

# JOIN US! October 13, 2017

Morning Mandated Programming \* Lunch \* Afternoon Enrichment Programming

## BRISTOL ADULT EDUCATION

210 REDSTONE HILL RD \* BRISTOL, CT 06010 \* 860-584-7865

### Literacy Beyond ABC

9:30-10 Registration

#### 10-12 Life Literacy Workshops:

*Two community organizations will present resources your program can integrate to build Life Literacy Skills.*

- Health Insurance Literacy
- Financial Literacy

12-12:30 Lunch and Networking

### Marketing Mania!

12-12:30 Registration & Lunch

#### 12:00-2 Marketing Tips & Tricks

*Come hear expert advice from a marketing professional about how to get the word out about your programs (both Enrichment and Mandated). Learn about ways to package and present your offerings to a variety of audiences.*

### Workshop Pricing:

#### Half Day

**Member:** \$49.00 (individual) or  
\$135.00 (staff of three)

#### Full-Day

**Member:** \$79.00 (individual) or  
\$225.00 (staff of three)

**Register:** <https://10-13caacepd.eventbrite.com>

**If registering for half-day only, please indicate which session with your registration.**