

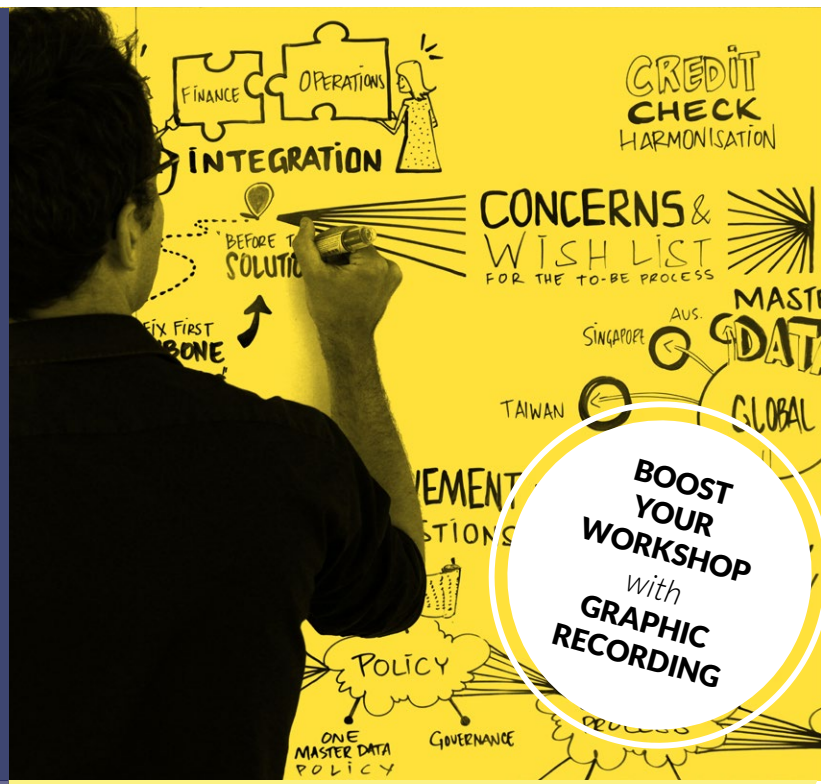


GRAPHIC RECORDING

by **Intangible Design**

The 1st graphic recording agency in Hong Kong

Use the power of live-visualisation to transform your meetings, workshops and conferences into engaging and memorable moments



BOOST YOUR WORKSHOP with GRAPHIC RECORDING

METHOD

Intangible Design brings to Hong Kong this new and creative discipline that involves listening and capturing in the moment, the essence of a discussion or a keynote speech in a visual and impactful manner.

Graphic recording simplify complexity and assists comprehension and sense-making by showing the connections and relationships between ideas.

YOU TALK

WE LISTEN & DRAW

THEY ENGAGE

BENEFITS

for workshop organiser

The audience is more engaged and willing to talk about the event internally and externally

Enhances and reinforces your positioning as an innovative brand using the latest facilitation technics

Provides an impactful output that reflects rigorously the key ideas that emerged during the workshop

for participants

The experience is more energising and engaging

A better understanding of the key concepts (great for multi-cultural groups with non-native english speakers)

A better retention of the information

Facilitates better storytelling to the rest of the organisation afterwards

WHAT EVENTS?

- > Annual company's offsites
- > Training/learning/coaching sessions
- > Business development meetings
- > Collaborative workshops
- > Internal strategic meetings
- > Large public/private conferences
- > Product launches & PR events

OUTPUT



1 ~ Participants are offered the physical boards that can be displayed in their home office as visual reminders

2 ~ Each board will be converted into high resolution digital file and sent to participants only a few days after the session. It can then be used for internal reports, social media content, web galleries, posters

intangible design
www.intangible-design.com

Pierre-Louis ABEL started his career working for large organisations including L'Oréal, Cartier & Capgemini Consulting, from Paris to Sydney. Then he decided to create Intangible Design in Hong Kong to leverage the power of visualisation

