



# *Terra Americana*

*“Everything you need to spice up your life.”*

PO Box 642 Southwick, MA 01077

Toll free fax: 1-866-630-8951 Tel: 1-877-298-0867

[www.terra-americana.com](http://www.terra-americana.com) e-mail: [customer-service@terra-americana.com](mailto:customer-service@terra-americana.com)

Dear Fundraising Customer,

Thank you for considering Terra-Americana as your organization’s fundraising provider. We have been preparing specialty foods that capture the “homemade” feel for over fifteen years. Every one of our products are handled with care and given individual attention, regardless of order size.

Our products stand apart because of its simply unique look. They make wonderful gifts for all occasions and free you up to focus on other matters.

Our fundraising program provides three diverse product lines to choose from. Another plus is our custom labeling and specialized packaging. Every product creates at least a 50% profit margin for your organization, regardless of the occasion!

Enclosed in this package you will find our fundraising packet along with samples of what we offer. If you have any questions, please do not hesitate to reach out to our Fundraising department.

My Best,

Julie Cecchini

CEO and Founder Terra-Americana

Want to learn more? Give us a call at 1-877-298-0867 or email us at [customer-service@terra-americana.com](mailto:customer-service@terra-americana.com)

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## We stand by our products

As a gesture of confidence, TerraAmericana would provide fifty dollars' worth of products as available to you for samples.

Wholesale Prices whole sale price to be

Item	Price You pay	Consumer Price	% Profit	Profit Per 100 Sold
Cello Bag	\$3.00	\$6.00	50%	\$300
Quart Jar	\$5.50	\$12.00	54.17%	\$650
Dip Kit	\$1.75	\$3.50	50%	\$175
Tin Tie	\$2.75	\$6.00	54.17%	\$325
Purse Box	\$3.50	\$8.00	56.25%	\$450
Box Bag	\$4.50	\$10.00	55%	\$550

## Tips for a successful fundraiser

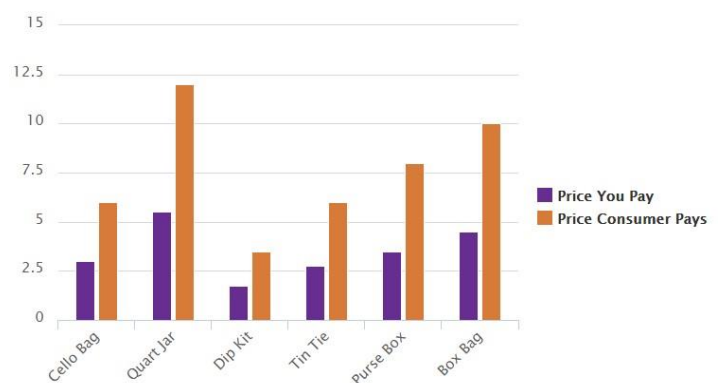
Take it from us. We have worked with hundreds of clients in the past to raise revenue for a variety of causes and organizations. Regardless of the cause, the following principles hold true:

- Hold a bake sale or product demonstration night
- Keep your fundraising group motivated
- Collect all funds at time of the order

**Note:** Every product is offered at the wholesale price to the fundraising company. The

fundraising company will be selling these products at the suggested retail price which is at least 50% profit for every product.

## Price Comparison



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