

DISTILLED SCH



ADVERTS.ie

Done**Deal**



PRICING 2017

WITH IRELAND'S LARGEST DIGITAL PUBLISHER

	Data	High Impact	Premium	Context	Site	Cost
High Impact Billboard Homepage, search results page in top positions only		✓	✓	✓	✓	€9 CPM
Homepage Takeover On Desktop; Across all 3 sites = average 500k impressions; each site = average 200k impressions		✓	✓	✓	✓	€2k / day per site or €5k all 3 sites
Premium 5 th position on mobile rivers, top position desktop and sticky			✓	✓	✓	€6 CPM
ROS Standard Display across site					✓	€3.50 CPM
In partnership with Journal Media :						
Preset Audience Built from first party data in premium positions	✓	✓	✓	✓	✓	€10 CPM