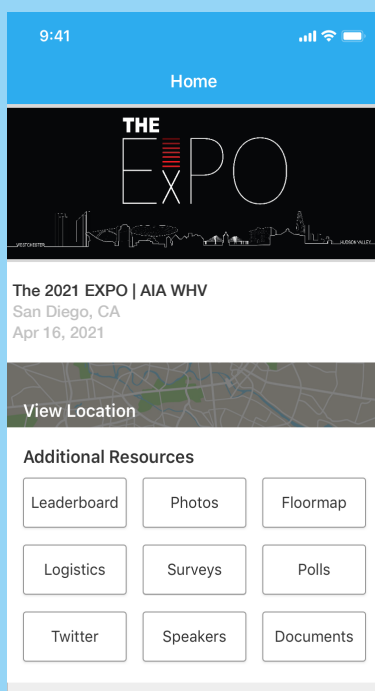


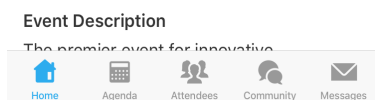


# THE 2021 EXPO | AIA WHV

APRIL 16, 2021



THE 2021 EXPO | AIA WHV



# WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize The 2021 EXPO | AIA WHV and hopefully help you in your future events.

Website: [www.whova.com](http://www.whova.com)

Email: [hello@whova.com](mailto:hello@whova.com)

Phone: +1 (855) 978-6578



# TABLE OF CONTENTS

## I Event Overview Highlights

- 06 Usage Highlights
- 07 Community Board
- 08 Agenda Highlights
- 09 Features You Used
- 10 Active User Usage

## II Event Interaction

- 12 Community Highlights
- 13 Community Board In-depth
- 14 Leaderboard
- 15 Attendee Viewing Activity

## III Networking and Distribution

- 17 Networking Highlights
- 18 Attendee Breakdown

## IV Event Marketing

- 20 Agenda Webpage
- 21 Speaker Webpage
- 22 Event Promo Images

## V Event Management

- 26 Announcements

**27** Check-In Report

**28** Livepoll Report

**29** Resources

## **VI SPONSORS, EXHIBITORS AND CAREER FAIR**

**31** Exhibitor Report

## **VII Features To Try Next Time**

**36** Whova Proficiency

**37** Features To Try Next Time

# EVENT OVERVIEW HIGHLIGHTS

- 06 Usage Highlights
- 07 Community Board
- 09 Features You Used
- 10 Active User Usage

# whoova app USAGE HIGHLIGHTS

## OVERALL DOWNLOAD RATE

**81%** ATTENDEE DOWNLOAD RATE FOR WHOVA EVENTS  
71%

## SPEAKERS DOWNLOAD RATE

**97%** SPEAKERS DOWNLOADED  
37 of 38

## ATTENDEES LOVED OUR APP

**83%** TOOK THE SURVEY  
25

## PROFILE VIEWS IN APP

**350**

## ATTENDEE NETWORKING

PHOTOS SHARED  
401

## ANNOUNCEMENT OPEN RATE

**70%**

ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS  
6

### ANNOUNCEMENTS

- Exhibit Hall is open!
- Join us on Toucan!
- Passport Contest is under way!
- Photo Contests!
- 2 more announcements

## POLL RESULTS RECEIVED

**82**



# whova app COMMUNITY BOARD

DISCUSSION TOPICS POSTED

38

COMMUNITY BOARD TOTAL MESSAGES

317

MOST POPULAR DISCUSSION TOPICS

- **CONTEST: Pet Photos (\$50 PRIZE)**  
49 messages
- **Exhibitor Showcase**  
42 messages
- **Session Q&A**  
41 messages
- **CONTEST: Zoom Location (\$50 PRIZE)**  
30 messages
- **Article Sharing**  
23 articles shared

MEET-UP PARTICIPATION

15

MEET-UPS ORGANIZED

9

MOST POPULAR MEET-UPS

- **CertainTeed Architectural Ceilings - Sustai...**  
4 people joined this meet-up
- **CertainTeed Architectural Ceilings – Topic: ...**  
2 people joined this meet-up
- **CertainTeed Roofing – Topic: 2021 What's ...**  
2 people joined this meet-up
- **CertainTeed Architectural Ceilings – Topic: ...**  
2 people joined this meet-up
- **CertainTeed Siding & Fencing - Topic: 202...**  
1 people joined this meet-up

# whova app AGENDA HIGHLIGHTS

## AGENDA IN-APP VIEWS

1114

## PERSONAL AGENDA SET-UP BY ATTENDEES

134

PERCENTAGE OF ATTENDEES SET  
65%

## AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- **KEYNOTE : The Transformation of McKim, Mead & White's James Farley Post Office into the Moynihan Train Hall**  
6 likes and 83 personal agenda adds
- **SEQRA, CEQR and ULURP in Land Development**  
6 likes and 37 personal agenda adds
- **Be My Neighbor: Addressing housing affordability with accessory dwelling units and conversions**  
5 likes and 42 personal agenda adds
- **KEYNOTE : Design Practice: Changing the Face of Design**  
3 likes and 74 personal agenda adds
- **Why Geothermal is a Great Fit for the Hudson Valley (HSW)**  
3 likes and 38 personal agenda adds



# whova app FEATURES YOU USED

---

## EVENT CHECK-IN TOTAL

1

---

## LEADS GENERATED BY EXHIBITORS

171

MOST PRODUCTIVE	LEADS GENERATED
Michael Halebian & Co	17
TruStile Doors	17
Benjamin Obdyke	16
Langan Engineering & Environmental Services	16

# whova app MOBILE & WEB APP ACTIVE USERS

## TOTAL ACTIVE USERS

205

USERS WHO SIGNED IN EITHER MOBILE OR WEB APP

## USED BOTH MOBILE & WEB APP

56

USERS WHO DOWNLOADED THE MOBILE AND SIGNED IN TO WEB APP

## MOBILE APP ACTIVE USERS

37%

ATTENDEES WHO USED THE MOBILE APP  
77/205

## WEB APP ACTIVE USERS

88%

ATTENDEES WHO USED THE WEB APP  
181/205

# EVENT INTERACTION

- 12 **Community Highlights**
- 13 **Community Board In-depth**
- 14 **Leaderboard**
- 15 **Attendee Viewing Activity**

