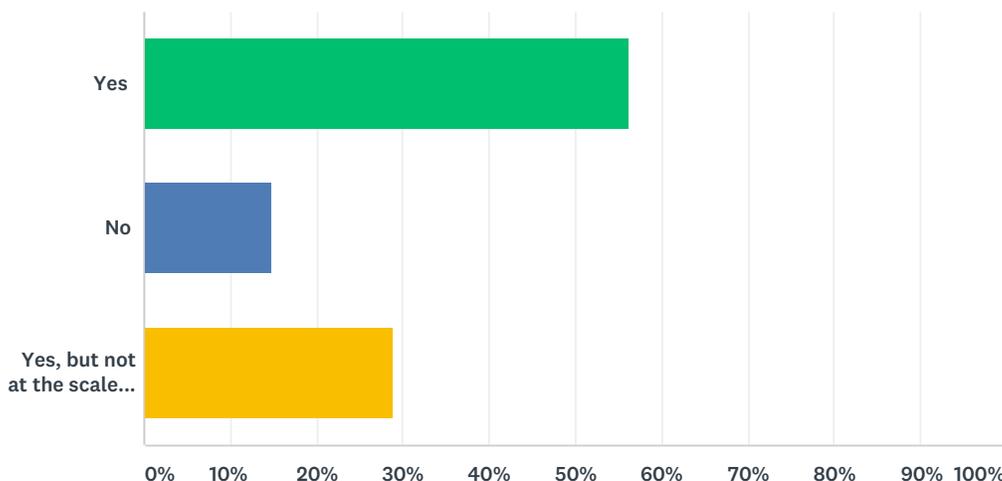


Appendix D: Online Story Map and Survey

Q1 HAMILTON AND BASCOM CORRIDOR

ENHANCEMENT Encourage mixed use, pedestrian-oriented corridors along Hamilton and Bascom Avenues to reimagine the corridors as a shopping, services, entertainment, office, and residential mixed-use area, at densities higher than what current exists in these areas. Do you agree with the concept of promoting mixed-use development along Bascom/Hamilton Avenues?

Answered: 256 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	56.25%	144
No	14.84%	38
Yes, but not at the scale shown	28.91%	74
TOTAL		256

Neighborhood Workshop Survey

Q2 Please briefly explain why you agree, or disagree with this concept, and provide additional thoughts or ideas you would like to share.

Answered: 187 Skipped: 69

#	RESPONSES	DATE
1	Some areas do need updating, particularly Bascom, between Shady Dale and Dry Creek. It looks like quite a few empty businesses. Would like to see some updating in the complex. Seems like a few new businesses coming in which will hopefully improve the area. I don't like the idea of a huge live/work complex like on the corner of Hamilton/Bascom. It would be too large for the area and urbanize it too much.	3/22/2018 2:13 PM
2	Traffic is a huge problem. No parking. Need to start with parking	3/22/2018 9:35 AM
3	Buildings looking to tall and will make it look like a canyon, which makes look overbuilt.	3/21/2018 5:50 PM
4	To much traffic already	3/21/2018 12:52 PM
5	Traffic on Hamilton Ave. is terrible now. Keep buildings to two stories.	3/21/2018 10:17 AM
6	Also need to do more to connect Downtown with the Winchester corridor. There are gas stations on Campbell+Bascom and Campbell+Winchester which deter walkability. Gas stations and auto shops trigger the danger sense for pedestrians.	3/21/2018 1:49 AM
7	We need more areas that are walking / bicycling friendly for shopping, dining, and meeting people.	3/20/2018 7:11 PM
8	More housing is needed. At the same time, traffic is heavy. Encouraging walking and biking will help - especially along VTA light rail.	3/19/2018 9:38 PM
9	Don't want to have tall buildings overlooking our backyard. More / better 1 story shops would be desirable.	3/19/2018 8:42 PM
10	As long as it's on major thoroughfares like Hamilton and traffic improvements are made to avoid increased congestion	3/19/2018 7:31 PM
11	We can safely grow I believe.	3/19/2018 6:26 PM
12	It's focusing growth on where it can likely be best managed.	3/19/2018 6:03 PM
13	We need more housing in this area, especially affordable housing for young people just starting out in the jobs that could be created here.	3/19/2018 5:40 PM
14	Too much traffic. Will cause parking issues.	3/19/2018 4:26 PM
15	This concept puts all of the density in one area of the city. Density should be spread through out the city. East Campbell will continue to suffer all of the traffic and our schools will continue to be the worst in the city. In addition to the density Campbell wants to put on the east side, the residents of the east side also suffer from the density of San Jose along the city boarder. The westside of Campbell needs to help carry the burden of a growing city.	3/19/2018 3:17 PM
16	The growth of Campbell has already seen an increase in excessive traffic, speeding, people cutting through residential neighborhoods to avoid traffic lights. Such high density will take away the charm that is Campbell - yes the revenue may be great, but ultimately, it will become so crowded that it will lose it's appeal.	3/19/2018 12:08 PM
17	I like the idea of doing mixed use development to serve local residents while simultaneously serving a growing population. Being able to walk or bicycle for groceries (just downstairs) would be great for traffic in the corridors as well.	3/19/2018 10:50 AM
18	We would lose the privacy of our back yard and our views would be lost.	3/19/2018 9:50 AM
19	If you want to be honest with the residents of the City, you will adjust this concept to adopt the criteria proposed in AB827. Most of this corridor will become a TOD if AB827 passes. To be fair, the adjacent land should also be upzoned in the GP to offset the negative effect most will feel about having 4-8 story residential buildings adjacent their SFRs. In other word, step down from 4-story projects at 35-50/acre to 20-35, then to 10-20, etc. This would be an honest approach to future development, increeasing density and building outward from the transit hubs over time.	3/19/2018 6:38 AM

Neighborhood Workshop Survey

20	Would need to expand and connect to Campbell downtown	3/18/2018 10:08 PM
21	Traffic is already heavy in the area and we DO NOT want to increase that by adding more cars to roads that are already full. Cut through traffic in our neighborhood off Bascom and Campbell is already atrocious . Do not make it worse .	3/18/2018 7:26 PM
22	If like the plan because I favor promoting pedestrian, outdoor use - and making the Bascom Ave., corridor safer for pedestrians. That being said, it will be very important to protect the neighborhoods with traffic calming measures as the developments are likely to increase traffic.	3/18/2018 7:01 PM
23	There is absolutely no provision for any study or change to traffic conditions, which will only worsen with any development, even good development. Campbell continues to grow with buildings and businesses but has done nothing that I can see to address the increase in traffic. Classic example would be the condominiums across from Whole Foods. Not one thing was done to account for hundred plus cars that must come in and out of that complex every day. Why isn't there any traffic study that is part of all of this?	3/18/2018 6:01 PM
24	It important to use our space as efficiently as possible. If you look at older countries this is how they have developed in highly populated areas	3/18/2018 5:53 PM
25	It may achieve the stated goals for use and access. I do have some concern about the increase in density and result on traffic, environment and utilities.	3/18/2018 3:44 PM
26	Mixed use zoning improves upon the quality of life by reducing the need for cars as the primary mode of transportation. This has propagating benefits such as reduced traffic, more housing, etc.	3/18/2018 1:18 PM
27	Current congestion at Hamilton/17 at all on and off ramps. The recent minor construction has created problems for traffic exiting 17 from Los Gatos direction and impacts Hamilton & Basom.	3/18/2018 1:10 PM
28	There is barely enough space for Netflix and Barracuda to grow and provide adequate parking for employees. Campbell just does not have enough space to support high-tech businesses. Mixed use is in process now and the retail portions are not filled. Employees of these establishments can't afford to live in Campbell. Already businesses such as the bike shop had to close due to lack of business.	3/18/2018 11:51 AM
29	Need housing and better stores . Need Chinese supermarket to improve school districts	3/18/2018 10:28 AM
30	It would bring more traffic and congesion on E. Campbell Ave. between Bascom and Leigh Ave. Recently a change was made on E. Campbell Ave. at Leigh Ave.(right turn only, and the traffic in the morning and late afternoon is awful. The more high rise structures going up makes the great town of Campbell look like a big city. Who wants that. Progress is great, but take a look at what it is doing to our town. Rethink this idea.	3/18/2018 9:18 AM
31	The traffic congestion is already bad, bound to get worse. The amount of crime that is sure to increase we do not have the police force for (look at San Jose). Lastly, small business owners are continually suffering from California taxes and rent costs, these complexes do not allow for small businesses to flourish (see Pruneyard and their current predatory trends with businesses, some of whom have thrived at Santana Row better than there, Pruneyard already has a large lot and are issuing improvements that do not meet current demands the state has put on our cities, why have they not developed mixed use on their large grounds?)	3/18/2018 8:36 AM
32	To a more limited degree and a much smaller scale would be okay.	3/17/2018 11:56 PM
33	The commercial buildings along Bascom Ave could definitely need an overhaul, but I don't see what's wrong with the Whole Foods plaza or Home depot, for example. This proposal reads like an excuse to plaster everything with Santana Row-like four story buildings and that's not what I see in Campbell. Building higher than two stories would destroy its charm.	3/17/2018 11:40 PM
34	Congestion	3/17/2018 10:38 PM
35	I like the idea of high density near transit, shopping, and downtown as that's good for younger people starting out. So long as it does not degrade existing single family neighborhoods. Usually areas close to freeways are less attractive, and make better places for multi story mixed use development....restaurants, services, apartments, affordable condos. Also good tax base for Campbell, pulling in San Jose residents to spend in our city.	3/17/2018 10:16 PM
36	You're changing our community. We don't want to look like San Jose.	3/17/2018 9:52 PM
37	Would appreciate more biking opportunities and non-car modes of transportation.	3/17/2018 9:32 PM

Neighborhood Workshop Survey

38	Traffic is already busy along Bascom and Hamilton Avenues so higher density will make the situation worse. I think a lot of strip malls along Bascom Avenue should be redeveloped. More housing however is going to make traffic worse.	3/17/2018 9:25 PM
39	We need more high-density housing.	3/17/2018 8:48 PM
40	Traffic needs to be a consideration and without increasing the ability to handle more cars, pedestrians, and general population, this project will not get my vote!	3/17/2018 11:21 AM
41	I like the concept of mixed use development but I think that it's a big assumption that businesses will immediately flock to these locations. There are bunch of empty store locations already in the Downtown Campbell area that go unused. I think that within this district there should be a higher ratio of higher density housing whether that be in the form of slightly taller buildings above the commercial businesses or separate high density housing among the new mixed use buildings. I agree with the concept for making the area more pedestrian and bicycle friendly. As a regular biker for commutes and errands, I specifically avoid Bascom and Hamilton because of the constant congestion caused by traffic. Protected bike lanes and similar improvements would be a start in making these areas more bicycle friendly. Also considering something like the bike share programs that exist in San Jose along with increased bicycle infrastructure would encourage travel from the Downtown area to Bascom and Hamilton that does not require a car and additional parking.	3/16/2018 12:21 PM
42	Worried about traffic	3/16/2018 11:29 AM
43	I like the idea of a transit serviced, mixed use area. However, I am concerned with adding residential units without understanding the impact on traffic and how parking will be managed. Note: your map identifies Mulberry school but not the Church that comprises that property.	3/16/2018 9:33 AM
44	I have not seen that water and sewage needs are being accounted for with our drought conditions and climate change. Are recycled water pipes being incorporated in the designs, solar panels, etc.	3/15/2018 5:44 PM
45	Would encourage too many people/traffic. Campbell City cannot provide ancillary services now. This concept only provides funding for developers and contractors.	3/15/2018 4:40 PM
46	I agree with higher density along transit corridors. However, I would like to see protections to prevent displacement of existing low-income tenants, in the neighborhoods along Hamilton Ave. Please consider replacement housing requirements, affordability requirements, density bonuses with robust replacement requirements, etc., as well as rent control/just cause protections for tenants.	3/15/2018 1:53 PM
47	Moving buildings closer to the streets means that the residents have to pay the price with early morning deliveries, garbage pickups, heavy and on-going traffic. Building heights should be kept to no more than 4 stories with varying degrees of roof lines.	3/14/2018 7:29 AM
48	We need better connections from one "high foot traffic area" to the next. Example: Connect downtown Campbell to the Pruneyard, and beyond....	3/12/2018 7:38 PM
49	This is one of the busiest intersections in the City, does it need to be busier with high density housing. Everyone is not going to use light rail.	3/12/2018 4:12 PM
50	Santana Row is a "one & done" concept. Copying it results in stilts to raise condos 15 feet higher over 1 to 2 story neighborhoods. The shops are rarely or only briefly used. Brick & mortar are a dying concept nowadays.	3/12/2018 2:16 PM
51	At first thought the Bascom enhancement area seems exciting and fitting. The Hamilton enhancement area seems more challenging: currently, cycling and walking over the HWY 17 overpass and navigating the on/off ramps is daunting; also, Winchester just north of Hamilton is a rough neighborhood. I believe there have been several shootings in the past couple months. I always discourage my wife from stopping in that area and would probably discourage walking our child alone near that area unless there were drastic safety changes made.	3/12/2018 10:41 AM
52	What kind of shopping/entertainment opportunities does city want to bring into the area? The trend now is online shopping and streaming movies at home.	3/11/2018 10:57 PM
53	Increasing development without addressing housing issues is a misuse of resources	3/11/2018 6:54 PM
54	Disagree as this plan will take business away from downtown Campbell.	3/11/2018 11:21 AM
55	Not enough parking	3/10/2018 11:54 PM
56	Well-designed urban landscapes can mix well with nearby suburban housing and transit access. I like the plan!	3/10/2018 9:19 PM

Neighborhood Workshop Survey

57	Promoting walkable cities and the use of public transit is a great step towards a greener future if it's done right.	3/10/2018 8:57 PM
58	I think we need to increase density to support more public transportation and walk ability is part of that .	3/10/2018 5:32 PM
59	Near light rail and freeway access.	3/9/2018 11:31 PM
60	The Hwy17 on-ramps will need serious redesigning with reduced radii to reduce traffic speeds if this is to become more pedestrian-friendly. Is there any chance we could get Fry's evicted to make way for some modern development? The Hamilton LRT station is unusable from the East side where there's no kiss-and-ride. I have to drop my wife off in the private parking lot opposite. That whole area, which has now been developed with auto-centric buildings, should have been included in this plan. The Hamilton station would be a lot more useful if it had TOD on both sides of it, not just the west side.	3/9/2018 2:14 PM
61	I would like to see high-density, mixed use, transit supportive development on Hamilton, and near Light Rail and bus service. I would prefer 7-12 story buildings over 2-4 story buildings. Please look at 50+ dwelling units per acre, and limited, un-bundled parking.	3/9/2018 1:11 PM
62	As the city grows, traffic will increase. I think it is very important to get people living close to transit, shopping and services to get us out of our cars and walking and spending in our own neighborhoods.	3/9/2018 12:06 PM
63	This concept only brings more traffic to an already congested area. Why would you want to bring store fronts closer to such busy streets? We continue to try to cram every square inch of available space instead of preserving green space so we have somewhere to go where we can BREATHE!!	3/9/2018 11:16 AM
64	too much traffic from free way exit - well saturated now!!!	3/9/2018 10:38 AM
65	More housing and higher density+public transportation is needed to accommodate the increasing jobs in the area. Affordable housing is needed too.	3/9/2018 8:37 AM
66	Downtown and The Pruneyard are almost "overpopulated." This proposed land-use concept would allow Campbell to continue to grow, while spreading out the increased population, and allow for that "small town feeling" to remain intact.	3/9/2018 1:17 AM
67	Sidewalks could be improved, but replacing all those existing businesses would be overkill. More affordable housing sound great though.	3/9/2018 12:33 AM
68	it is already crowded enough in Campbell. Why do we need more people moving in? It won't actually increase revenue for the city if you think about it. Other people will start going to other nearby cities for activities, shopping, etc because Campbell will get overcrowded.	3/8/2018 11:25 PM
69	Bascom, south of Cambell Ave, looks pretty bad. I would love for the stuff along there to be torn down and replaced with newer structures. It would greatly improve the look of that road.	3/8/2018 10:10 PM
70	Get more diverse business options in there. Not just another electronics store or department store.	3/8/2018 8:54 PM
71	Campbell needs a walkable "downtown"	3/8/2018 8:54 PM
72	Traffic is already horrible! There's too many people and too many apartments being built. Where are the parks? Kids play spaces? The arts are very under represented in Campbell	3/8/2018 7:35 PM
73	The traffic is already horrible, there is no where to park in the pruneyard after 5pm and weekends, and continuing to build without addressing those concerns for existing residents is reckless.	3/8/2018 5:43 PM
74	I live near Hamilton/Hwy 17 on the west side of the Hwy. I am interested in making the area more walkable, but I do not want more car traffic or noise in the neighborhood.	3/8/2018 5:30 PM
75	Many of the current strip malls are outdated and not pedestrian friendly, we walk this area frequently and find it dangerous.	3/8/2018 5:06 PM
76	Prioritize adding pedestrian only areas near residential and shopping/restaurants! Less cars, more people. Prioritize adding thoughtful, usable and sustainable green spaces.	3/8/2018 5:05 PM
77	Would like to see updated retail in the area but not high density residential.	3/8/2018 5:02 PM
78	Encourages and helps local businesses, promotes vibrant community, and most importantly is friendly for walking and biking.	3/8/2018 4:39 PM
79	The Bascom corridor, especially, is rundown and in need of a face lift (particularly in light of the renovations at the Pruneyard)	3/8/2018 4:23 PM

Neighborhood Workshop Survey

80	I would like to make Bascom and Hamilton Avenues more walkable and safer for pedestrians and cyclists. Bascom parallels HWY 17 so high density automotive traffic could be deprioritized along Bascom to achieve this goal if necessary.	3/8/2018 1:53 PM
81	I would like to see revenue grow for the city and reduce the burden on the homeowners.	3/8/2018 11:43 AM
82	They are outdated for what they are asked to be in 2018 and what they were supposed to be. Need life.	3/8/2018 10:56 AM
83	Campbell needs to offer a larger area for shops/restaurants than just the very impacted areas in the Pruneyard and the historical (and limited) area in Downtown. This is a great idea to develop and improve the locations listed on the map.	3/8/2018 10:54 AM
84	The current offerings are not very pedestrian friendly, I enjoy walking this area to grocery shop but there is not a lot within walking distance from my house and lightrail seems to be just as inconvenient as the walk from the Hamilton stop to Trader Joes is painful when carrying bags of groceries. I drive this corridor when I would be just as happy walking it.	3/8/2018 9:43 AM
85	The proposed area along Hamilton Ave to the west of 17 and the current VTA stop is a horrible place to "urban" develop or create mixed development. Even though it is not a main road, the traffic on Hamilton is extremely heavy most hours of the day. Additional pedestrian and bike traffic along with an influx of restaurant patrons or renters parking on the street in the area would create a lot of back log. The neighborhood is so opposed to the In-N-Out Burger development idea because of the traffic it would add, imagine how messy a giant urban development would be. Hamilton is not walkable the way it is. There are plenty of pedestrian bottle necks already for Hamilton (see Transit response on pedestrians crossing highway entrances and exits at 17 S and North). Unless this area is studied for better infrastructural planning, I think development along this area is unwise as it is now. "Urban" development centers are also much more suited to the area on Bascom around the Pruneyard. While there is a lot of traffic on Bascom, the streets are wider and better suited for increased traffic along with less pedestrian bottle necks currently. I honestly think a better use of development money is Winchester Blvd. More room to develop, less tricky to manuver planning around the highways being so close. There are already a lot more failing businesses and empty buildings waiting to be developed. Maybe an expansion closer to Downtown Campbell as it already exists.	3/8/2018 2:11 AM
86	I really can't discern what the scale of proposed development would be. I do think it's important to preserve or replace any rental housing that would be disturbed by development. I also feel that Campbell needs more condos and rental units that are one-story or in buildings with elevators, for our aging population who want to downsize from their single family homes but remain in Campbell.	3/8/2018 12:38 AM
87	Overflow parking will impact the side streets that these new mixed use business and housing border. Also, traffic congestion will increase without any new road improvements available.	3/7/2018 8:28 PM
88	Traffic!	3/7/2018 5:35 PM
89	I would like to live in an area where I felt less dependent on my car to run errands or participate in entertainment options.	3/7/2018 2:34 PM
90	We need more housing in any way possible. In reality, I would like these development areas to be expanded.	3/7/2018 2:19 PM
91	Mixed-use has proven effective in place-making in other cities around the US and the world. It encourages foot traffic and community involvement.	3/7/2018 1:26 PM
92	Major intersection could handle car-heavy traffic.	3/7/2018 12:53 PM
93	Most of the single story structures along Bascom and Hamilton were built decades ago, lack cohesiveness and are very unattractive looking. Bascom links multiple freeways and an expressway, with tons of traffic through it, yet there's nothing of interest or reason to really stop and spend time/money in within Campbell's borders	3/7/2018 12:45 PM
94	Much of what is there, especially past Apricot Ave as you move further from the Pruneyard is unattractive and feels like an under-use of the space. It doesn't currently feel like a safe place to walk or a pleasant place to shop. I'd love to see an upgrade with more space for housing.	3/7/2018 12:34 PM
95	single story strip malls are not an efficient use of land. all one has to do is spend a day in San Francisco, where it is standard practice to have retail on first floor, and residential above.	3/7/2018 11:42 AM

Neighborhood Workshop Survey

96	The area already cannot handle the traffic and the congestion. We DO NOT need any more residential areas in this neighborhood. Where is the water going to come from to support these new residents? How about improving the permit process? Contractors are refusing to work in Campbell as it is too difficult to work with the city.	3/7/2018 11:16 AM
97	These areas are adjacent to existing single family low density homes. Very high density, urban development would have an extremely negative impact on quality of life for these residents. Traffic in several of these areas is already beyond capacity. Also, water supply must be considered with any new development.	3/7/2018 11:06 AM
98	Will reduce traffic and enhance the walkability of the area	3/7/2018 9:44 AM
99	Great opportunity to attract more businesses (high-end especially) and make Campbell a great place to live and visit. The potential is right in front of us.	3/7/2018 9:37 AM
100	not enough riparian setback. Should have buffers of open space, habitat and bird-safe design for buildings	3/7/2018 9:32 AM
101	I agree with this but I am concerned about increased car traffic.	3/7/2018 8:32 AM
102	Need to take into account more green space, enough parking, and traffic that it brings to the area because people will still drive cars because there is not a market or shopping along the way or near by	3/6/2018 11:04 PM
103	Current buildup requires walking or cycling thru parking lots to get to businesses. This does not encourage alternative modes of transport.	3/6/2018 10:53 PM
104	The Hamilton/Bascomb corridor(s) are completely disconnected from one another and not conducive to pedestrian or even bicycle traffic. These areas are highly congested with motor vehicle traffic and will require significant work to create a "walkable urban environment."	3/6/2018 10:32 PM
105	The main concern is traffic in the area. We are already experiencing a lot of congestion and adding more housing and commercial units with the existing roads will result in gridlock.	3/6/2018 8:09 PM
106	bringing more shops to the area will increase town revenue- would love more mom and pop shops versus larger retail chains to support our community.	3/6/2018 7:32 PM
107	The area looks run down and tired. I am a proponent of intelligent development.	3/6/2018 7:03 PM
108	if developed with Mixed Use Projects, these corridors "could" become pedestrian oriented and vibrant	3/6/2018 5:09 PM
109	Hamilton and Bascom are both so congested with traffic that adding ANYTHING higher density will not help with this huge issue. Al fresco dining would be horrible on either of those streets! Building multi-story (even mixed-use) developments such as those on the renderings do not provide any "breathing room" in already over-saturated boulevards.	3/6/2018 4:27 PM
110	There are areas that I would say to be cautious and not overwhelm any residential neighborhoods with increased flow of traffic by people trying to avoid major thoroughfares, parking problems in the neighborhoods, etc.	3/6/2018 4:12 PM
111	Smart development in the correct areas should be promoted and the areas shown are exactly where it should be done.	3/6/2018 3:28 PM
112	Crippling need for more housing, and works well in a mixed-use setting. These corridors can accommodate retail, offices AND housing.	3/6/2018 3:10 PM
113	It's close to the train line and major bus lines. Close to the hospital and employers (Whole Foods, Ebay). It should be dense, and walkable, and not just "Big Box" stores everywhere. Big Box are for car/auto areas - this neighborhood should be more for people, bikes, pedestrians and should include more housing, more everyday retail, and more services.	3/6/2018 2:55 PM
114	I don't mind mixed use however I feel that the density it is greater than I want. I would prefer somehow more family units in the mixed use model, not just apartments. And include areas designated for walking, exercise (i.e. parks) so that we keep in touch with nature if you are getting rid of our backyards. Los Gatos creek trail is wonderful.	3/6/2018 2:17 PM
115	It will look like a good use of these parts of town.	3/6/2018 2:06 PM

Neighborhood Workshop Survey

116	I agree with the mixed use/walkability concept for the development on Bascom Ave. This would effectively expand the already existing Pruneyard footprint, and, although the types of businesses that move in are currently unknown, I could see this area becoming the more chain-company oriented section of the city's shopping scene (by expanding on the presence of chain-companies which already inhabit the area, such as Sports Basement, Habit Burger, Trader Joes, Mendocino Farms, etc). I do not agree with mixed use development on the Hamilton corridor due primarily to congestion and safety concerns at the Highway 17 Hamilton exit. Keeping in mind that Campbell has already begun executing a mixed use/walkability/intensification concept on Winchester, if Campbell truly desires to increase the retail footprint on Bascom, increase housing near VTA stations, and develop the business parks on Dell Ave and Campbell Technology Pkwy, we must anticipate increased traffic coming into the city and plan accordingly. We only have two exits from Highway 17 to get in to Campbell, and San Tomas will be the preferred exit for people traveling to and from work in the business parks on Dell Ave and Campbell Technology Pkwy. Increasing walkability at the Hamilton exit will increase pedestrian traffic and slow driver traffic at that exit, which will affect commuters traveling to the San Tomas exit. Therefore, the Hamilton corridor should be used as a main arterial thoroughway that moves drivers to Winchester or Bascom as quickly and efficiently as possible. Executing on the mixed use/walkability concept here would increase pedestrian traffic, slow down driver traffic, and decrease pedestrian safety. If development in this area were to occur, it would likely need to be shopping centers with ample street-facing parking and storefronts located a significant distance from the sidewalk (e.g. such as the Westgate Center/AMC/REI shopping center intersection at Saratoga Ave./Campbell Ave., or the Kohl's/BBB shopping center that currently exists near the Hamilton exit).	3/6/2018 12:48 PM
117	yes, but traffic study needs to happen and get lights properly timed. Also, other areas of opportunity: winchester and hamilton	3/6/2018 12:38 PM
118	We need to protect the small town feel of campbell. In the meetings many of us, all but one in our group, said that's why they chose here and will consider leaving if it is a high rise focus in our main areas blocking views.	3/6/2018 12:21 PM
119	Traffic is going to be an issue and it seems there will need to be enhancements and changes made to ensure the congestion is mitigated. The area already struggles now, and with a new development and no traffic thoughts, this will create back up into other areas include the main arteries to the freeway and downtown.	3/6/2018 12:08 PM
120	While important to maintain commercial sales tax and/or TOT tax to the city, it is equally critical to build housing near transit stations--as recently touted at the State through proposed legislation. We need more housing. With a 75' height limit in the current C zoning at Hamilton & Salmar, there needs to be a commensurate FAR to have the height make sense--so a recommended 1.0 to 1.5 or 2.0 FAR makes perfect sense. Intensify--in a broad mixed use sort of way--in the logical locations. Near transit stations and along arterial/thoroughfares. Certainly, near the interchange of Hamilton and 17 makes all the sense in the world.	3/6/2018 11:56 AM
121	The corridor is extremely congested. If the "right" businesses and /or office space are not well-thought-out, it will cause MORE GRIDLOCK. Already have Creekside high-rise -not yet fully occupied.	3/6/2018 11:45 AM
122	The area of Hamilton west of Hwy 17 is already a traffic nightmare, and should not be developed in any way that would increase traffic. With Home Depot, Frys, Bed Bath and Beyond, Kohls, Panera, Staples, etc., already there, traffic is awful. Plus, unlike the corner of Bascom and Hamilton, the area west of Hwy 17 is surrounded on both sides by residential properties.	3/6/2018 11:32 AM
123	Hamilton Ave at the 17 interchange is currently gridlock a good part of the day. Adding an In-and-Out Burger to that intersection is lunacy. I favor the Objective for this area, but "Smart" growth that does not overwhelm traffic is paramount. In-and-Out or other high volume establishments cannot be part of the solution at that corner.	3/6/2018 11:29 AM
124	My hesitance is based on the empty retail space right now. For instance there has been significant development on San Carlos Ave, and there are quite a few of these with empty storefronts. I would feel more positive about this if there were tenants in mind or at least a published strategy of the types of business tenants that would be the target.	3/6/2018 11:16 AM
125	Mixed use would be more efficient in allowing people to live near (or even above) where they worked and help in creating a better sense of community.	3/6/2018 11:10 AM
126	I like this general idea of redeveloping this area, but I am generally concerned about higher density in our city given the existing load on our infrastructure (e.g. too much traffic already). Lower density will create more desirable developments, which will demand higher rental/purchase prices over the longer term.	3/6/2018 10:44 AM

