Who Murdered Joseph Prince
$3,000 Reward Offered

September 15, 2016

San Diego County Crime Stoppers and investigators from the Oceanside Police Department’s Crimes of Violence Unit continue to look for leads in the murder of Joseph Prince.

On Thursday, November 19, 2015, at approximately 3:40 p.m., Joseph Adam Prince was riding a bicycle westbound in the 100 block of Wisconsin Avenue in the City of Oceanside. When Joseph stopped to speak with a friend, an unknown suspect approached Joseph on a bicycle and stabbed him once in the upper chest. Joseph succumbed to his injury and was pronounced deceased at the scene within minutes of the incident. Joseph leaves behind two young children.

The suspect is described as a White or Hispanic male, 30 to 40 years of age, 5’8” to 5’10” tall, 200 lbs, stocky build, with short brown hair. The suspect was last seen wearing a red ball cap, short sleeved t-shirt, and blue jeans. The suspect fled the scene on a black “beach cruiser style” bicycle.

Joseph’s family is offering a $2,000 reward in addition to San Diego County Crime Stoppers $1,000 reward for information that leads to an arrest in this case.

Anyone with information on the identity and or location of the person responsible for this murder is asked to call the Oceanside Police Department’s Crimes of Violence Unit at (760) 435-4428 or the Crime Stoppers anonymous tip line at (888) 580-8477. Anonymous email and text messages can be sent in via www.sdcrimestoppers.org.

- Media inquiries regarding this case can be directed to Public Information Officer Ryan Keim at (760) 435-4620 or email at rkeim@ci.oceanside.ca.us.

- Questions regarding Crime Stoppers can be directed to Officer Mark Herring at (619) 531-1500 or email at msherring@pd.sandiego.gov.