# whova app COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

38

COMMUNITY BOARD TOTAL MESSAGES

317

ASK ORGANIZERS MESSAGES

17

BREAK-THE-ICE MESSAGES

12

OTHER CONFERENCES MESSAGES

9

ARTICLE SHARED MESSAGES

16

## MOST FOLLOWED DISCUSSIONS

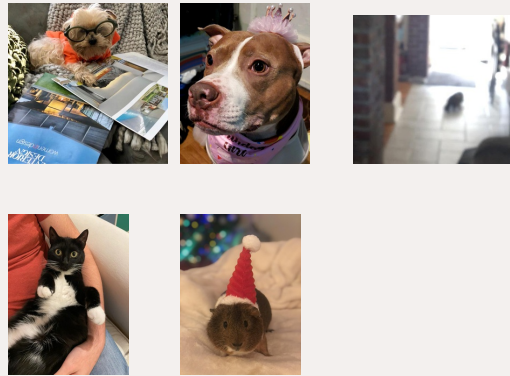
- CONTEST: Pet Photos (\$50 PRIZE)  
17 people followed this topic
- Session Q&A  
15 people followed this topic
- CONTEST: Zoom Location (\$50 PRIZE)  
11 people followed this topic

## PHOTOS SHARED

# 250

TOTAL LIKES FOR ALL PHOTOS  
23

## POPULAR PHOTOS MOST LIKED



## MEET-UP PARTICIPATION

# 15












MEET-UPS ORGANIZED  
9

### MOST POPULAR MEET-UPS

- CertainTeed Architectural Ceilings - Sustainability & Company Mission  
4 people joined this meet-up
- CertainTeed Architectural Ceilings – Topic: Ceiling Grid & Accessories  
2 people joined this meet-up
- CertainTeed Roofing – Topic: 2021 What's New  
2 people joined this meet-up

# whoava app LEADERBOARD

## LEADERBOARD TOP 10

FINAL RANKING		POINTS	CONGRATS
b'1'	  <b>Brenden Byrne</b> TK Elevator	b'44400'	b'13'
b'2'	 <b>Leoncio L Torres</b> Chief Architect Ginsburg Development Companies	b'34400'	b'2'
b'3'	 <b>Michelle Schutt-Eng</b> CertainTeed Architectural	b'33100'	b'6'
b'4'	 <b>Christopher Taormina</b> Chairman Town of Yorktown Advisory Board of Architecture a...	b'22900'	b'1'
b'5'	 <b>Edwin Elliott</b> Architect Elliott Architects	b'16900'	b'3'
b'6'	 <b>Patti Grimes, AIA, LEED AP</b> Director CBRE	b'15400'	b'2'
b'7'	 <b>Nicholas Viazzo</b> Partner Taylor Viazzo Architects PLLC	b'9900'	b'2'
b'8'	 <b>Sabrina Pilon</b>	b'9100'	b'5'
b'9'	 <b>Paul Deppe</b>	b'9100'	b'1'
b'10'	 <b>Ruben Ramales, Assoc. AIA, N...</b> Executive Director AIA Queens	b'8600'	b'2'

# whova app ATTENDEE VIEWING ACTIVITY

**ATTENDEES WATCHED** TOTAL

**SESSIONS** WITH VIDEO OR STREAM

**160**

TOTAL DURATION WATCHED  
112 HRS

**16**

## WATCHED SESSIONS MOST POPULAR STREAMS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. KEYNOTE : The Transformation of McKim, Mead & White's James Farley Post Office into the Moynihan Train Hall  
18.5 hours, watched by 111 attendees
2. KEYNOTE : Design Practice: Changing the Face of Design  
18.9 hours, watched by 97 attendees
3. Be My Neighbor: Addressing housing affordability with accessory dwelling units and conversions  
5.3 hours, watched by 55 attendees

# NETWORKING AND DISTRIBUTION

17 Networking Highlights

18 Attendee Breakdown



# whoava app NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

173

ATTENDEE INTERACTION 1-ON-1

167

Attendees who have interacted with each other in private 1-on-1 messages

RECOMMENDED ATTENDEES

22

ATTENDEES MATCHED BASED OFF OF INTERESTS, LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES  
, travel, new yor, elmsford, cooking, and more...

BIZ CARD SCANNED AND EXCHANGED

1

ATTENDEES PROFILE VIEWS

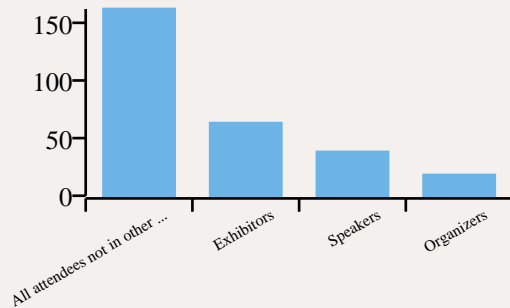
350

# whova app ATTENDEE BREAKDOWN

## ATTENDEE CATEGORIES

### TOP 5 ATTENDEE CATEGORIES

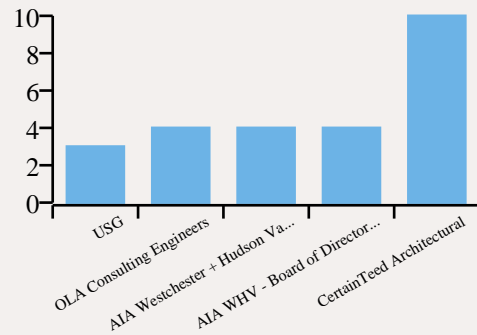
	ATTENDEES
All attendees not in other categories	162
Exhibitors	63
Speakers	38
Organizers	18



## ATTENDEE AFFILIATION

### TOP 5 ATTENDEE AFFILIATION

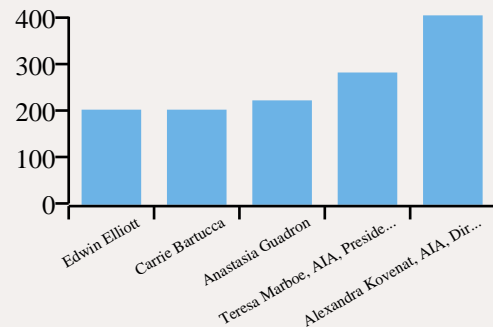
	ATTENDEES
CertainTeed Architectural	10
AIA WHV - Board of Directors	4
AIA Westchester + Hudson Valley	4
OLA Consulting Engineers	4
USG	3



## MOST ACTIVE ATTENDEES

### TOP 5 MOST ACTIVE BY APP ACTION

	ACTIONS
Alexandra Kovenat, AIA, Director	402
Teresa Marboe, AIA, President	279
Anastasia Guadron	219
Carrie Bartucca	199
Edwin Elliott	199



Whova

# EVENT MARKETING

- 20 Agenda Webpage
- 21 Speaker Webpage
- 22 Event Promo Images

# whoava app AGENDA WEBPAGE

## YOUR AGENDA WEBPAGE DESIGN




AGENDA WEBPAGE URL

<https://www.aiawhv.org/>

WHOVA TEMPLATE USED

**BOLD**

**The 2021 EXPO | AIA WHV**


**Event Schedule** Print / Download   

---

**Friday, April 16** Search Session Name, Speakers

Displaying agenda in your event timezone (9:32 PM EDT)

