Society/
Council of the Americas**
Mexico City
8/2013–present
New York, NY
7/2007–7/2013

Oversee all operations and editorial workflow for www.as-coa.org, the website of sister agencies focused on Latin American policy and cultural affairs.

- Led August 2012 relaunch and strategic rebranding of AS/COA Online. Redesign drew \$100k in sponsorship for online streaming of events.
- Built and oversee online team, directing digital communications activities that encompass social media, multimedia production, and online promotion of organizations' programming and publications.
- Editorial lead on suite of content, including news analysis, interviews with top U.S. and Latin American figures, infographics, podcasts, and videos.
- Collaborate with media relations/communications staff for integrated press strategy and completion of marketing materials, including annual report.
- Launched new media coverage of high-profile conference series held in major Latin American cities. Includes bilingual social media, livestreaming, as well as liaising with in-country new media experts to maximize exposure. Strategy drew 170,000+ live views for six international events in 2015.
- Produce biweekly policy e-newsletter with 30,000+ subscribers, including high-level private- and public-sector leaders from across Americas.
- Relocated to Mexico City in August 2013, gaining on-the-ground regional experience and supervising department remotely.

STAFF WRITER, CFR.ORG
8/2006–6/2007
COPYEDITOR, CFR.ORG
2/2006–5/2006
**Council on Foreign
Relations**
New York, NY

Wrote articles, produced multimedia projects, and handled Asia-focused beat for www.CFR.org, award-winning website (over one million monthly page views) of leading U.S. foreign policy think tank.

- Produced site's first interactive Crisis Guide, covering North Korean nuclear threat, which helped series garner a 2007 Knight-Batten Award for Interactive Journalism. Copyeditor for Emmy Award-winning Darfur Crisis Guide.
- Shared editorial responsibilities as part of news team.
- Hired as permanent staff after serving as freelance copyeditor in Spring 2006.

EDITORIAL ASSOCIATE
8/2004–2/2006
**Amnesty International
Magazine**
New York, NY

Reported and wrote articles on international human rights issues, co-edited arts and culture section, copyedited, and worked with photographers/photo agencies for magazine with U.S. circulation over 320K.

- Played a key role in delivering Winter 2004 issue on time in the midst of major design change, accelerated editorial schedule, and office move.
- Initially employed as intern, hired as freelance editor and writer.

GLOBE CORRESPONDENT
11/2001–2/2003
The Boston Globe
Boston, MA

Assigned to cover local stories for Sunday *City Weekly* section of leading metropolitan newspaper. Established relationships, conducted interviews in Spanish, and reported on issues affecting Boston's Latino community.

PRIOR EXPERIENCE
1997–2003
Boston, MA
Cochabamba, Bolivia

Managed website and annual report redesign as Administrative Manager at **Management Consulting Services** in Boston (2001-2003) • Supported HIV/AIDS education in high schools and hospitals as a volunteer with **SIDACCIÓN** in Cochabamba, Bolivia (2000) • Directed health center operations at multi-service agency for at-risk youth as Operations Manager & HIV Testing Social Services Counselor at **JRI Health** in Boston (1997-2000).

PUBLISHED WORK

Editorial work and photography featured by these media outlets and organizations:

Americas Quarterly
Discover America Brazil Foundation
Elderhostel
FOXNews.com
IPS News Agency
Launch Radio Networks
LetrasLibres.com
New York Daily News
Newsday
NYTimes.com
Pasadena Magazine
ReVista: The Harvard Review of Latin America
Univision
U.S. News & World Report
WashingtonPost.com

EDUCATION

NEW YORK UNIVERSITY
New York, NY
MA, 2005, 3.7 GPA
**Journalism & Latin
American Studies**
NYU Alumnae Club
University-Wide Scholar

**GEORGE WASHINGTON
UNIVERSITY**
Washington, DC
BA, 1996, 3.54 GPA
**History & Creative
Writing Minor**
Presidential Scholar;
Special Honors in
History; junior year
abroad at University of
Manchester, UK

SKILLS

Spanish, photo & audio editing, Drupal, content management systems.