FINANCIAL REPORT

Balance Sheet

<table>
<thead>
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<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Assets</td>
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<td>Liabilities</td>
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<td>Equity</td>
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Income Statement

- Foundation Grants: $636,000
- Earned Revenue: $618,236
- (Real Estate Ops, Endowment)
- Fundraising: $316,002
- (Events, Donations, Corporate Drive)
- Government Grants & Contracts: $239,202

Total Revenue: $1,809,440

Expenses: $1,495,460

Net Income: $313,980

Special Thanks To Our 2018 Major Funders

City of Detroit
State of Michigan
PVS Chemicals
Chemical Bank
Huntington National Bank
JP Morgan Chase
Quickten Loans
Cedar Tree Foundation
DTE Energy Foundation
Erb Foundation
FCA Foundation
Ford Foundation
Knight Foundation
Kresge Foundation
Lear Foundation
Taubman Foundation
Community Foundation of Southeast Michigan
Detroit Wayne Mental Health Authority
Institute for Sustainable Communities
The Nature Conservancy
Wayne State University
University of Michigan
Tech Town Detroit
MISSION
a safe, chillable space where teens are empowered to use their voice to create a positive community that fosters leadership and inspiration.

The Vault hosts four regular meetings a week including Art, Game Night, SAT tutoring, cooking and college readiness (completing college applications & writing essays for scholarships.) They also schedule movie nights and students often spend breaks from school there. Evening meals are served in partnership with Forgotten Harvest. Attendance ranges from 5-15 nightly, averaging 25 youth per week.

The Vault is advised by the Teen Advisory Council (TAC) which helps choose programming & providers, as well as performs outreach for the Vault and other youth programs. In 2018, TAC conducted a school wide survey at Southeastern High School, created by-laws & elected officers, and wrote a successful grant for a program called Creative Vocations.

COLLEGE READINESS
Several TAC members are graduating high school this year and preparing for college. In partnership with Detroit College Access Network, two students participated in the “Get SAT Prep” 12 week enrichment program to help boost their entrance exam scores. In September, 14 members attended a college fair at Eastern Market to meet with college reps and apply for scholarships. And in November, TAC hosted a Flapjacks and FAFSA event, bringing a college coach from Closing the Gap to assist, and resulting in 9 completed applications.

YOUTH WORK FORCE DEVELOPMENT
The Summer Youth Employment Program is a six week course running from late June through mid-August. Students work four hours a day Monday-Thursday and complete four hours of training Fridays on subjects like financial literacy, resume writing and interview skills, and community development. Participants also attend the Young Professional Conference at Cobo Hall for youth working in various summer programs. The conference covers a variety of topics from Teen Mental Health, Drug and Alcohol Abuse, Interview skills and Professionalism in the workplace. We had 44 students with 100% retention during the 2018 session. They were divided into four teams- LEAP Service Team, Media, Journalism, and Coding. A field trip to DABLS Bead Museum and the Motown Museum wrapped up a great summer session. This program is in partnership with DWMHA who provided the grant for the Summer Youth Employment Program.

In an effort to provide youth employment opportunities year round, in December eight students became paid participants in the Community Design Leaders Training program. In partnership with the University of Michigan, our Youth Design Leaders were taught 3-D computer aided design of parks & public spaces to improve communities. They also learned about storm water management and went on field trips to see impact first hand. Students practiced creating their own project designs and are now trained and ready to use this program for upcoming community projects this year.
COMMUNITY PLANNING & DEVELOPMENT
As future leaders, ECN encourages its youth members to become involved in neighborhood planning. Through training in programs like Resident Outreach Corps and participation in meetings about water, sustainability, city services and other key issues, they are gaining valuable insight into community needs and where they can help.

TAC also partnered with Southeastern H.S. to present the Community Planning Speaker Series. Between February and May, members met twice weekly with a student government class to discuss community planning & development, exploring how to understand the interests of communities and lead neighborhoods or group through guest speakers. And in May, for Motor City Makeover, the class planned and built a raised bed garden project at their school.