**8:00am**

**The State of Technology in the AEC+O** 


8:00am - 8:50am, Apr 16

Continuing Education Seminar (1 AIA Credit)


Read more

---

Speaker



**Pierce Reynoldson**  
Director VDC & Technology, Entech Engineering, PC

**Code Recognized Magnesium Oxide (MgO) Panels Applications for Acoustic and Fire Rated Systems (HSW)** 


8:00am - 8:50am, Apr 16

Continuing Education Seminar (1 AIA HSW Credit)

Read more


---

Speaker



**Scott Johnston**  
Business Development Manager - Northeast, Huber Engineered Woods

**9:00am**

**NYC Energy Policy: Local Law 97** 


9:00am - 9:50am, Apr 16

Continuing Education Seminar (1 AIA HSW Credit)


Read more

---

Speaker



**Danielle Manley**  
Associate Manager, Policy, Urban Green Council

**Why Geothermal is a Great Fit for the Hudson Valley (HSW)** 


9:00am - 9:50am, Apr 16

Continuing Education Seminar (1 AIA HSW Credit)


Read more

---


Speakers



**Wyatt Roberts**  
Director of Pre-Construction, Dandelion Energy



**Levi Blankenship**  
Vice President of Sales, Dandelion Energy

**A Range of Rainscreens - An in-depth look at the variety of Rainscreen Applications** 


9:00am - 9:50am, Apr 16

Continuing Education Seminar (1 AIA HSW Credit)

Read more

---

Speaker



**Bill Warfield**  
District Sales Manager, Benjamin Obdyke

**Tracks**  All

- AIA WHV Social Event
- Continuing Education Seminar (1 AIA HSW Credit)
- Continuing Education Seminar (1 AIA Credit)
- Exhibitor Event
- No Track








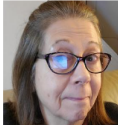
















# whova app SPEAKER WEBPAGE

## YOUR SPEAKER WEBPAGE DESIGN

SPEAKER WEBPAGE URL

[https://whova.com/embedded/speakers/aiawh\\_202104/](https://whova.com/embedded/speakers/aiawh_202104/)

**Speakers**

			
<b>Akosua Oseiwa Oaklinton</b> Associate Director, AIA WHV AIA WHV - Board of Directors	<b>Alberto Mena</b> Associate Silman	<b>Alexandra Kovenat, AIA...</b> Director AIA Westchester + Hudson Valley	<b>Anastasia Guadron</b> Marketing Director The Vividmark
			
<b>Bill Warfield</b> District Sales Manager Benjamin Obdyke	<b>Brian Crowley</b> Brian Crowley Architecture &...	<b>Carlito Holt</b> Provident Design Engineering	<b>Catherine Alberte AIA LEE...</b> Healthcare Architect, retired AIA WHV - Board of Directors
			
<b>Christina Kissel</b> AIA WHV - Board of Directors	<b>Christopher Hanzlik</b> Provident Design Engineering, PLLC	<b>Ciro Cuono</b> Principal Cuono Engineering PLLC	<b>Craig Smith</b> Trus Joist / Weyerhaeuser
			
<b>Danielle Manley</b> Associate Manager, Policy Urban Green Council	<b>Drexel Hermann</b> University of Delaware	<b>Erik Wilson, AIA, Treasurer</b> Architect AIA Westchester + Hudson Valley	<b>Gabrielle Bullock</b> Director of Global Diversity, Principal Perkins & Will
			
<b>George Gaspar</b> Architect George J. Gaspar AIA	<b>J.C. Calderón</b> CEO calderón architecture &...	<b>Jan Degenshein</b> AIA WHV Board of Directors	<b>Jeff Katz</b> Senior Manager / Flooring Michael Halebian & Co / Toli Takiron
			

