

THANK YOU!

Your generous sponsorship is an investment in our adult educators and students. Thanks to you, our passionate educators will confidently provide engaging learning experiences to our students. Because of you, we're Better Together!



“ It was truly an educational and inspirational experience for me.
— Conference attendee ”

“ I want to be in a career where I can make a difference. I have a mission and that is to create change for the better in our children's lives, as they are our future.
— CAACE Learner of the Year Award Recipient ”



CONTACT

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PAYMENTS

Checks and credit cards are accepted.
Please mail checks to CAACE.



CAACE

P.O. Box 47
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www.caace.org



2018 SPONSORSHIP OPPORTUNITIES



BETTER TOGETHER

MARCH 22-23, 2018 | MYSTIC MARRIOTT HOTEL | GROTON, CT

ABOUT CAACE

Our purpose is to provide leadership in advancing the concept of lifelong learning, and to conduct, promote, and sponsor professional development conferences and activities. CAACE is the only adult education professional organization that advocates for continued and increased Federal and State adult education funding.

CAACE is a vital part of Connecticut's educational system and its employment and training initiatives. The CAACE Board represents some of the most dedicated professionals in the State. They work together in helping adult learners and non-English speaking students build brighter futures.

CAACE is a 501(c)(3). All sponsorships are tax deductible.

ANNUAL CONFERENCE

CAACE hosts its annual 2-day conference which benefits over 400 adult educators per day. Technology and Digital Literacy, English as a Second Language, Family Literacy, High School Completion, and College and Career Readiness are just a few of the topics covered each year. Our teachers, administrators, and staff leave the conference feeling rejuvenated and energized to implement the knowledge they've gained into their work.



CAACE Learner of the Year:
Juan Lopez

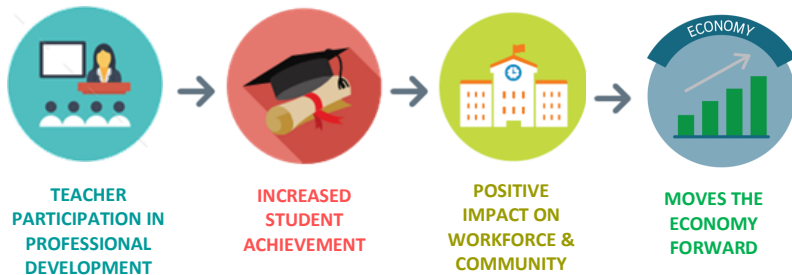
IMPACT

Everyone needs a return on their investment. Our adult education leaders stand united to move learning opportunities forward for all learners to achieve economic mobility. If our students learn, then they gain the power to earn, which ultimately leads to economic growth.

It's a win-win; Adult Education is a smart investment!

THE TRICKLE-DOWN EFFECT

Investing in adult education is good for the economy.



SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	EXHIBITOR TIER I	EXHIBITOR TIER II	CONFERENCE SPONSOR	TABLE SPONSOR
AMOUNT	\$1,050	\$565	\$750	\$500
Highlight in Conference introduction	✓		✓	
Name and logo on conference website	✓	✓	✓	✓
Breakfast and lunch for one staff member included	✓	✓	✓	
Tent card displayed on lunch table*	✓			✓
Complimentary half page ad in conference program book	✓			
Use of CAACE Conference attendee list	✓	✓		
Two 6' exhibit tables and complimentary conference registration	✓			
Listed in program book	✓	✓	✓	
One 6' exhibit table and complimentary conference registration		✓		
Company logo on display screen in ballroom			✓	✓
Opportunity to display materials at the shared conference resource table			✓	✓

CLICK HERE TO BECOME A SPONSOR
Submit form and payment online.



*Sample table sponsorship