

jenny smith

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HANDSHAKES + HELLOS

I'm a highly motivated, creative, and versatile designer and web strategist with over nine years of experience. I love creating unique, authentic, and beautiful experiences and am an avid, life-long learner. I am a big fan of people, innovative online platforms, and drinking lots of coffee.

940.391.4526

EXPERIENCE

- 2012 - 2016 • **DIRECTOR OF DIGITAL MEDIA**
BRIGGS FREEMAN SOTHEBY'S INTERNATIONAL REALTY
A multi-faceted position involving video production, post-production, interactive web design + development, animated ad campaigns and marketing strategy.
- 2011 - 2013 • **WEB DESIGNER / ART DIRECTOR**
OH DEAR! DESIGN
Designed and built websites, blogs, and worked with dynamic data + databases across all devices.
- 2008 - 2012 • **LEAD WEB DESIGNER + SOCIAL MEDIA**
BRIGGS FREEMAN SOTHEBY'S INTERNATIONAL REALTY
Created unique, interactive web experiences, managed multiple writers, interns, and social media managers, and created campaigns for multiple platforms.

EDUCATION

- **BACHELOR'S DEGREE**
UNIVERSITY OF NORTH TEXAS | 2007
Degree in Political Science / French Minor
- **INTERNATIONAL STUDIES**
CAEN, FRANCE | 2006
TOURS, FRANCE | 2006
- **CONTINUED EDUCATION**
SOTHERN METHODIST UNIVERSITY | WEB DESIGN
TREE HOUSE | APP DEVELOPMENT + WEB DESIGN
LYNDA | PHOTOGRAPHY, VIDEOGRAPHY, + WEB DESIGN

TECHNICAL EXPERTISE

ADOBE CREATIVE CLOUD PHOTOSHOP CC
DREAMWEAVER CC ILLUSTRATOR CC
CSS3 / HTML5 / PHP INDESIGN CC
XCODE / SWIFT LIGHTROOM CC
AFTER EFFECTS CC EDGE ANIMATE CC
PREMEIRE PRO CC AUDITION CC
MOTION

PLATFORMS

SQUARESPACE SPROUT SOCIAL
WORDPRESS KLOUT
SHOWIT FACEBOOK APPS
CAMPAIGN MONITOR IOS
MAIL CHIMP
GOOGLE ANALYTICS

SEE IT FOR YOURSELF

WEB DESIGN + DEVELOPMENT
GRAPHIC DESIGN / ILLUSTRATION
VIDEO
PHOTOGRAPHY
ANIMATED ADS

LANGUAGES

ENGLISH
FRENCH (WORKING)

LET'S MEET UP

JENNY SMITH
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CLICK
TO SEE
EXAMPLES