In the fall, a new Community Speaker Series was launched at Southeastern with a sophomore class. Similar to the previous program, guest speakers from the community visited and conducted a focus group with the Office of Sustainability, while students issued a survey to help choose the next project for the spring.

FIELD TRIPS
Bike Rental & Cruise on Dequindre Cut
Movie Screenings: “Black Panther” & “The Hate You Give”
Apple Orchard Trip - cooking class participants picked apples & pumpkins which they made into pies, along with pumpkin bread

ART SHOW
In April 2018, TAC hosted an art show featuring four artists from the Vault. Over 60 people attended the event titled “Look Through Our View” at Mack Market. This marked the first paid exhibition for these artists, which took home over $1500 in collective sales.

TESTIMONIALS
“The Vault is a sanctuary and second home to teens all over the Eastside. It allows us to engage in the community as members of the city, rather than just students. The Vault teaches us how to learn, grow & lead in a comfortable youth-oriented environment, while preparing us to serve in the community we live in.”
~ Jessica Dodge, Senior TAC Member

“I worked with ECN over the summer and it was so fun! I learned so many things about working with the camera and filming! I also learned that we are a family and it’s okay to be nervous about interviews and others with your peers! I met new people and it was such a positive environment! Everyone helped each other and it was a fun learning experience! I hope to do it again!”
~ Cierra Moses, Southeastern H.S. Junior

“I sold most of my work and it really boosted my confidence and reassured me. I really liked explaining my work to people and having them look at it like I was a real artist.”
~ Destiny Gray, Featured Artist & Southeastern H.S. Senior

“Working on the grant was one of my greatest achievements. The feeling of working for the greater good of teens in my area is satisfactory. I also loved working with people just like me.”
~ Stephon Horton, TAC Vice-Pres. & Southeastern H.S. Senior
NEIGHBORHOOD GROWTH

PROSPERUS
ProsperUS Detroit helps bring business ideas to life. Participants learn to write a business plan, conduct market research, develop a marketing strategy, and use best business practices. Technical assistance is also offered with website development, marketing materials and continued business consultation. In 2018 we graduated 2 cohorts in January and July, bringing the total to over 60 entrepreneurs through the program in five years. ECN is working diligently to help ProsperUS Detroit alumni establish their businesses within the East side community.

BRING YOUR OWN DEVICE (BYOD)
In 2018, ECN offered nine classes to over 50 residents with a free technology training program called Bring Your Own Device (BYOD). Held every first Saturday of the month from March-November, with support from the University of Michigan School of Information & Technology, residents received one-on-one hands on assistance to maximize effectiveness with their devices. Participants learned essential skills including:

1. Downloading & transferring music between devices
2. Organizing email groups for neighborhood block clubs
3. Using apps (featuring the “Improve Detroit” App)
4. Accessing the internet on your smartphone
5. Storing data on the Cloud
6. Creating Facebook pages
7. Texting 101
THE GREEN TEAM
As ECN expands its open space and green infrastructure work, the organization requires a special team to maintain its properties and Green Stormwater Infrastructure (GSI). Previously, ECN was contracting out landscaping work. The formation of a “Green Team” created the opportunity for eastside residents to gain meaningful employment and training in landscaping and green infrastructure. ECN hired 5 individuals over the course of the season from May to November, with a core team of 3 being maintained consistently.

HEADQUARTERS STORMWATER PROJECT
ECN’s headquarters are located at 4401 Conner in a building constructed in the 1960s. In 2018, DWSD began charging over $1200 monthly for drainage fees based on impervious acreage. ECN received a Community Development Block Grant for the installation of GSI on site to reduce stormwater impact and offset some of the drainage charge. ECN contracted NTH Consultants in August of 2018 to design the project. A site survey, soil borings, and an infiltration test were all performed in the fall of 2018, and the site plans are expected to be completed by spring 2019. ECN also applied for DWS’s Capital Partnership Program, which awards up to $50,000 in matching funds for the project.