Neighborhood Workshop Survey

127	Transit area development is what is needed for the future	3/6/2018 10:42 AM
128	There is never enough parking in areas that this is done. Mass transit is horrible around here. I see new places less parking and no changes to mass transit...We hear it will happen but it doesn't. I want to see the mass transit first.	3/6/2018 10:34 AM
129	Yes allow but ensure sufficient parking for businesses and residents.	3/6/2018 10:27 AM
130	I love the idea of walkable areas that are liveable without needing a car	3/6/2018 10:21 AM
131	I like what I see. My main concern is to promote walkable/bikeable and more extensive landscaping and especially trees than Campbell usually has. I travel a lot throughout California and feel one thing that really improves a community is additional trees and landscaping as well as traffic calming features where you want walkability.	3/6/2018 9:59 AM
132	This would make the area more pedestrian friendly and encourage businesses to relocate to this area.	3/6/2018 9:57 AM
133	Traffic is already a nightmare on Hamilton Ave. The lights are poorly timed. The Penny Lane project turned out to look like a prison	3/6/2018 9:51 AM
134	Put TOD to realize the investment of transit in the corridor with transit captive clients. But define how safe, useful, and pleasant the "pedestrian oriented" corridor will be. Useful should be determined by the ability to complete five trips in 20 minutes.	3/5/2018 10:00 PM
135	too large a high rise. We are becoming boxed in with all the high rise. traffic is getting worse and where are the people going to park? Not enough parking as it is . It is terrible that Pruneyard has made there parking spaces smaller. Now people are taking up 2 spaces for they don't want there car to get damaged and the trucks and large SUV's cannot fit in the spaces.	3/5/2018 9:54 PM
136	It encourages an area already rich with apartments to shop within walking distance. My only concerns are parking and traffic.	3/5/2018 7:58 PM
137	Years ago Campbell developed a city plan for reasonable growth, with height limits. It seems that those plans are disregarded, and developers are given free reign to build as dense and high as they like. I realize the views of the hills will be gone, reserved only for those living above the 4th floor, if we keep building the way the city is encouraging. Also, we aren't overflowing with natural resources like water. So, do the existing residents continue to not flush, so thousands of new people can move in? How will we support their water needs? Finally, traffic? Apparently not a concern for some pushing for ever more development, but it has become one for me.	3/5/2018 6:14 PM
138	High density along mass transit corridors address many of the community and climate change issues.	3/5/2018 1:48 PM
139	We need to reduce traffic and congestion and encourage the use of light rail.	3/5/2018 10:31 AM
140	I feel the area covered is very large and would require a lot of home sales to make it happen. also our climate is to hot in summer to really enjoy walking around. Mixed high density use need to be consistently close together for it to work not in pockets here and there.	3/4/2018 7:47 PM
141	WE NEED HOUSING AND TRANSPORTATION.	3/4/2018 6:02 PM
142	Parking and tradfic	3/3/2018 1:36 AM
143	Traffic problems along Bascom btwn Hamilton and Campbell Avenue are bad enough as it is. With the additions already in the works at the Pruneyard, adding further services that would require driving -- the VTA is not set up to handle this -- will only make the situation far worse than it's going to be.	3/2/2018 6:20 PM
144	Needs setbacks from water features and waterways, and no glass facades	3/2/2018 2:33 PM
145	You are packing people in like sardines. The housing cost is really high, and won't be catered to the kids who grew up here who are now adults. You also seem to assume that those living in areas like this will use the light rail more often--as if everyone could get off right at their place of work. That's not a reality for a lot of people. If you really want to do projects like this, then PLEASE ditch your "Orchard City" label. You saved no orchard from your rural past, and now you want to "Manhattanize" this city. It seems to me your main focus is revenue sources.	3/1/2018 10:12 PM
146	I believe housing is the biggest issue facing the city with more and more jobs in the bay area. We need more inventory of affordable housing for people to be able to staff the retail sales positions that these companies would be looking for.	3/1/2018 8:54 PM

Neighborhood Workshop Survey

147	Bascom & Hamilton have become high-volume auto transit routes. It seems unlikely that people will want to sit close to these highways and dine on the street, or to stroll close to the traffic. Existing vacant properties have been slow to develop even under current zoning.	3/1/2018 4:13 PM
148	Hamilton is one of the busiest streets in the county as it relates to heavy traffic.	3/1/2018 2:49 PM
149	The key word is "pedestrian-friendly", otherwise I vote NO. We need walkable safe streets and sidewalks -- especially near the VTA stations, hopefully connecting North Campbell with East Campbell safely -- and businesses that are not just about creating more vehicle traffic. (HINT: NO dang In-N-Out just feet away from the VTA and at the main entry point into our city! If that gets approved, none of this planning effort will matter as no one will be able to get deeper into Campbell anyway. The city will have to revamp the Hamilton/17 area to accommodate a separate vehicle stacking lane, which is NOT pedestrian friendly, nor is it what we need or want in Campbell.)	3/1/2018 12:38 PM
150	Offer other "alternatives." Three not enough. Citizens may have their own "alternatives." Agree that this concept can serve Campbell more than those using Campbell as a corridor to elsewhere. Mitigate impact on what's here now.	3/1/2018 11:56 AM
151	I would love to see some of the vacant eyesores turned into something retail or dining related, but dense apartments would bring way too much human traffic (not cars necessarily, just lots of people).	3/1/2018 10:40 AM
152	Over crowding any area is bad, and people need a place to do Work other than hi-tech	2/28/2018 10:20 AM
153	Need to ensure the balance of residential/commercial fits into the overall population and traffic balance along Hamilton Ave. Currently, the traffic along Hamilton/Hwy 880 exit/Home Depot is very congested. Looking at one of the pictures, re-imagines the Hamilton Business Complex to a multioffice multilevel structure that would impact this corridor significantly if built to large.	2/28/2018 1:16 AM
154	This would only enhance our city. I love the idea.	2/27/2018 10:42 AM
155	prove to the public that high density development is taking cars off the road, otherwise, you need to plan for at least one car per person in these developments. That means increased congestion in an already congested area. There are 4 traffic lights in the strip along Bascom Ave. in this proposed area already, 2 of them less than 1/4 mile apart. More congestion does nothing but make the quality of life poorer for those who currently live in the area, and leads to more frustrated stressed out drivers trying to get into or across the Campbell. The Hamilton corridor is equally congested and even more frustrating to drivers that must mitigate idiots that think westbound Hamilton is 3 lanes across the overpass and cut out of the left turn lane at Salmar.	2/26/2018 11:30 PM
156	there are areas where it is ideal to promote mixed use, especially downtown or near public transportation, but cars are not going away in our lifetime. I also appreciate that I can get in my car and find easy parking at for example Whole Foods and be in and out of there easy and fast	2/26/2018 4:06 PM
157	I doubt you will be providing 1-2 parking spaces for each residential unit and I think this will create curb-to-curb parking on this corridor. It's hard enough to pull into a driveway due to traffic speeds.	2/26/2018 2:47 PM
158	No one rides VTA cause it takes too long, and is inconvenient. Campbell is losing its charm quickly..stop the development already. Too many people. ENOUGH is ENOUGH	2/26/2018 9:29 AM
159	Hamilton and Bascom are the only major thoroughfares. Surrounding those traffic corridors with additional road trips will only exacerbate the already terrible traffic situation on Hamilton in particular.	2/25/2018 11:46 PM
160	I do not want to see Campbell turn into a big city of tall buildings. Leave the urban canyon look to downtown SJ and San Francisco.	2/25/2018 5:31 PM
161	I encourage mixed use, however my observation is that the "Santana Row" style of housing over small retail does not work. There are still vacancies in the locations that have tried this in Campbell (Winchester Blvd and San Tomas Expwy) many years after they were built. Perhaps a different model with large developments over successful larger retail establishments like Safeway, Home Depot, Kohls, etc.	2/25/2018 3:52 PM
162	Such a well traveled corridor and having the re-use ofg extremely tired looking and inefficient use of land	2/25/2018 9:51 AM
163	Increased traffic/congestion, "road diets" probably are envisioned which makes traffic even worse, don't believe people who could afford these new homes will use Light Rail/VTA services because neither is efficient. The mixed-use areas already in Campbell don't seem to be working.	2/23/2018 1:29 PM

Neighborhood Workshop Survey

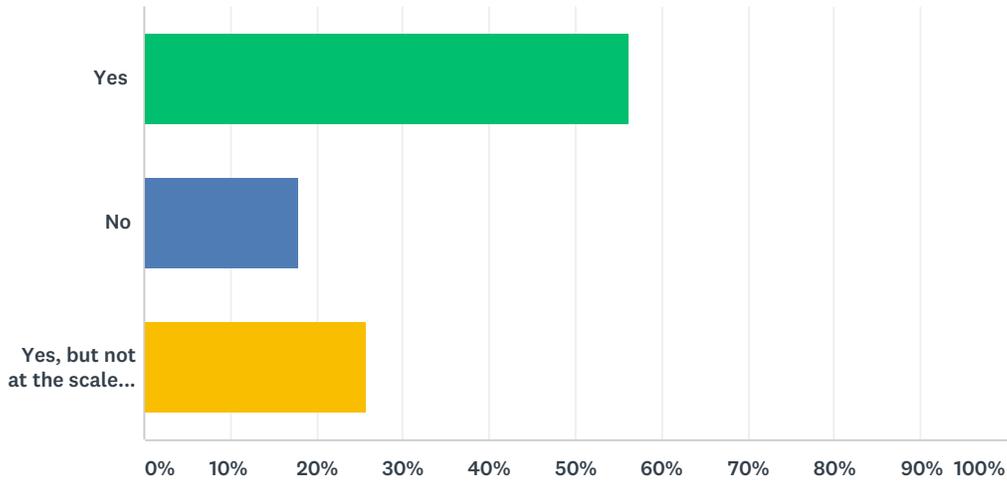
164	This area is already mostly businesses so putting in more provided traffic can handle it would not be a bad thing	2/23/2018 11:15 AM
165	I think it's a great idea that would bring more people to the area. However, I would also be concerned about the traffic piling up as it is already quite a congested area.	2/23/2018 11:13 AM
166	The general concept is good--in the pictures the buildings are too tall and too big.	2/23/2018 11:06 AM
167	The area is way to crowded as is. Adding more won't help anyone. Adding more will increase pollution and crime; and don't forget the drought. Where will the water come from.	2/23/2018 10:17 AM
168	Residential over retail next to a six lane boulevard creates a "wind tunnel" not a pleasant pedestrian friendly experience.	2/23/2018 9:58 AM
169	Great use of space. I'm 55 and grew up in the era of the automobile. That is passing. We will have self driving cars and fewer people will own cars. I'm hoping to retire here and not have a car. Having everything in a compact space is a great way to go.	2/22/2018 11:36 PM
170	there is already too much congestion and it's going to be worse with it's more modern mixed use development.	2/22/2018 11:10 PM
171	In general, I am much more supportive of infill, rather than sprawl. These areas are already completely developed, so if Campbell feels it needs more (why do humans always think they need more?) then I'd rather see intensification, instead of developing the few natural areas we have left. While I'm here, I do hope that there would be a requirement to allot a good amount of space to drought-tolerant (native) landscaping, which enhances so many aspects of suburban life.	2/22/2018 9:28 PM
172	too much traffic already	2/22/2018 9:04 PM
173	I want to be able to see the mountains, keep aware of our geographical sense of place - that we are in a valley and near the ocean.	2/22/2018 7:14 PM
174	Just cannot see tall buildings everywhere, with very difficult and inconvenient parking. Believe this is a step backward to ancient construction in Europe and elsewhere in the world.	2/22/2018 6:57 PM
175	I agree, but please nothing higher than 4 stories. The buildings at San Tomas Expressway & Hamilton are too big as is the new Railway apartment complex. The Railway structure should have been only 4 stories with the 4th set back instead of 5 with the 4th set back.	2/22/2018 6:28 PM
176	I love the small community feel of Campbell. While some of the buildings are rather old and need replacing, more than 2 story concept will take away from the feel that we enjoy. Please make sure that any development will not produce undesired high traffic for this particular area. It is already difficult to navigate.	2/22/2018 5:36 PM
177	The traffic in these areas is already terrible...adding more residential apartments would worsen it...also its usually tough to visit mixed-use places of business because there is never enough parking...there is also a ton of mixed-use development on winchester and it's taking forever to fill the retail spots it seems	2/22/2018 5:30 PM
178	In a perfect world people should live, shop and work within a small geographical area. This alone would go a long way in reducing road congestion.	2/22/2018 5:25 PM
179	Mixed use creates more housing and brings more revenue to the city in sales taxes and revitalizes areas that feel dead. That said - when everything is razed to look big box and formulaic, the area loses some individuality and charm. Plus it prices out longstanding businesses. So some successful pockets maybe shouldn't be touched.	2/22/2018 4:32 PM
180	Promoting a mix of uses will create a more urban/walkable environment that is much more appealing than the existing corridor. The mixture of uses in the same area will also help reduce the overall vehicle miles traveled as nearby residents will have access to a wide variety of services, retail and jobs in the same area.	2/22/2018 4:27 PM
181	Good housing access to shopping entertainment and dining is a great idea. I like the inn n out idea too.	2/22/2018 4:19 PM
182	You need to take in to consideration traffic issues before you allow just any type of business or development. Do we want a city where no one wants to come because the traffic is so bad?	2/22/2018 4:15 PM
183	It ends up being monstrous! I live VERY close to the intersection of Campbell Ave. and Bascom and it is too busy now. The commercial businesses that are located now are using residential streets for their parking during work/business hours!	2/22/2018 4:13 PM
184	people need places to live	2/22/2018 3:57 PM

Neighborhood Workshop Survey

185	I agree with some progress but not at the cost of additional traffic.	2/22/2018 3:51 PM
186	need more housing	2/15/2018 5:09 PM
187	Test test test	2/15/2018 3:41 PM

Q3 TRANSIT ORIENTED DEVELOPMENT Intensification of lands within close proximity (1/4- mile) of light rail transit stations along the VTA transit corridor to promote transit ridership, and additional residential, office, and commercial mixed-use development opportunities. Do you agree with the concept of promoting additional mixed-use development within close proximity (1/4- mile) of existing light rail transit stations?

Answered: 256 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	56.25%	144
No	17.97%	46
Yes, but not at the scale shown	25.78%	66
TOTAL		256

Q4 Please briefly explain why you agree, or disagree with this concept, and provide additional thoughts or ideas you would like to share.

Answered: 175 Skipped: 81

#	RESPONSES	DATE
1	I only would like to see development near the Winchester Station. There is so much traffic already around the Hamilton and Campbell stations, I don't see how the current infrastructure can support the "potential" concepts.	3/22/2018 2:13 PM
2	Parking	3/22/2018 9:35 AM
3	Buildings looking to tall and will make it look like a canyon, which makes look overbuilt.	3/21/2018 5:50 PM
4	The US needs to get more people to use public transportation but I do not want more high density housing in Campbell..	3/21/2018 12:52 PM
5	Kaiser Clinic is located on Hacienda. Apartments are already located on Hacienda. Keep projects on east side of Winchester not in residential properties on west side.	3/21/2018 10:17 AM
6	It is great to have more transit oriented development in the Bay Area. Campbell has much to offer. Care must be taken that buildings do not hinder the view of Campbell's Water Tank from 17. The latest apartment building on Railway Avenue robs away some of the city's mystic charm because of that.	3/21/2018 1:49 AM
7	Reduce car traffic congestion. Also, we need more parking near the transit stations. I would rather ride VTA to downtown San Jose than drive on weekdays, but I have to go really early to find parking.	3/20/2018 7:11 PM
8	traffic and congestion a concern	3/20/2018 5:29 PM
9	because people drive cars. more density means more people and more cars. this isn't europe or a big east coast city. people will still drive no matter where they live.	3/20/2018 4:11 PM
10	Same - try to leverage light rail use vs. auto.	3/19/2018 9:38 PM
11	Don't want the area to get over built.	3/19/2018 8:42 PM
12	I live in that area and there is no room for further development nor a need.	3/19/2018 6:26 PM
13	It's not like we have many options in this regard.	3/19/2018 6:03 PM
14	It would reduce traffic and congestion and possibly eliminate the use of residential streets for private bus "parking lots".	3/19/2018 5:40 PM
15	As long as the developments add enough parking. There is never enough parking added and residents end up parking on the major streets and existing neighborhoods.	3/19/2018 4:26 PM
16	I'm supportive of TOD development within reason. We can not build all of the high density housing on the transit lines and assume that the majority of people who live there are living there to ride transit. Cities/State governments cut the parking ratios for new development and then the developers charge high rents for the few parking spaces they do provide. As a result, the apartment dwellers go into the SFR neighborhoods to park. This puts an undue burden on the longtime residents that live near these transportation corridors.	3/19/2018 3:17 PM
17	Do not displace existing single-family homes.	3/19/2018 1:21 PM
18	same reason as above. it is too much!	3/19/2018 12:08 PM
19	Anything that makes transit more desirable is a plus! I really like the idea of having better access to parks along the VTA corridor as well. Going even further south with the line would be great, but that's outside of Campbell's area. It would be nice to look at how other major metros have handled development with high population density. (In Europe, the Netherlands is a good example)	3/19/2018 10:50 AM

Neighborhood Workshop Survey

20	Sunnyside Avenue from Winchester to industrial is still ignored. Pedestrian improvements on railway are still ignored. You are not making the neighborhood unified land use wise and led friendly. Much of the neighborhood still has no ads ramps and has narrow sidewalks! Please do t answer that this is a general plan and my comments are too specific. My neighbor won't walk at night because of poor street lighting and teipping hazards	3/19/2018 10:46 AM
21	Better access to public transit	3/19/2018 9:50 AM
22	I want the people who own land near light rail stations to enjoy a bonanza when their industrial land is transformed into residential land. Seriously, if we must become more dense, that is the place to do it. Gotta find some way to make it look like the light rail line to Campbell was a good idea!	3/19/2018 6:38 AM
23	Need to create and promote public transportation.	3/18/2018 10:08 PM
24	This is only okay if you force developers to include ample parking and consider traffic flow in areas surrounding development.	3/18/2018 7:26 PM
25	In order to lighten the loads of our roads, it would be beneficial to build up the transit lines with enticing features to encourage more transit use and less cars traffic.	3/18/2018 7:01 PM
26	See above, re: the same comments for nothing seems to address the traffic that will come with all of this.	3/18/2018 6:01 PM
27	Mixed use seems very desirable within the locations highlighted. I would still have the same concerns as above concerning impact on the area.	3/18/2018 3:44 PM
28	Mixed use zoning improves upon the quality of life by reducing the need for cars as the primary mode of transportation. This has propagating benefits such as reduced traffic, more housing, etc.	3/18/2018 1:18 PM
29	See above remarks. Like the concept of larger sidewalks consistent with a more walkable habitat.	3/18/2018 1:10 PM
30	Please see my response to the first question. Campbell does not have enough space for parking. These types of concepts are in use now and are empty. They have been for years. Also, what happens to the other businesses such as Safeway and the movie theaters?	3/18/2018 11:51 AM
31	Vta doesn't connect to Bart...takes too long on vta....driving easier	3/18/2018 11:25 AM
32	Mass transit means less traffic	3/18/2018 10:28 AM
33	Development must also address the problem of traffic in the area. New residents will have cars and not always use public transit. At this point in time accessing Highway 17/880 and 280 at commute times is time consuming and aggravating. Include all the cars that already pass through Campbell from San Jose and it is already congested and more congestion will occur.	3/18/2018 9:55 AM
34	It will encourage a small few to use lightrail opposed to their cars...a small few. Not a traffic helper as people like going where and when they wswaon their own schedule.	3/18/2018 8:36 AM
35	There is already enough high density housing in the area being built. It already feels like the town is being changed in negative ways with all of the development.	3/17/2018 11:56 PM
36	There's already plenty of land development going on in the Dillon / Sam Cava Lane / Railway Ave areas of this map, and I have to say that the new residential colossus on Railway Ave (right next to the trail access) is not much of a treat for the eye from Highway 17, blocking the view of the water tower landmark. I don't understand why Avalon Apartments is in the scope for development. That already is high density, modern, luxury housing. Aside from that, I see visions to displace either well-established businesses (Economy Lumber, SAGE centers, Little Lou's...) and/or small business that wouldn't be able to afford higher rents. As a Timber Cove resident, I would very much appreciate a pedestrian shortcut from Timber Cove Drive to the VTA Winchester Lightrail Station, between Avalon and Economy Lumber, but what's proposed does not really appeal to me. There is new commercial development along Winchester Blvd, between El Caminito and Rincon Ave, and that does not give the impression of doing small businesses any favors. I can imagine some less drastic improvements to part of the Cinelux Plaza, but if you touch Little Lou's you're going to make a ton of people very unhappy!	3/17/2018 11:40 PM
37	Does not promote family living situations as most are 1-2 bedrooms.	3/17/2018 11:39 PM
38	New housing that is currently being built along railroad ave is too tall and too dense	3/17/2018 10:38 PM
39	High density multi story apartments and condos should not tower over old neighborhoods, blocking views and the sun. Suggest a green zone then 2 story, then 3, the more backing to ugly transit railway tracks and 880.	3/17/2018 10:16 PM
40	Housing is more effective when located by transit points for future growth.	3/17/2018 9:32 PM

Neighborhood Workshop Survey

41	If people live closer to light rail, some will opt to use it. Currently, hardly anyone uses light rail. I always see it about 80% empty... a waste of my tax dollars.	3/17/2018 9:25 PM
42	We need more high-density housing.	3/17/2018 8:48 PM
43	Traffic and increased population without consideration or plans for road and traffic light changes.	3/17/2018 11:21 AM
44	I currently live within some of the new housing around the Campbell VTA station and would welcome more housing in that area. The new housing put in has gone a long way to making the area feel more hospitable. I think more housing in these areas would make it easier for people who also work near public transit stations to make their commute. I think the balance is finding a way to discourage multiple car ownership and encourage alternative transit. Apartments with bike friendly features or clipper cards being paid for might be a good incentive for people looking to find a place to live near transit corridors.	3/16/2018 12:21 PM
45	I really wish one of the answers could be something like "unsure" and then provide explanations. In absence of that, I checked the 3rd radio button. Same concerns as in the prior case. More residents seems to mean more congestion unless there is data to show that these additional peoples will use transit more than currently. It is not clear to me why the pattern would change significantly.	3/16/2018 9:33 AM
46	Right now mass transit is not being used because it is not very well integrated with where people need to go. Until that happens, though we desperately need more housing, this will add more cars and not necessarily force people into mass transit like it does in San Francisco. Safety on transit is another issue I have heard from friends who have used it for their commutes. We also need a safe pedestrian/bike bridge over Highway 17 near Camden to access the Creek trail. If the Plaza theaters near Safeway are torn down, we lose a reasonably priced theater within walking distance of our area too.	3/15/2018 5:44 PM
47	Railway and Gillam Streets are located at/near light railway. I see no one using that station on a high use basis. City/Developer plan has already failed at Madison and other developments. Everyone using their cars on limited size streets.	3/15/2018 4:40 PM
48	Same comment as above--I support higher density near transit centers, but with robust affordable housing and anti-displacement protections.	3/15/2018 1:53 PM
49	Building heights should be kept to no more than 4 stories with varying degrees of roof lines. And there should be heavy consideration for parking and traffic movement. Some of the latest housing developments have too many 2 lane courts with limited exit capability in case of fire. Emergency vehicles need to be considered as well as realistic garbage pickup.	3/14/2018 7:29 AM
50	Parking is always an issue. The better transit choices, the better.	3/12/2018 7:38 PM
51	DO NOT build a Hacienda station. Fixed rail doesn't work & another station won't make it work. Taxpayers are already subsidizing the few riders that use light rail. We need to change the focus to mobile shuttles that can go to where the people are & want to go & can change as the needs change.	3/12/2018 2:16 PM
52	In favor, because I would rather see the areas in proximity to the proposed Hacienda and Winchester be used for shopping/entertainment, etc instead of the eyesore autobody/muffler/car repair shops that exist in those areas currently.	3/12/2018 1:27 PM
53	This area can use more vibrancy.	3/12/2018 10:41 AM
54	Current transit system is not efficient enough to attract people to use. Will the potential home owner be able to use the transit system(take them to where they want to go with reasonable time)? Will the home be affordable for the people who are using the transit system now? This concept probably will work better for a big city with dense transit, and everything close to each other: work, home, shop, activities..., not good for suburb.	3/11/2018 10:57 PM
55	Disagree as this plan will not benefit the people and/or city of Campbell.	3/11/2018 11:21 AM
56	Need more housing	3/10/2018 11:54 PM
57	Closer to transit depots will promote ridership, which is already understood. It will facilitate the blending of high-density with nearby large lot homes along the Winchester corridor.	3/10/2018 9:19 PM
58	I think mixed-use areas increase safety as areas aren't abandoned some part of the day. It also then supports public transportation use throughout the day, not just at peak periods.	3/10/2018 5:32 PM
59	Housing is needed and light rail potentially reduces auto use.	3/9/2018 11:31 PM

Neighborhood Workshop Survey

60	Highway capacity expansions are not scalable nor economical. The LRT line from Campbell to Diridon is much more efficient and is hugely popular. Double tracking that corridor would be ideal, particularly if we're going to extend the line towards Los Gatos.	3/9/2018 2:14 PM
61	I would like to see high-density, mixed use, transit supportive development on Hamilton, and near Light Rail and bus service. I would prefer 7-12 story buildings over 2-4 story buildings. Please look at 50+ dwelling units per acre, and limited, un-bundled parking.	3/9/2018 1:11 PM
62	Same as above. In order to reduce traffic and pollution, we must use our cars less frequently. For that to happen, public transit must be more convenient and walking and biking more safe.	3/9/2018 12:06 PM
63	This only makes sense if it goes all the way into Los Gatos.	3/9/2018 11:16 AM
64	got to convince public to use transit system- most trains now are getting very little ridership	3/9/2018 10:38 AM
65	This would encourage and enhance public transportation, which is definitely in need of an overhaul in the bay area, especially as automobile traffic continues to increase and intensify at a significant rate.	3/9/2018 1:17 AM
66	A Hacienda station sounds like the best idea here.	3/9/2018 12:33 AM
67	convenience, eco-friendlier, less traffic	3/8/2018 11:25 PM
68	There's too many people in campbell. I hope they give the workers an incentive to use public transit like the tech companies do	3/8/2018 7:35 PM
69	Parking is already a major issue around these areas and this will exacerbate it.	3/8/2018 5:43 PM
70	Expanding service is great, but why raze existing businesses. Expand the rail, and people will use it.	3/8/2018 5:05 PM
71	Prioritize adding pedestrian only areas near residential and shopping/restaurants! Less cars, more people. Prioritize adding thoughtful, usable and sustainable green spaces.	3/8/2018 5:05 PM
72	If Campbell were to add additional high density homes, these would be the areas for them	3/8/2018 5:02 PM
73	We need to help support a future that's less dependent on cars, and one that attracts young professionals who are increasingly looking for car-free lifestyle. I live in Campbell (near Hacienda and Winchester), and I commute in my car to downtown Palo Alto. A few observations/thoughts: 1) I would take lightrail to caltrain if access was easier, such as a lightrail extension to Hacienda. 2) I'd love to attract more software jobs to Campbell, so I could live and work in Campbell. 3) Young people are looking for a car-free lifestyle. I work on a software team of six, and I'm the only person who owns a car. The rest live in communities near caltrain stations. People will use public transportation if we make it convenient.	3/8/2018 4:39 PM
74	Is lightrail used all that much? Even so, I think the existing set up works fine.	3/8/2018 4:23 PM
75	The areas near the downtown and Campbell Station are so busy with traffic now I can't see how adding high rise buildings can help the situation.	3/8/2018 4:23 PM
76	I agree with the concept of increasing transit ridership in an effort to reduce traffic and automotive congestion in general.	3/8/2018 1:53 PM
77	Yes, absolutely yes! We need to reduce our dependence on cars. A light rail to Hacienda Ave would bring much of Hazelwood closer to San Jose.	3/8/2018 11:43 AM
78	Please attempt to keep the or a Grocery and Theater as parts of the potential new community.	3/8/2018 10:56 AM
79	The scale shown is overwhelming and detrimental to the current small-town feel that makes Campbell stand out in the Bay Area. Less is more in this case, and can preserve that feeling of community.	3/8/2018 10:54 AM
80	I like to use transit, currently, there is nothing really close to transit for me to use it beyond using it as a safe way to get home after getting drinks in downtown Campbell. I would use it much more often if there were actually places to get to from the stops that were worthwhile and convenient.	3/8/2018 9:43 AM

Neighborhood Workshop Survey

81	I agree development of the VTA is a good idea. I also think there is a heavy need for some better way of walking across the bridge over 17 to reach the VTA if you're on foot walking eastward on Hamilton. Currently you have to cross two highway entrances on the right side and two exits on the left side (17 S and 17 N). I've almost been hit trying to cross, and I've almost hit people running across the highway entrance. Especially when it is dark, walking across the entrance to 17 N cross walk is so dangerous! There needs to be some kind of illumination, currently there is one very dim sodium light after the crosswalk but there is nothing illuminating the area around the crosswalk. I also see mentally ill people walking around that area at night, and it's a wonder more people haven't been run over. I do not think there should be additional housing built on that section of Hamilton as stated previously. Current congestion issues for that area needs to be handled before developing.	3/8/2018 2:11 AM
82	Again I don't know what the proposed scale is...I hate to see Campbell change too much - it has already kind of changed too much for my taste - but I know we have to do our part to increase housing for the expanding population in our area.	3/8/2018 12:38 AM
83	Need to allow for enough parking and street improvements that will come with the added traffic and congestion, as people come from other areas to use public transportation.	3/7/2018 8:28 PM
84	should build more housing, get costs down, and develop around light rail to make it useful	3/7/2018 8:21 PM
85	The more public transportation is easily accessible, the less congestion there will be on the roads.	3/7/2018 2:34 PM
86	Yes, in fact we should be building as much as possible	3/7/2018 2:19 PM
87	At light rail stops like Hamilton, the immediate area feels traffic-clogged, isolated, and dangerous for pedestrians. More development of all types (including commercial/office development) will help encourage more car-free transit into Campbell.	3/7/2018 1:26 PM
88	Congested area would not fair well with large expansion and traffic.	3/7/2018 12:53 PM
89	Hacienda station and Vasona station would be greatly appreciated	3/7/2018 12:45 PM
90	I love the idea of planning living and shopping close to transit for a more walkable city that is less heavily dependent on cars.	3/7/2018 12:34 PM
91	agree this makes sense close to mass transit and downtown/pruneyard. city planning should limit developers desire to add lots of parking per residential development as want to encourage residents to live/work in nearby areas such as los gatos, Campbell, downtown S.J.	3/7/2018 11:42 AM
92	see above. Plus light rail is not useful. Ridership is low and assuming that everyone is going to use it is a pipe dream.	3/7/2018 11:16 AM
93	I agree partially because too many people can't afford to live here and we need more affordable housing. I believe we need to create some kind of density buffer zone to protect the surrounding neighborhoods. Also, I don't think we are going to have a choice- the State is going to make it mandatory	3/7/2018 11:06 AM
94	Reduce traffic congestion and carbon emissions	3/7/2018 9:44 AM
95	More reasons to use the light rail.	3/7/2018 9:37 AM
96	same issues- riparian setbacks, open space, habitat, bird-safe design	3/7/2018 9:32 AM
97	The light rail sucks, very few people actually use it, it is super inefficient(takes forever to get places) and only goes to limited locations. This will create a parking nightmare because everyone will still want/need to own a car,	3/7/2018 8:32 AM
98	same reasons as above,some street should not have drive thru,like Union	3/6/2018 11:04 PM
99	higher density is the driving force behind effective mass transit	3/6/2018 10:53 PM
100	Transit oriented developments won't offer sufficient parking spaces for residents. Assuming that people won't own a car if they live nearby public transit is unrealistic. The result will be excessive street parking and congestion in the downtown area, which can deter people from visiting downtown and deteriorate the quality of life for Campbell residents.	3/6/2018 8:09 PM
101	Would rather not have more businesses taking our parking- and increase traffic on already busy streets	3/6/2018 7:32 PM
102	Concern about how the development will affect the wildlife that depend on the los gatos creek trail green space	3/6/2018 7:10 PM

