Partnership Opportunities
Welcome
AIA Westchester Hudson + Valley was chartered by the American Institute of Architects in 1936. The chapter’s region includes Westchester, Rockland, Putnam, Dutchess, Orange, Ulster and Sullivan Counties.

Mission Statements
The AIA Westchester Hudson Valley Chapter works to achieve a more humane built environment and a higher standard of professionalism for architects by primarily serving and supporting members through events, programs and continuing education.

The AIA Westchester Hudson Valley Foundation is an independent not-for-profit, charitable organization dedicated to advancing the profession of Architecture through outreach via educational initiatives, mentoring, volunteer efforts, public outreach, philanthropy and scholarships.

We are offering several different ways to partner with AIA WHV including single event based partnerships and Annual Partnerships which include multiple event sponsorship opportunities.

We are excited to share our 2021 Corporate Partner Program brochure with you. Inside, you’ll find a rich menu of opportunities to engage with our chapter and its members.

Let us help you build a custom marketing plan to keep your brand front and center with local architects. Our plans will generate awareness, deliver your message to a targeted audience, and help you strategically engage with key decision makers to grow your business. As an annual corporate partner, you will receive added value benefits and opportunities that include recognition in our weekly e-news Dispatch and on our website.

Join us in 2021!
Allied Membership

AIA WHV and Architectural Foundation is the fourth largest chapter of the AIA in New York. We are a mission driven, professional association of 650+ members. Our allied membership program connects you to architects through a rich annual menu of programming that is tailored to the AEC Industry.

FIRM ALLIED MEMBERSHIP - $500 annually
INDIVIDUAL ALLIED MEMBERSHIP – $250 annually

Allied logo insert

When you join AIA Westchester + Hudson Valley as an Allied Member, your membership includes everyone in your company. Member benefits include:

**AIA Credential**
As a member you are entitled to use the title ‘Allied Member of AIA Westchester + Hudson Valley’ and place the Allied Member logo on your business cards and website.

**Name Recognition**
Build your brand with annual events and targeted communications including a hot linked firm listing on the Allied Member page of the AIA website, will generate a buzz about your company within our core group of architects and allied industry professionals.

**Preferred Pricing**
Enjoy member rates for AIA Westchester + Hudson Valley events all year long. The savings will add up to more exposure for your company.

**Exclusive Exposure**
Gain exclusive access to member only sponsorship opportunities and priority registration to signature annual programming opportunities.
Customize your annual sponsorship with AIA Westchester + Hudson Valley to meet your annual marketing objectives. Custom packages available.

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<th>Benefit</th>
<th>DIAMOND</th>
<th>GOLD</th>
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<th>BRONZE</th>
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<td>AIAWHV Allied Partner designation in your marketing materials</td>
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<td>Golf Outing Scholarship “Cocktail Sponsor” plus two tickets to event</td>
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<td>Signage Banner at AIAWHV educational events (provided by AIAWHV)</td>
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<td>Sponsorship recognition and acknowledgement from podium</td>
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<td>Design Awards and Golf Outing Co-Sponsor plus two tickets</td>
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<td>Access to AIAWHV member Email list</td>
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<td>An invitation to help shape events by participation on AIAWHV committees</td>
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<td>Two additional tickets to the Design Awards and Golf Outing</td>
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Signature Annual Events

EXPO: Progressions Design and Technology
Come enjoy a day of networking with industry leaders, learn with a variety of seminars, see the latest products, relax in the AIA Lounge, and enjoy dinner with the chance to win a raffle prize!

March/April
$850 Single booth includes:
• List of attendees including name, firm
• Included in program

$1,500 Double booth includes:
• Premiere location
• List of attendees including name, firm,
• Included in program

Golf Outing Scholarship Fundraiser
Enjoy a day of golf followed by a cocktail reception and dinner. Mingle with old friends and new! In support of our young architects, your participation inspires those pursuing the paths you have once taken and created.

May/June
See event flyer, hole sponsors start at $350 plus send items with your brand

Design Awards
A night of recognizing local architects who have made a positive aesthetic and social contribution to the built environment.

October/November
$500 includes
• 2 tickets to Design Awards Celebration
• Company listing in related advertising before and after the event
• Company listing in Awards program and presentation

$750 includes
• 4 tickets to Design Awards Celebration
• Email to promote event to include company logo
• Company logo in related advertising before and after event
• Company logo in Awards program and presentation
WEBINAR SPONSOR  
(1 hour)  
$400 per webinar  
Company logo in event advertising  
5 minute intro to attendees  
List of attendees including name and firm

WEBINAR SPEAKER  
(1 hour)  
$500 per webinar  
Company logo in event advertising  
List of attendees including name and firm  
Recognition in print to members that webinar is free to member due to sponsorship by company

WEBINAR PACKAGE  
$750  
Two 1 hour webinars  
Company logo in event advertising  
List of attendees including name and firm  
5 minute intro to attendees  
Recognition in print to members that webinar is free to member due to sponsorship by company

WEBSITE HOMEPAGE  
(1 year)  
$500  
Firm logo including link to website

SUMMER SCHOOL (July and August)  
One night out of 6-7 Sessions available  
$500  
Company logo in event advertising  
List of attendees including name and firm and 5 minute intro to attendees

CHAPTER MEETINGS  
(January and September)  
$750 per meeting  
Company logo in event advertising  
List of attendees including name and firm  
5 Minute intro to attendees

EXCLUSIVE EVENT SPONSORSHIP  
Contact chapter office to set up  
Cover cost of event (venue/food)  
No other sponsor
Network

Strategically connect your brand to niche market constituencies by sponsoring AIA Westchester + Hudson Valley’s dynamic member networks and knowledge communities. Programming opportunities include continuing education, project tours, lectures and panel presentations, and networking. Become a partner in the success of their programming.

+ Connect your firm, services, or products with the AIA Westchester Hudson Valley’s prestigious and influential programming
+ Extend your client base and reach your target audience
+ Develop relationships with AIA Westchester + Hudson Valley members as well as other active and prominent stakeholders in the built environment
+ Advance goals that strengthen the built environment through AIA Westchester + Hudson Valley Advocacy initiatives
+ Enjoy complimentary tickets to programs and tours

Continuing Education

AIA Westchester + Hudson Valley offers a wealth of Continuing Education opportunities throughout the year. These opportunities are limited to Allied Members who are our trusted industry partners. Become an Allied Member and enjoy this EXCLUSIVE opportunity to sponsor programming that highlights your company as a provider of knowledge.

Custom packages available by contacting Valerie Brown, Executive Director at vbrown@aiawhv.org