

jenny smith

f JENNY.R.SMITH

t JENNYRSMITH

in JENNY-SMITH-A9A47521

HANDSHAKES + HELLOS

I'm a highly motivated, creative, and versatile designer and web strategist with over nine years of experience. I love creating unique, authentic, and beautiful experiences and am an avid, life-long learner. I am a big fan of people, innovative online platforms, and drinking lots of coffee.



940.391.4526

EXPERIENCE

- 2012 - 2016 ● **DIRECTOR OF DIGITAL MEDIA**
Briggs Freeman Sotheby's International Realty
A multi-faceted position involving video production, post-production, interactive web design + development,
- 2011 - 2013 ● **WEB DESIGNER / ART DIRECTOR**
Oh Dear! Design
Designed and built websites, blogs, and worked with dynamic data + databases across all devices.
- 2008 - 2012 ● **LEAD WEB DESIGNER + SOCIAL MEDIA STRAT**
Briggs Freeman Sotheby's International Realty
Created unique, interactive web experiences, managed multiple writers, interns, and social media managers, and created campaigns for multiple platforms.

EDUCATION

- **BACHELOR'S DEGREE**
UNIVERSITY OF NORTH TEXAS | 2007
Degree in Political Science / French Minor
- **INTERNATIONAL STUDIES**
CAEN FRANCE | 2006
TOURS, FRANCE | 2006
- **CONTINUED EDUCATION**
SOTHERN METHODIST UNIVERSITY | Web Design
TREE HOUSE | App development + Web Design
LYNDA | Photography, Videography, + Web Design

LANGUAGES

ENGLISH
FRENCH (WORKING)

INTERESTS

Travel Coffee
Nature Philosophy
Painting Design
Photography Spending Time with my
Reading husband and three little boys

LET'S MEET UP

Jenny Smith
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chasingafterdear.com

TECHNICAL EXPERTISE

DREAMWEAVER PHOTOSHOP
CSS3 / HTML5 / PHP ILLUSTRATOR
XCODE / SWIFT INDESIGN
AFTER EFFECTS LIGHTROOM
PREMEIRE PRO EDGE ANIMATE
AUDITION MOTION

PLATFORMS

SQUARESPACE SPROUT SOCIAL
WORDPRESS KLOUT
SHOWIT FACEBOOK APPS
CAMPAIGN MONITOR IOS
MAIL CHIMP
GOOGLE ANALYTICS

chasingafterdear.com

my work

A BIT OF THIS + THAT

WEB DESIGN

These days, web design and web development go hand-in-hand. You just get so much farther when you know both intimately. I believe in strong design, structure, and search engine prowess. Take any of these three pillars away, and you might as well not be online at all.

bestneighborhoods.com

illuminaredesigns.com

updatethemetroplex.com

dfwmoderns.com

scratchcottagebakery.com

risetheauthentic.com

sarahcombsevents.com

athomewithbfsir.com