Neighborhood Workshop Survey

103	It would be great if we could somehow get express trains from one location. VTA can only be successful if it is a time saver. Currently it take 1hr+ to go from Campbell to Mountain View due to the number of stops.	3/6/2018 7:03 PM
104	The areas are already over crowded. I do not agree with more residential condos.	3/6/2018 5:34 PM
105	Mass Transit is a late coming reality.....with auto use congesting the limited width streets and limited time (commute), people will continue to seek alternative transportation	3/6/2018 5:09 PM
106	We cannot build 4-5 story apartment buildings that overtake the skyline. Campbell is not San Jose or San Francisco. We already have huge monstrosities that have just been built in Campbell - and they have completely ruined the small town feel. I used to love to see the water tower every time I entered the Campbell perimeter... now half the time, I just see a huge block of apartments and it is disgusting. I am in favor of controlled growth and development... but I don't want to ruin my city's charm for a few extra bucks.	3/6/2018 4:27 PM
107	I would go even further to provide more alternative means of transportation to reduce vehicle miles traveled. Also, perhaps in the future the lightrail could reach even further into Los Gatos.	3/6/2018 4:19 PM
108	Light rail usage by nearby residents is minimal so you need to make developers include enough parking for both residents of any new housing built as well as for customers.	3/6/2018 4:12 PM
109	As area adds needed housing and density increases, alt. transit becomes much, much more crucial. Put people by the transit and, logically, more people will use alt. transit.	3/6/2018 3:10 PM
110	I know that the transit will start to work once we have the density of development (workers, residents) around it. It works in every other city in the world - it will work here. We just have to build the buildings near the transit lines!	3/6/2018 2:55 PM
111	Love that it is close to transit stops.	3/6/2018 2:17 PM
112	I would try to increase the area if possible.	3/6/2018 2:06 PM
113	I agree with increasing intensification of housing near light rail stations. Given our proximity to the proposed business park development in Campbell, as well as the (planned/talked about) business and residential development near the San Jose Diridon station, we can expect that workers will look for commuter-friendly housing options, and the proposed housing intensification locations will offer short commutes to both the Campbell business park development, as well as to DT San Jose. However, all this is said with the caveat that any development should be done in a classy, environmental-enhancing, and community-enlivening way. Development is planned to occur near one of Campbell's greatest assets, DT Campbell, and along one of Campbells other greatest assets, the LG Trail. We must ensure that any intensification provides for an inviting atmosphere (for those visiting DT Campbell via VTA, and in general) and enhances the beauty of the LG Trail that this development will overlook. We receive many visitors (especially on the weekends) to both these locations, and should strive to ensure we maintain or enhance the beauty in the proposed areas.	3/6/2018 12:48 PM
114	Should Google come to San Jose, this would be wonderful to have for workers in the area as they could use light rail to get to work, versus drive. We should be working with Google to help with the costs of such development since it will directly benefit them.	3/6/2018 12:08 PM
115	Discussed above.	3/6/2018 11:56 AM
116	Might be able to put condo's and underground parking by the light rail, depending on location. In the old office space by the Campbell Inn, this could be developed, as long as there is plenty of underground parking so as not to impact free flow to Pruneyard on that corridor.	3/6/2018 11:45 AM
117	If the existing businesses can be treated equitably along that corridor, I would support it. I encourage better use of our transit options, but I am concerned that existing business owners may be unfairly forced out.	3/6/2018 11:29 AM
118	I like this idea especially if it comes with transit improvements.	3/6/2018 11:16 AM
119	More efficient, less urban sprawl, and easier to preserve our green spaces.	3/6/2018 11:10 AM
120	Sounds good!	3/6/2018 10:44 AM
121	Same reason as above. You add housing, not enough parking and people in this area don't work near where the transit goes. So we have more parking take up by google, apple riders because their is no transit going to them. It just makes everything hard to go to.	3/6/2018 10:34 AM
122	Yes, but either require residential units have a max # cars allowed or provide sufficient parking.	3/6/2018 10:27 AM

Neighborhood Workshop Survey

123	This will both encourage people to take light rail to Campbell and encourage commuters to live near stations and not add to traffic	3/6/2018 10:21 AM
124	Yes, we use light rail because we live near it. Transit won't work if we don't have more people living near it. I like what I see. My main concern is to promote walkable/bikeable and more extensive landscaping and especially trees than Campbell usually has. I travel a lot throughout California and feel one thing that really improves a community is additional trees and landscaping as well as traffic calming features where you want walkability.	3/6/2018 9:59 AM
125	We should always encourage more intensive use of mass transit to cut down on traffic, to reduce subsidies to mass transit and cut down on air pollution.	3/6/2018 9:57 AM
126	Less traffic	3/6/2018 9:51 AM
127	Transit only makes sense if there is no parking or parking is expensive. Otherwise it ends up being an expensive financial drain. Use Residential Permit Parking to prevent spillover and unbundle parking from all uses in the TOD	3/5/2018 10:00 PM
128	The existing businesses along Winchester are already struggling. Traffic and parking is already tight. If you only use condo (and not apartments) above businesses like medical/commercial businesses, then I agree. If the location attract more places like Lifestyle 420, then I would rather keep what we already have. We also have an issue with the homeless along Winchester. We could use a community garden along Winchester for all the apartments.	3/5/2018 7:58 PM
129	walking along the creek trail used to be relaxing, with freeway noise present. Now, the bird song has been drown out between the park and Avalon apartments. I dread to think what the development has done to the remaining wildlife there. It's too bad, but a done deal now.	3/5/2018 6:14 PM
130	I don't like mixed use development, as it is taking away from the small town feel of Campbell. The buildings art too high and block the views around of the hills. The new building on Railway is an example, it looks like a closed institution, does not fit in with the surrounding area and is WAY to high. How will the traffic and parking be dealt with....?	3/4/2018 7:47 PM
131	Traffic	3/4/2018 6:02 PM
132	There's too much traffic. The better transit system we have, the more people will use it. Right now, our transit options and not large enough to justify not driving.	3/4/2018 5:01 PM
133	I agree with this concept because it promote business. We can have more efficient use of land as well. However we must make sure that parking does not become a bigger problem. A mixed system will also increase the use of bicycles as people can be closer to work. This layout would also modernize the city and make it look very nice.	3/4/2018 4:55 PM
134	The current construction of multiple, very large residential and mixed used structures, particularly around the Campbell Station, will (allegedly) already increase ridership. No further changes should be made until those projects are finished and their impact (or lack thereof) on the use of mass transit, is assessed. In addition, the traffic at the mega intersection of Curtner/Camden/Highway 17/ San Tomas/ Winchester has already received a grade of "F" -- lowest possible score -- in terms of congestion. Curtner Avenue, which is a RESIDENTIAL STREET where it runs thru our neighborhood, is already a nightmare to use anytime btwn 7 and 9 am and 4 and 6 pm. In addition, it's impossible to safely travel from Campbell Village to the Winchester Light Rail Station, making this idea a non-starter from the beginning.	3/2/2018 6:20 PM
135	Needs to work with neighbors on scale	3/2/2018 2:33 PM
136	Please DO NOT add large housing blocks to Campbell!!! The units that have gone in in San Jose are horribly ugly and depressing! You would be building hive housing. You are building Soviet-era housing complexes: http://asiawheeling.com/wp-content/uploads/2010/10/P8165862.jpg	3/1/2018 10:12 PM
137	I think anyway to cut down on traffic and have the city be more accessible to transit would be beneficial.	3/1/2018 8:54 PM
138	The City has already approved several massive housing projects along the Light Rail corridor. Let's finish them and measure the expected increase in transit use before encouraging more high-density projects.	3/1/2018 4:13 PM
139	Traffic is an issue. The 5 story apartments along the light rail coordinator will still have many residents driving instead of consistently taking light rail. Light rail schedules are not ideal and take a long time to get from Campbell to say Santa Clara or North San Jose.	3/1/2018 2:49 PM

Neighborhood Workshop Survey

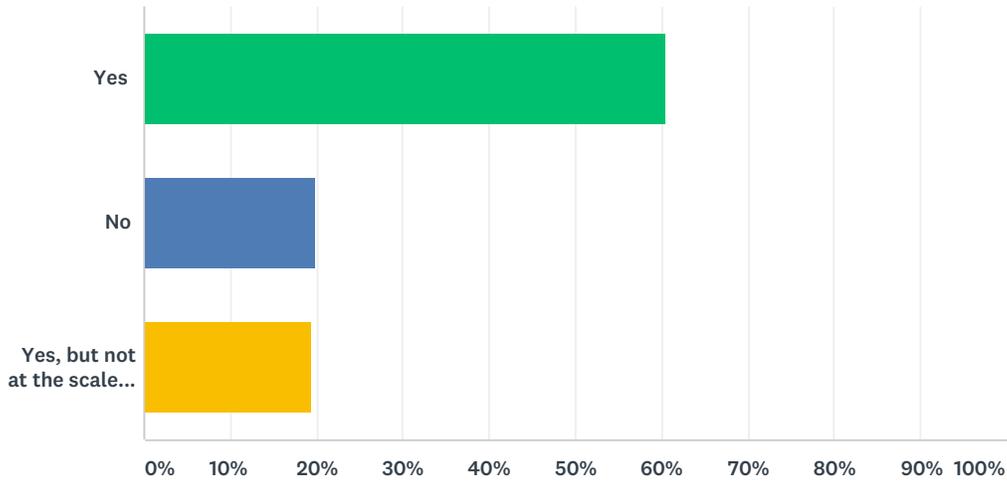
140	For the same reasons stated in my other answer. Keep it pedestrian friendly, not vehicle dependent, and don't approve businesses with drive-thru queues at these critical areas.	3/1/2018 12:38 PM
141	Offer other "alternatives." Citizens may have their own "alternatives." This concepts should be tailored to Campbell as it is and sees itself now and in the future. Not designed to serve the VTA or travelers using Campbell as a corridor to elsewhere.	3/1/2018 11:56 AM
142	Please look at what is left of Cupertino if you want to see the Result of hi-tech development, lite rail in our county is a joke Great if you are homeless and don't need to park a car and if Your job and dwelling are cubicles about the same size	2/28/2018 10:20 AM
143	Encourage pedestrian traffic around light rail locations is important for several reasons: enhanced look and feel of surrounding transit areas, get people on lightrail to stop at locations they wouldn't normally, increase retail and revenue for city.	2/28/2018 1:16 AM
144	Makes sense - but I never use mass transit since am over the age of 59 (prefer to drive).	2/27/2018 10:42 AM
145	Again, show the public factual data that shows use of public transit in these areas. I bet a nickel you can't prove that use of cars will go down based on proximity to transit. Existing transit serves few people for commuting to and from jobs.	2/26/2018 11:30 PM
146	Support extending light rail all the way to Hacienda so more people use it.	2/26/2018 5:41 PM
147	Near transit lines is the perfect place for high density housing and thus mixed use environments	2/26/2018 4:06 PM
148	I do not believe you will be successful in reducing the number of cars on the road by providing residential units close to light rail, but if you want to try this out and see how it works, please try this in a smaller scale.	2/26/2018 2:47 PM
149	Enough residences already. Traffic is awful	2/26/2018 9:29 AM
150	Building height should be limited to NO MORE THAN 3 STORIES. ASSUME DEVELOPERS WILL APPLY STATEWIDE BONUS DENSITIES TO BYPASS THE LOCAL DEVELOPMENT VISION. PLEASE WRITE THE NEW PLAN IN A WAY TO MITIGATE THAT REALITY. It's not that hard to do the math. If you don't, it's just one more signal that the City of Campbell doesn't want a diversified housing stock with detached, owner occupied, single family residences that made Campbell so desirable in the first place to stay here.	2/25/2018 11:46 PM
151	Light rail is not efficient enough to get people out of their cars. If you develop the Dell Ave. area to that extent the traffic around Hacienda and San Tomas Exp. / Camden Ave would become an even worse nightmare than it is now. Check out the 17 / San Tomas Exp. Exit sometime around 5:30 on a weeknight and you will see what I mean.	2/25/2018 5:31 PM
152	I think that on the grand scale we just don't need that much retail space in Campbell. The only major need that I see in this area would be restaurants to serve the workers that would be added. I also do not want to see existing businesses driven our by higher rents in new buildings.	2/25/2018 3:52 PM
153	See comments above.	2/23/2018 1:29 PM
154	There is no area for parking along this corridor thus buildings should not be more than two stories unless underground parking was possible then maybe three stories. Parking will be the biggest hurdle	2/23/2018 11:15 AM
155	Once again, the buildings are too big	2/23/2018 11:06 AM
156	The light rail doesn't get one to their destination in a timely manner, ridership is down, crime and no parking. Look in to the possibility of express trains at peak hour to increase ridership. From Winchesters Station to Lockheed it currently takes 1 hour and 10 minutes. Explore making parking areas 4-times larger.	2/23/2018 10:17 AM
157	With the exception of the future Google campus, the light-rail system doesn't get people to their workplace in a reasonable amount of time. It cannot be used for the daily chores that would get people out of their cars. Furthermore, loading up "the zone" with only residential displaces the diversity of businesses that is an important asset of Campbell.	2/23/2018 9:58 AM
158	I have two daughters. One in High School and one in College. I'd love for them to be able to live here one day. We need more housing. Putting it near existing transit is the way to go.	2/22/2018 11:36 PM
159	I don't like it, but it needs to be done. People need to be able to walk to the light rail. They will only be able to do that if they live close to it.	2/22/2018 11:10 PM

Neighborhood Workshop Survey

160	Really, more like 'maybe.' I'm not convinced that adding development near transit stations will encourage people to take transit. Even more, I'm concerned that "development" would mainly be chain big box stores, which suck and do nothing to enhance the character or community of anywhere. We should be encouraging small businesses with any intensification. Is there evidence for this promoting transit ridership from elsewhere? I'm also concerned about increased encroachment and impacts to Los Gatos Creek, which should not happen.	2/22/2018 9:28 PM
161	people will still drive	2/22/2018 9:04 PM
162	Your plans don't address parking in any of the three proposed areas. In this one, it has to be considered of primary importance. If there is no parking, there is no light transit use, and we want light transit to work and be used.	2/22/2018 7:48 PM
163	The light rail trains from this area go to downtown San Jose. The large employment areas are in Sunnyvale, Mtn. View, Palo Alto and Santa Clara, not downtown San Jose.	2/22/2018 7:46 PM
164	Prefer to answer not sure, but that choice was not given. I support expanding light rail, but want to have confidence that people will use it and that it will be efficient. Want to know more about how it will interface with high speed rail and be truly functional. If it is not efficient people will not give up using their cars.	2/22/2018 7:14 PM
165	Same as above.	2/22/2018 6:57 PM
166	See comment above. Anything in the vicinity of historic downtown Campbell should be massed far smaller than the new Railway apartment building. Especially anything on Campbell Ave or Winchester Blvd. Two-to-three stories is preferred.	2/22/2018 6:28 PM
167	I don't know how many will use transit even if it is close to their residence or to a shop. Overall, transit in the county is not so great as not all areas are serviced well... so people would rather drive than walk a distance to a bus or train stop to travel around the area.	2/22/2018 5:36 PM
168	keep campbell family-oriented!	2/22/2018 5:30 PM
169	I suppose we must build it and they will come. I'm pretty car oriented but I know we need to look to making mass transit better. That area is already busy though near downtown, so be careful.	2/22/2018 4:32 PM
170	I strongly agree with promoting TOD. The areas around existing high-quality transit stations are prime locations to increase density. I currently live within a 1/4 mile of the campbell station and I would put my full support behind increased development in my neighborhood to promote transit oriented development. We should look at City's like San Mateo as an example, they have a rail corridor plan to ensure new developments around transit stations implement programs to encourage transit use.	2/22/2018 4:27 PM
171	Living spaces close to public transport is logical.	2/22/2018 4:19 PM
172	you are taking the "Small Town" living that City of Campbell promotes completely away from Campbell.	2/22/2018 4:13 PM
173	people need places to live	2/22/2018 3:57 PM
174	need more housing near transit	2/15/2018 5:09 PM
175	test test test	2/15/2018 3:41 PM

Q5 RESEARCH AND DEVELOPMENT Target high tech business and job growth through intensified research and development land uses that would allow for additional development opportunities. Do you agree with the concept of expanding high tech business and job growth through intensified new development allowances in the R&D Land Use Designation?

Answered: 256 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	60.55%	155
No	19.92%	51
Yes, but not at the scale shown	19.53%	50
TOTAL		256

Neighborhood Workshop Survey

Q6 Please briefly explain why you agree, or disagree with this concept, and provide additional thoughts or ideas you would like to share.

Answered: 166 Skipped: 90

#	RESPONSES	DATE
1	From the "potential" concepts, these are very large complexes that definitely does go with a smaller town feel that I like about Campbell.	3/22/2018 2:13 PM
2	Traffic	3/22/2018 9:35 AM
3	Buildings looking to tall and will make it look like a canyon, which makes look overbuilt.	3/21/2018 5:50 PM
4	It is the future.	3/21/2018 10:17 AM
5	Yes, more jobs near where people live.	3/20/2018 7:11 PM
6	traffic and congestion a concern	3/20/2018 5:29 PM
7	Traffic in the afternoons on Winchester Blv between San Tomas Expy and 85 needs to improve from where it is now. It must not be allowed to get worse through higher density of businesses.	3/20/2018 5:22 PM
8	The bay area has enough tech companies. Campbell should provide more opportunities for people with diverse skills, not just people who sit in front of a monitor 18 hours a day.	3/20/2018 4:11 PM
9	Drawing companies to Campbell will bring more opportunity for local employment.	3/19/2018 9:38 PM
10	More businesses and high tech jobs are good for Campbell.	3/19/2018 8:42 PM
11	We need housing in the Bay Area	3/19/2018 7:31 PM
12	Tech jobs and workers are good for community and business/income. To add fresh businesses and to serve the workers and residents.	3/19/2018 6:26 PM
13	Right now residents live here and work in Mountain View or Santa Clara, Palo Alto and other points north. It makes sense to move some of the jobs here.	3/19/2018 5:40 PM
14	More jobs is good for the city.	3/19/2018 4:26 PM
15	I supportive of increasing the business tax base for the city of Campbell.	3/19/2018 3:17 PM
16	Go not increase traffic on Winchester Blvd north of Winchester Station.	3/19/2018 1:21 PM
17	This seems like a sound plan so long as the public transit option actually materializes. I'm not sure about the upper slice, but trust that city planners have done the research to ensure it's reasonable.	3/19/2018 10:50 AM
18	There is enough space that has gone unoccupied for a long time. We do t need more job intensity from a livability perspective.	3/19/2018 10:46 AM
19	We will be losing the vista of our beautiful valley and it would feel closed in.	3/19/2018 9:50 AM
20	Based upon the way the question is written, it is apparent that the writers' knew that their was/would be opposition to the density proposed. So why was it proposed? Why does Campbell feel obliged to become more like San Jose? Why not more like Saratoga? Where will we go to get our cars repaired (OK, we won't be allowed to have cars, so that's a non-starter) our furniture reupholstered, rent tools, park buses, etc. if we eliminate the industrial/manufacturing areas as they now exists? We don't have the land resources to compete with SJ/SV/MV as a hi-tech destination.	3/19/2018 6:38 AM
21	Again, only if thorough consideration is given to the increase in traffic that will result in surrounding neighborhoods and plans are made to prevent congestion and increases in cut through traffic.	3/18/2018 7:26 PM
22	I don't like to see the scale of housing units that are currently being built along the LG Creek Trail. However, to build mix use, and to modernize the structures along this stretch would be good - but also need open space, parks, art and other appealing pedestrians elements.	3/18/2018 7:01 PM
23	We live near this area so I'm very familiar with it. The improvement goals seem in alignment with the existing industrial area which does need upgrading and modernizing.	3/18/2018 3:44 PM

Neighborhood Workshop Survey

24	Mixed use zoning improves upon the quality of life by reducing the need for cars as the primary mode of transportation. This has propagating benefits such as reduced traffic, more housing, etc.	3/18/2018 1:18 PM
25	Support concept of a strong business base but only if employees are given incentive to use light rail or provided an alternative to driving to work.	3/18/2018 1:10 PM
26	Please refer to responses from the first two questions. Campbell can't support this growth. Parking and traffic is and will be an issue.	3/18/2018 11:51 AM
27	Too much traffic in and out of Campbell with one main freeway entrance on hamilton.....will be too congested	3/18/2018 11:25 AM
28	I think it's important to make sure that Kaiser stays and expands, together with other medical groups. Having medical facilities in the neighborhood is important.	3/18/2018 10:57 AM
29	Get housing before adding more jobs	3/18/2018 10:28 AM
30	My concern is for the small businesses that already exist in this area. Many have been there for years and have served the community in many ways. It will be these businesses that will be squeezed out with little options to relocate.	3/18/2018 9:55 AM
31	Not in residential areas near town.	3/18/2018 9:18 AM
32	We have enough of those all over. They are driving residential rent to an all time high leaving the working class in a bind.	3/18/2018 8:36 AM
33	We don't believe we need additional high tech business and job growth in the area. The proposed area currently has important medical offices such as Kaiser which are used by many in our community. Removing those convenient and helpful medical offices which also provide many jobs does not make sense.	3/17/2018 11:56 PM
34	I have to agree that there isn't really much pretty property in this area. But I worry that development adjacent to the percolation ponds is going to destroy part of the serenity of this refuge if it rises above the tree lines. I can't say much about the businesses there.	3/17/2018 11:40 PM
35	Smaller commutes	3/17/2018 10:38 PM
36	There's too much Googolization happening already in San Jose, Mountain View, Sunnyvale, Menlo Park...ruining entire cities. The jobs created...where are the people coming from Manteca, Merced, India? We already have an amazing economy here, enough already! Quality of life is headed south, very far south here.	3/17/2018 10:16 PM
37	Job growth is fine. However, no one considers the residents that have to live here. We cannot get out of our streets. Traffic is heavy and traffic now is using neighborhoods to cut through. Very dangerous and we don't hav the necessary enforcement.	3/17/2018 9:52 PM
38	Jobs, jobs, jobs. Close to home and knowledge based work. Promotes better work life balance.	3/17/2018 9:32 PM
39	We need more businesses to have a vibrant community with employment opportunities. I am for more businesses, especially high tech.	3/17/2018 9:25 PM
40	We need more jobs in Campbell.	3/17/2018 8:48 PM
41	Traffic increase	3/17/2018 11:21 AM
42	I think that in the suggested zones we should be encouraging high tech business to develop here. I think the big consideration is to allow companies that plan to invest into the property, similar to how Apple took the Apple Park site and added more landscaping and trees than was there previously. I would discourage the typical multi-story glass and steel office building/park and make sure that we include green elements into any building put here.	3/16/2018 12:21 PM
43	I think providing more (especially hi tech) employment opportunities near where we live will be beneficial. But the growth/expansion has to be carefully calibrated to accomodate traffic, parking and effects on other community services	3/16/2018 9:33 AM
44	It depends on the kids of businesses that are drawn to the area and what local businesses who have been here for years are being displaced. Where will the workers live? What impact will this have on the intersections that are already rated below C level? Will traffic be diverted through residential neighborhoods by GPS systems?	3/15/2018 5:44 PM
45	Again, I believe all concepts are beneficial to developers and contractors.	3/15/2018 4:40 PM

Neighborhood Workshop Survey

46	I support creation of local jobs but am concerned about the relationship between tech industry growth and displacement of lower-income people and communities of color. Tech growth should be accompanied by community benefits for the entire community--affordable housing, public spaces, good jobs at a variety of education levels, etc.	3/15/2018 1:53 PM
47	The areas you have specified have very limited traffic movement capabilities and too narrow of roads. Traffic in these areas is currently extremely heavy (unmitigatable). By adding thousands of additional people coming and going will overburden the existing systems. Adding density needs to consider building a new infrastructure around the areas. Buildings should be kept at no more than 4 stories with varying roof heights.	3/14/2018 7:29 AM
48	Bring big businesses to Campbell. Yes.	3/12/2018 7:38 PM
49	The current area is now home to a lot of smaller businesses. Where will existing business go? This area has historically been "high tech" on a small scale.	3/12/2018 4:12 PM
50	The very expensive EIR for the DAAP a few years ago said gridlock traffic, air pollution, decreased quality of life for current residents, etc, etc, etc would all be made significantly worse & were not able to be mitigated. Nothing has changed since then. You MUST address the traffic FIRST before massively overbuilding our tiny landlocked town.	3/12/2018 2:16 PM
51	It would be good to encourage food and beverage services in these areas, especially with access to the trail.	3/12/2018 10:41 AM
52	The main area is just next to the most popular park/trail in the area. I have the concern that this will make residents more difficult to get the access to the park/trail.	3/11/2018 10:57 PM
53	This plan will create too much traffic congestion.	3/11/2018 11:21 AM
54	Need more money	3/10/2018 11:54 PM
55	we need more high tech jobs, and this will also lead to more tax income for the city. Campbell is catching up to its neighboring cities on attracting high tech jobs.	3/10/2018 10:29 PM
56	My only concern would be parking and congestion; however, with nearby transit and incentives for mass-transit ridership, companies could also support this vision.	3/10/2018 9:19 PM
57	I think we need to increase density of residential and business areas and this supports that.	3/10/2018 5:32 PM
58	Area already has some R & D. There is a need to improve property use and quality.	3/9/2018 11:31 PM
59	My only concern is that such zoning should be mixed and not single-use. R&D above ground level is fine as long as there is housing and commercial included in the same streets and even the same buildings. Look at how vibrant downtown is with all the little tech businesses within walking distance of the bars and restaurants.	3/9/2018 2:14 PM
60	I think jobs should go in busy, high-density areas well served by transit. Since Campbell doesn't have a Diridon area or a financial district, that would best be located near Hamilton Station. People will get out of their cars to ride transit, but when they arrive by bus or light rail near where their job is, they need to be within walking distance. I am not in favor of low-density job centers, away from major transit corridors. Hamilton and 880 is a good hub for Light Rail and Route 82, not Hacienda.	3/9/2018 1:11 PM
61	We should have high quality jobs in our great city so people don't have to commute 40 minutes or more up the peninsula to work. This will increase the quality of life of our residents.	3/9/2018 12:06 PM
62	We already have enough R and D in this already congested area. We are choking on the traffic brought to us by Netflix. City of Los Gatos enjoys the tax benefit, City of Campbell lives with the consequences.	3/9/2018 11:16 AM
63	you have a good start now and there is available property for expansion	3/9/2018 10:38 AM
64	This is something that is missing from Campbell. It's so close to Silicon Valley, but lacks in this regard for R&D job opportunities.	3/9/2018 1:17 AM
65	I am a 2d/3d artist seeking work in such a field.	3/9/2018 12:33 AM
66	My family and I live in Campbell and love this City. Both my husband and I are full time working parents with elementary school kids. I would love more tech companies to come to Campbell so that I can work close to home and don't have to commute. I want to be able to live, work, and play in Campbell.	3/8/2018 9:55 PM
67	100% NO!! 150% dear God NO! I work for a tech company. I purposely live in Campbell for the small town, no tech feel. I live there to get away from tech companies	3/8/2018 7:35 PM

Neighborhood Workshop Survey

68	Bringing more people into these already overcrowded areas without including traffic updates or new housing development seems foolhardy.	3/8/2018 5:43 PM
69	Preserve the open space and public access to the Los Gatos Creek park.	3/8/2018 5:30 PM
70	Prioritize adding pedestrian only areas near residential and shopping/restaurants! Less cars, more people. Prioritize adding thoughtful, usable and sustainable green spaces.	3/8/2018 5:05 PM
71	Always good to attract high tech employers and people to our area. Helps with tax base	3/8/2018 5:02 PM
72	We need to help support a future that's less dependent on cars, and one that attracts young professionals who are increasingly looking for car-free lifestyle. I live in Campbell (near Hacienda and Winchester), and I commute in my car to downtown Palo Alto. A few observations/thoughts: 1) I would take lightrail to caltrain if access was easier, such as a lightrail extension to Hacienda. 2) I'd love to attract more software jobs to Campbell, so I could live and work in Campbell. 3) Young people are looking for a car-free lifestyle. I work on a software team of six, and I'm the only person who owns a car. The rest live in communities near caltrain stations. People will use public transportation if we make it convenient.	3/8/2018 4:39 PM
73	Great for local economy.	3/8/2018 4:23 PM
74	I fully support bringing more businesses and jobs to the area to allow people to live closer to where they work.	3/8/2018 1:53 PM
75	Yes, but I do think we should manage the impact on the local park. Increasing tax revenue, and placing jobs locally are all great ideas.	3/8/2018 11:43 AM
76	As long as transportation access is increased. The bottleneck at San Tomas, Winchester, Camden, 17 can be infuriating. Hacienda Station is a great start. Also, the white oaks area is completely cut off from VTA. No walkable stations and highly infrequent buses. Now with 49 being removed, the access to the train is pretty much zero. not that the 49 was useful at its previous intervals, but it helped.	3/8/2018 10:56 AM
77	It's good to offer more high-tech businesses into Campbell, but the scale needs to be drastically reduced to avoid looking like Santa Clara (no personality) or overly impacted like Mountain View. Once again, Campbell's best assets are the communities and atmosphere, and that will be severely impacted if the projects are too broad.	3/8/2018 10:54 AM
78	Residential housing needs to be a part of this plan. We cannot add new jobs without providing a place to house the new employees. No new housing means higher traffic as there is no convenient way to get to this place without the new proposed lightrail station (if current residents will actually support the new lightrail station). I can barely afford my rent now as a professional with higher education I do not want to be competing with large numbers of employees raising my rent and making it impossible for me to move into a different apartment due to high demand and low supply. Build an appropriate number of residential units to house the proposed number of new employees at this new "high tech business" location and I would be more supportive of this measure.	3/8/2018 9:43 AM
79	I think development for higher tech jobs and other companies is a good idea. Means less people need to commute so far away. With everything, there should be balance. I think it should be kept in mind to make sure the development of higher income businesses are built in similar proportion to the development of residential projects. I think Campbell can be smart and prevent a severe shortage of housing that other suburbs have created for themselves. There is already a lot of vacant business lots in Campbell that I would like to see "reused" rather than building on top of empty land.	3/8/2018 2:11 AM
80	I checked 'not at scale shown' because I don't know what is meant by "intensified new development allowances". Are we talking high-rises here?	3/8/2018 12:38 AM
81	I think it is a good thing to have jobs close to people's homes.	3/7/2018 8:28 PM
82	build more housing	3/7/2018 8:21 PM
83	Yes, though we should prioritize housing at all costs.	3/7/2018 2:19 PM
84	Netflix was a great add, many more can also easily join in.	3/7/2018 12:53 PM
85	ChargePoint and Kaiser already exist here, and is great for the city. Unfortunately, the area is unattractive looking, and hard to get to. Improvements must be made to be more attractive to draw other companies!	3/7/2018 12:45 PM

