

John Louis Troha
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Education:

B.S. in Physics, Magna Cum Laude, St. Vincent College, Latrobe, PA.

Professional Experience:

Principal, John Troha Photography and Troha Tutera Group, Bethesda, MD.

John Troha recently celebrated his thirty-fifth anniversary as a successful freelance photographer. His extensive professional experience has included a myriad of situations from photojournalism to high-tech industrial photography. He has worked on corporate presentations, annual reports, strategic planning, marketing and acquisitions. With his background in physics, he has excelled in contemporary scientific and technological projects. He has produced and directed DVD's and directed television commercials and video crews. A recipient of numerous trade and print media awards, he maintains that every photographic encounter requires the ability to provide solutions and implement innovations.

Mr. Troha, a native of Maryland, lives with his wife in their historic 19th century family home. He is represented by BLACK STAR and ReduxPlus, known worldwide for photojournalism and corporate photography.

Clients:

ABC Television; A.B. Isaacson Public Relations; Allied Signal; Allstate; American Can; American Express; Apple Computer; Arnold Communications; Arthur Andersen; AT&T; Bank of New York; Bates College; Bell Atlantic; BMW of Fairfax; Boston Consulting Group; Carpool Capitalist.com; CBS; Cahner's; Cal Pearson Yachts; CARRIER Corporation; Charles Cox Plumbing; Charles Percy & Assoc.; CHASE; Children's Television Network; CIGNA; CITICORP; Chubb Group; Clark Construction; CMP Publishing; Collins & Kronstadt Architects; Concert Communications; Container Corporation of America; Corporate Annual Reports; Corporation for Public Broadcasting; DDB-Needham; Deutsche Telekom; Dial Corporation; Digital Equipment; DUPONT; E.F. Hutton; Eli Lilly; EMC2; Ernst & Young; Exxon; Exxon Chemical; ExxonMobil; FDA-Food & Drug Administration; Fred Friendly Seminars; GM; General Electric; General Foods; Georgetown University; Gilbarco; Goldman Sachs; Greyhound Corporation; GSA; GTE; Harcourt Brace; Hartford Insurance; Hertz Corporation; Hill & Knowlton; HOK; Hughes Supply Inc. IBM; Ithaca; J. Walter Thompson; Kerns Group Architects; Ketchum; KPMG; Litton Industries; Lockheed-Martin; Lucent Technologies; MCI; McGraw Hill; Mead Paper; Miller Brewing; MITRE; MOBIL Oil Corporation; Mobil Chemical; NCR; National Mining Association; Nostalgia Television; Office Depot; Orthodontic Centers of America; PEPCO; PEPSICO; Pfizer; Phillip Morris; Polaroid Corporation; Praxair; Price Waterhouse; Princeton University; Reynolds Metals; Schering-Plough; Sears; SIGAL; Skidmore, Owings & Merrill LLP; Sony; Springer Foreign News; Stein & Co.; Swiss Press; Taylor Associates; TGD Communications; The College Board; The Commonwealth Fund; TUTERA; US Airways; US Gypsum; Verizon; Washington Gas; XEROX Corporation, Ziff-Davis.

Published In:

Americana; Banking Journal; BLICK (Switzerland); Boating; Britannica; Broadcasting & Cable News; Cigar Aficionado; Chronicle of Higher Education Communications Week; Concrete Construction; D (Swiss); der SPIEGEL (Germany); EPOCA (Italy); FACTS (Switzerland); Family Circle; FORBES; FORTUNE; Global Energy; Graphic Arts Monthly; High Technology; Higher ED Tech; Information Week; Institutional Investor; Internet Week; Ladies Home Journal; LIFE; Mac Week; Nation's Business; Network; NEWSWEEK; New York Times; PC Week; PEOPLE; Scientific American; SPORTS ILLUSTRATED, STERN (Germany); Stateways; TEL. COM; The Source; TIME; Times of London; Travel Weekly; Trial Lawyer; TV Guide; TV Quick (England); W; Washingtonian; Washington Dossier; Washington Post; Washington Technology; Wall Street Journal; World Book.

Professional Organizations:

Art Directors Club of Metropolitan Washington

ASMP American Society of Magazine Photographers

AIGA American Institute for Graphic Arts.