# whova app EVENT PROMO IMAGES

## SPEAKER AND SESSION PROMO DESIGN

 The 2021 Expo | AIA WHV



**The State of Technology in the AEC+O**

**Pierce Reynoldson**  
Entech Engineering, PC  
Director VDC & Technology

Designed by Whova


 The 2021 Expo | AIA WHV




**Code Recognized Magnesium Oxide (MgO) Panels Applications for Acoustic and Fire Rated Systems**

**Scott Johnston**  
Huber Engineered Woods  
Business Development Manager - Northeast

Designed by Whova

 The 2021 Expo | AIA WHV



**NYC Energy Policy: Local Law 97**

**Danielle Manley**  
Urban Green Council  
Associate Manager, Policy

Designed by Whova

 The 2021 Expo | AIA WHV

**Why Geothermal is a Great Fit for the Hudson Valley**

Apr 16, 2021 at 09:00AM - 09:50AM





**Wyatt Roberts**  
Dandelion Energy  
Director of Pre-Construction



**Levi Blankenship**  
Dandelion Energy  
Vice President of Sales

Designed by Whova

 The 2021 Expo | AIA WHV



**A Range of Rainscreens - An in-depth look at the variety of Rainscreen Applications**

**Bill Warfield**  
Benjamin Obdyke

Designed by Whova

 The 2021 Expo | AIA WHV



**The Transformation of McKim, Mead & White's James Farley Post Office into the Moynihan Train Hall**

**Marla Gayle**  
SOM  
Managing Director

Designed by Whova

**AIA** The 2021 Expo | AIA WHV



**A Range of Rainscreens - An in-depth look at the variety of Rainscreen Applications**

**Bill Warfield**  
Benjamin Obdyke  
District Sales Manager

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV



**NYC Energy Policy: Local Law 97**

**Danielle Manley**  
Urban Green Council  
Associate Manager, Policy

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV



**Be My Neighbor: Addressing housing affordability with accessory dwelling units and conversions**

**Melissa Kaplan-Macey**  
Regional Plan Association  
Vice President, State Programs & Connecticut Director

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV

**The Resurgence of Mass Timber: Is CLT Innovative?**

Apr 16, 2021 at 11:00AM - 11:50AM



**Jeffrey A. Beane**  
Siman Structural Engineers  
Associate



**Alberto Mena**  
Siman  
Associate

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV

**Stormwater Management Regulatory Compliance for Land Development Projects**

Apr 16, 2021 at 11:00AM - 11:50AM



**Charles Holt**  
Provident Design Engineering, PLLC



**Christopher Hanzlik**  
Provident Design Engineering, PLLC

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV

**SEQRA, CEQR and ULURP in Land Development**

Apr 16, 2021 at 02:00PM - 02:50PM



**Max Stamber-Young**  
Langan  
Project Manager




**Rachel Belsky**  
Langan Engineering & Environmental Services



**Sean Moroski, P.P., AEP**  
Langan  
Senior Project Manager

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV



**How does Google level the playing field?**

**Anastasia Guadron**  
The Vivid Mark  
Marketing Director

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV



**Residual Indentation Facts and Figures of Resilient Floors**

**Jeff Katz**  
Michael Halebian & Co  
Senior Manager / Flooring

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV




**The Advantages of Solid Section Beams and Columns**

**Craig Smith**  
Trus Joist / Weyerhaeuser

Designed by WhoVa

**AIA** The 2021 EXPO | AIA WHV



**Transforming Residential Design Through Unique Applications of Interior Doors**

**Theresa Merrill**  
TruStile Doors  
Architectural Sales Representative

Designed by WhoVa

 The 2021 EXPO | AIA WHV



**Energy Trends and Challenges for the Design of Building HVAC Systems**

---

Jim Dolan  
OLA Consulting Engineers  
Principal

Designed by WhoVA

 The 2021 EXPO | AIA WHV



**Design Practice: Changing the Face of Design**

---

Gabrielle Bullock  
Perkins & Will  
Director of Global Diversity, Principal

Designed by WhoVA



# EVENT MANAGEMENT

[26](#) Announcements

[27](#) Check-In Report

[29](#) Resources

# whova app ANNOUNCEMENTS

## ANNOUNCEMENTS LIST

### ANNOUNCEMENTS SENT

#### Exhibit Hall is open!

The Exhibit Hall is now open! Click on "Exhibitors" on the Whova main page or app to check out Exhibitor Booths. Stop by to say hello and check out the products and services being offered. ...

#### Join us on Toucan!

Join the AIA WHV Board of Directors from 12pm - 2pm for a series of informal conversations on Toucan, a video platform that simulates in-person mingling and discussion. Go to the Agenda and click on "AIA WHV Social ...

#### Passport Contest is under way!

The Passport Contest is currently underway! Collect stamps from all participating Passport Booths to be entered into the AIA WHV prize raffle. To earn a stamp at a booth, you need to: 1. "Like" the booth. 2. Click "Sign Up for ...

#### Photo Contests!

Check out the Community message board to participate in the Zoom Location Photo and Pet Photo Contests! Post a photo to be entered into a prize drawing. All photos must be posted before 4pm to be ...

#### Join us on Toucan!

Join the AIA WHV Board of Directors from 12pm - 2pm for a series of informal conversations on Toucan, a video platform that simulates in-person mingling and discussion. Join the conversation via this link: <a ...

#### Contests Ending at 4pm

The Passport Contest, Pet Photo Contest, and Zoom Location Contest will all end at 4pm. You have one more hour to collect Passport Booth stamps or post photos on the Community board! Winners will be selected at 4pm ...

## ANNOUNCEMENTS TOTAL OPENED

# 177



# whova app CHECK-IN REPORT

---

## GENERAL CHECK-IN

1

---

## DAY BY DAY CHECK-IN

CHECKED	PER DAY
1	Friday, April 16, 2021

# whoava app LIVE POLL REPORT

## POLL LIST

LIVE POLL TITLE - TOP 3 RESPONDED

RESPONDENTS

**RATE YOUR OVERALL EVENT EXPERIENCE. [RATING]**

**26**

AVERAGE RATING OF RESPONSES

**4.46153846154 stars**

LIVE POLL TITLE

RESPONDENTS

**MY FAVORITE PART OF TODAY WAS... [TESTIMONIAL]**

**16**

SOME SHORT ANSWER RESPONSES

**brenden**

**seeing the farley presentation!**

**SOM Presentation for McKim Mead and White Post Office Project!**

**The seminar on the renovation of the McKim Mead White Post Office**

# whova app RESOURCES

## LOGISTICS CREATED

# 9

### Ridesharing

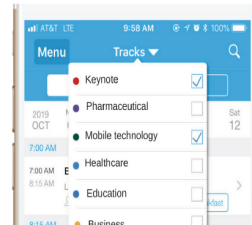


### NEW Community Board



Social gathering, discussion

### Multi-track Agenda



### Agenda/Speaker Webpages



### Session Cap & Check-in

Limited Seating

Waitlist



### Leaderboard



Whova

# SPONSORS, EXHIBITORS AND CAREER FAIR

31 Exhibitor Report

# whova app EXHIBITOR REPORT

## EXHIBITOR LEAD GENERATION



17

Michael Halebian & Co



17

TruStile Doors



16

Benjamin Obdyke



16

Langan Engineering & Environmental Services



13

Shaw Contract



12

Rockman Windows and Doors



12

CertainTeed Architectural



11

Trus Joist / Weyerhaeuser



10

AIA Westchester + Hudson Valley



10

OLA Consulting Engineers

EXHIBITOR BOOTH STATS



VISITS	LIKES	COMMENTS
214	20	23

AIA Westchester + Hudson Valley



VISITS	LIKES	COMMENTS
112	19	20

Benjamin Obdyke



VISITS	LIKES	COMMENTS
138	14	20

CertainTeed Architectural



VISITS	LIKES	COMMENTS
46	6	2

Dandelion Energy



VISITS	LIKES	COMMENTS
83	6	7

Edwards, Platt & Deely



VISITS	LIKES	COMMENTS
26	5	2

International Service Partners



VISITS	LIKES	COMMENTS
136	21	20

Langan Engineering & Environmental S...



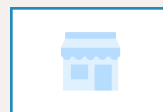
VISITS	LIKES	COMMENTS
218	19	35

Michael Halebian & Co



VISITS	LIKES	COMMENTS
99	18	14

OLA Consulting Engineers



VISITS	LIKES	COMMENTS
15	3	0

Palumbo Block



VISITS	LIKES	COMMENTS
83	4	9

Provident Design Engineering



VISITS	LIKES	COMMENTS
51	5	4

PurePoint Energy



VISITS	LIKES	COMMENTS
41	4	1

R.S. Knapp Co.



VISITS	LIKES	COMMENTS
102	18	13

Rockman Windows and Doors







VISITS 60 LIKES 13 COMMENTS 11

Shaw Contract



VISITS 46 LIKES 8 COMMENTS 4

Sunrise Solar Solutions LLC



VISITS 105 LIKES 9 COMMENTS 3

The Vividmark



VISITS 36 LIKES 4 COMMENTS 4

TK Elevator



VISITS 85 LIKES 17 COMMENTS 15

Trus Joist / Weyerhaeuser



VISITS 124 LIKES 16 COMMENTS 28

TruStile Doors



VISITS 55 LIKES 5 COMMENTS 4

USG



VISITS 86 LIKES 8 COMMENTS 5

WDesignè

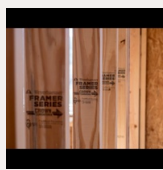
ADDED VIDEOS TOTAL

21

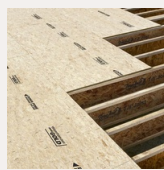
ADDED LIVE SHOWCASES TOTAL

4

EXHIBITOR PHOTOS UPLOADED



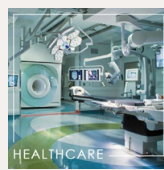
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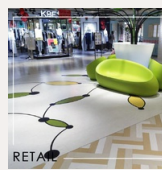
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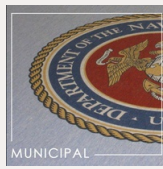
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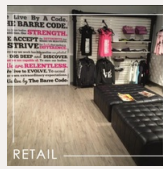
0 👍