Neighborhood Workshop Survey

86	As a resident in this area (behind L.G./El Camino Hospital), the traffic implications are too great relative to the physical infrastructure. We've already seen implications given Los Gatos approved Netflix's large development at the edge of their town and Campbell's residents have paid the price. Traffic on Winchester/Camden/Lark Avenues are significantly worse since the Netflix campus was built, and it will only get worse if the Dell Ave and vicinity are re-developed without major improvements/expansions of highway and mass transit infrastructure.	3/7/2018 11:42 AM
87	We do need more higher paying jobs located where workers can use public transit. There are some huge issues with these areas on the map: there is inadequate freeway access and traffic is already over capacity in several of these areas. Also, some of Campbell's only natural habitat is adjacent to these developments and it is important not to negatively impact the remaining local wildlife. And, again water supply is critical.	3/7/2018 11:06 AM
88	i would like there to be an expectation that those tech industries in the city have an expectation to positively contribute back to the schools and Campbell community	3/7/2018 9:44 AM
89	Makes Campbell more well-rounded.	3/7/2018 9:37 AM
90	Why is growth the only option? Need to protect and restore Los Gatos Creek to it's natural form for people and wildlife.	3/7/2018 9:32 AM
91	need to look at green space for all ages	3/6/2018 11:04 PM
92	More jobs within Campbell means residents won't have to drive to get to their jobs.	3/6/2018 10:53 PM
93	increases in cost of living, and and increase in housing demand will make it more difficult for current residents to continue to live as they are today	3/6/2018 7:32 PM
94	Great for resale value and long term prosperity of the town. All of the restaurants/shops will have additional workers to sell to.	3/6/2018 7:03 PM
95	Part of Campbell's charm is that you can like you're not in Silicon valley and away the hustle and bustle of big tech centers.	3/6/2018 5:34 PM
96	Campbell should embrace the Tech industry (even small start ups and boutique fabrication) as much as possible to remain relevant	3/6/2018 5:09 PM
97	I agree we need industrial and R & D zones in Campbell. To keep the areas focused is good - although I am concerned with the impact that further development (businesses as well as residential) will have on the Los Gatos creek and the surrounding habitat. I also do not live in a neighborhood that is directly adjacent to the R&D Land Use areas... Realistically, if I did live next to a proposed zone, I probably would not be as supportive.	3/6/2018 4:27 PM
98	I demand office demand is rather high and I would still like to see an effort to tie in mixed use building with not just retail, but even office space.	3/6/2018 4:19 PM
99	Don't be in a big hurry to push out the long standing businesses that have been loyal to Campbell through the lean years. Campbell needs a diversity of businesses not just high tech.	3/6/2018 4:12 PM
100	The creation of jobs is what everyone needs and doing the reasonable things to help the creation of those job will ensure the city continues to be the great city it currently is.	3/6/2018 3:28 PM
101	Campbell ideally suited as an HQ area of midsize, growing companies, and units of large companies. Campbell can provide more jobs that, ideally, local residents will fill.	3/6/2018 3:10 PM
102	My doctor is in the Kaiser in Campbell, and it's a shame how spread out that complex is. So. Many. Parking. Lots. Why can't they build a single parking garage and then get rid of those awful parking lots? It's dangerous when I walk through them with my kids to get to our doctor and it's a nightmare when it rains. Just build the structured parking so we can have nice big new buildings and facilities, without walking through dangerous parking lots everywhere. Aggregate! Consolidate! Build Vertical!	3/6/2018 2:55 PM
103	More businesses that settle in the area will bring more jobs and more people. Don't think we have the space for Apple or Google but this is area is still more relatively affordable to work and play. Please keep it that way.	3/6/2018 2:17 PM
104	Since this currently seems to be what is going on in this part of town let's continue with this. It may encourage a VTA light rail station being built there sometime.	3/6/2018 2:06 PM

Neighborhood Workshop Survey

105	I agree with the size and scope of the proposed development on Dell Ave. The entrance/beginning of the current business park on Campbell Technology Pkwy is generally not appealing for companies with highly skilled workers. Additionally, the current proposed location to enhance development is already the nicest part of that business park. Therefore, I believe that the proposed development in the Campbell Technology Park area can be expanded to include development along Cristich Ln and McGlincey Ln (i.e. expand the look and feel of what already exists near the park on Campbell Tech Pkwy). The park is a perfect asset to build upon to attract high skilled businesses to the area.	3/6/2018 12:48 PM
106	Maybe start ups but barracuda has ruined the spaces near them with litter and traffic. So large companies don't belong here.	3/6/2018 12:21 PM
107	But we must address traffic issues off 85. That is already a congested nightmare thanks to the Netflix expansion. All the benefit is to Los Gatos, and all the traffic issues are with Campbell. So we should ensure we address them proactively.	3/6/2018 12:08 PM
108	Need more businesses and not fast food restaurants. Also need more retail and not just restaurants.	3/6/2018 11:45 AM
109	Yes, but adding Hacienda Station needs to be part of the solution otherwise traffic will derail the effort and lower the quality of life of surrounding home owners.	3/6/2018 11:29 AM
110	My concern is that R&D efforts don't result in toxic side effects. R&D can mean several things - I am all for this targeting as long as it doesn't affect community health at the expense of revenue.	3/6/2018 11:16 AM
111	I'd love to see this area redeveloped for modern office space. I am only concerned about the traffic implications of that additional office space on Winchester and San Tomas, which are both already very, VERY busy during pre- and post- office hours. I don't see how this new office space (and higher density) will not substantially impact traffic.	3/6/2018 10:44 AM
112	It is a large area of Campbell that if the owners of the land can do it, it makes sense to bring more jobs close. Will there be housing that people can afford and still work there?	3/6/2018 10:34 AM
113	I like this idea to bring new businesses to the area. We could keep Kaiser, though, right? Don't want to lose that	3/6/2018 10:21 AM
114	I live near this. We need to have jobs near people. Businesses provide tax base. Important they be high quality developments in terms of attractiveness and landscaping etc.	3/6/2018 9:59 AM
115	I would like to create new and better employment opportunities of Campbell and nearby residents so as to cut down on commute and also to generate revenue for the city.	3/6/2018 9:57 AM
116	Less traffic	3/6/2018 9:51 AM
117	The area is housing rich and needs jobs. However given the housing problem in the area there should be one housing unit for every 1.5 job created.	3/5/2018 10:00 PM
118	It appears that is a good area for no homes that I can see from the photo. Keep high density away from existing residential homes. We bought homes in the area for we did not want high density.	3/5/2018 9:54 PM
119	Attracting high tech would increase home values. My only concern is traffic and very slow freeway access. It really hurts that we only have two freeway entrances.	3/5/2018 7:58 PM
120	As I understand it, the new plan encourages development into some of the remaining 'natural' per pond areas, and (again) going high. With all the development at the Pruneyard, including a new office tower, do we really need more towers at the Perc Ponds?	3/5/2018 6:14 PM
121	I thought this was already going on. I guess this is increased density. I suggest that there also be shops and restaurants to promote local business and sles tax instead of all big business focus.	3/5/2018 1:48 PM
122	Increasing R&D is always important as long as the employees have support, parking, recreation areas etc. Also that it is sensitive to the surrounding environment - the Netflix new buildings look great! However, more businesses bring more traffic and we are almost at a saturation point in Campbell, particularly in downtown during lunch and evenings. I think a proposed Hacienda Station would be great, However I do not like to see existing businesses, that have been part of the Campbell scene for many years being pushed out to make way for any of the above mentioned projects.	3/4/2018 7:47 PM
123	If there are jobs available Where I live, I will drive less And there will be less traffic from Commuters.	3/4/2018 5:01 PM
124	The more jobs in Campbell the better.	3/4/2018 4:55 PM

Neighborhood Workshop Survey

125	Dell Ave Area simply CANNOT handle the huge increase in traffic. Traffic is horrible now and would yield IMPOSSIBLE TRAFFIC. Just like many no longer go to Los Gatos downtown.... IMPOSSIBLE congestion.	3/3/2018 4:24 PM
126	Again, the City Council has been handing out mega additions in retail, commercial, and residential projects for the past several years. ALL of these projects are going to impact virtually every part of Campbell. Before we even CONSIDER taking on anything as insane as the now-dead DAAP plan, let's see how much damage will already be produced by what the City has already approved. In addition, the traffic at the mega intersection of Curtner/Camden/Highway 17/ San Tomas/ Winchester has already received a grade of "F" -- lowest possible score -- in terms of congestion. The 1K page DAAP environmental impact statement said that significant development along Winchester Avenue -- even WITH significant improvements to this mega intersection -- would increase daily traffic by 1,000% and would still produce a grade of "F."	3/2/2018 6:20 PM
127	need more housing, not more jobs	3/2/2018 2:33 PM
128	Please do not clog up the city's streets and take away the views with these plans! One of the great (and free) things about living here is the wonderful view of the Santa Cruz mountains, and you all want to block it with your hive housing. Why don't you strive to be unique in Santa Clara county, and really work to retain your "small town" feel? It would be a relief from all the horrible over-building going on in the Bay Area.	3/1/2018 10:12 PM
129	I don't think that you need to do a project at the scale shown. There are currently a lot of buildings over there already that a larger company could make into a compound style. The better question would be rather what is being done to attract the new businesses?	3/1/2018 8:54 PM
130	This part of Campbell is under-utilized and could benefit from more R&D facilities. Highway 17 and Winchester Blvd. could accommodate increased traffic to these locations.	3/1/2018 4:13 PM
131	Again, we don't need to encourage a lot of extra traffic. Campbell already gets the brunt of drivers driving through Campbell to get to West San Jose, Saratoga, Willow Glen and other parts of San Jose.	3/1/2018 2:49 PM
132	Offer other "alternatives." Citizens may and do have their own "alternatives." Current and present small businesses must be protected and included. Something different, or enhanced, not necessarily intensified -- something that serves Campbell, not just "businesses." Careful careful with "high-tech" -- it changes instantly (i.e., gone tomorrow) and is more interested in self vs. a cooperative relationship with small-town Campbell.	3/1/2018 11:56 AM
133	NO high tech is a cancer to a small community doing nothing But insuring overcrowding, overbuilt, and crowding out small Local businesses and insuring a generic group of like minded tech geeks all doing the same thing.	2/28/2018 10:20 AM
134	Folks that work in these facilities would also eat and spend money after work in Campbell facilities contributing to a healthy economy for the city.	2/28/2018 1:16 AM
135	Campbell is great community for companies to locate their facilities at in Silicon Valley. Great liveable city with highly skilled workforce and close to San Jose Airport, downtown etc.. Campbell is the place.	2/27/2018 10:42 AM
136	This area seems underutilized	2/26/2018 11:30 PM
137	Please leave the area around the LGCT as is. It's used by a lot of runners, walkers, cyclists and there's a lot of birds that come by the ponds.	2/26/2018 5:41 PM
138	No, there are plenty of places in the Valley trying to attract high tech business. Let's take our low density area's like this and plant more tree's, use it for public gardens and parks and selectively place buildings in these areas.	2/26/2018 4:06 PM
139	These areas already are light industrial and can be added to with tech industry businesses as long as they don't force out the light industrial existing businesses.	2/26/2018 2:47 PM
140	I work in tech, in a campus complex nearly identical to the one you are proposing. I can tell you first hand as I am the site lead a huge office space in one such complex, that you will severely underestimate the amount of traffic and commuter shuttle buses that companies could generate. Talk to the City of Sunnyvale about some of their experiences or think back to your own with Barracuda.	2/25/2018 11:46 PM
141	Same reason as the transportation issue. I also want to see the Los Gatos Creek Trail remain as natural as possible around it. Huge buildings on the west side would impact it negatively.	2/25/2018 5:31 PM

Neighborhood Workshop Survey

142	It does seem like the largest area for business growth in the valley is in research and development. Putting more jobs closer to our residents would help to unclog our freeways.	2/25/2018 3:52 PM
143	What happens to the businesses already there? These small companies need a place in our community too. All would be displaced and rents would be too high for them to return. Increased traffic congestion; people would be cutting through neighborhoods even more. Negative impact on the Los Gatos Creek perc ponds/park area.	2/23/2018 1:29 PM
144	Have you lost your mind. The area along Los Gatos Creek trail cannot handle the added vehicles even if the light rail comes through there is no infrastructure for the added traffic. Since it is butted up against two freeways you also have no means of expanding that.	2/23/2018 11:15 AM
145	I think the main thing that is still lacking in Campbell is attractive office space for businesses. If the city had that, it would bring jobs, economic benefit to the local businesses and continue to improve the home values in Campbell.	2/23/2018 11:13 AM
146	A community with a mix of activities, if done well, is a healthy community.	2/23/2018 11:06 AM
147	Not sure why cities want on the "high tech wheel". It doesn't necessarily bring in money. What's wrong with striving for a city that is friendly to people with nice shops (not necessarily expensive), theaters, restaurants and lots of parks (we need green to help offset pollution).	2/23/2018 10:17 AM
148	Diversity of business and jobs is the key. Would we like to have the tax revenue of a Netflix, for example? Yes, of course. But don't forget that Netflix could be rendered redundant and become extinct by one decision in an extremely competitive environment. One downturn in the high-tech sector could create an economic ghost-town like other cities experienced in the 1990s.	2/23/2018 9:58 AM
149	I live on Virginia Avenue near Capri Elementary. The area near the perc ponds is a mess. Los Gatos has gone all in with Netflix and Roku. Campbell needs to be friendly to High Tech. Locating space for companies to expand or set up shop near this area is a great long term investment. We need space that isn't as dumpy as currently exists. I liked the plan that was previously proposed for the space. Provide access to the creek and trails but at the same time, create a cool place to work. Ideally, some cafes would locate along the creek as well. It would be a lovely place to have dinner and stroll.	2/22/2018 11:36 PM
150	Campbell needs more businesses to pay taxes to cover city expenses. Individual won't be able to cover the expenses.	2/22/2018 11:10 PM
151	Again, intensifying already-developed areas seems ok, but I am opposed to opening up new areas near the county park and creek to development - these should be given more space to be as natural as possible, not less. If intensification occurs, I do like the idea of adding a Hacienda station to hopefully lessen what would be increased traffic congestion around there.	2/22/2018 9:28 PM
152	Please go back to your original recognition that the west side of Winchester -- auto-repair road has to be re-planned at the same time and that means you should also have mixed use there to replace the inappropriate industrial use..	2/22/2018 7:48 PM
153	The existing roadway system cannot accommodate the volume of traffic generated by high intensity R & D development.	2/22/2018 7:46 PM
154	Yes, but do not make Campbell a copy of San Jose. I am not liking the direction San Jose is going. Again, nothing over 4 stories.	2/22/2018 6:28 PM
155	The services offered there are needed for residents and should not be pushed out with tech forcing our residents to drive out of the area for things like car repair, kid activities, party supplies etc.	2/22/2018 6:06 PM
156	I think we have some land that would be good for high tech company growth	2/22/2018 5:36 PM
157	don't ruin the reason why so many people want to move to campbell now...to get away from the big company buildings...campbell is going to lose it's neighborhood feel...you don't see Willow Glenn doing this...	2/22/2018 5:30 PM
158	I can't tell what the scale shown is. That area lends itself to business development. I don't mind businesses building bigger buildings, as long as some nod is given to scale - they shouldn't be massive.	2/22/2018 4:32 PM
159	I only support the increased job growth if the Hacienda Station is constructed as shown.	2/22/2018 4:27 PM
160	If we want Campbell to grow access to companies needing R&D space makes sense.	2/22/2018 4:19 PM

Neighborhood Workshop Survey

161	Traffic concerns. Not that many people use public transportation so you have to take in to consideration the current traffic.	2/22/2018 4:15 PM
162	Traffic and roads are not equipped for more traffic and congestion. It is a mess now.	2/22/2018 4:13 PM
163	Transit options are poor in these areas. Traffic is already terrible in morning and evening and this would make it worse.	2/22/2018 4:02 PM
164	people need jobs	2/22/2018 3:57 PM
165	need more jobs	2/15/2018 5:09 PM
166	test test test	2/15/2018 3:41 PM

Q7 Community Assets What do you value most about Campbell, and what community assets and features should be preserved and protected over the next 20 years? (Please identify 3 assets)

Answered: 216 Skipped: 40

#	RESPONSES	DATE
1	Campbell Park with access to the Los Gatos Creek Trail. Downtown Campbell shops and restaurants with the weekly Farmer's Market (would like to see a few more shops to balance out the restaurants). The small town feel of Campbell and the services like the police department that is supportive of the community and comes out for calls that are too insignificant for bigger cities, like San Jose.	3/22/2018 2:13 PM
2	Downtown stores	3/22/2018 9:35 AM
3	I like the small town feel, but realize change will come as long as makes sense.	3/21/2018 5:50 PM
4	Small town feel Own Police Force Downtown is very good	3/21/2018 12:52 PM
5	Community Center and activities. Friendliness and family oriented. Nice down town area,	3/21/2018 10:17 AM
6	Watertank view from Highway 17 VTA Light Rail.	3/21/2018 1:49 AM
7	1) Parks - with higher density housing, we need more parks, and more capacity in current parks so that people have a place for outdoor recreation. 2) Campbell Community Center - A great asset to be preserved and improved to keep pace with the city. 3) Los Gatos Creek trail - good for transportation, exercise, and relaxation	3/20/2018 7:11 PM
8	laid back compared to many surrounding areas little high density development family friendly	3/20/2018 5:29 PM
9	Small town feel of safety, cleanliness, and order.	3/20/2018 5:22 PM
10	Campbell's best asset is it's small town feel and nice neighborhoods. Also, more should be done to fight crime. it is going up too much because Moonbeam let all the criminals out of jail. Campbell should fight to put criminals behind bars instead of going along to get along with San Francisco's and San Jose's priorities.	3/20/2018 4:11 PM
11	Parks, focus on community, and focus on families.	3/19/2018 9:38 PM
12	The downtown feel, walkable nature of the town, and community events that we have.	3/19/2018 8:42 PM
13	Walkable neighborhoods and downtown, parks and green space, public safety	3/19/2018 7:31 PM
14	Creek Trail. Easy freeway access. Small private business.	3/19/2018 6:26 PM
15	Parks and Recreation areas Public Library Small businesses	3/19/2018 5:40 PM
16	Variety of independent small businesses and a lively, fun atmosphere.	3/19/2018 4:50 PM
17	Small town feel. Downtown shops. Farmers market. Festivals downtown.	3/19/2018 4:26 PM
18	I want Green-space, high-quality architecture, a walk-able community.	3/19/2018 3:17 PM
19	Preserve the open spaces and parks.	3/19/2018 3:00 PM
20	Downtown. Single-family home neighborhoods. Community Center.	3/19/2018 1:21 PM
21	charm sense of community	3/19/2018 12:08 PM
22	Good public services (police, schools) Excellent multi-use parks and trails along the creek A largely walkable downtown. (I would like to see the central road become peds only, but it's at least pretty nicely balanced!)	3/19/2018 10:50 AM
23	Community services, community events, entertainment opportunities	3/19/2018 10:46 AM
24	Small town quality; beautiful vistas; friendly neighborhoods	3/19/2018 9:50 AM

Neighborhood Workshop Survey

25	The central county location is great for people like myself who rely upon our ability to hop in the car and get on the freeway to do our job. the Los Gatos Creek Trail is a treasure. The walkability needs no further enhancement for me, but one does need to be willing to walk more than a 1/4 mile.	3/19/2018 6:38 AM
26	Family friendly, parks, "small city" feeling.	3/18/2018 10:08 PM
27	The small town feel. Sense of community. Historic buildings	3/18/2018 7:26 PM
28	The assets that are important to me are the historical buildings, the water tower, the look and feel of downtown as it reflects the history of the area, and the natural beauty of the Los Gatos Creek and trail area.	3/18/2018 7:01 PM
29	We need to do something about traffic. Again, no one seems to be talking about traffic. Campbell keeps building with no one realistically addressing traffic.	3/18/2018 6:01 PM
30	Allow more parks Bike trails More ease for walkers	3/18/2018 5:53 PM
31	I hear frequent positive comments about the downtown. It may have its issues, but has improved. The library is my most frequented asset. Even as old as it is, it serves me well. Access to the Los Gatos Creek trail as well as the parks along the way are a great asset.	3/18/2018 3:44 PM
32	Water tower Would like to have an upscale destination restaurant back on the top floor of the black Campbell office building.	3/18/2018 2:02 PM
33	Close knit community, library, schools.	3/18/2018 1:18 PM
34	Campbell Library, neighborhoods with strong ties to our community, ability to walk throughout the town	3/18/2018 1:10 PM
35	The Community Center, downtown area, shopping center at Budd. I would support upgrading but not mixed use. I don't want Campbell to be a bunch of unoccupied 2-3 story buildings that aren't kept up. All I see is that Campbell wants tax revenue. I am also against charging our residents a parcel tax to reduce the library and police departments. I have volunteered at the library. There are a lot of non-residents that visit it. Perhaps Campbell should find a way to fund those without more taxes.	3/18/2018 11:51 AM
36	Lots of walkable green space. Make Winchester nicer, get rid of car repair places, make more upscale improvements	3/18/2018 10:57 AM
37	Prompt police response Convenient location No third	3/18/2018 10:28 AM
38	Having grown up in Campbell in the mid 1950's and living here since the mid 1980's I value the legacy and history of Campbell. Preserve and protect the downtown core concept, the Campbell Little League fields and the feeling that Campbell is a city concerned about its citizens.	3/18/2018 9:55 AM
39	Small Town feel Preserve Campbell Park No high rise buildings	3/18/2018 9:18 AM
40	Small Town feel. Strong community feel. Wonderfully supported by police force.	3/18/2018 8:36 AM
41	I value the small town family oriented feel of Campbell and I believe it's on the edge of losing that charm with all of the high density development that is being done and proposed. I would like the following assets to be preserved: downtown campbell, campbell community center/track/fields, Los Gatos creek trail, parks, perk ponds, and medical offices off of hacienda.	3/17/2018 11:56 PM
42	- Please leave downtown Campbell as it is (between Railway Ave and Winchester). There is nothing to improve here. - Timber Cove Mobile Home Park - All of the Percolation Ponds / Los Gatos Creek County Park	3/17/2018 11:40 PM
43	Small town feel - community center activities, library, low traffic neighborhoods	3/17/2018 11:39 PM
44	Small town feeling Senior center Library Can travel through neighborhoods to get to groceries without getting into commuter traffic	3/17/2018 10:38 PM
45	Campbell Community Center Heritage Theater Campbell Park	3/17/2018 10:17 PM
46	Great sense of community and pride. Great place to live with parks, entertainment, local businesses. Smallish town atmosphere.	3/17/2018 10:16 PM
47	Keep our downtown the same. We have already seen what happens when our area grows. It brings the wrong people in. Condos and townhouses bring more vehicles. HOA's should limit a 2 vehicle maximum to avoid having cars being parked everywhere.	3/17/2018 9:52 PM
48	Parks, creeks, trails, downtown for socializing. Less cars. More safe biking transit lanes.	3/17/2018 9:32 PM

Neighborhood Workshop Survey

49	Small, decent local government and nice suburb	3/17/2018 9:25 PM
50	Small, quaint, and clean with ease of traffic and close amenities. Downtown and historical areas should be preserved, along with LG Creek Trail and Parks. The focus on local is fantastic and should continue as well versus bringing in big chain restaurants or businesses.	3/17/2018 11:21 AM
51	A thriving downtown that has lots of food and entertainment options, a library that constantly provides events for families in the community, a connection with the history of the city within its downtown area (water tower, ainsley house, etc.)	3/16/2018 12:21 PM
52	Small community feel Downtown Campbell park	3/16/2018 11:29 AM
53	Sense of common community, purpose, and values Small town feel	3/16/2018 9:33 AM
54	For us, the feel of the tree lined neighborhood with a diversity of people and homes, proximity to the parks, library, schools, and shops that I can walk and bike to, the community feeling though we live in a large metro area. If I wanted to live in an asphalt jungle, I would have moved there 46 years ago when we bought our home here in Campbell.	3/15/2018 5:44 PM
55	Protect all parks. Protect and preserve Campbell downtown.	3/15/2018 4:40 PM
56	I value Campbell's walkability, economic diversity, and public services (especially the library, parks, and programs at the Community Center).	3/15/2018 1:53 PM
57	uniqueness of the area.	3/15/2018 1:51 PM
58	Campbell is a residential community. It is currently more than 2x denser than any of its surrounding cities. Trying to squeeze in additional commercial and residential is already putting a strain on the residents. Let's try to keep the city with the "home town" feel.	3/14/2018 7:29 AM
59	Family/ Friends Community Choices of amazing businesses, retail options Housing	3/12/2018 7:38 PM
60	Community Center Parks (Includes Museum) Police Department	3/12/2018 4:12 PM
61	Low crime, safe walkable neighborhoods & breathable air (at least during non-commute times now)	3/12/2018 2:16 PM
62	1. Strong education system 2. Vibrant Downtown with community activities 3. Parks and Recreation with community activities	3/12/2018 10:41 AM
63	The community center, it's valuable for promoting healthy lifestyle. The Las Gato's creek trail and parks along it. The historic downtown, and the farmer's market.	3/11/2018 10:57 PM
64	-The small town feel! -The variety of outdoor eating spots... something other Bay Area neighborhoods lack -The open/green space	3/11/2018 10:40 PM
65	low housing costs	3/11/2018 6:54 PM
66	Small town feel. Safe neighborhoods. Quiet.	3/11/2018 11:21 AM
67	Small town feel Parks Friendly neighborhood	3/10/2018 11:54 PM
68	Community center, Los gatos creek trail, down town	3/10/2018 10:29 PM
69	I would like to see the remainder of the Campbell Ave corridor improved between 17 and downtown. The high-density housing under construction is excellent. The broad-based mix of high- and low-density housing will help the vertical transition of residences (i.e. renters to homeowners). I value our downtown and small community feel I get when in the downtown area, in the midst of the Valley. The recent renovations to the Pruneyard give a visual lift to the dated designs, and helps promote downtown Campbell/ Pruneyard area over Santana Row and Los Gatos.	3/10/2018 9:19 PM
70	Campbell community center	3/10/2018 8:57 PM
71	Small town character Good food culture Lots of independent businesses	3/10/2018 6:40 PM
72	Public transportation, safety, liveability.	3/10/2018 5:32 PM
73	1.Community Center. Old classroom buildings are 60+ years old. Land use could be improved with newer structures.2. Morgan Park.3	3/9/2018 11:31 PM
74	1 - The main street, Campbell Ave 2 - The creek, trail, and park 3 - The VTA light rail line	3/9/2018 2:14 PM

Neighborhood Workshop Survey

75	(1) Housing is important for Campbell, and we are in a unique position to provide more housing in the coming years because we have space, empty land, blighted houses, blighted and empty storefronts, and we are not limited in height by the airport flight path. (2) I love downtown Campbell and wish it had higher density and less parking. Taller buildings could be built on land currently used for parking lots. We need a hotel and more housing in the walkable heart of downtown Campbell. (3) Transit. A lot of people commute to Diridon Caltrain station on the Winchester light rail line, and ridership on that line is increasing. It takes 15 minutes to get from downtown Campbell to Diridon, and then Caltrain serves the job centers in Mountain View and up the peninsula. I'd like to see the Winchester line fill out with a double track, and more transit-oriented, very high density near the light rail stations.	3/9/2018 1:11 PM
76	I love Campbell, it has a small town feel within a sprawling metropolis. I would love to see the city be even more walk and bike friendly. I would love to see more affordable housing for young people and families. I love the community center and the heritage theater and hope it continue to provide quality entertainment.	3/9/2018 12:06 PM
77	1. Available green space. Please protect it!! 2. Smaller town Community feeling 3. Thoughtful Environmental considerations	3/9/2018 11:16 AM
78	small city - great history - we do not need to compete with the money hungry	3/9/2018 10:38 AM
79	-relatively affordable (compared other nice areas in the Souty Bay -downtown area and community events -Los Gatos trail	3/9/2018 8:37 AM
80	Small town, community feeling; safety; community center; Los Gatos Creek Trail and Campbell Park.	3/9/2018 1:17 AM
81	Parks Restaurants Historic sites	3/9/2018 12:33 AM
82	friendly neighborhood, close access to freeways, stores are near your home	3/8/2018 11:25 PM
83	Family oriented community - I love that about Campbell. We have young kids and there is so much to do, with trails to bike on, parks to visit, farmers market, downtown, just to name a few. All the parks should be preserved. Small town feel is a great asset, with lots of events going on the city, gets everyone out and is a great way for the neighbors to get to know each other.	3/8/2018 9:55 PM
84	Community Center and Pool, Livrary, Parks	3/8/2018 9:39 PM
85	Protect the water tower, creek trail, and the campbell park	3/8/2018 7:35 PM
86	1. Small town feel 2. Community events that are mainly attended by those living in close proximity (Oktoberfest, Farmer's Market, etc) 3. Walkability	3/8/2018 5:43 PM
87	I value the walkability of my Hamman Park neighborhood and a family friendly downtown environment. I enjoy walking downtown to the library and shops. I like a lively downtown, but it has turned into more of a party atmosphere recently.	3/8/2018 5:30 PM
88	proximity to transit (Caltrain, freeways and to a lesser extent light rail), wide range of dining options, and walkability of city	3/8/2018 5:06 PM
89	I used to value its small-town feel and green space, which the council appears to be Jettisoning.	3/8/2018 5:05 PM
90	Prioritize adding pedestrian only areas near residential and shopping/restaurants! Less cars, more people. Prioritize adding thoughtful, usable and sustainable green spaces.	3/8/2018 5:05 PM
91	Campbell park and Los Gatos trail Pruneyard Downtown and Civic center	3/8/2018 5:02 PM
92	Outdoor recreation: parks, walking paths like the creek trails Vibrant and fun community: downtown Campbell is a gem Family friendly: good schools, nice mix of neighborhoods	3/8/2018 4:39 PM
93	Downtown and community festival/events	3/8/2018 4:23 PM
94	Although it's a lively city I value the small town feel. I think the parks, community center and safety are top priorities.	3/8/2018 4:23 PM
95	parks, community center, downtown events	3/8/2018 4:05 PM
96	Downtown Area with walkable shops and restaurants Transit Park Space	3/8/2018 1:53 PM
97	A vibrant downtown, a family-friendly atmosphere, no blighted areas.	3/8/2018 11:43 AM
98	I value its growth and that it is interesting. It hasn't been completely stagnant, but needs more. Nightlife, Restaurants, Downtown	3/8/2018 10:56 AM