ENVIRONMENTAL JUSTICE, WATER, AND OPEN SPACE PLANNING
ECN is part of the Land + Water Works Coalition (LWWC) whose aim is to connect Detroiters to their water system and educate the community around GSI. The group hosted a series of community forums across the City, and held a summit at the Charles H. Wright Museum in April 2018 to talk about stormwater challenges and GSI. ECN actively participates in meetings on environmental justice, water issues, and open space planning with the Detroit Environmental Agenda, the Detroit City Council’s Green Task Force and Water Subcommittee, the Michigan Water Table, and the Open Space Working Group.
3D VISUALIZATION TOOL
ECN partnered with U of M’s School of Environment & Sustainability on the development of a 3D visualization tool to help residents create 3D designs transforming vacant spaces in their neighborhoods. Workshops were held from fall 2017 through spring 2018, with residents producing designs for several vacant areas in their neighborhoods. One of the designs, named the Canfield Garden of Peace and Unity, was selected by the Blight Advisory Committee for construction with funding from the Institute for Sustainable Communities. Land purchase was completed in August 2018 and site work began in the late fall. The project will be completed spring 2019.
A group of Dow Fellows from the University of Michigan continued the development of the 3D tool, partnering with ECN again for a series of workshops in the fall of 2018. 15 residents attended three workshops where they developed competitive designs for a vacant space on Mack Avenue with their results providing input for a final design to be developed by a landscape architect.

The complex 3D visualization software is still being refined and workshops are facilitated by University of Michigan grad students skilled in its features. Beginning in November 2018, eight high school students from ECN’s youth program underwent training on how to use the software, open space planning, and the importance of GSI. The goal is for future 3D visualization workshops to be facilitated by members of the community that know the software and are familiar with the people and places involved.

GREEN GROWTH

HAMilton RAINGarden leARRning LAB
ECN worked with the community to develop a Raingarden Learning Lab across from Hamilton Academy at Newport & Southhampton, with the goal of beautifying vacant land in the Chandler Park neighborhood and providing an educational GSI installation. With the involvement of residents throughout the process, the site selection, design, and land purchase were completed by the end of 2017. By the end of November 2018, main site construction was completed. Planting for the site is planned for this spring, with a grand opening slated for the end of May.
Beginning in September 2018, Eastside Community Network (ECN) actively engaged a range of stakeholders for the McDougall-Hunt Sustainable Redevelopment Plan including: residents, community advocates, nonprofits, and churches. Through a comprehensive planning process which included internal team meetings, stakeholder exchange, a series of public participation events, and surveys, ECN gathered input and feedback to support the neighborhood’s goal of realizing a community-driven comprehensive plan to determine the future direction for McDougall Hunt.

The resident driven planning process, which was completed at the end of 2018, allowed ECN to foster strong, meaningful relationships with the community. Project partners include USnapBac, Cedar Tree Foundation, EcoWorks, Bailey Park Project, and the McDougall Hunt Neighborhood Association, along with the Detroit Land Bank Authority, City of Detroit Planning Commission, Detroit Future City, Eastern Market Corporation, Team Wellness, The Salvation Army, Franklin Wright Settlements, The Heidelberg Project, Wayne County Treasurer’s Office, and People’s Missionary Baptist Church.
MACK MARKET

In 2018, ECN opened a satellite office at Mack Market, our commercial space at 14711 Mack Ave near Ashland. Available for rental as a meeting & event space, Mack Market offers residents the opportunity to host events within their own community. The space has been rented for:

- Trainings / Workshops / Meetings hosted by national organizations
- Neighborhood Association Holiday Parties
- Luncheon / Repass / Memorial Services
- Graduation Open Houses
- Prom associated events
- Baby Showers
- Birthday Parties
- Bridal Showers
- Fashion Shows

ECN also hosted several events at Mack Market including: Juneteenth, Small Business Saturday's Retail Pop-Up, Black Panther Halloween Party, and Neighborhood’s Day Community Garage Sale.