0 👍



0 👍



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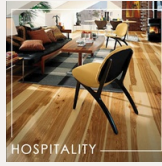
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## PASSPORT CONTEST PARTICIPATION

AIA Westchester + Hud... Benjamin Obdyke CertainTeed Architectur... Langan Engineering & E...  
 Michael Halebian & Co OLA Consulting Enginee... Rockman Windows and ... Trus Joist / Weyerhaeus...  
 TruStile Doors Shaw Contract

## USERS CLAIMED RAFFLE

# 28

# FEATURES TO TRY NEXT TIME

**36** Whova Proficiency

**37** Features To Try Next Time

# whoava app

# WHOVA

# PROFICIENCY

Improve your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

## TOTAL PROFICIENCY POINTS

# 169

YOUR OVERALL RANK  
111

### FUN FACT

Whova presents a \$100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.

### BOOST ATTENDEE ENGAGEMENT

Create some discussion topics for attendees	17
Schedule a meetup for your attendees	0
Help attendees meet similar people	0
Start a live poll	12
Use survey	0

### THE ESSENTIALS

Set up event basic info	20
Upload the attendee list	20
Upload the event agenda	10
Upload documents	5
Embed the agenda widget to your website	20
Embed the speaker widget to your website	0

### GETTING READY FOR EVENT DAY

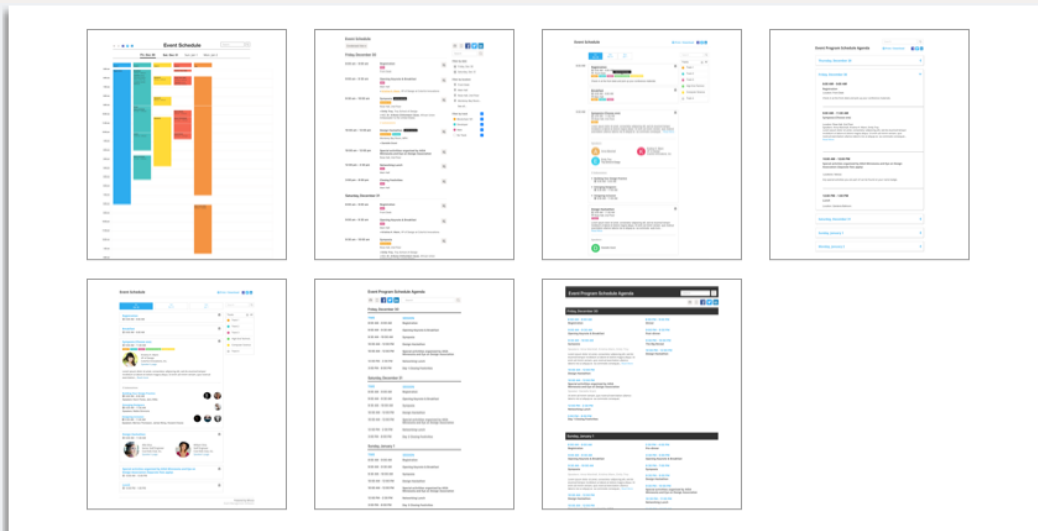
Send app download emails to your attendees	20
Schedule or send announcements	20
Generate name badges	0
Check in attendees	10
Use social wall	0



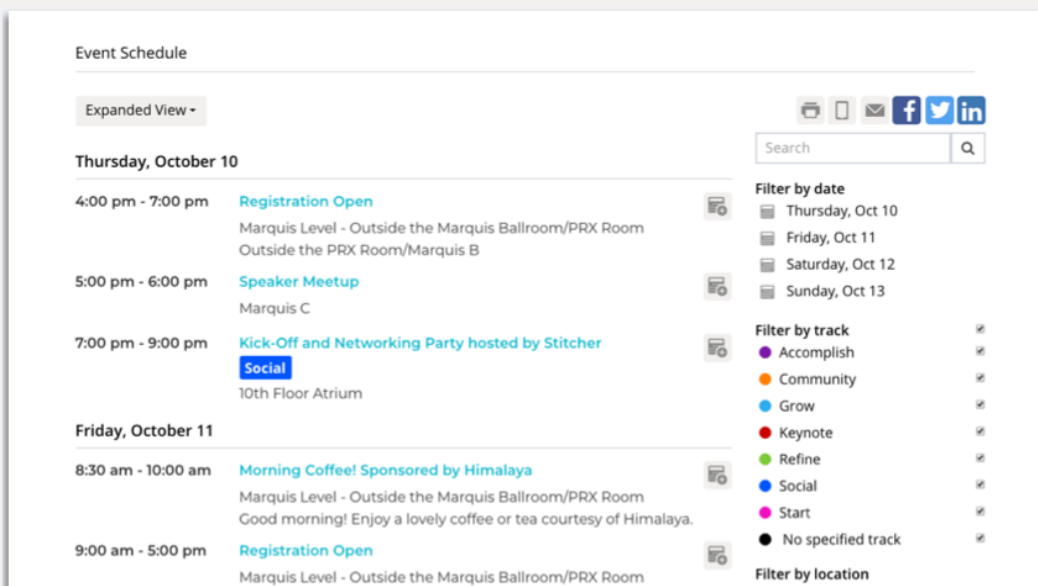
# whoava app FEATURES TO TRY NEXT TIME

## AGENDA WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily create an agenda webpage that fits the look and feel of your event. Whoava offers multiple templates for your agendas. Some templates are more catered to specific events, and you can switch template at any time to explore them all! [Fun fact: 30% of users use this feature](#)