Neighborhood Workshop Survey

99	Campbell is a jewel in the Bay Area because it has a preserved small-town feel that appeals to young families and established citizens alike. While improving infrastructure and allowing for more housing and work opportunities is beneficial, these things need to be kept to a smaller scale than presented to ensure that all residents, now and future, are happy and comfortable.	3/8/2018 10:54 AM
100	history community nightlife/local business	3/8/2018 9:43 AM
101	Heritage Theater Campbell Downtown & Campbell Park Los Gatos Creek County Park I love the "small town feel" although there is a descent population. I hope to see that maintained rather than have the city become too much of a generic modern day urban development. I also hope to see the preservation of some more traditional "craftsman" architecture that original Campbell homes have a lot of. I'd rather see character in these new developments rather than something more modern and cold like everything else being developed in the Bay Area. I want Campbell to stand apart.	3/8/2018 2:11 AM
102	1) Areas with spacious lots, relaxed semi-rural attributes, & remnants of the old days that can still be found- oldest homes/cottages, sheds, barns, pieces of farm equipment used decoratively, old orchard trees, etc. The Community Center architecture along with the Heritage Village complex 3) the Library!!	3/8/2018 12:38 AM
103	Small town feel. Safe area. Not too much change.	3/7/2018 8:28 PM
104	downtown, light rail, walking paths	3/7/2018 8:21 PM
105	Walkability of the Los Gatos Creek Trail, Campbell Park, and Downtown Campbell.	3/7/2018 5:03 PM
106	I like that Campbell is a safe, small town where numerous options for shopping, dining, entertainment are available on foot. The assets I would most want to protect are the downtown, the Los Gatos Creek Trail, and the Community Center, particularly the track.	3/7/2018 2:34 PM
107	Location, weather, people	3/7/2018 2:19 PM
108	Campbell has a unique advantage of being centralized in the south bay, easily accessible by workers, shoppers, and families. At the same time, Campbell has a small-community feel, and a growing sense of its own identity which should be encouraged to grow.	3/7/2018 1:26 PM
109	The Los Gatos Creek trail and park is very important. Campbell park as well. Keeping Winchest Blvd clear.	3/7/2018 12:53 PM
110	Pruneyard and Downtown as a destination to eat, drink, shop and entertain	3/7/2018 12:45 PM
111	I love being able to walk in Campbell, and I love the public spaces including the park and walkable downtown restaurants and retail.	3/7/2018 12:34 PM
112	Campbell Park and Los Gatos Creek Trail are wonderful. The Community Center is nice, too.	3/7/2018 12:27 PM
113	Campbell is a place that prides itself on community. As a resident of 30 years, I've been impressed with the re-development efforts, park quality and downtown enhancements. The city should preserve its downtown, civic events and parks going forward, and should work hard to improve its schools to meet the quality/performance of surrounding areas like Los Gatos, Saratoga, Cupertino and Almaden Valley. Also need to make the city an attractive business climate, and avoid too many additional taxes and regulatory hoops to jump through. Business is good --- it provides employment and tax revenue for citizens.	3/7/2018 11:42 AM
114	"Orchard City" history and feel Pedestrian and bike friendly routes Green space, including parks, medians and sidewalk areas	3/7/2018 11:06 AM
115	nice downtown community events, e.g. farmer's mkt, parades ability to get around easily (plenty of side streets)	3/7/2018 9:37 AM
116	Parklands and open space, Los Gatos Creek Corridor, native trees	3/7/2018 9:32 AM
117	The parks, the trail and the farmers market are great assets to our community.	3/7/2018 8:32 AM
118	creek area,still have a small town feeling too many hi rises.sense of community if we lost that we lose everything	3/6/2018 11:04 PM
119	The Los Gatos Creek corridor is an essential natural resource. Light rail is a great resource. Campbell Ave. improvements make connection to shopping and restaurants easier for walking and biking.	3/6/2018 10:53 PM

Neighborhood Workshop Survey

120	Safety - Campbell has historically been a very safe and secure city with a low crime rate. This has changed significantly even within the past year - and not for the better. We need to make it clear that Campbell is a no-tolerance zone. Community - The social community is strong in Campbell. Gatherings, Farmer's Market, City-events, etc... This is essential to Campbell's small community feel - even as the city grows. Uniqueness - The unique shopping, dining, and events found in Campbell should be encouraged! Chain stores (e.g. Starbucks, Steak & Shake, Hooters) will not help Campbell stand out from other cities.	3/6/2018 10:32 PM
121	Small town-feeling, walking community, low traffic, clean creek	3/6/2018 8:09 PM
122	I value the small town feel and experience. By the increases proposed that will surely go away	3/6/2018 7:32 PM
123	Small town feel, walkability, good schools	3/6/2018 7:10 PM
124	Downtown is the best part of Campbell. We also love the parks, trail and dog friendly nature of the town.	3/6/2018 7:03 PM
125	Schools Parks Population density staying low	3/6/2018 5:34 PM
126	The Campbell Downtown is one of the Bay Areas best...please preserve the quality, character and accessibility (peds/auto)!	3/6/2018 5:09 PM
127	1) Small-town feel 2) Parks, trails & open space 3) City Hall, Library & Ainsley house in the heart of downtown	3/6/2018 4:27 PM
128	I live within 1.25 miles of downtown and I greatly value the walkability and transit oriented lifestyle. I hope in the next 20 years this is expanded to other areas, that trees are increasingly planted to add to the city's forest and that affordable housing efforts are expanded to keep Campbell diverse.	3/6/2018 4:19 PM
129	Preserve any and all open space and increase as you can. Improve central services such as the library, community center, Los Gatos creek trail.	3/6/2018 4:12 PM
130	Charm of Downtown, community, schools	3/6/2018 3:28 PM
131	I love the mix of urban big-city and rustic, quaint smaller-city. Campbell has a small-town feel, but also is a vibrant piece of one of the world's economic epicenters. It's a delicate mix, and difficult to maintain, but Campbell is doing so and can continue to do so.	3/6/2018 3:10 PM
132	Walkable Downtown Pruneyard (movie theaters!) Creek and creek trails, park	3/6/2018 2:55 PM
133	Parks space as ode to the orchard fields. Small town community - keep it affordable to live and work Sad to see so much momnpop shops closing. Would like to see more variety of shops and not the necessarily the big conglomerates.	3/6/2018 2:17 PM
134	1) The Downtown area and the concept of expanding this to the Pruneyard shopping center. 2) Light rail expansion to Hacienda. 3) Get more water towers. Install them in the parks. The lower half could be used for play structures (slides, swings, climbing structure, etc.) The top part will be leased out to communications companies for their antennas .	3/6/2018 2:06 PM
135	Natural beauty of the LG Trail should be intensified and/or preserved (i.e. continue the beauty/bikability/walkability of the trail throughout all of Campbell's city limits. We may not have control of the trail past Hamilton Ave., but we can continue it's beauty to the city limit). DT Campbell's small town feel should be preserved (primarily Bay Area chains and local mom and pop shops) and as an extension, the Campbell water tower (which is the only one for miles and makes the town truly unique). Walkability/bikability of the town and its community-centric activities (events in Campbell, everything you need is within 1-2 miles and doesn't necessarily require a car to get there).	3/6/2018 12:48 PM
136	downtown creek and trails parks and existing open space.	3/6/2018 12:38 PM
137	The small town look and feel. It's getting terrible with Winchester now, keep the growth away from this area. It can't support it. Schools are crowded, already.	3/6/2018 12:21 PM
138	The downtown and the Pruneyard Shops (2). We live in Campbell close to the downtown, and our ability to walk everywhere for our needs is the main reason we stay. We need to balance the businesses' that are in town a bit. But we should continue to make Campbell a place that people can come home to and not have to travel to other cities for their needs. And we should maintain open space (parks). The blend of the two is key.	3/6/2018 12:08 PM
139	Campbell has a unique vibe and wonderful open spaces for all to enjoy.	3/6/2018 11:56 AM

Neighborhood Workshop Survey

140	The fact that it is not a BIG city, has friendly small downtown, and is accessible to other nearby cities. If you don't build correctly, won't be able to get around at ALL! Example: Highway 17 interchanges	3/6/2018 11:45 AM
141	Open space parks, our public library, safe streets	3/6/2018 11:32 AM
142	Walkable downtown Los Gatos Creek Trail Community Feel/Trust of City Leadership	3/6/2018 11:29 AM
143	I think Variety, Diversity and Safety are the ones that pop up.	3/6/2018 11:16 AM
144	• Parks and other green spaces in close reach • Variety of shops within walking and transit distance • Diversity of business services available	3/6/2018 11:10 AM
145	I love our downtown area, and the vibrancy.	3/6/2018 10:44 AM
146	The Los Gatos Creek Trail Campbell's downtown	3/6/2018 10:42 AM
147	Individual homes, that allow more than walls to divide you. Not retail on the bottom and condo's and apartments on top... Not to be only thinking of how to develop so there is more money as San Jose does. I don't go to Pruneyard any more because of how much is being done and you can't park. I don't go to downtown for dinner as I can't get a parking space. I want a small town. I can't say a third as i would like more but i watch what the city council, planning commission do and it isn't to benefit the residents...it is to benefit the developers...they don't live here.	3/6/2018 10:34 AM
148	Maintain existing parks, the lovely library/city offices area where music takes place outside in the summer. Walkability of the downtown area and its great restaurants. Make sure sufficient parking for any added businesses so we don't have more visitors parking in front of our homes.	3/6/2018 10:27 AM
149	Heritage Theater, Ainsley house, Farmer's market	3/6/2018 10:21 AM
150	Downtown. Community center. Bike paths. Parks. Pruneyard, farmers market	3/6/2018 9:59 AM
151	1. Small town community feeling. 2. Parks and trails. 3. Transport accessibilities.	3/6/2018 9:57 AM
152	Small community feel Great downtown Diverse	3/6/2018 9:51 AM
153	Has a nice downtown which should be connected to the mixed use with a trail and a free shuttle; has a very nice Los Gatos Creek Trail/associated parks which should be expanded with Transfer Of Development Rights into the TOD, and has a diversity of land uses which should be enhanced by providing child care and affordable housing in the TODs.	3/5/2018 10:00 PM
154	It has a small town feel. Do not build over 3 stories high. The condos on Bascom across from Hamilton Plaza are such an eye sore you can see them from Leigh Ave when going for a walk. It towers over everthing. Looks terrible.	3/5/2018 9:54 PM
155	I value the sense of community and diversity in my neighborhood. I usually feel safe and my neighbors are funky, down-to-earth people that care about each other.	3/5/2018 7:58 PM
156	1) community feel, including Farmer's Market 2) walkable downtown 3) a unique feel for Campbell - not just a 'burb of SJ. The ship may have sailed for all of this, and I know things need to change. There does seem to be an eager push though to demolish all that was 'unique' to Campbell, so we can be yet another Santana Row knock-off.	3/5/2018 6:14 PM
157	Small town local feel. Location advantages. Preservation of history.	3/5/2018 1:48 PM
158	We need to increase the number of living units around the downtown core and along the transit residential areas. But the density should be increased to within one mile of the transit hubs.	3/5/2018 10:31 AM
159	Campbells small town feel is important to me, and I already feel that it is being eroded. I love the water tower as a city symbol, it has been somewhat spoiled by the new big building on Railway. I would like to see more attention on the individual sole trader rather than the big name stores. These are ghat makes a town different - look at Los Gatos as an example. Although that is changing a little.	3/4/2018 7:47 PM
160	Downtown Campbell green spaces Community events And the community center!	3/4/2018 5:01 PM
161	Safety, cleanliness and belonging	3/4/2018 4:55 PM
162	Tree lined streets Pleasant downtown with 2 story buildings Quiet neighborhoods with single family homes	3/3/2018 4:25 PM
163	Our Community Center. Being a "country-type bedroom" community. Upholding STRICT parking place standards, requirements,... not being waived all the time.	3/3/2018 4:24 PM

Neighborhood Workshop Survey

164	Safety Walkability Clean	3/3/2018 1:36 AM
165	1) The 'small town' feel 2) The LACK of multi-story, multi-function buildings 3) The sense of community we have managed to maintain in the face of the mega projects that have been rushed through the City Council in the past several years. If the approval of new projects continues at the same speed, so Councilmembers can repay developers who donated large sums of money to get the Councilmember elected, we are going to become a crappy copy of San Jose. We need Councilmembers with the higher education, professional experience, backbone, and long-term perspective to stand up for the citizens, require developers to pay a premium to build here, etc. etc. If we want to maintain a high quality city we need a high quality of individuals on the City Council, the Planning Commission, and in City Hall. Sadly, in many cases, this is simply not the case.	3/2/2018 6:20 PM
166	Los Gatos creek - need to protect, install 100-ft setback Parks	3/2/2018 2:33 PM
167	*small town feel (currently), even though the train tracks and Hwy 17 sort of cut up the city *access to the Los Gatos creek trail from multiple spots in the city *wonderful view of the Santa Cruz mountains--a wide open view makes you feel free--too many hive-like housing complexes make you feel trapped and sort of imprisoned, plus what about the negative environmental impact these units will have on the creek area?	3/1/2018 10:12 PM
168	1) Downtown Campbell/Pruneyard 2) Community Center 3) Perc Ponds	3/1/2018 8:54 PM
169	1. Downtown walkability, feel and plethora of restaurant options. 2. Community Center facilities 3. Library	3/1/2018 4:37 PM
170	1. The vibrant downtown area that is somewhat insulated from traffic by the loop streets. 2. Los Gatos Creek trail. 3. Residual small-town feel, even though we are the densest city in the county.	3/1/2018 4:13 PM
171	1. Parks with biking and walking trails. 2. Walkable downtown with a good mix of shops and restaurants. 3 A town center that promotes its library, museum and civic center concerts, parades, farmer's market.	3/1/2018 2:49 PM
172	Campbell is a real 'town', unlike many cities nearby. It's a popular destination for taking out-of-town guests, and also has great parks and atmosphere.	3/1/2018 12:38 PM
173	Small community-oriented attitude. Still values its green spaces and "dirt"; trees, parks. Voice still counts.	3/1/2018 11:56 AM
174	I feel like our local government listens to us and cares for us in a way that can only be done with a smaller sized population. We have a strong sense of community, and I would hate to turn into another generic, large Silicon Valley city.	3/1/2018 10:40 AM
175	Small town, business diversity, in the past a local government That left people alone	2/28/2018 10:20 AM
176	1) Value: Campbell's proximity to Freeways, a thriving downtown, an improving community center, Large shopping complexes) 3 assets to be Preserved/Protected: Historical roots of the fruit industry, Open space protection (parks improvements), and Balance of commerical/residential development.	2/28/2018 1:16 AM
177	Campbell Heritage Theatre, Ainsely House, Concerts on the Green in the summer.	2/27/2018 10:42 AM
178	small city vibe! want traffic to not increase by a lot. preserve the feel of a small but vibrant city!	2/26/2018 5:41 PM
179	Small town vibe. Parks and Trails. Continue to improve parks. Maintain a thriving downtown. Minimize empty store fronts.	2/26/2018 5:19 PM
180	1. Small town feel 2. Parks and open spaces 3. Traffic is not excessive.	2/26/2018 2:47 PM
181	Open space, 2 story or less buildings and less homeless bums	2/26/2018 9:29 AM
182	(1) Alice Avenue historic district and surrounding detached, single family neighborhood housing stock (2) Community Center and Campbell Little League complex, etc. (3) Downtown Campbell (BUT, keep at current scale and don't overdevelop it! e.g the new Opa building is too much)	2/25/2018 11:46 PM
183	Comfortable small town feel with building heights limited to two or three stories max. Access to walking trails. A good variety of stores in downtown area.	2/25/2018 5:31 PM
184	Our parks, open spaces, and trails. Also our friendly revamped downtown core and civic center areas.	2/25/2018 3:52 PM
185	1) Downtown community driven - events, farmers market, restaurants 2) low profile and blend of residential and retail 3) green space	2/25/2018 9:51 AM

Neighborhood Workshop Survey

186	Small town feel; walkability around town without a "freeway" of traffic whizzing by; open spaces	2/23/2018 1:29 PM
187	Keep the green space open. Add more if possible.	2/23/2018 11:15 AM
188	I love being able to walk to downtown Campbell and enjoy good food and shopping. Of course, the farmer's market is great as well. I would preserve and continue to improve the downtown area, the Pruneyard and the Community Center.	2/23/2018 11:13 AM
189	Downtown; bike access, Pruneyard	2/23/2018 11:06 AM
190	I love the 50's feel but unfortunately it is almost gone.	2/23/2018 10:17 AM
191	Diversity of businesses. Maintaining the sense of community and identity that Campbell is unique. Maintain the ratios of low-density single family neighborhoods to high-density development.	2/23/2018 9:58 AM
192	1) Youthful vibe - My wife and I have been here for 20 years and love it. I love the fact that there are many young folks here and it is less stuffy than Los Gatos and Saratoga. 2) Farmers Market - it is the best in the area. 3) Good schools and great people.	2/22/2018 11:36 PM
193	Campbell has a small town feel to it within a larger city. Whatever you can do to preserve that sense of community would be great. Downtown Campbell is great as a city center (expand on that), Summer music concerts behind the library, Easter parade, parks, community center and events.	2/22/2018 11:10 PM
194	Green space, especially green space that's native, locally-appropriate and drought-tolerant. There's so little left around here, and what is should be protected and, where possible, expanded. It provides aesthetics, shade, habitat and cleans our air and water. I love and weekly support the farmers markets, and also love and support the small businesses in downtown Campbell, and would like to see these things continue and thrive.	2/22/2018 9:28 PM
195	I like how it's fairly walkable	2/22/2018 9:04 PM
196	I like the small scale "down town" area. I would like to see it preserved.	2/22/2018 7:50 PM
197	Relatively low traffic. Relatively low residential density. Relatively mixed-racial.	2/22/2018 7:48 PM
198	1. Small town appeal 2. Open space 3. Limited traffic on local residential streets	2/22/2018 7:46 PM
199	I appreciate Campbell's historical architecture and its small town feel. I would like planners to keep in mind that we are but a six square mile city, jamming it with tall buildings and many people will degrade the city, make it like any other city that you travel through. I want to continue to see the mountains on the horizon, to have that sense of place intact. Tall buildings will create more shadow/shade and at night will cast unwanted light into our neighborhoods.	2/22/2018 7:14 PM
200	City intimacy. Caring neighbors/neighborhood. Family friendly.	2/22/2018 6:59 PM
201	Small town feel. Open spaces. No big buildings walling in the streets.	2/22/2018 6:57 PM
202	Historic Downtown - keep it quaint and protect single-family home neighborhoods Community Center Pruneyard	2/22/2018 6:28 PM
203	Preserve the small town feel of our community. That is why people like coming to our shops. That is what many in our area like about living here. While I know the city needs new and sustained revenues, try to balance that with the uniqueness of Campbell and it's "village" feel.	2/22/2018 5:36 PM
204	I love that downtown has no chain restaurants other than starbucks...keep it that way! Campbell feels like an escape from the Silicon Valley....keep it that way! I'm all for modernizing, but don't forget that campbell is a family-oriented town...	2/22/2018 5:30 PM
205	I like the downtown - it's really fun. I like that there are pockets of Campbell that feel like the old days - historical or sleepy. I think Campbell should strive to stay in the middle of SJ and LG - within reach not too flashy and out of reach for the average person like LG. But not anything goes - super businessy/industrial like SJ.	2/22/2018 4:32 PM
206	The Downton area is Campbell's most valuable asset. I wish the boundaries of the Transit Oriented Development were extended to include the Downtown core. There is much more opportunity for increased densities and mixed uses downtown.	2/22/2018 4:27 PM
207	I love the small town feel. I love the downtown area. I love the close proximity to everything. Campbell sits in the heart of Silicon Valley and is close to the airport, cities with tech jobs and nature. It doesn't take long to get anywhere in the South Bay from here.	2/22/2018 4:19 PM

Neighborhood Workshop Survey

208	Small town environment. Please do not make it a place that is priced out for the average family to live.	2/22/2018 4:13 PM
209	Small town feel, historic downtown area. Spacial residential areas.	2/22/2018 4:02 PM
210	neighborhood parks	2/22/2018 3:58 PM
211	Parks	2/22/2018 3:51 PM
212	Relatively safe, lots of families, good restaurants and shops	2/22/2018 3:51 PM
213	More parks	2/22/2018 3:49 PM
214	downtown	2/20/2018 3:40 PM
215	downtown	2/15/2018 5:09 PM
216	test	2/15/2018 3:41 PM

Q8 Community Challenges What issues are facing the city that need to be addressed in the General Plan? (Please identify 3 challenges)

Answered: 207 Skipped: 49

#	RESPONSES	DATE
1	Traffic - going past downtown during rush hour. For me to drive 2 miles from my house from the community center at 5pm often takes 15 minutes. Part of the issue seems to be traffic going from downtown onto Union Ave. Also traffic on Hamilton between Leigh and Winchester most times of the day. Proposals of fast food establishments such as In-n-Out and Chick-Fil-A in areas that aren't able to support the amount of traffic these places attract, also, the fact that they are fast food restaurants... Education. Schools need to improve in the city.	3/22/2018 2:13 PM
2	PARKING!!!! LIBRARY NEEDS MORE PARKING BEFORE IT IS IMPROVED FOR HANDICAP OR ANYTHING ELSE. CAN'T USE IT IF YOU CAN'T PARK.	3/22/2018 9:35 AM
3	1. The City to look overbuilt. 2. Allowing 2 story SFD's in single story neighborhoods. 3. Some of the new buildings are NOT pleasing to the eye and don't look like they belong in the neighborhood.	3/21/2018 5:50 PM
4	Traffic Crime Taxation	3/21/2018 12:52 PM
5	Do not get to big. Keep our city family friendly	3/21/2018 10:17 AM
6	guard against runaway development account for autonomous vehicle impacts	3/20/2018 5:29 PM
7	Reduce traffic noise. Increase ease of using public transportation. Make more sidewalks and trails.	3/20/2018 5:22 PM
8	Street parking restrictions. Too many apartments are over-renting and the renters, more transient than homeowners, don't give a crap about the neighbors. they block driveways, litter and make noise at all times of night. At least, give neighborhoods the power to implement overnight street parking restrictions.	3/20/2018 4:11 PM
9	Lack of affordable housing. Encouraging alternatives to automobile. Job opportunities across multiple skill levels.	3/19/2018 9:38 PM
10	Need to improve the ability to cross Bascom avenue as a pedestrian. Would be nice to have better bike access on Campbell ave. Bike path, etc.	3/19/2018 8:42 PM
11	Public safety (crime getting worse in Campbell), downtown parking that doesn't overflow into surrounding neighborhoods, more green space	3/19/2018 7:31 PM
12	newer/fresher small businesses to compete. Overcrowding. Road and neighborhood quality.	3/19/2018 6:26 PM
13	housing transportation other than just cars access for elderly and disabled citizens	3/19/2018 5:40 PM
14	The City needs to be more friendly to small business development.	3/19/2018 4:50 PM
15	Crime and too much traffic.	3/19/2018 4:26 PM
16	We need good schools (East-side Campbell schools are terrible), maintain high standards of architecture, and if you're going to make high density development make developers build underground parking.	3/19/2018 3:17 PM
17	The road and infrastructure like Power supply is crumbling and needs a facelift.	3/19/2018 3:00 PM
18	Do not remodel city hall & library. Property taxes are too high now, and are no longer deductible.	3/19/2018 1:21 PM
19	density overpopulation traffic nightmare disregard for existing long term neighborhoods	3/19/2018 12:08 PM
20	Prioritization of public transit through the area, many areas are still very car-centric and treat them as first priority. Not enough promotion of bicycles as a safe alternative for access to public transit. (Think Dutch bicycle paths here) Plan for population growth in the schools as the residential areas densify	3/19/2018 10:50 AM
21	Bad traffic signal operation and bikeway planning. Petty crime.	3/19/2018 10:46 AM
22	Overcrowding; traffic; overgrowth	3/19/2018 9:50 AM

Neighborhood Workshop Survey

23	Litter. I believe we need an ordinance that makes every property owner responsible to remove litter (including accumulated leaves) from the frontage of their property. Homelessness needs to be addressed on a regional level - it is everyone's problem. Land cost. The main beneficiaries of upzoning are the people who own the upzoned land. Upzone mine, please, if you are going to upzone my neighbor.	3/19/2018 6:38 AM
24	Lack of public transportation in bay area and resulting traffic	3/18/2018 10:08 PM
25	Traffic! Traffic! Traffic!	3/18/2018 7:26 PM
26	The development at Campbell Ave and Gilman; quicker graffiti abatement/removal from local business/property owners/ Speeds on Bascom, Hamilton and Leigh.	3/18/2018 7:01 PM
27	Traffic, development far beyond what a small city like Campbell can handle and traffic.	3/18/2018 6:01 PM
28	NIMBYs! They need to realize we are going to change no matter what.	3/18/2018 5:53 PM
29	The high density housing projects may bring traffic and crowding issues with them. Campbell shows its age in many homes, building and streets which will need updates in time. Keeping the schools updated as well as the city's transit, housing and commercial uses.	3/18/2018 3:44 PM
30	Homeless	3/18/2018 2:02 PM
31	Homeless encampments. Basic income.	3/18/2018 1:18 PM
32	traffic congestion, library needing to be brought up to date and police station also in need of renovation	3/18/2018 1:10 PM
33	Funding the renovation for the library and police departments as well as address parking.	3/18/2018 11:51 AM
34	Speed bumps on apricot ave if develop on bascom ave.	3/18/2018 11:25 AM
35	traffic and lack of public transportation	3/18/2018 10:57 AM
36	Poor schools (need Chinese supermarket) Less safe than previously No third	3/18/2018 10:28 AM
37	Controlled growth	3/18/2018 9:55 AM
38	Great new businesses, with in the town Control growth Control traffic	3/18/2018 9:18 AM
39	Traffic, police, schools	3/18/2018 8:36 AM
40	Traffic, over development, trying to put too many people and big housing developments in this community, empty new shops/buildings, needs of homeless people/animals	3/17/2018 11:56 PM
41	- Freeway noise pollution. There is a noise wall on the East side of highway 17, south of Hamilton Ave, but the Lotte Lane / Avalon / Timber Cove residents are pretty much exposed to the road noise. I do very much enjoy the view from Highway 17 across these properties towards the west, so completely blocking it would also be nice. But I think it would be worth a study how high of a noise wall would even be necessary to provide significant relief. If a 4' wall would help, I believe it would be worth it. - Pedestrian connection on Camden Ave across Highway 17 is very poor. I would love to see the north sidewalk built out with maybe a raised walkway underneath the bridge, but above the on/off ramps for uninterrupted walkability. - Bicycle riders protection on San Thomas Expy.	3/17/2018 11:40 PM
42	Traffic, lack of open space, park & community use	3/17/2018 11:39 PM
43	Congestion Litter Safety	3/17/2018 10:38 PM
44	Oppositions who don't want change and more development.	3/17/2018 10:17 PM
45	Road repair and the tax base to get it done. More emphasis on Campbell school quality. Work with cities and counties on homeless problem.	3/17/2018 10:16 PM
46	I understand we need the revenue. City employment needs to grow with community or you will not be able to meet the needs of the residents. Business owners are important but let's not forget the people that have lived here for 30-40 years. The older families are being chased out of our town. Lights for traffic need to have better timing to allow for a better traffic flow during commute times. I sit at the light at Camden & Bascom for 3-4 green lights before I can make it through the light. A good part of the reason is traffic blocking intersection which doesn't allow cross traffic to move. Everyone knows that police officers are no where to be found. What will it be like when we enhance our businesses the traffic flow will cause more problems.	3/17/2018 9:52 PM
47	1) reducing car usage 2) quality schooling 3) mixed housing opportunities	3/17/2018 9:32 PM

Neighborhood Workshop Survey

48	please enforce laws 1) to get rid of homeless folks living or trashing Campbell, 2) catch car break-ins and people stealing packages delivered to front door and 3) speeding and traffic violations	3/17/2018 9:25 PM
49	Consistency. The City Council is not consistent in it's decisions and licensing, or image of desired businesses. More involvement from the community and asking us our opinions should occur. This survey is a great way, but let's see if the opinions are ignored or considered. In and Out Burger is another example of the City wanting to simply increase traffic by the general public versus focusing on expanding local businesses and community. Increased crime is challenging law enforcement. The City taxes are high enough that law enforcement shouldn't be an issue. Law enforcement versus a simple presence should be more of a pattern.	3/17/2018 11:21 AM
50	Having enough affordable housing for the employees of the potential businesses that are going to be installed, a better infrastructure to encourage bicycle commuting to and from Campbell (use recent updates in Cupertino and San Jose as examples), inadequate facilities for community services like the library and police station.	3/16/2018 12:21 PM
51	Traffic	3/16/2018 11:29 AM
52	Congestion, parking, transit Income disparity Affordable Housing	3/16/2018 9:33 AM
53	Traffic, housing, updating without losing the character of Campbell.	3/15/2018 5:44 PM
54	Stop promoting high density housing. Streets cannot handle traffic (mass transit does not work). You will/are creating nothing more than housing projects - move over Detroit.	3/15/2018 4:40 PM
55	Lack of affordable housing/displacement, lack of tenant protections, lack of housing/resources for homeless community members.	3/15/2018 1:53 PM
56	1. Infrastructure needs to be readdressed. 2. Alternative traffic options. Light rail and buses are not the only form of mass transit. 3. How to keep the City as a place where you would want to bring up your family.	3/14/2018 7:29 AM
57	Parking Crime Choices for retail/entertainment....	3/12/2018 7:38 PM
58	Roadways - with all the high density housing being added to the City's small footprint, these will need to be monitored and replaced more frequently. Open space - we cannot continue to add residents without providing a place for them to recreate. Police Services - They do need their own location not connected to City Hall. Perhaps holding cell and below ground parking with administrative services above ground.	3/12/2018 4:12 PM
59	Campbell is the smallest and only bay area city that is totally landlocked but already has the highest density. It is already built out. We should not be punished by having to turn ourselves into San Francisco South with obscenely high & dense commercial construction. Before any more building is done, we MUST address the traffic issues. Clearly fixed rail NOT work.	3/12/2018 2:16 PM
60	1. homeless encampments along the trail and other areas 2. affordable housing 3. Bicycle friendly roads and parking	3/12/2018 10:41 AM
61	Safety Services to keep up with the population growth.	3/11/2018 10:57 PM
62	availability of cheap housing. gentrification limited bike lanes	3/11/2018 6:54 PM
63	Traffic	3/11/2018 11:21 AM
64	Homelessness	3/10/2018 11:54 PM
65	Everyone will comment on housing prices; however, this is the Silicon Valley. Prices will never drop. For my \$1.3M for 3 /2 home, I appreciate having access to great restaurants and services, while the fidelity to Parks and open spaces is kept. There is still a high level of aged apartment complexes that would be nice if they were updated. Keeping the country feel in the midst of progress will be difficult.	3/10/2018 9:19 PM
66	Lack of quality low income housing and mixed income neighborhoods.	3/10/2018 8:57 PM
67	lack of cohesiveness and continuity in along certain streets, Winchester Housing prices becoming unaffordable Downtown Campbell becoming a whole bunch of restaurants and not much else.	3/10/2018 6:40 PM
68	Safety, diversity (including income diversity), affordability	3/10/2018 5:32 PM
69	Civic Center! Lower income housing.	3/9/2018 11:31 PM

Neighborhood Workshop Survey

70	1 - NIMBYism from the people who want to pull the ladder up behind them and not allow anyone else to move into the town. 2 - Highway capacity expansions or any "improvements" aimed at increasing traffic volumes or speeds. These must be resisted and reversed. 3 - Bascom is going to need some serious traffic calming if it is to become walkable.	3/9/2018 2:14 PM
71	Affordable housing. Please build more, very high density housing. We need condos families can buy, not apartments for rent. Educated, dual income couples and families are struggling to afford and be the top bidder on the very limited housing stock available. We're in a 40 year accumulated deficit of lack of housing being built. We have a housing crisis. Look into vacancy taxes, increasing business license fees, gross receipts taxes, Tax Increment Financing, value capture, Business Improvement Districts, and creative ways to increase revenue from new development, businesses, and property taxes and put that money into affordable housing programs. We can't rely so heavily on sales taxes and property taxes alone.	3/9/2018 1:11 PM
72	Why are all those new shop fronts on Winchester still empty? I find this concerning. Traffic, especially around schools. It should be easier for kids to walk to school.	3/9/2018 12:06 PM
73	1. TRAFFIC, especially on Winchester near Netflix and on Highway 85 same location. 2. Housing prices. Our teachers and first responders cannot afford to live in the community they serve. 3. Greed. Cramping as many businesses into disappearing available space as possible.	3/9/2018 11:16 AM
74	Hamilton - hwy 17. intersection - too much traffic poorly planned - getting worse every month	3/9/2018 10:38 AM
75	Ensuring that the flow of traffic doesn't become a problem with all the new residences/businesses coming in	3/9/2018 9:07 AM
76	Traffic	3/9/2018 8:37 AM
77	Rent increases.	3/9/2018 1:17 AM
78	Affordable housing More sidewalks Public Transit	3/9/2018 12:33 AM
79	safety, safety, police presence	3/8/2018 11:25 PM
80	Housing, because this town is part of Silicon Valley, the housing is very expensive. Campbell needs to do more in regards to letting home owners build ADUs, and decrease the barriers for these like minimum lot size, setbacks, and park fees, this would cut costs to the city, by having home owners build more affordable housing (as ADU's are usually more reasonable on rents) and will help them out, as the bulk of the costs will be on home owners building these ADUs. Campbell should be more inline with the State of CA in terms of ADUs. Not too many larger size tech companies are in Campbell as it is hard to build higher story offices, like at Dell Avenue. I would like to see more tech companies and more jobs.	3/8/2018 9:55 PM
81	Affordable housing...affordable meaning not million dollar tiny homes to cram people in and not \$3,000 1 bedroom apartments	3/8/2018 7:35 PM
82	There is not enough parking downtown. There is no dog park in town. There are no lights on many of the streets around downtown which make it difficult to walk home at night.	3/8/2018 7:11 PM
83	more/better/consistent bicycle infrastructure. traffic calming in residential areas.	3/8/2018 5:53 PM
84	1. Rent prices 2. Parking 3. Traffic	3/8/2018 5:43 PM
85	Homelessness. Smart growth. Preserve the family friendly aspect of Campbell.	3/8/2018 5:30 PM
86	time to construction/disruption to existing infrastructure, cost of implementation (higher taxes....)	3/8/2018 5:06 PM
87	Prioritize adding pedestrian only areas near residential and shopping/restaurants! Less cars, more people. Prioritize adding thoughtful, usable and sustainable green spaces.	3/8/2018 5:05 PM
88	Homelessness Additional retail in downtown Upgrading the library	3/8/2018 5:02 PM
89	* public transportation is terrible * we need more tech jobs, everyone I know commutes north for work, and everyone I know dreams of a local tech job they could ride their bike to, like Netflix * we need safer bike routes. aside from the creek trail, it's difficult and dangerous to ride with my kids on bikes almost anywhere in the city. the dell ave plan that was scrapped called for a bicycle path which would have been really helpful.	3/8/2018 4:39 PM
90	Parking, congestion/traffic	3/8/2018 4:23 PM
91	Housing, Traffic, quality of life.	3/8/2018 4:23 PM

Neighborhood Workshop Survey

92	Housing Density - All cities in the South Bay need to embrace denser housing to help alleviate the rise in housing costs and the general lack of housing. We are losing residents and businesses every year we do not address this challenge. Improved Transit and Bike Corridors - Campbell, San Jose, Los Gatos, and Cupertino need to work together to unify and improve the bike infrastructure in the region. While not directly under Campbell's control I would also like to see improvements in service and connections with regional transit agencies such as VTA-BART or VTA-HSR. City Services - I think cities like Campbell should consider integrating city services such as garbage, recycling, and sewer with San Jose for more efficiency and advantages due to economies of scale.	3/8/2018 1:53 PM
93	Transit!!! Medium density housing near transit, and improving schools.	3/8/2018 11:43 AM
94	Transit access (last mile)	3/8/2018 10:56 AM
95	The ability to walk around Campbell is pretty limited right now: perhaps more bike paths and walking paths and better scenery to encourage less vehicles and more pedestrian activity,	3/8/2018 10:54 AM
96	Housing Cost of living Quality of Life	3/8/2018 9:43 AM
97	I for-see Hamilton Ave getting messier and messier as the population in Campbell continues to grow. The city needs to come up with a strategy that blends better traffic flow, along with a solution for more pedestrian friendly and better illuminated crosswalks along the highways. Homelessness - while often thought to be more of a San Jose issue than a Campbell issue, the encampments cannot be ignored along 17. Homeless also tend to wander on the intersection of Hamilton and Windchester all hours of the day. The Walgreens on that corner is extremely sad, sometimes I can't believe the Downtown is just down the street. With these developments, you need to keep in mind the lower income individuals you will be displacing and gentrifying, and include that in affordable housing and shelter development plans. Single Family Homes - While density is often a huge part of these developments, cities often forget the development of single family homes...affordable ones. Not "McMansions" and not Luxury apartments or townhomes, but single family development. Campbell built only 8 single family homes last year. If you want to keep your community from aging (Age median is currently 38.6 years vs. 37.2 in 2010), keep and grow young families in the area, you're going to need to develop homes for them to live in. Young families would rather move away to buy a home than rent for their whole lives.	3/8/2018 2:11 AM
98	Over-gentrification/too-high rents & home prices; loss of independent retailers of non-luxury goods & services; attracting too many people from outside the city to party downtown; lack of services for our homeless population.	3/8/2018 12:38 AM
99	NIMBYs, NIMBYs, and NIMBYs	3/7/2018 9:43 PM
100	Traffic/Congestion/Parking	3/7/2018 8:28 PM
101	Traffic	3/7/2018 5:35 PM
102	Rising homelessness. Encampments have shown up on the Los Gatos Creek Trail.	3/7/2018 2:34 PM
103	Homelessness, housing and more housing	3/7/2018 2:19 PM
104	Traffic abatement, through large-scale parking structures and improvement of the frequency and reliability of transit options through the most trafficked areas of the city. Striking a balance in the breadth and type of businesses developed in the area. A focus on environmental ethics during all phases of development. Building structures that will last, and are also able to grow as the community grows.	3/7/2018 1:26 PM
105	Traffic - light rail must be extended with Downtown SJ becoming a major gateway to the rest of the Bay Area. Without extending light rail, Campbell will be left behind in the south bay expansion	3/7/2018 12:45 PM
106	traffic, expensive housing, non-restaurant businesses don't seem to thrive	3/7/2018 12:34 PM
107	Riding a bicycle through downtown Campbell is extremely scary and dangerous. We need better bike lanes.	3/7/2018 12:27 PM
108	traffic, improvement of existing infrastructure, and more affordable housing	3/7/2018 11:42 AM
109	Traffic water traffic	3/7/2018 11:16 AM
110	Affordable housing Growth that retains our quality of life Traffic	3/7/2018 11:06 AM
111	Pricing out our young professionals - teachers, firefighters, police officers	3/7/2018 9:44 AM
112	too much red tape for new construction	3/7/2018 9:37 AM

Neighborhood Workshop Survey

113	balance between nature and urbanization, not enough open space or parks, need better setbacks from creeks	3/7/2018 9:32 AM
114	Traffic and parking, these two things are going to become an increasing issue as Campbell grows, the light rail is not the solution- maybe if went all the way down the 85 to Mountain View, then that would solve a few problems.	3/7/2018 8:32 AM
115	need more info knowlege about really what the whole picture is	3/6/2018 11:04 PM
116	Persuade VTA to design a "Bullet Train" alternative to make light rail to north county jobs a viable alternative to driving.	3/6/2018 10:53 PM
117	Safety - Campbell has historically been a very safe and secure city with a low crime rate. This has changed significantly even within the past year - and not for the better. We need to make it clear that Campbell is a no-tolerance zone. Community - The social community is strong in Campbell. Gatherings, Farmer's Market, City-events, etc... This is essential to Campbell's small community feel - even as the city grows. Uniqueness - The unique shopping, dining, and events found in Campbell should be encouraged! Chain stores (e.g. Starbucks, Steak & Shake, Hooters) will not help Campbell stand out from other cities.	3/6/2018 10:32 PM
118	1. As the downtown area grows, roads and parking should be improved as well. 2. Preserve the Campbell trail and Los Gatos Creek. 3. Improve public transit	3/6/2018 8:09 PM
119	affordable housing, the changed housing requirements by the city/state, schools	3/6/2018 7:10 PM
120	Development takes too long. There are too many vacant shops and retail areas. In such a prosperous economy, we should not have this issue. After speaking with many small business owners, they have complained that the City of Campbell is very challenging to work with.	3/6/2018 7:03 PM
121	Congestion in the downtown area. I avoid the area on farmers market days or any events. I used to love attending things but the effort with the crowds is too much these days.	3/6/2018 5:34 PM
122	Traffic Traffic Traffic	3/6/2018 5:09 PM
123	1) Over-development 2) Traffic calming measures 3) Affordable housing	3/6/2018 4:27 PM
124	traffic, green house gas emissions and affordable housing.	3/6/2018 4:19 PM
125	Traffic from not only a general increase in the entire Bay Area but also locally from major construction of numerous high density retail/living units. Slow down approving so many until we see the impact of the current developments, especially the Railroad Ave area! So many people are currently driving on the tiny city streets back there that I can't even imagine what its going to be like when they are full of new residents (who will have more cars than parking spots and will then spill out onto the neighborhood)! More traffic calming efforts initiated by the city, not waiting for a neighborhood to ban together and request help/assistance. How to encourage more people to ride their bikes and get out of their cars, including students to school.	3/6/2018 4:12 PM
126	Keeping the city modern and desirable. It is a balance keeping the city charms the way they are but at the same time staying current on the trends of the area. That is why smart development in the right areas are needed.	3/6/2018 3:28 PM
127	Housing, affordable housing, transitional housing.	3/6/2018 3:10 PM
128	Needs more housing Needs more affordable housing Needs more modern commercial buildings so high-end businesses (like Netflix, ebay, Google) will want to locate here	3/6/2018 2:55 PM
129	LOW INCOME HOUSING. Many people are living in garages and rooms for rent because housing is not affordable. Traffic for cars and bikes	3/6/2018 2:17 PM
130	Not enough small general stores in the neighborhoods. Most people have to get in there car to by groceries. Housing for lower to median income house holds.	3/6/2018 2:06 PM
131	1. Campbell attracts a younger crowd than neighboring cities (e.g. Los Gatos, Cupertino, Saratoga) while still being a city that has maintained/enhanced its natural beauty (as opposed to, in my view, San Jose, which isn't known as well for it's natural beauty). Challenge arising from this is maintaining/enhancing Campbell's small town charm and natural beauty, while also accommodating more affordable housing, Typically, these are two opposing forces as people tend to be willing to pay more to live in places that have more natural beauty. 2. Improving the school system in Campbell 3. Attracting more revenue (via retail, business development, etc.) while retaining small town charm.	3/6/2018 12:48 PM
132	cost of living housing crisis	3/6/2018 12:38 PM

Neighborhood Workshop Survey

133	Traffic. It is a Bay Area issue, not just a Campbell issue. But we should ensure we note the issue with every development.	3/6/2018 12:08 PM
134	Traffic--which is why intensification of residential including an FAR of up to 2.0 near Transit Stations make perfect sense. Allow public policy to encourage greater utilization of what is now an underutilized public transit/light rail system.	3/6/2018 11:56 AM
135	1)Too many employees in City government--pension requirements too high 2) Change zoning to reflect our values 3) Communicate with residents in a better way--the ENVISION meetings are a joke-The moderator "acts" like he cares about your opinion, and has you put stickers on board (that's good) but doesn't like vocal feedback or Q & A. Cares more about group that has been working for a year behind closed doors without general population knowing about it.	3/6/2018 11:45 AM
136	Crime, traffic, and too much growth	3/6/2018 11:32 AM
137	Traffic Homelessness Maintaining Parks/LG Trail	3/6/2018 11:29 AM
138	Addressing transit options (have been stuck behind enough random Lyft/uber/doordash with discourteous driving) including mass transit development. I would also like to see active pressure on existing land/building owners that keep buildings empty. I understand that there are development goals and "remote landlords", but it's really sad to see good areas kept unused and thus uncared for. They become magnets for dumping and blight in the community, which is really annoying. Finally - having better targeted resources to address homelessness/mental illness is another good goal.	3/6/2018 11:16 AM
139	• Street walkability. Sidewalks frequently just end. • More efficient public transit • Bike-friendly design	3/6/2018 11:10 AM
140	In the past 10 years I've seen far too much "high density" development in our small town, and corresponding traffic problems on many of our larger roads (e.g. Winchester, Hamilton, Bascom, and San Tomas). I happen to live close to the main Post Office, and there's been a disconcerting increase in crime, gun shots, and general disturbances in this area. I would like to see much stronger police presence in this area of our town to curb these issues.	3/6/2018 10:44 AM
141	1) need sufficient parking for downtown businesses and for additional residential units being built. Just because they will be near transit doesn't mean residents won't have cars. 2) We are surrounded by San Jose which has insufficient police.	3/6/2018 10:27 AM
142	traffic, low cost housing, education and recreation	3/6/2018 10:21 AM
143	Scale and style. Need to grow and add density but do it well. Don't just want to be another cookie-cutter sunnyvale. Need lots of walkable places, shade, parks, bikeways, transit. etc.	3/6/2018 9:59 AM
144	1. Increasing crime rates in neighborhoods near to San Jose. 2. Improve the quality of neighborhood schools. 3. Improve mass transportation accessibility.	3/6/2018 9:57 AM
145	Traffic Traffic Traffic! The entrance ramp to NB 17 from Hamilton Ave (Home Depot side) is excruciating.	3/6/2018 9:51 AM
146	Reduce Vehicle Miles Travelled- there is way too much traffic in the city. Improve access to open space- Use Transfer of Development Rights to enhance the Los Gatos Creek Corridor as a green belt; and address displacement as a community benefit.	3/5/2018 10:00 PM
147	1) Traffic especially along the expressway and near freeway entrances 2) I feel increasingly less safe because of the homeless and the garbage along the trail 3) We need to balance housing needs with green spaces - we have no community garden, for example	3/5/2018 7:58 PM
148	1) natural resources, including open space, water 2) traffic 3) no longer part of the 'valley', just another city buried under multi-story condos and office buildings.	3/5/2018 6:14 PM
149	Traffic and over development. Better and safer bike paths connecting throughout the city and integrated with mass transit and neighboring cities.	3/5/2018 1:48 PM
150	Over population is going to be a huge issue Parking Congestion on the roads Crime and drug uses near our schools and a larger Police presence would be required Need stricter control on cannabis selling and ensuring none is sold near our schools. Not happy with Lifestyle 420 on Winchester beside St Lucy School.	3/4/2018 7:47 PM
151	We need sidewalks in the San Tomas area neighborhood, we are not out in the country anymore. Our kids need to be safe when they walk to school!	3/4/2018 5:01 PM
152	We don't have an In N Out. We need better schools and roads.	3/4/2018 4:55 PM

Neighborhood Workshop Survey

153	Better protection in schools for our children. Growth too fast---- not enuf water, etc. New R&D firms to have their own bus service for employees... reducing # of cars. Adequate # of police on staff.	3/3/2018 4:24 PM
154	Schools and rezoning Crime/theft Transients	3/3/2018 1:36 AM
155	The terrible job the GPAC has done. I've been told by GPAC members that, on average, only 8-10 citizens attend each meeting any more, that these meetings are being run by Paul Kermoyan -- not the consultant, and that several neighborhoods have no representation at all. The individuals I know who have stopped attending the GPAC meetings have done so because they felt that even THEY were not being listened to, making the existence of the GPAC pointless. Such observations over the past years tell me that there is little/nothing I can do to preserve our City, engage in well-managed and researched growth, but instead wait until I retire and then move out of Silicon Valley entirely. Although you didn't ask, I also feel that the City Municipal Code should contain language that requires commissioners and/or council members who show up to public events or City meetings in a state of intoxication, are convicted of domestic violence or other crimes against individuals, be removed and replaced by individuals without such harmful baggage. I'm aware of the multiple GPAC meetings that non-GPAC members have been invited to attend, but have not done so because I do not believe the controlling members of the City Council have any significant concern for the goals, perspectives, or needs of Campbell's citizens. If they did, they would not have made so many harmful decisions in the past 6-8 years. Take a look at the Steak & Shake debacle as one example. It took up endless hours of City staff, commission, and council time; extraordinary input from the neighbors who were largely against it, and the proposal was passed anyway. The place folded in less than 6 months. This is not the 'leadership' Campbell needs, nor what we deserve.	3/2/2018 6:20 PM
156	pressure for growth - scale down Preserve small town atmosphere	3/2/2018 2:33 PM
157	*don't sell out Campbell for monetary gains! *better flow of traffic on Campbell Ave from downtown to the Pruneyard. It's too bad the track here (edge of downtown by Blue Light Pizza) were not elevated; traffic can really back up in both directions when the light rail goes through. And putting a housing complex where the former Paul del Grande place was (by the park) is only going to add to the congestion *attracting interesting (non alcohol related) businesses downtown	3/1/2018 10:12 PM
158	1) Housing; What % of homes purchased are by foreign invested money or developers that allow the houses to sit there for months on end with nothing being done to them? I know Barracuda purchased a property on Walnut 2 years ago and it has sat vacant ever since.	3/1/2018 8:54 PM
159	1. Balancing growth with traffic, parking, park facilities, noise and view issues, while maintaining the small town feel. 2. Simplification of permitting requirements and minimizing fees to allow small businesses and home & driveway repairs to flourish. 3. Attracting profitable tech companies to the proposed tech corridors to enhance the tax roles to the benefit of residents and visitors.	3/1/2018 4:37 PM
160	1. Avoiding traffic gridlock as high-density housing is repeatedly added to a small footprint. 2. Determining how much development Campbell can add without losing its appeal. 3. Maintaining a healthy mix of land uses, e.g. single-family, multi-family, commercial, and retail.	3/1/2018 4:13 PM
161	1. Campbell has the highest population per square mile. We need to change the density calculation from "gross" to "net" acreage. 2. We need impact fees to help pay for open spaces and services for the community. 3. In the revised General Plan, we need minimum "green" space, not just "Open" space.	3/1/2018 2:49 PM
162	It's lack of clear policy on drive thru businesses. While I firmly believe the city will not approve the InNOut, this mess could have been avoided from the beginning if we had a clear policy. The neighborhood is paying a big price for this mistake, we now have to wait out what could be a few years until something reasonable is allowed to occupy that space.	3/1/2018 12:38 PM
163	Affordable housing as NOT defined by the State. Loss of green spaces, trees, dirt, LEED building has NOT arrived here yet. Needs to be required.	3/1/2018 11:56 AM
164	SO MANY VACANT LOTS AND/OR EYESORES! It makes parts of our community look like a dump. Specifically I am talking about Bascom ave between Campbell Ave and Dry Creek.	3/1/2018 10:40 AM
165	Unchecked hi tech sprawl, lack of affordable property for small Business	2/28/2018 10:20 AM
166	Caution with issuing too many liquor licenses to retail industries in dntnton, ensuring residential units are not overbuilt. Ensuring traffic impact is evaluated at a high level even for projects that have a negative EIR.	2/28/2018 1:16 AM

Neighborhood Workshop Survey

167	Would like to see business locate here, but just fast food eateries and not locating these in highly traffic areas (like the former Elephant Bar on Hamilton) since that intersection is already a pain in the ass when commuting to and from work daily as I do.	2/27/2018 10:42 AM
168	Traffic flow, crime, and overcrowding.	2/26/2018 11:30 PM
169	Traffic increase. Less public transport	2/26/2018 5:41 PM
170	1. Residential crime (taking place in neighborhoods) 2. Excessive traffic 3. Keeping our local businesses in business.	2/26/2018 2:47 PM
171	Too many people in Campbell already. Not enough parking for the new developments A City Council who does what they want and not listen to us Plebes.	2/26/2018 9:29 AM
172	(1) High rise, high density development abutting detached, single family residential neighborhoods (2) Traffic (particularly the amount of non-resident cut-through traffic east/west and north/south) (3) Lack of parks and open space and poor field quality general	2/25/2018 11:46 PM
173	Quality of life crimes are on the increase. Car break ins, home burglary, bike theft etc. more attention on controlling these. Homeless situation is also worse combined with a lack of mental health care for those that need it as well as drug abuse. Repair and maintenance of the streets.	2/25/2018 5:31 PM
174	Traffic in freeway access areas especially as well as main thoroughfares and expressways. Trash around our trails and neighborhoods from retail, fast food, and large scale housing areas. Providing jobs and affordable housing for young people.	2/25/2018 3:52 PM
175	Infrastructure maintenance,	2/23/2018 1:29 PM
176	Keeping open space., limiting growth in areas that do not have the infrastructure and/or putting in that infrastructure first. Keeping things feeling small townish although we are in the heart of silicon valley.	2/23/2018 11:15 AM
177	One challenge I see is there are still quite a few retail areas that are old/abandoned (the out of use auto shops on Campbell Ave near the lightrail for example); if these areas were demolished and put to use, it would only make Campbell a more desirable place to live/visit. Another challenge is definitely parking in both downtown and the Pruneyard. Lastly, there are a lot of townhomes/apartments but a lack of single family homes versus demand. I notice a lot of large lots with really old/seemingly abandoned smaller homes on them; this could potentially be an opportunity for the city to buy back this land and have it developed into more homes.	2/23/2018 11:13 AM
178	Green space	2/23/2018 11:06 AM
179	With the suggested general plan all that will happen is kicking the can down the road and traffic, pollution, over crowding and lack of water will only be worse. Maybe people will tire and the town will die.	2/23/2018 10:17 AM
180	Traffic Parking Protecting the essence of Campbell	2/23/2018 9:58 AM
181	Library needs updating/modernization	2/23/2018 8:50 AM
182	1) Clean up the entrance to Campbell along Winchester as you enter from Los Gatos. It is a complete mess. The auto shops are an eyesore. 2) Work with Los Gatos to incorporate the Campbell R&D space with their space. 3) Help the San Tomas Neighborhood association to recognize that we don't live in Morgan Hill or Gilroy. We are in the middle of a large metropolitan area and need to deal with that fact. We aren't in a rural area. 4) Work with all of the apartment complex owners in the Sunnyoaks and other areas to encourage them to upgrade their apartments. Can you reduce planning fees or assist in planning to clean up the apartments? Many are falling apart. I know that some are being improved, but many still need help.	2/22/2018 11:36 PM
183	too much high density population but traffic at a standstill. I was in SF yesterday and it was terrible. It took me 15 minutes to make 2 right turns since people were walking across the street the entire time the light was green. I hate to see that in Campbell.	2/22/2018 11:10 PM
184	Noise and air pollution. Between the highways and incessant leaf-blowing there is no quiet. And excessive use of water - we need to encourage people to change the way they think about landscaping, car-washing, etc to be more sustainable in a climate where long periods of low rainfall are the norm. This goes for street trees and landscaping too - drought-tolerant natives, to help reduce water use, restore habitat, and provide more of a sense of place.	2/22/2018 9:28 PM
185	traffic parking housing	2/22/2018 9:04 PM

Neighborhood Workshop Survey

186	Traffic from our residential community to our places of work. Insufficient patrolling of all parts of the community, not just the ones close to the PD. Retail tax rate in excess of our neighbors.	2/22/2018 7:48 PM
187	1. Traffic 2. Pedestrian and bicycle safety 3. Retention of neighborhoods and restricting high density developments	2/22/2018 7:46 PM
188	Holding developers accountable to creating aesthetic buildings and open spaces. Traffic and not recognizing the need for parking at multi-family residences. i.e. one and a half spaces for a two bedroom apartment is not practical. The expense of living in Silicon Valley is forcing more people to live together, this fact brings more vehicles, these vehicles need to park. Parking overflow is already happening in near by neighborhoods. There are already more cars parked on streets due to families living together longer. This is creating more traffic on neighborhood streets. Maintaining the unique, personal access that residents have to all City services.	2/22/2018 7:14 PM
189	Balancing growth vs maintaining neighborhood stability. Managing the through traffic that is moving between corridors and into neighborhoods. Maintaining the trees and green impressions the city provides.	2/22/2018 6:59 PM
190	Updated library, city hall, police station. Roads paved. Signals timing revised.	2/22/2018 6:57 PM
191	Erosion of Small Town Feel Traffic	2/22/2018 6:28 PM
192	High density growth = lots of traffic = not enough parking for those areas (things such as an apt get 1.25 parking stalls - who has .25 of a car! Most have at least 2 cars!)	2/22/2018 5:36 PM
193	traffic and parking...the pruneyard is terrible for parking...always has, but it's gotten worse...i avoid now...	2/22/2018 5:30 PM
194	Housing costs Traffic Balancing development with preservation	2/22/2018 4:32 PM
195	Housing Shortage Encourage Transit Use Educating the public on the benefits of TOD	2/22/2018 4:27 PM
196	Affordable housing. More dog parks. Traffic congestion on Bascom.	2/22/2018 4:19 PM
197	Traffic. What impact new development and businesses will have on already existing neighborhoods. Seems that the city sometimes can only see dollar signs that new businesses might bring.	2/22/2018 4:15 PM
198	Affordable housing	2/22/2018 4:13 PM
199	Extend transit to southern part of the city before allowing dense development. Blight and run down housing/buildings on Winchester corridor.	2/22/2018 4:02 PM
200	NB exit from Hwy 17 is very dangerous ... a stoplight installment should be considered	2/22/2018 3:58 PM
201	people not wanting change	2/22/2018 3:57 PM
202	Nimbys	2/22/2018 3:51 PM
203	Rent is way too high and people traffic is way too dense in downtown Campbell. Plus parking is a nightmare.	2/22/2018 3:51 PM
204	Nimbys	2/22/2018 3:49 PM
205	traffic	2/20/2018 3:40 PM
206	small town character	2/15/2018 5:09 PM
207	test	2/15/2018 3:41 PM

Q9 Community Vision What three things would you like to see accomplished by 2040 in order to improve your community?