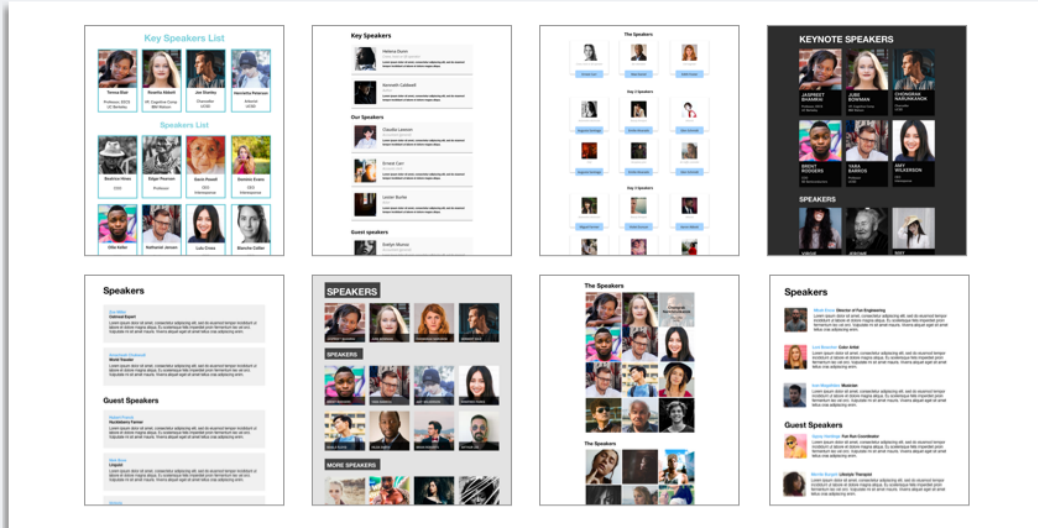


## WHOVA TEMPLATE PREVIEW Atlantic

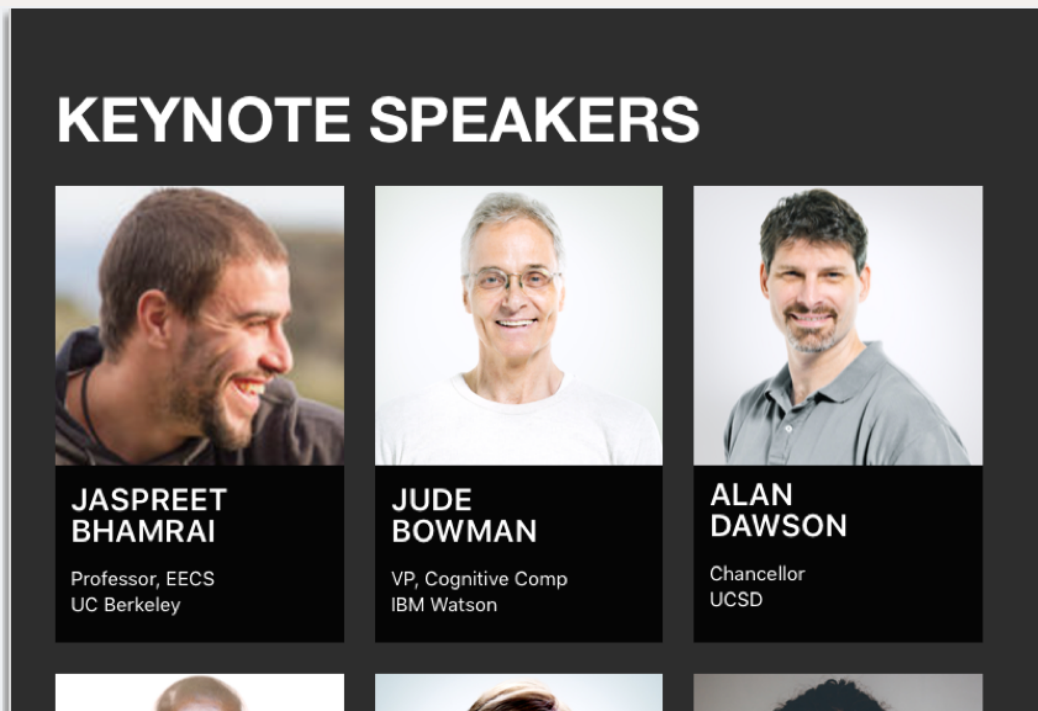


# SPEAKER WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Save time creating a stylish speaker webpage that attracts attendees to your event. template varies depending on the design. **Fun fact: 15% of users use this feature**



WHOVA TEMPLATE PREVIEW  
**Vancouver**



## EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW







Light - 1 Column

### NBOS Conference 2020

**Exhibitors** [Print / Download](#) [f](#) [t](#) [in](#)

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#### Exhibitors

	<b>Beats by Dre</b> Booth: 11	<a href="#">f</a> <a href="#">t</a> <a href="#">in</a>
	<b>BP</b> Booth: 4	<a href="#">f</a> <a href="#">t</a> <a href="#">in</a>
	<b>Apple</b> Booth: 20	<a href="#">f</a> <a href="#">t</a> <a href="#">in</a>
	<b>Nike</b> Booth: 31	<a href="#">f</a> <a href="#">t</a> <a href="#">in</a>
	<b>Netgear</b> Booth: 204	<a href="#">f</a> <a href="#">t</a> <a href="#">in</a>
	<b>Starbucks</b> Booth: 46	<a href="#">f</a> <a href="#">t</a> <a href="#">in</a>

**SPONSOR WEBPAGE** ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW

Default

**Sponsors**

---

Produced By

Powered By


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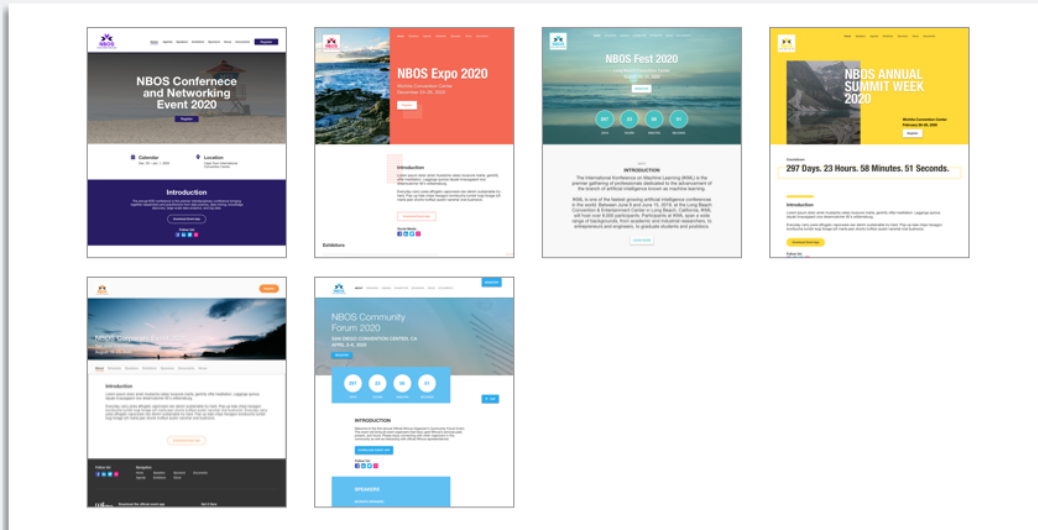
Sustaining Sponsors

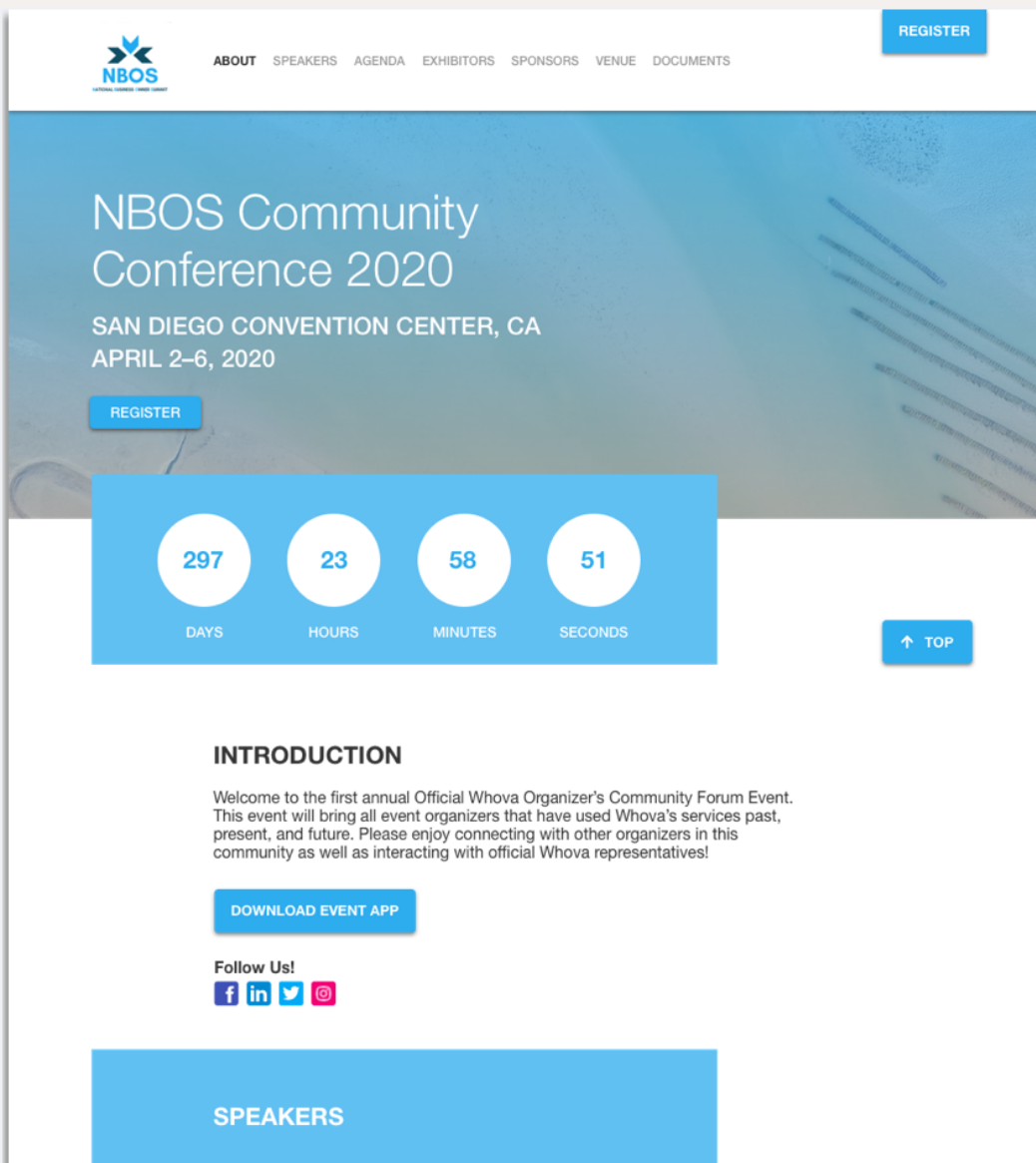


## EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.

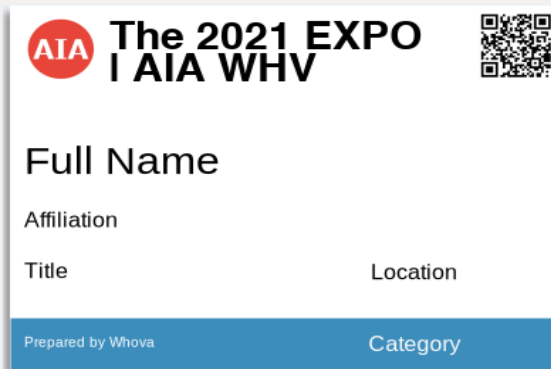
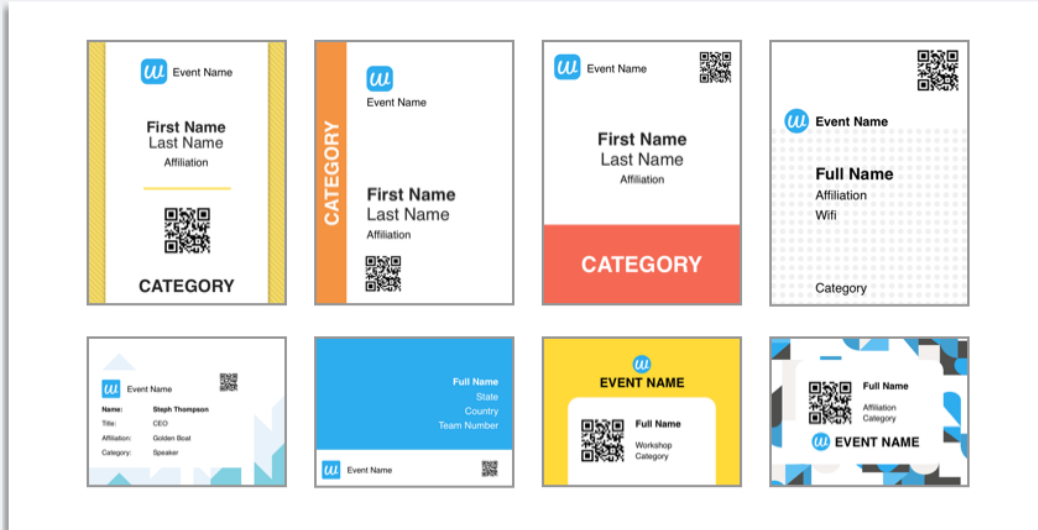


### WHOVA TEMPLATE PREVIEW Fuji




## NAME BADGES

Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. [Fun fact: 28% of users use this feature](#)



## TICKETS AND REGISTRATION

Create a range of tickets in minutes and enjoy a streamlined registration experience. Create and customize each ticket type's pricing, quantities, limits and more here. And every time someone registers for the event, they're automatically added to your attendee list.