Answered: 182 Skipped: 74

#	RESPONSES	DATE
1	-Education -Traffic issues -Run down/empty businesses kept up	3/22/2018 2:13 PM
2	PARKING!!!	3/22/2018 9:35 AM
3	1. The City NOT to look overbuilt. 2. Do NOT let 2 story SFD's in single story neighborhoods. 3. Build new buildings that are pleasing to the eye and look like they belong in the neighborhood.	3/21/2018 5:50 PM
4	Less Traffic Less taxes Better public transportation	3/21/2018 12:52 PM
5	Do not get to big.	3/21/2018 10:17 AM
6	re-strategize parking assets in light of autonomous vehicles city owned internet infrastructure (cell towers or cable plant, etc) re-strategize retail assets in light of on-line shopping	3/20/2018 5:29 PM
7	We need more small parks (e.g., put one in at Hacienda and Capri). Make all of Campbell walkable.	3/20/2018 5:22 PM
8	1. overnight street parking restrictions in Single family residential (R1, etc) zoned neighborhoods. 2. less housing density. 3. more police presence to fight crime.	3/20/2018 4:11 PM
9	I can't think that far into the future...	3/19/2018 9:38 PM
10	More walking restaurants and shops. Revitalize some of the strip malls, and breath new life in to them.	3/19/2018 8:42 PM
11	Smart planning for environmentally sound walkable city with transit options that work	3/19/2018 7:31 PM
12	More housing at less cost Increased access for persons with disabilities support for K-12 education	3/19/2018 5:40 PM
13	Capitalize on current trajectory of a fun, unique, family-friendly small city. Obviously this is next to impossible with the current administration.	3/19/2018 4:50 PM
14	New community center/library in downtown, High density housing on the western boarder of Campbell and TOD on the eastside, Permit Parking only in residential neighborhoods.	3/19/2018 3:17 PM
15	Improved public transportation.	3/19/2018 3:00 PM
16	impact on the community! reduce traffic reduce speeding	3/19/2018 12:08 PM
17	Add some dedicated bicycle paths separate from car traffic Mixed-use residential and commercial spaces Cars removed from major pedestrian areas (like Downtown)	3/19/2018 10:50 AM
18	Comprehensive bikeway network, policing in the downtown, re-designation of Sunnyside Avenue from winchestercto industrial to match the go designation and zoning on Kennedy	3/19/2018 10:46 AM
19	Keep Campbell quaint and unique; Keep Campbell clean; Keep Campbell safe	3/19/2018 9:50 AM
20	Traffic signalization that utilizes the available technology to move traffic better. Nothing more annoying than sitting at a light when there is no traffic in any direction. Convince people that buses are not just for people who cannot afford a car. Make a parking garage part of the plan for upgrading the city hall area.	3/19/2018 6:38 AM
21	Mindfulness regarding traffic and how to maintain the small town atmosphere that led people to buy homes in Campbell to begin with. You cannot increase density without impacting quality of life for established residents. Increasing green space and park lands is a neccessity especially in maintaining health for all residents.	3/18/2018 7:26 PM
22	Diversity in shops/restaurants/event spaces for all areas in Development Plan. Campbell would be the perfect city to create an "Oxbow Market"-like development which would be better than the San Jose Market Place; An additional Parking Structure in the lot at Pruneyard at 280 overpass and Outback Steakhouse (or other public garage); More public art installations.	3/18/2018 7:01 PM

Neighborhood Workshop Survey

23	Double the jobs over housing New parks/trails Efficient public transit	3/18/2018 5:53 PM
24	Updating aging areas with quality. Maintaining city while retaining character. Balancing improvements against potential crowding/traffic/utility stress.	3/18/2018 3:44 PM
25	Safety	3/18/2018 2:02 PM
26	No more homeless encampments. Housing for all. Healthcare for all. Reduced reliance on cars.	3/18/2018 1:18 PM
27	Rebuild library which is the heart of daily activity for many citizens, upgrade police facility and reduce reliance on cars to improve traffic problems	3/18/2018 1:10 PM
28	Parking issues, vacant retail mixed-use properties, a cap on townhouse and condo developments.	3/18/2018 11:51 AM
29	Unique shopping, not strip malls. Make Campbell destination	3/18/2018 11:25 AM
30	Modernize streets, more business within walking distance to housing	3/18/2018 10:57 AM
31	Public transportation Better schools (to the extent a city can help that) Eliminate run down apartments replace with condos and houses	3/18/2018 10:28 AM
32	Great small town feel Events for young and old Clean streets	3/18/2018 9:18 AM
33	Protection of small business, maintain small town feel, continued support of the family feel	3/18/2018 8:36 AM
34	Stop the over development of our community, update shopping strips, develop solutions to help homeless people/animals.	3/17/2018 11:56 PM
35	Implement as many green energy solutions as possible. Switching to renewable electricity was a great blanket move. But we can do a lot more.	3/17/2018 11:40 PM
36	More single family homes, new library, downtown with more commercial stores vs restaurants	3/17/2018 11:39 PM
37	More community use areas such as parks and trails. More greenery can help lessen the feel of population density.	3/17/2018 10:17 PM
38	Fully paved roads and improvements like Hacienda Ave. Help CUSD with raising the bar on education to levels such as Los Gatos and Saratoga.	3/17/2018 10:16 PM
39	More police officers for Campbell. Residents need to feel safe here.don't want to see housing & commercial mixed. Build apartment and keep residents separate from commercial. Two level commercial building would look like a business community.	3/17/2018 9:52 PM
40	Access to health services, encouraging outdoor activities, creating job opportunities that encourage healthy lifestyles.	3/17/2018 9:32 PM
41	1) Get rid of homeless folks in Campbell so Campbell can be clean again, 2) Safe community free of car break-ins and package stealing and 3) safe environment where traffic violators are cited	3/17/2018 9:25 PM
42	Increased walkways and pedestrian oriented businesses and recreation. Additional expressways, roads, and traffic lights to accommodate increase in population. Another 'downtown' area where events could occur such as parades, holiday events, outdoor shows. Better parking!!!	3/17/2018 11:21 AM
43	Adopting a Vision Zero Plan (similar to San Jose) to account for the changes in traffic and making Campbell safe for everyone on the road, especially cyclists. The addition of more housing for people that live and work within the area without sacrificing that charm and small town feel of the Downtown Campbell area. Improvements to the parks and community facilities that at times feel over utilized and not maintained.	3/16/2018 12:21 PM
44	Maintain the parks and open space in Campbell, improve coordination of transit and traffic, provide needed housing without sacrificing the character of Campbell and remembering that we are facing a changing climate and continued drought.	3/15/2018 5:44 PM
45	Stop high density building. Quit giving developers incentives.	3/15/2018 4:40 PM
46	Rent control/just cause eviction protections, more affordable housing, greater access to larger Bay Area region via public transit.	3/15/2018 1:53 PM
47	Keep the City as a place where you would want to bring up your family - not as an industrial complex	3/14/2018 7:29 AM
48	Housing Businesses/jobs Entertainment	3/12/2018 7:38 PM
49	More open space, less high density, new police department.	3/12/2018 4:12 PM

Neighborhood Workshop Survey

50	FIX the traffic problems with a moveable shuttle system & forget throwing away any more money on fixed rail. This is number 1, 2 & 3.	3/12/2018 2:16 PM
51	1. increased school programs for k-12 2. increased bicycle/pedestrian commuting 3.	3/12/2018 10:41 AM
52	Bring in more services that can make residences' life more convenient and improve the life quality. Make the city bicycle friendly: bike lanes, bike racks. Make the city more accessible for wheelchair: there are still a lot of sidewalks don't have ramp.	3/11/2018 10:57 PM
53	roads for bikes only. gas tax to reduce vehicles. bike parking	3/11/2018 6:54 PM
54	Reduce traffic congestion. Ticket those who violate posted speed limits. Increase existing open spaces and make new ones.	3/11/2018 11:21 AM
55	Redevelop area between Hwy 17 and Hillsdale along Camden	3/10/2018 11:54 PM
56	Dont be afraid of the future. Change is good. Dont be afraid of the market ...the market in the long run reflects what the people wants. ie: dont try to over control what businesses to promote or deny in down town. If people want it they will succeed. if not they dont.	3/10/2018 10:29 PM
57	1) Incentives for smaller restaurants to stay in business and keep the local flavor alive. 2) Better timing of the lights along Hamilton Ave, between San Thomas and Bascom. It's like running a gauntlet of 14,000 traffic lights. 3) Reduction of the light industrial spaces, with re-use focused on high-tech and office-based construction.	3/10/2018 9:19 PM
58	Renewable energy, green spaces,	3/10/2018 8:57 PM
59	Wow, 2040? How about 2025? BART all the way the around the Bay Affordable housing that aren't run down apartments crammed full of people Some of the largely empty industrial space better developed	3/10/2018 6:40 PM
60	Increased density for residential and business to support public transportation which can in part be paid for through increased tax base and increased ridership. Helps alleviate traffic that could come with density, too.	3/10/2018 5:32 PM
61	New civic center with improved library/community meeting space.	3/9/2018 11:31 PM
62	1 - Bike and pedestrian improvements should become the norm. 2 - More mixed-use transit-oriented zoning 3 - Double-track VTA light rail line with an extension to Los Gatos	3/9/2018 2:14 PM
63	(1) Implement a vacancy tax so that property owners with vacant buildings or houses are motivated to improve or sell their properties. (2) Build very high density mixed use developments on currently under utilized strip malls and parking lots. (3) Build a lot more housing.	3/9/2018 1:11 PM
64	More walk/bike/transit friendly More affordable housing in mixed use areas Walking trail along san Tomas creek	3/9/2018 12:06 PM
65	1. Build affordable housing for infrastructure support (teachers, police, fire EMT) into every new residential building plan. 2. All new structures should be powered by solar. 3. In these presentations I would like to see equal time and energy given to plans for preserving green space.	3/9/2018 11:16 AM
66	closer contact with community get junk picked up off streets and yards do something with Del Grande's lot	3/9/2018 10:38 AM
67	-More affordable housing -Improved schools -improved traffic	3/9/2018 8:37 AM
68	Better public transportation; rent control; another desert shop with chocolate cake.	3/9/2018 1:17 AM
69	Affordable housing more tech/art companies close by Hacienda rail station	3/9/2018 12:33 AM
70	decreased crime rates, newer buildings (remodel the old buildings), fixed paved ways	3/8/2018 11:25 PM
71	Preserve and maintain the parks Increase office space to bring tech companies Relax ADU rules	3/8/2018 9:55 PM
72	Affordable housing, more parks, less congestion for Downtown Campbell	3/8/2018 7:35 PM
73	More EV charging stations. Bike sharing stations to facilitate riding to and from Santana row and the proposed development down Winchester as well as to and from willow glen.	3/8/2018 7:11 PM
74	1. Elevate the light rail so there are no more crossings 2. Close traffic down the main strip of downtown Campbell 3. Build more housing	3/8/2018 5:43 PM
75	Preserve open spaces and small town feel of Campbell.	3/8/2018 5:30 PM

Neighborhood Workshop Survey

76	Better schools like the Campbell school of Innovation. better traffic flow and fewer people cutting through neighborhoods	3/8/2018 5:06 PM
77	More green space, even if it's on top of buildings. Building dense buildings without maintaining green space is not helping against climate change.	3/8/2018 5:05 PM
78	Prioritize adding pedestrian only areas near residential and shopping/restaurants! Less cars, more people. Prioritize adding thoughtful, usable and sustainable green spaces.	3/8/2018 5:05 PM
79	Better schools in east Campbell Bike lanes Walkability	3/8/2018 5:02 PM
80	Let's think about the next generations, and strive to make this a community that maintains diversity, and not one that slowly becomes a retirement community. I want this to be the place my children choose and can afford to call home.	3/8/2018 4:39 PM
81	Improved roadways or transportation options to alleviate traffic; development/revitalization of Bascom Ave between Campbell Ave and Dry Creek.	3/8/2018 4:23 PM
82	Improved parks, traffic calming, more shops and less restaurants/bars downtown.	3/8/2018 4:23 PM
83	Denser housing with fast transit connections to the rest of the Bay Area.	3/8/2018 1:53 PM
84	expand the core of what feels like downtown along Winchester and through/around the Pruneyard (go higher in these environs. 5-8 stories)	3/8/2018 10:56 AM
85	Firm building requirements to ensure that developers do not get greedy, more pedestrian access, and more mom-and-pop shops.	3/8/2018 10:54 AM
86	More housing Better transit Lower cost of living giving more young families and working professionals the opportunity to continue to live here and support this community instead of moving to lower cost of living locations elsewhere.	3/8/2018 9:43 AM
87	Help/Cleanup homelessness and better provide services rather than push it all into San Jose. Be accountable. Better infrastructure development to accommodate the increase of traffic year over year. To be more single family home friendly area in which I can easily buy a home. I'd love to stay and have a family here.	3/8/2018 2:11 AM
88	1) Signs wherever a street crosses a stream, with the name of the stream posted, to increase awareness of our watershed, topography, geography, etc. 2) A much cleaner community: less litter, much more access to recycling containers in public places, better ways of dealing with cigarette butts in the environment; more trash cans, etc. Lights in the dog park in Los Gatos Creek County Park so that it is open until 11 p.m. year-around.	3/8/2018 12:38 AM
89	More housing, more affordable housing, more affordable housing near jobs!	3/7/2018 9:43 PM
90	Improved public transportation with more Stations Autonomous cars that can drop off and pick up when needed. Fix the roads.	3/7/2018 8:28 PM
91	More pedestrian-friendly streets Improved traffic at 880/Hamilton More trees along business and residential areas	3/7/2018 2:34 PM
92	Build more housing	3/7/2018 2:19 PM
93	1. Light rail extension to Vasona as proposed for the last decade. 2. Campbell becoming a proponent for the light rail extension via highway 85. 3. Building higher	3/7/2018 12:45 PM
94	better public transportation, better walkability, more and better employment opportunities (e.g. with large companies) in Campbell	3/7/2018 12:34 PM
95	additional park/open space, better enforcement of civic codes in neighborhoods (i.e. abandoned cars, etc.), further re-development of downtown and Pruneyard to make it a destination for residents and surrounding community citizens	3/7/2018 11:42 AM
96	improved walkability improved mass transit -- light rail isn't cutting it	3/7/2018 11:16 AM
97	Road diets on Bascom and Leigh Aves with better pedestrian and bike routes Free shuttle around downtown to reduce the need for everyone to drive to the Community Center, lightrail stations, parks restaurants and shops Increased native trees and plants in medians, around developments and along sidewalks	3/7/2018 11:06 AM
98	Enhanced community school partnerships Walkable communities Integration promotion between the ages of community members	3/7/2018 9:44 AM
99	re-do the traditional strip malls into multi-level, multi-offering (businesses & shops)	3/7/2018 9:37 AM

Neighborhood Workshop Survey

100	preserve and enhance natural assets, restore Los Gatos Creek, plant and protect more trees	3/7/2018 9:32 AM
101	I would like to see a fiscally sound city with a vibrant downtown and strong public schools, a city that supports its low income community, elders and teachers.	3/7/2018 8:32 AM
102	WOW not sure I can see what the city fathers will do in the next 2 yrs,and what they will allow to happen	3/6/2018 11:04 PM
103	More & better mass transit to north county jobs. An hour and a half to go 13 miles is unacceptable.	3/6/2018 10:53 PM
104	Pedestrian-only areas. More live-work space. Better inter-area transit (community shuttle?)	3/6/2018 10:32 PM
105	- Fast, modern public transit across the bay area - Preservation of creeks and trails - Keep small town feeling	3/6/2018 8:09 PM
106	Improve the schools, limit the amount of industrial buildings, make it overall more vibrant and high end (ie Palo Alto)	3/6/2018 7:03 PM
107	Park enhancements Maintain open spaces Bike trail along the creek that goes out to westmont high school	3/6/2018 5:34 PM
108	Traffic Strategy More Live/Work and Mixed Use	3/6/2018 5:09 PM
109	1. A robust affordable housing program in use (especially for seniors) 2. Reduction of political "favors" and actions that do not represent the voice of the people by the Campbell City Council - investigate bribes and favors to developers. Clean up the corruption! 3. Streamline the building department - end unnecessary requests/remarks (that will of course cost more - collecting more "fees") that make it nearly impossible for a Campbell resident to STAY in their community in an updated/remodeled home.	3/6/2018 4:27 PM
110	Significant green house gas emission reduction (beyond what California requires), reliable transit across the city that connects residents across the valley, and more environmentally sound building codes promoting LEED, bird friendly windows, and renewable energy.	3/6/2018 4:19 PM
111	Safer traffic throughout the city! Increased presence of police in residential areas. Variety of businesses throughout the city and in industrial areas.	3/6/2018 4:12 PM
112	1. More housing 2. Attracts HQs of some midsize companies 3. Downtown and neighborhoods retain their small-town feel.	3/6/2018 3:10 PM
113	More Affordable Housing. Dense Housing near Transit. More safe ways to bike/walk around town and to neighboring towns.	3/6/2018 2:55 PM
114	Thriving businesses, people housed and making a living and being able to enjoy living in Campbell.	3/6/2018 2:17 PM
115	Small stores will make the areas they are in nicer to live in, help bring in more taxes, create neighborhood intermingling with neighbors, less stress, and less pollution.	3/6/2018 2:06 PM
116	1. School system 2. General bikability/walkability from one city asset to another.	3/6/2018 12:48 PM
117	increased housing friendly engagement with businesses to increase commercial development (i.e. I don't want to see campbell as just a bedroom community)	3/6/2018 12:38 PM
118	More parks and free space. Better water control. We should be planning for droughts.	3/6/2018 12:21 PM
119	Infrastructure. Balance the business in town. Invest in our open spaces.	3/6/2018 12:08 PM
120	Described above	3/6/2018 11:56 AM
121	1. Less people working for city government. 2. A credible, planing commission that actually has experience in construction, architecture, zoning, etc. 3. Well designed future housing with adequate parking	3/6/2018 11:45 AM
122	Reduce traffic congestion, reduce neighborhood crime, and maintain small town feel	3/6/2018 11:32 AM
123	Increased Use of Mass Transit Increased availability of restaurants and retail for me to reach by walking Maintain parks and LG Trail More affordable housing for key occupations that add value to the city (teachers, officers)	3/6/2018 11:29 AM
124	I think more active development is awesome along with attention to transit options. One big opportunity is going to be addressing safety while this growth is underway. It will be important to see that getting more resources to address homelessness/mental illness get to the right people. It will help businesses continue serving the community and wanting to stick around.	3/6/2018 11:16 AM

Neighborhood Workshop Survey

125	• More affordable housing • Preservation of trees and green spaces • Community services for the aging population	3/6/2018 11:10 AM
126	1) A concerted effort to curb the trend of increased high density development, in favor of limited and higher desirable growth which will result in long-term housing values and better quality of life for future Campbell residents. 2) Similar to #1, in the near-term, we need to be extremely careful to solve for potential traffic implications before approving new high-density developments. For example, the Penny Lane development has introduced a MASSIVE amount of new traffic to an already congested area, with no new infrastructure to manage it. The In-and-Out proposal scares people for the same reason; it's not clear that the City has accounted for what would surely be a traffic nightmare for people who rely on the 17/Hamilton exit for normal commuting. (FWIW, if not for the yet-to-be-solved traffic implications, I would have no concerns whatsoever about that particular proposal). 3) Residents and businesses in the north-side of Campbell desperately need an increase in general police presence (Campbell and San Jose) to curb the alarming rise in crime, vagrancy, and filth in this part of our town. Bank robberies, execution-style murders, trash, graffiti, vagrancy, and the like are a normal occurrence in this area and needs to be managed before it gets [more] out of hand.	3/6/2018 10:44 AM
127	Better mass transit so that you can go places without your car all the time. Affordable living without being above a retail space. I like places you can walk your kids and your pets without being all concrete.	3/6/2018 10:34 AM
128	1) maintain distinct/attractive quaint downtown feel rather than letting it become boring urban sprawl. 2) beautify Winchester so not an ugly thoroughfare like many parts of El Camino	3/6/2018 10:27 AM
129	1. Access to higher speed broadband. 2. More trees being planted along major thoroughfare. 3. More job employment opportunities.	3/6/2018 9:57 AM
130	Zone for no natural gas to realize beneficial electrification through Silicon Valley Clean Power, walkable 20 minute TODs, and priced parking to reduce traffic and make the transit successful. The money should be returned to the community as a co-benefit.	3/5/2018 10:00 PM
131	1) I would love to be part of a grass roots effort to beautify the trail and some of our local parks. 2) Homeless issue is growing. Perhaps buying them RV's so they are not sleeping on the trail. They could do work on the trail to earn housing and a sense of ownership that is not tied to the land. 3) I would like to see more balance with our growth in the city and traffic. It feel like we are growing so fast without a solid plan to deal with all the extra cars.	3/5/2018 7:58 PM
132	1) stabilize resources 2) enhance community arts 3) improve communication of plans between City and its people	3/5/2018 6:14 PM
133	Affordability of housing, Better transportation integration and flow, Bike paths, mass transit, and parking near downtown and other developments. City services improvement and pricing.	3/5/2018 1:48 PM
134	I think the above really answers this also	3/4/2018 7:47 PM
135	Housing availability, public transit, mix use neighborhoods.	3/4/2018 5:01 PM
136	An In N Out, better schools, and better roads. I mostly want the In N Out.	3/4/2018 4:55 PM
137	Increased Handicapped Parking Spaces near core of activities..... not in the far corner away from the core just to have the legal # of spcaes. AND having the actual use of same be patrolled with consequences for violaters.	3/3/2018 4:24 PM
138	New schools Improved public transportation	3/3/2018 1:36 AM
139	1) A cap of \$40K per city council candidate spending per election cycle, so we will stop electing the person who has the deepest pockets into office. 2) Requirements of City Council candidates that include at least 4 years of college and removal of members and commissioners who are convicted of harming others and/or show up at City meetings while intoxicated 3) An end to the "growth for growth's sake" when those voting on the issue(s) don't even understand the impact of the proposal because they haven't read the staff report(s) (or the staff report is poorly done), let alone the attachment materials.	3/2/2018 6:20 PM
140	preserve small town character increase nature and habitat in the urban environment as well as in parks and creek corridors and near water features	3/2/2018 2:33 PM

Neighborhood Workshop Survey

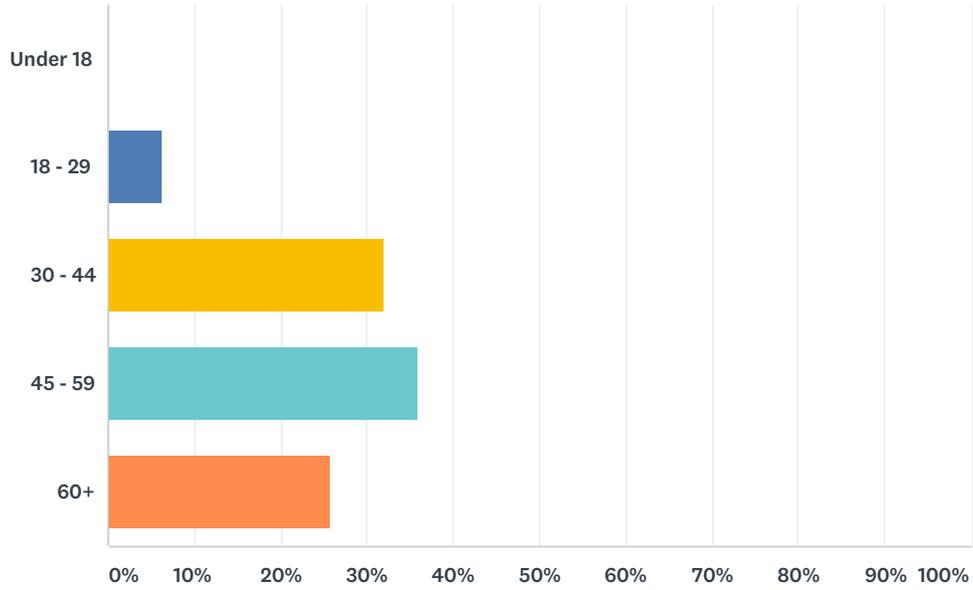
141	*A cap on mass housing being built--sadly, my kids, who grew up here, can't afford the housing. It really seems to me your focus is on tax revenue and you will do anything to increase this *A way to solve the problem of most of the fields here in Campbell getting too soggy, and thus being closed off for weeks/months in the winter. *We live in a place of mostly good weather, and it's ridiculous to have no access to fields. *Resist the temptation to have neighborhoods needing parking stickers or streets having parking hours. In a similar vein, it would be great if there was a way to enlighten ALL Campbell residents that they do not own the space in front of or along the side of their home--that on a public street parking is there for all.	3/1/2018 10:12 PM
142	Great public transit with access to affordable housing, Clean environment and great schools.	3/1/2018 8:54 PM
143	1. Complete the General Plan (sorry, bad joke!). 2. Set and achieve upper limits on population, traffic, and development. 3. Become the most desirable city of residence in the South Bay.	3/1/2018 4:13 PM
144	1. Civic Center needs more creative design, huge project on beautiful land should be iconic gathering place, model for "green" construction and living, space for community activities. 2. Bascom Avenue Master Plan, it is currently ugly and piecemeal. 3. Soften the look of the new planned office tower to support the "mission" style design of the complex, rooftop restaurant would be great.	3/1/2018 2:49 PM
145	1 - A safe and walkable connection between North and East Campbell, including to the Hamilton VTA station. This would include pedestrian crossing lights where there are NONE, guardrails where there are NONE, and hopefully a wider pathway then the curb-sized pathway currently there. The city of Campbell did a study in the late 90's with recommendations on how to improve this crossing area, but nothing was ever done. It was rated as being very unsafe. There is still reference to this old study in the General Plan. 2 - A clear policy on where we allow drive-thru queues 3 - A push to allow 'granny units' on more properties. the 10,000 sq ft minimum currently in place is excessive compared to many other cities. I'd like to see it reduced to 8,000 sq ft minimum. One solution is to address how property owners can create more on property parking, as the city does allow 50% of ones property width to include parking area. This would mean revamping the curbs for some homes.	3/1/2018 12:38 PM
146	Implementation of global climate action plan at the City level. All building/development is LEED. Implementation of a Sustainability (environment and Campbell's view of itself) Element.	3/1/2018 11:56 AM
147	1. More bars, restaurants, and shops so that we can participate in local business 2. Increased walkability in areas other than Downtown 3. Lower speed limits/ more stop signs/ increased traffic control	3/1/2018 10:40 AM
148	1: Clean up the Safeway shopping complex on Budd Ave. The goodwill truck/off the hook bar, liquor store, Safeway all contribute to an unsafe feel with transients, garbage and seedy characters. 2) Renovation of Campbell's skatepark. The existing facility is close to 17 years old and a new park made of cement would reduce noise from the metal ramps, allow for cost savings from not having to paint the ramps, and put Campbell back on the map and allow folks of various ages and skill levels to use it. Currently it has evolved to a kids razor scooter park, which is fine, however it would be great to see this spot refreshed. 3) Focusing on Street improvements to repair beat up streets and improving flow of traffic in congested areas such as the Hamilton 880 interchange.	2/28/2018 1:16 AM
149	Nothing beyond what I mentioned.	2/27/2018 10:42 AM
150	More open spaces and access to public transport. More green spaces	2/26/2018 5:41 PM
151	New Library and Police Station, If there is an area we want to build up a story or two, it should be in the City Hall complex	2/26/2018 4:06 PM
152	Less high density housing as Millenials are finding out they want houses. For Campbell to clean up the bums Less bars in downtown	2/26/2018 9:29 AM
153	(1) Underground all utilities city-wide and create an underground utility district to do it, even in older neighborhoods (2) More parks and improved recreation fields for local youth sports. (3) Build Hacienda Station for light rail	2/25/2018 11:46 PM
154	Low income housing Street improvements New library and police department	2/25/2018 5:31 PM
155	Come up with improved mass transit and roadway fixes that address increased travel in the area. Providing more affordable housing in the area. Complete the San Tomas Creek trail through Campbell and hooking it up with the trail in Santa Clara.	2/25/2018 3:52 PM
156	Road maintenance (already doing), maintaining open spaces/parks, support downtown small businesses	2/23/2018 1:29 PM

Neighborhood Workshop Survey

157	Better traffic flow	2/23/2018 11:15 AM
158	Further development of retail spaces, cleaning up of old outdated buildings, and development of more single family homes.	2/23/2018 11:13 AM
159	There is a fine line between greed and prosperity. So stop and really think about the health of the city. Then the people will come	2/23/2018 10:17 AM
160	More resident involvement and dialogue with the leadership of Campbell. Developing a business plan that would mesh jobs inside of the transit oriented area to take advantage of reverse commute aspects and use transit assets to bring jobs into Campbell. Develop a county wide transit system that ties Campbell with its surrounding neighbors like West San Jose, Cupertino, South San Jose, Los Gatos, ect...	2/23/2018 9:58 AM
161	Update the library (hopefully before 2040)	2/23/2018 8:50 AM
162	1) Plan for self driving cars - what do we need to enable the Uber model where cars come to you on demand? This will be a big win for seniors as they won't need to drive. 2) Actively pursue projects with broadband providers to improve internet speeds. Can we make Campbell a proving ground for next generation internet access? 3) Hopefully, by 2040, light rail will come to Hacienda Station!	2/22/2018 11:36 PM
163	get rid of eye sore places and rebuild (i.e. Del Grande property), properly executed traffic signals, patterns, etc. to keep cars moving, but allowing people to walk freely, better civic center (Library, etc to hold community events).	2/22/2018 11:10 PM
164	better public transport homelessness issues resolved	2/22/2018 9:04 PM
165	First class library. First class art museum. First class parks.	2/22/2018 7:48 PM
166	1. Increase in open space 2. More police officers to address traffic safety	2/22/2018 7:46 PM
167	I would like to see thoughtful management of the concerns mentioned above.	2/22/2018 7:14 PM
168	I believe that improved walking and transit oriented areas area. Great idea. I would like to see a greater mix of shops so that my dollars can stay in the community and not go to Los Gatos or San Jose. Grow the community center programs.	2/22/2018 6:59 PM
169	Utility wires put underground. See above.	2/22/2018 6:57 PM
170	2040? Geez, that's a bit far away haha...here's what i can think of now no vacancy downtown...modernize the downtown events, bring in better food (not county fair food)...make campbell schools some of the best in the silicon valley!	2/22/2018 5:30 PM
171	Parking transit more and better stores	2/22/2018 4:32 PM
172	Commitment to transit oriented development Increased Mixed Used zoning Reduce dependency on vehicles	2/22/2018 4:27 PM
173	Affordable housing. 1-2 medium to large tech firms have an office here. Maintain small community feel.	2/22/2018 4:19 PM
174	Improved traffic flow.	2/22/2018 4:15 PM
175	New High School in the City of Campbell for the Campbell residents. Affordable housing (not an apartment that is called a home). Safe streets for children to be able to play out front of their residences.	2/22/2018 4:13 PM
176	Better transit. More and larger Park and Ride options for light rail. If we do allow dense R&D development, require developers/employers to provide/fund transit options (employee/community shuttles)	2/22/2018 4:02 PM
177	More neighborhood parks	2/22/2018 3:58 PM
178	More jobs, housing and parks	2/22/2018 3:51 PM
179	More jobs housing and parks	2/22/2018 3:49 PM
180	sustainable	2/20/2018 3:40 PM
181	sustainable	2/15/2018 5:09 PM
182	test	2/15/2018 3:41 PM

Q10 What is your age?