### WhoVA Event - official

October 8 - 12, 2022 (JST)  
 whovaa, 7310 miramar road, san diego, CA, 92126, US

Ticket	Price	Quantity
<b>General Attendee</b> <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small>	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
<b>2 Day Only</b> <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small>	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
<b>General 1 Day Pass</b> <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small>	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>

Ticket Add-ons	Option	Price	Quantity
<b>T-shirt</b> <a href="#">See Details</a>		Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
<b>Sweater</b> <a href="#">See Details</a>	Red	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
	Blue	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>

#### Event Description

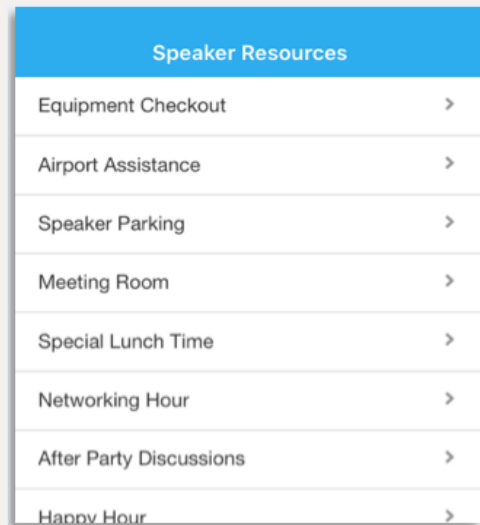
The premier event for healthcare leaders, the 8<sup>th</sup> WhoVA Official Summit, hosted by [Catalysis](#) and the [Lean Enterprise Institute](#), offers the latest insights in how to create sustainable organizational change. [Catalysis healthcare value network](#) members will share their learnings, discuss their transformation journeys and help you discover strategies to transform your healthcare organization, reduce costs, create value and ultimately enhance quality and patient care. This Summit provides the [information and collaboration](#) opportunities you need to be successful in your transformation journey.

Type the venue name (ex. Oracle Arena) or address (ex. 7000 Coliseum Way, Oakland, CA 94621) and choose from the list of suggestions that appear, or click 'Enter Address' to directly type in the location information.

## SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.

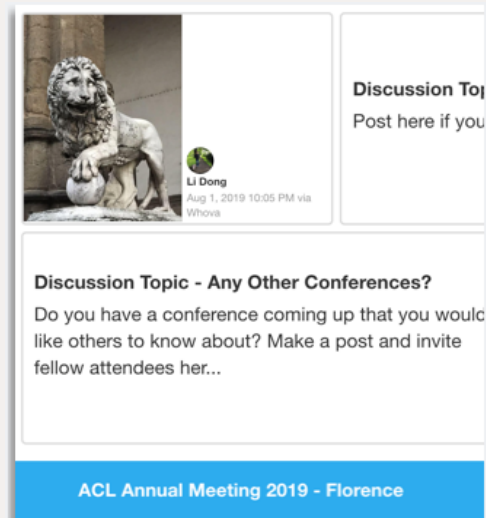
Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.



## SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

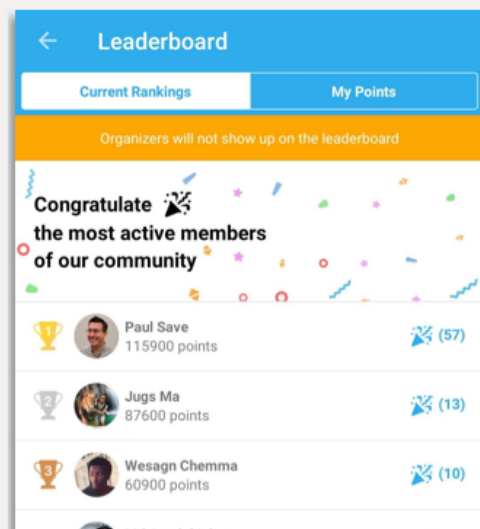
Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. **Fun fact: 23% of users use this feature**



## LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

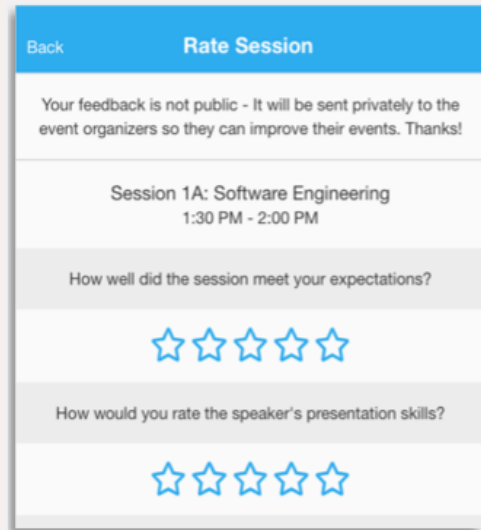
Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**



## SESSION FEEDBACK

Easily gather attendee feedback to improve the event experience.

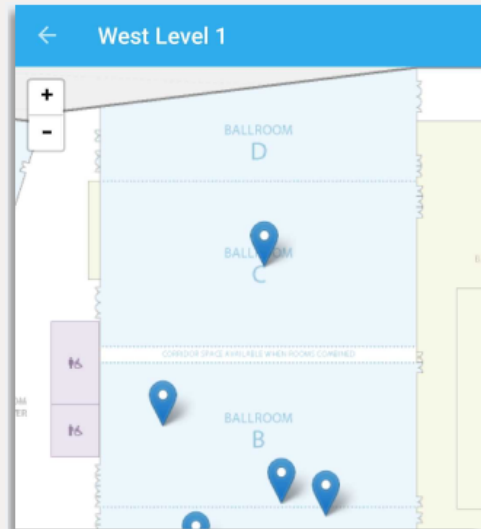
Collect feedback on a per session-basis. These questions will appear on every session in the app. Use the default questions or edit them and create your own. **Fun fact: 36% of users use this feature**



## FLOORMAP

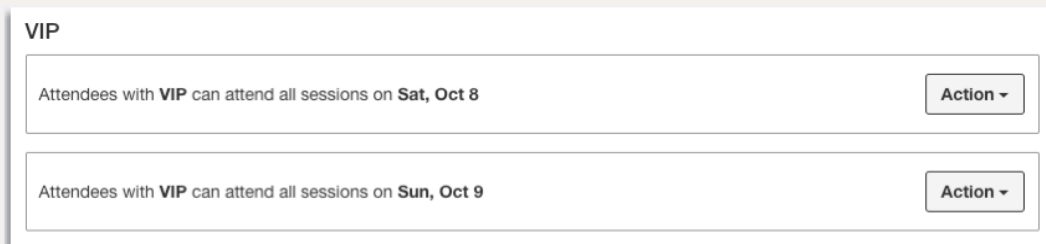
Help your attendees navigate your venue with ease.

When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. **Fun fact: 55% of users use this feature**




## TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.



## SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

Session	Set Capacity	Waitlist	# Enrolled	
<b>Settling into an increasingly hostile world: the rapidly closing "recruitment window" for corals.</b> Merrick Oct 08, 2022 08:15 AM - 08:30 AM	<input type="text" value="100"/>	<input checked="" type="checkbox"/>	 0/100	<a href="#">Action</a> ▾

# THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

Website: [www.whova.com](http://www.whova.com)

Email: [hello@whova.com](mailto:hello@whova.com)

Phone: +1 (855) 978-6578



*Whova*