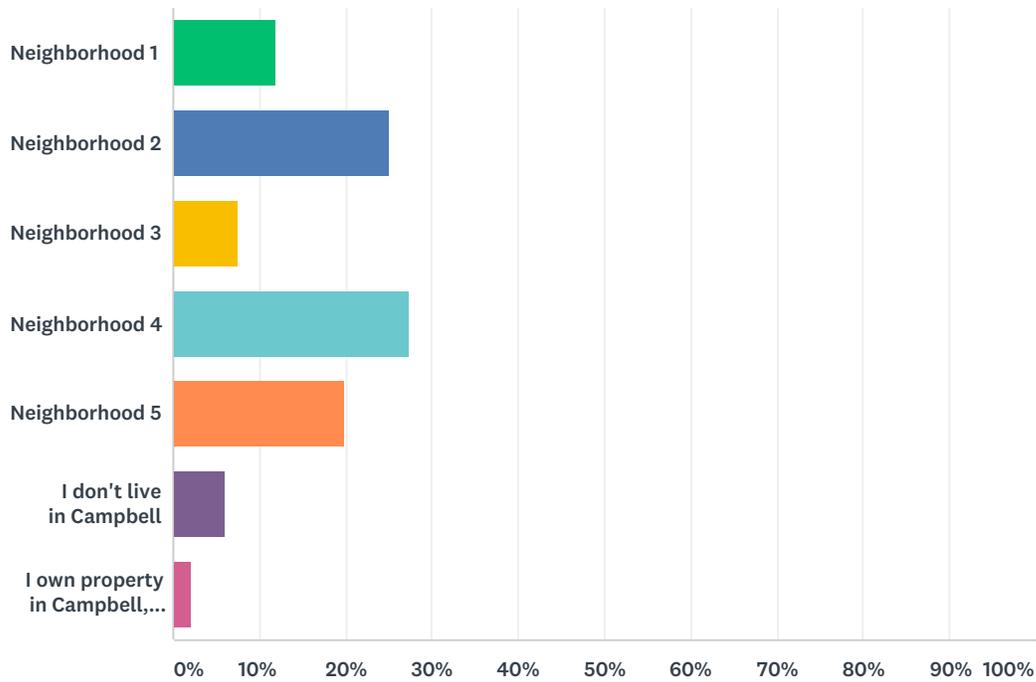
Answered: 253 Skipped: 3



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18 - 29	6.32%	16
30 - 44	32.02%	81
45 - 59	35.97%	91
60+	25.69%	65
TOTAL		253

Q11 Using the map below, please identify which neighborhood/area of the city you live in.

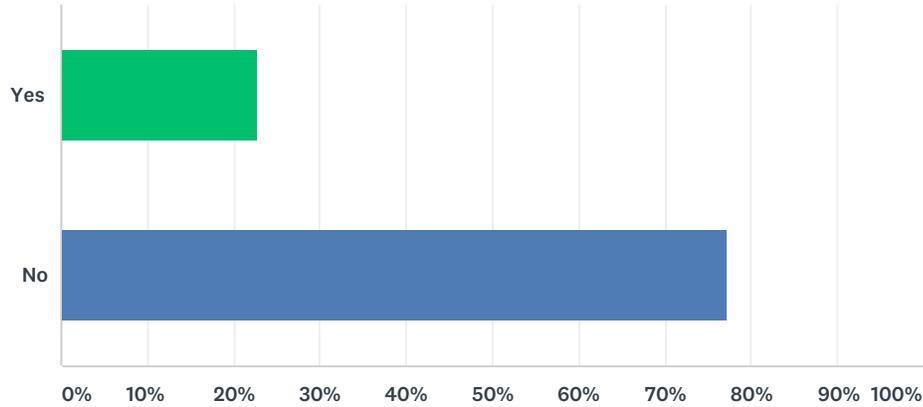
Answered: 251 Skipped: 5



ANSWER CHOICES	RESPONSES	
Neighborhood 1	11.95%	30
Neighborhood 2	25.10%	63
Neighborhood 3	7.57%	19
Neighborhood 4	27.49%	69
Neighborhood 5	19.92%	50
I don't live in Campbell	5.98%	15
I own property in Campbell, but I don't live in Campbell	1.99%	5
TOTAL		251

Q12 Do you work in Campbell?

Answered: 249 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	22.89%	57
No	77.11%	192
TOTAL		249

#	IF NO (PLEASE SPECIFY WHERE YOU WORK)	DATE
1	stay at home	3/22/2018 2:13 PM
2	RETIRED. LIKE TO SHOP LOCALLY WHEN I CAN PARK.	3/22/2018 9:35 AM
3	Retired	3/21/2018 5:50 PM
4	Santa Clara	3/21/2018 11:23 AM
5	Retired	3/21/2018 10:17 AM
6	Cupertino, Sunnyvale	3/21/2018 1:49 AM
7	Retired	3/20/2018 7:11 PM
8	retired	3/20/2018 5:29 PM
9	San Jose	3/20/2018 4:11 PM
10	Downtown San Jose	3/19/2018 9:38 PM
11	Foster City	3/19/2018 8:42 PM
12	San Jose	3/19/2018 7:31 PM
13	Law	3/19/2018 6:26 PM
14	San Jose	3/19/2018 4:26 PM
15	Retired	3/19/2018 1:21 PM
16	downtown San Jose	3/19/2018 12:08 PM
17	Palo Alto	3/19/2018 10:50 AM
18	Retired	3/19/2018 9:50 AM
19	On The Alameda in SJ	3/19/2018 6:38 AM
20	Sunnyvale	3/18/2018 10:08 PM

Neighborhood Workshop Survey

21	I work in Santa Clara.	3/18/2018 7:26 PM
22	Willow Glen	3/18/2018 7:01 PM
23	San Jose	3/18/2018 6:01 PM
24	Retired	3/18/2018 3:44 PM
25	retired	3/18/2018 1:10 PM
26	I am retired	3/18/2018 11:51 AM
27	San jose	3/18/2018 10:57 AM
28	San Carlos	3/18/2018 10:28 AM
29	retired	3/18/2018 9:55 AM
30	95112 San jose	3/18/2018 8:36 AM
31	Downtown	3/17/2018 11:39 PM
32	Retired	3/17/2018 10:16 PM
33	Retired. Work part-time in San Jose	3/17/2018 9:52 PM
34	San Jose	3/17/2018 9:32 PM
35	San Jose	3/17/2018 9:25 PM
36	Sunnyvale	3/17/2018 8:48 PM
37	Apple Inc in Cupertino	3/16/2018 12:21 PM
38	Retired	3/16/2018 9:33 AM
39	Retired	3/15/2018 5:44 PM
40	Oakland	3/15/2018 1:53 PM
41	retired	3/15/2018 1:51 PM
42	Retired	3/14/2018 7:29 AM
43	Retired	3/12/2018 4:12 PM
44	The company I work for is not in Campbell, I work from home.	3/11/2018 10:57 PM
45	Downtown San Jose	3/11/2018 10:40 PM
46	Retired	3/11/2018 11:21 AM
47	Berkeley (ya, I know). Campbell is worth the drive.	3/10/2018 9:19 PM
48	Sunnyvale	3/10/2018 8:57 PM
49	Santa Clara	3/10/2018 6:40 PM
50	Sunnyvale	3/10/2018 5:32 PM
51	Retired. Did work in Campbell.	3/9/2018 11:31 PM
52	Mountain View	3/9/2018 2:14 PM
53	North San Jose	3/9/2018 1:11 PM
54	retired - have lived here 46 years	3/9/2018 10:38 AM
55	San Jose	3/9/2018 9:07 AM
56	Santa Clara	3/9/2018 8:37 AM
57	Cupertino	3/9/2018 1:17 AM
58	Los Gatos	3/8/2018 9:55 PM
59	San Jose	3/8/2018 9:39 PM
60	Palo alto	3/8/2018 8:54 PM
61	Apple Cupertino	3/8/2018 7:35 PM

Neighborhood Workshop Survey

62	Santa Clara	3/8/2018 7:11 PM
63	mt. view	3/8/2018 5:53 PM
64	Redwood City	3/8/2018 5:43 PM
65	Cupertino	3/8/2018 5:05 PM
66	Sunnyvale	3/8/2018 5:02 PM
67	Palo Alto	3/8/2018 4:39 PM
68	San Jose	3/8/2018 4:23 PM
69	Cupertino	3/8/2018 1:53 PM
70	Sunnyvale	3/8/2018 11:43 AM
71	San Jose	3/8/2018 10:56 AM
72	Mountain View	3/8/2018 10:54 AM
73	Woodside, CA	3/8/2018 9:43 AM
74	Work from home/self employed	3/8/2018 2:11 AM
75	retired	3/8/2018 12:38 AM
76	Santa Clara	3/7/2018 10:09 PM
77	santa clara	3/7/2018 8:21 PM
78	SJSU	3/7/2018 5:03 PM
79	North San Jose	3/7/2018 2:34 PM
80	Neighborhood 4	3/7/2018 12:53 PM
81	Nearby, Burbank	3/7/2018 12:45 PM
82	Google - Sunnyvale campus	3/7/2018 12:34 PM
83	Milpitas	3/7/2018 11:16 AM
84	JLohr Winery	3/7/2018 11:06 AM
85	Saratoga	3/7/2018 9:37 AM
86	Milpitas	3/6/2018 10:53 PM
87	Mountain view	3/6/2018 8:09 PM
88	Sunnyvale	3/6/2018 7:32 PM
89	stay at home mom	3/6/2018 7:10 PM
90	Cupertino	3/6/2018 7:03 PM
91	prefer not to say	3/6/2018 4:12 PM
92	San Diego	3/6/2018 3:28 PM
93	retired, work part time in San Jose	3/6/2018 3:10 PM
94	San Jose	3/6/2018 2:17 PM
95	Near San Jose airport. My company used to be in Campbell at the buildings on Creekside/Hamilton, but needed more space. We looked at Campbell Technology Pkwy, but CEO didn't like the businesses/look at the entrance to business park and so decided to move elsewhere (wasn't a good look to show investors when they'd come to visit was the justification for not moving there).	3/6/2018 12:48 PM
96	would love to. I work in sunnyvale.	3/6/2018 12:38 PM
97	retired	3/6/2018 12:24 PM
98	Sunnyvale	3/6/2018 12:08 PM
99	Willow Glen	3/6/2018 11:56 AM

Neighborhood Workshop Survey

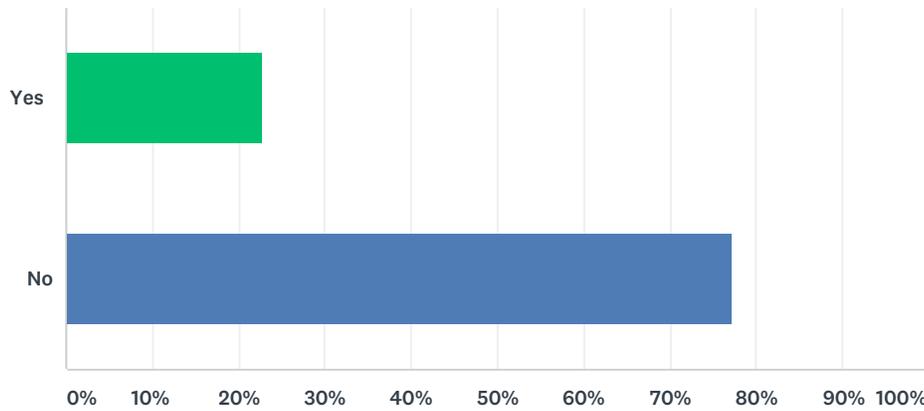
100	Retired	3/6/2018 11:32 AM
101	San Jose	3/6/2018 11:29 AM
102	San Jose near the airport	3/6/2018 11:10 AM
103	Sunnyvale	3/6/2018 10:44 AM
104	I am retired.	3/6/2018 9:57 AM
105	Palo Alto	3/5/2018 10:00 PM
106	South San Jose	3/5/2018 7:58 PM
107	unemployed	3/5/2018 6:14 PM
108	Retired	3/5/2018 1:48 PM
109	North San Jose. If the Hacienda station is built, I will take the light rail to work.	3/4/2018 5:01 PM
110	YMCA	3/4/2018 4:55 PM
111	Sunnyvale	3/3/2018 4:25 PM
112	Downtown San jose	3/3/2018 1:36 AM
113	Stanford	3/2/2018 6:20 PM
114	Mountain View	3/2/2018 2:33 PM
115	don't work	3/1/2018 10:12 PM
116	Redwood City, CA	3/1/2018 8:54 PM
117	In San Jose, just north of Campbell on Bascom Avenue.	3/1/2018 4:37 PM
118	retired	3/1/2018 2:49 PM
119	Technically, in Sunnyvale, but I now work from home in Campbell ~3 days a week.	3/1/2018 12:38 PM
120	n/a	3/1/2018 11:56 AM
121	Sunnyvale	3/1/2018 10:40 AM
122	Retired	2/28/2018 10:20 AM
123	Apple in Cupertino	2/28/2018 1:16 AM
124	I telecommute for work almost 85% percent of the time.	2/27/2018 10:42 AM
125	Cupertino	2/26/2018 11:30 PM
126	I own a business along the Bascom Ave corridor between Union and Camden on the west side of street	2/26/2018 2:47 PM
127	Sunnyvale	2/25/2018 11:46 PM
128	San Jose	2/25/2018 5:31 PM
129	Retired	2/23/2018 1:29 PM
130	San JOse	2/23/2018 11:15 AM
131	retired	2/23/2018 10:17 AM
132	Mountain View	2/22/2018 11:36 PM
133	Stanford	2/22/2018 9:28 PM
134	sunnyvale	2/22/2018 9:04 PM
135	Retired	2/22/2018 7:50 PM
136	Downtown San Jose	2/22/2018 7:46 PM
137	San Jose	2/22/2018 7:14 PM
138	Unemployed - looking	2/22/2018 6:59 PM
139	Retired	2/22/2018 6:57 PM

Neighborhood Workshop Survey

140	retired	2/22/2018 5:36 PM
141	Both my husband and I work in San Jose/Santa Clara	2/22/2018 5:30 PM
142	Retired	2/22/2018 5:25 PM
143	I work for the Town of Los Gatos	2/22/2018 4:32 PM
144	San Mateo	2/22/2018 4:27 PM
145	San Jose near levi stadium.	2/22/2018 4:19 PM
146	los gatos	2/22/2018 3:57 PM
147	San jose	2/22/2018 3:51 PM
148	San Jose	2/22/2018 3:51 PM
149	San jose	2/22/2018 3:49 PM

Q13 Did you attend one or more of the General Plan Update neighborhood workshops conducted in January - March, 2018?

Answered: 251 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	22.71%	57
No	77.29%	194
TOTAL		251

Q14 Is there anything else you want to share related to the General Plan Update?

Answered: 97 Skipped: 159

#	RESPONSES	DATE
1	Thank you for considering resident input.	3/22/2018 2:13 PM
2	I HOPE YOU ADDRESS PARKING.	3/22/2018 9:35 AM
3	I hope funding can be found for the renovation and/or replacement of the Campbell Library and Campbell City Hall buildings.	3/20/2018 7:11 PM
4	no	3/20/2018 4:11 PM
5	Keep the small town feel of Campbell, we don't need more big business. We need more mom and pop stores.	3/19/2018 8:13 PM
6	Progress is inevitable and good. But, not at the cost of people's space and rights.	3/19/2018 6:26 PM
7	Do not build density on only one side of the city, unless the district is going to allow school choice.	3/19/2018 3:17 PM
8	Do not raise property taxes including new bonds. Property taxes are no too high and no longer deductible.	3/19/2018 1:21 PM
9	Thank you for checking with the community, and for presenting the ideas clearly on the web. The maps are very useful for planning and understanding what you're trying to do. Whatever can be done to make public transit a more attractive method of getting around than driving would be very welcome in my opinion. These growth issues have been addressed very successfully in other high population areas, and I hope we can take a page from some other cities in the world rather than learning the hard way on our own.	3/19/2018 10:50 AM
10	Please tell me how I can get responses to my other comments at the community meetings	3/19/2018 10:46 AM
11	What we love about our home is our back yard and we would not like to lose our privacy by having people being able to watch us in our own back yard.	3/19/2018 9:50 AM
12	I think we should resist the concept that higher density is inevitable. Rather than encouraging more employment in Campbell by intensifying densities in office/industrial areas, thereby increasing traffic and downgrading the quality of life here, resist it. Let Apple/Google/Facebook build in the central valley, where the economy suffers from lack of diversification.	3/19/2018 6:38 AM
13	Traffic calming to protect the neighborhoods around the Pruneyard needs to be addressed as the area develops and draws increased activity.	3/18/2018 7:01 PM
14	Allow more developments around the city. Release some of the regulations which stifle our positive growth.	3/18/2018 5:53 PM
15	Given potential political changes that limit the ability to restrict development that is approved by our general plan I am inclined to believe our general needs to promote and protect our residential neighborhoods. Housing density is linked with traffic and it can't be intensified without adequate traffic solutions. It will destroy the quality of our town.	3/18/2018 1:10 PM
16	Traffic in Bay Area is horrible, need better access to freeway from Winchester	3/18/2018 10:57 AM
17	High density ownership not rental.	3/18/2018 10:28 AM
18	Not sure of section of the map I choose. Too small, I live on E. Campbell Ave. Did not come to meeting because I was ill.	3/18/2018 9:18 AM
19	Tired of seeing overworked cops, overwhelmed families and unimpressive traffic increases due to technical companies and the like. Not much hope for current renters or long time citizens to attempt to purchase a home with current demands	3/18/2018 8:36 AM

Neighborhood Workshop Survey

20	I only heard about the March meeting but was unable to attend. I am very concerned about the over development of Campbell and the plans for even more high density housing. It is too much and I believe it is changing our wonderful city in a negative way. I can only imagine how awful the traffic will get because I don't believe the light rail will keep most people from driving. Please preserve the charm and small town family oriented feel of Campbell by stopping the over development of this wonderful town. Thank you for your hard work and for allowing us a way to provide input.	3/17/2018 11:56 PM
21	Thank you for sharing with the public and willing to take our feedback into considerations.	3/17/2018 10:17 PM
22	Appreciate the request for feedback.	3/17/2018 9:32 PM
23	If you keep Campbell safe and clean, people will stay or come to live in this community. Over the years, things have gone downhill. It is not too much for tax paying residents to ask for a safe and clean community.	3/17/2018 9:25 PM
24	Continue to involve the public	3/17/2018 11:21 AM
25	Seek input from the homeowners in the community who are regularly working and under the age of 50. From attending the meeting, I could see clearly that the majority of attendees with strong opinions were citizens over the age of 60 who are on the verge of retirement or already retired. They are entitled to their opinions but I feel to encourage a vibrant community we need the opinions of the people with families who will really see the benefits that a good General Plan will provide.	3/16/2018 12:21 PM
26	The meetings were very general and did not address the specifics of the plan. I felt there was not enough information presented at the meetings about the future population forecasts and what the three alternatives meant, etc.	3/15/2018 5:44 PM
27	I believe this is a ruse to get people to believe more development is better for the city.	3/15/2018 4:40 PM
28	I would also like to see less/slower traffic on Central Avenue, where I live. I have two small kids, and it is really scary to have cars bombing down the street at 50 MPH.	3/15/2018 1:53 PM
29	We need better connections from one "high foot traffic area" to the next. Example: Connect downtown Campbell to the Pruneyard, and beyond....	3/12/2018 7:38 PM
30	What's the population growth expected in the next 20 years? These plans seem to try to bring in more people into Campbell. But do we have enough services to keep up with this growth? Police, fire dept., school, road, medical services... What's the plan for them?	3/11/2018 10:57 PM
31	No. Thank you.	3/11/2018 11:21 AM
32	Please don't force your vision upon residents	3/10/2018 11:54 PM
33	Thank you for your continued efforts!	3/10/2018 9:19 PM
34	Please try to resist the pushback against increased density. Density is the only real way to support public transportation and potentially have some affordability.	3/10/2018 5:32 PM
35	As a home-owner I want to see the place becoming more vibrant and exciting. More people are going to want to live in Campbell, they must be accommodated in a sustainable manner.	3/9/2018 2:14 PM
36	Please learn how to be an excellent urban city. We're not in the apricot business anymore.	3/9/2018 1:11 PM
37	I'm fully in support of the plan. I think it's possible to modernize the city while still maintaining its small town feel. I would hate to see the city stagnate under the weight of nostalgia. I believe it's possible to embrace the future while honoring the past.	3/9/2018 12:06 PM
38	Please do not be governed by greed and the need to be the next big thing. We moved to Campbell for its rural and community feel and up until the past few years we have successfully preserved that. We are fast becoming a concrete jungle.	3/9/2018 11:16 AM
39	all meetings - lots of talk - no action	3/9/2018 10:38 AM
40	I would like for Campbell to install parklets in the downtown area, like many of the other downtowns have (Willow Glen, Mountain View,...).	3/8/2018 10:10 PM
41	Ease congestion in Downtown Campbell. We don't even go to festivals and events anymore because it's always overrun! Too many people, nowhere affordable to live	3/8/2018 7:35 PM
42	Thank you for working hard to continue to improve Campbell!	3/8/2018 4:39 PM

Neighborhood Workshop Survey

43	I think these efforts are worthwhile and I fully support improvements to Campbell. I live in the neighborhood, just east of the border with San Jose and work west of Campbell, in Cupertino, so I shop and dine mostly in Campbell. I feel like I am part of this community and am excited about the improvements proposed here.	3/8/2018 1:53 PM
44	Please start saying yes to things instead of a outright no.	3/8/2018 11:43 AM
45	We love living here, please increase opportunities to also work here and avoid the congestion up to the main tech hubs in Palo Alto, Mountain View and Cupertino.	3/8/2018 10:54 AM
46	To send out fliers in the community, or find a better way to involve young people. (I.e post or advertise on Facebook, Twitter, instagran have a stall during the Sunday's Farmers Market) you need to engage young people! I had no idea this was happening, I found the survey on Reddit!	3/8/2018 2:11 AM
47	I could not attend any of the meetings because I was recovering from surgery. I want to put in a word for more parks & open space, & providing a good environment for teens and children.	3/8/2018 12:38 AM
48	Nothing is easy.	3/7/2018 8:28 PM
49	More housing please	3/7/2018 2:19 PM
50	Keep up the good work --- my family doesn't have any plan to move out of Campbell, so we're relying on leaders in the city to make smart, thoughtful, balanced decisions about our community for the future.	3/7/2018 11:42 AM
51	I am on the GPAC	3/7/2018 11:06 AM
52	updates as they happen	3/6/2018 11:04 PM
53	Campbell was the last community in the area to implement bike lanes but has made great strides. Keep up the good work.	3/6/2018 10:53 PM
54	No.	3/6/2018 10:32 PM
55	Would love to see a sound wall be considered on the 17 fwy across from the new town homes (Madison) Sam Cava/ Lottie Lane area to help block freeway noise. PLEASE!	3/6/2018 7:32 PM
56	Please don't take the vocal minority's voice as the true voice of Campbell. After attending the meeting in person, I am concerned that the City of Campbell will not see progress because some of the long time citizens are so adamant against ANY development. I am not saying we should over develop, but we need to think about the future and not only try to keep things the same.	3/6/2018 7:03 PM
57	I was out of the country when my workshop took place. Are there any recorded sessions?	3/6/2018 4:27 PM
58	This is an exciting time of growth and prosperity. I look forward to seeing the City expand on its goals and take on the hurtles of transit, growing population and the need to take action on emissions. Thank you for your work!	3/6/2018 4:19 PM
59	I found the workshop a little disorganized and hard to accomplish the intended goal of the evening. I was also concerned that a community survey was mentioned several times in the introductory remarks that had under 200 people responding. With people attending these workshops, more residents will be contacted but its still important to reach out to those that didn't or were unable to attend.	3/6/2018 4:12 PM
60	From what I can see, things look to be on what I would call the right track. Good luck!	3/6/2018 3:10 PM
61	Build a bridge over Highway 17 from the LG Trail to the business park on Campbell Tech Pkwy. This will create a great asset for the businesses to be able to walk to DT for lunch/after work/etc and will provide pedestrians an access point to visit the park and ponds near the business park.	3/6/2018 12:48 PM
62	Other areas around us are impacting us. I think we need more voice on that.	3/6/2018 12:21 PM
63	Have more transparency in government. No one in our neighborhood knew about ENVISION CAMPBELL which has been meeting for one year with a select group of appointed people.	3/6/2018 11:45 AM
64	No In-n-Out!!!! A sit-down restaurant, like the former Elephant Bar restaurant or a PF Changs, would be fine. Please, do not replace EB with a drive through fast food restaurant.	3/6/2018 11:32 AM
65	This In-and-Out restaurant study has gone on too long. Anyone who knows the area knows that the damage to quality of life for others who use that area would be considerable. The city management loses credibility for every day that this issue does not get resolved. Kill this plan!	3/6/2018 11:29 AM
66	I dont' like to see development that is just going up with insufficient parking. You can say that people will take transit but until with have a good system we won't.	3/6/2018 10:34 AM

Neighborhood Workshop Survey

67	Would like to see the area between Hamilton and Campbell Avenue in downtown rezoned to minimum of 5,000 sf lots rather than 6,000 sf lots.	3/6/2018 10:27 AM
68	Thanks. Nicely done.	3/6/2018 9:59 AM
69	The TODs should be safe for women and children at all hours. Eyes on the street as Jane Kay Holtz said.	3/5/2018 10:00 PM
70	Slow down and do thorough research as part of the planning. Listen to what the community wants. It is really hard to undo damage once it is done. We do not need to take down single family homes just to build apartments. We need more single family homes and we have enough apartments already.	3/5/2018 7:58 PM
71	if previous General Plans will be 'torn up' at the whim of developers, why bother having one at all. I appreciate the effort, but it's a lot of money and time to invest in developing a Plan, if we're just going to let the developers do whatever they want anyway.	3/5/2018 6:14 PM
72	Seems too focused on development and doesn't seem to evolve with feed back. There needs to be more meetings with residents that share what the feed back has been and how it is changing the plan, if at all. After 3 meetings, one more tonight, I just not sure what engagement has accomplished.	3/5/2018 1:48 PM
73	Continue the good progress and don't let the old guard close minded residents guilt trip you!	3/4/2018 5:01 PM
74	I want an In N Out!	3/4/2018 4:55 PM
75	ENFORCEMENT and adequate handicapped parking spaces at the "core" of properties... not the outskirts. CITY can make money by Citing the illegally parked cars in MANY Blue spaces. A sad situation when able bodied folks are so lazy to use the blue spaces and be carefree... whether they realize it or not... it is terrible for those who need it and see the abuse continuing.	3/3/2018 4:24 PM
76	The GPAC process has turned into a community joke. The overall Update that is being done now is covering far too little, far too late. And no one outside of City Hall seems to care.	3/2/2018 6:20 PM
77	Don't take away what's unique and cool about Campbell (small town feel) by packing it with high density housing. This place would really suck.	3/1/2018 10:12 PM
78	Having watched this process for a long time, I would recommend updating the General Plan continuously, piece by piece, over time. This project has become monumental, like rolling a giant boulder up a hill.	3/1/2018 4:13 PM
79	The update needs to happen soon before any more really dense developments come forward. I really think it just needs a little tweaking as well as changing the density calculation from "gross" to "net". thank you for this opportunity to comment and for coming out to the neighborhoods.	3/1/2018 2:49 PM
80	Thank you for doing this.	3/1/2018 12:38 PM
81	The "alternatives" and "images" offered lead people to believe that's all that available to them, and therefore narrow the conversation and alternatives THEY might offer. Still, it's been an important process, given it's weaknesses. THANK YOU.	3/1/2018 11:56 AM
82	My property increases in value regardless, I'm concerned about the lack of a future for a lot of people in this area That aren't involved in high tech	2/28/2018 10:20 AM
83	No	2/27/2018 10:42 AM
84	This is a good survey. Please keep up this engagement with residents.	2/26/2018 5:41 PM
85	Lets not try to be Cupertino, San Jose, and others who are trying to attract high tech business. A few large buildings are OK, but lets not try to be something we are not. But let's also be forward thinking. Retail is not coming back. Let's not pretend that we can place mixed use everywhere. We will be left with plenty of empty storefronts. Look at the retail buildings on Winchester which were built 3 years ago and are still empty	2/26/2018 4:06 PM
86	More Los Gatos, Less San Jose. Keep the small town feel. Don't go down the road of the Santana Row/Winchester corridor development. Stop feeling like you have to build high-rises, high-density everywhere. Put some signs in the middle of key streets announcing to people when they are entering and leaving Campbell to at least remind residents, visitors, and politicians that the City is special and has a unique identity. Protect the history. Keep the housing stock diversified as well as business types.	2/25/2018 11:46 PM
87	Please don't try to be another Los Gatos! How about running the light rail into Los Gatos and then we can go there if you need that and Campbell can stay comfortable!	2/25/2018 5:31 PM

Neighborhood Workshop Survey

88	Until you solve the traffic issue at camden and 880 stop trying to stuff more businesses into the immediate area	2/23/2018 11:15 AM
89	I am disappointed that question and answer sessions of the GPAC meetings were dropped. I fear assumptions are being made without community input when analyzing the data that's been collected. This process is not viewed as independent by the residents of Campbell because the participants were hand-picked by selected members of staff. Many feel that the goals for this process is to justify the acceleration of development. We are very disappointed that the truly active GPAC members have dwindled down to single digits despite what we've been told.	2/23/2018 9:58 AM
90	I think that you are on the right track.	2/22/2018 11:36 PM
91	good job. Thanks for asking for input from the residences!	2/22/2018 11:10 PM
92	Great story map, it's a very nice addition to this kind of survey.	2/22/2018 9:28 PM
93	Good luck. We have to do it too.	2/22/2018 4:32 PM
94	Please do not let the concerns of a vocal minority that may oppose increased development dictate the development of the General Plan Update. Increased Housing and Transit Oriented Development are the areas that all Bay Area Cities need to focus on in order for our region to succeed.	2/22/2018 4:27 PM
95	no	2/20/2018 3:40 PM
96	no	2/15/2018 5:09 PM
97	test	2/15/2018 3:41 PM