Customer satisfaction surveys indicate most renters are repeat customers and they would rent Mack Market again in the future. With a recently secured State of Michigan Gaming License, ECN is now able to host Bingo Games with cash prizes!

Mack Market also underwent reconstruction to add a retractable wall to support the development of the Eastside Tech Hub: a space to teach basic computer skills and bridge the digital divide in our community. The Tech Hub will offer free WIFI and access to computers to support employment and educational needs of the community.

MACK AVENUE IMPROVEMENT PLAN

Leveraging funds from JP Morgan Chase, ECN assembled a cross-section of partners including city officials from Detroit & Grosse Pointe Park, community development organizations, residents, and businesses to steer the planning process co-led by Ventral LLC and Hamilton Anderson Associates. Chase Bank provided additional financial support to implement some of the recommendations from the Mack Avenue Improvement Plan including launching:

1. The Mack Avenue Business Association
2. A façade improvement program
3. A Corridor Improvement Authority (CIA) using Tax Increment Financing (TIF)
4. Streetscape improvements

ECN convened a Mack Avenue Strategy subcommittee consisting of the Grosse Pointe Mayor’s Office, Detroit City Council District 4 Office, business liaison from the Detroit Economic Growth Corporation (DEGC), a developer, and the CIA/TIF Manager from DEGC to analyze feasibility for a CIA/TIF. But due to existing TIFs already on the corridor, the committee concluded it was not suitable to initiate a new CIA/TIF at this time. They continued to explore other funding options including obtaining Transportation Alternative Program (TAP) dollars to implement streetscape improvements along the corridor (planned installation during 2019). Also this year, the façade improvement program will install new façades for three businesses and a mural project for an additional business along the corridor.
LOWER EASTSIDE ACTION PLAN (LEAP)

Throughout 2018, Eastside Community Network continued to work with our LEAP Partners, Quadrant Leaders and volunteer planning team to digest and codify all of the information that was gathered in 2017. The writing of the final report began in the 2nd quarter of 2018. By the 3rd quarter, ECN worked with LEAP Quadrant Leaders who had assembled resident input for the final recommendations map. The maps mostly correlated with what planners & quadrant leaders observed on the ground and in resident feedback sessions. But due to a few inconsistencies, the planners decided to do an additional block by block analysis, which resulted in a few typology changes in certain areas. The elements, complete with maps and policy recommendations of the LEAP Phase III plan were all completed in October of 2018.
Within the northwest quadrant of the LEAP District, residents have banded together to form a new neighborhood identity now known as “Good Stock.” Bound by St. Jean, Van Dyke, Mack Avenue, and Gratiot/I-94, Good Stock identifies a sector that has been overlooked for redevelopment by government, community organizations and businesses. This area was also the home of the “Great Lakes Restoration Initiative” commonly known as GLRI. In preparation for a neighborhood planning process and a proof of concept project, ECN held two green storm water informational sessions led by President/CEO Donna Givens. These sessions were to help residents understand the storm water and drainage challenges the city of Detroit faces and how green storm water infrastructure could remedy some of these issues.

ECN contracted with a planning firm to produce a neighborhood plan for the Good Stock Neighborhood, detailing housing, land use, and green infrastructure. Good Stock neighborhood leaders met and a larger community meeting was held to begin the planning process from an asset-based approach.

Additionally, ECN, Good Stock Leadership, and University of Detroit Mercy Detroit Collaborative Design Center (DCDC) collaborated with a group of advisors that included Detroit Water & Sewage Department, InSite Design Studio, Zachary Associates, and the Great Lakes Environmental Law Center and the Erb Family Foundation to develop a proof of concept plan for offsite drainage credits to spur corporate investment in green infrastructure neighborhoods like Good Stock.

DCDC began meeting with the Good Stock Leadership Team monthly to get a sense of what the community would like to see in green infrastructure and where they would like it located. The Good Stock Leadership went through a site selection process, InSite designed green interventions best suited for the selected sites, and Zachary Associates performed cost analyses for each of the sites. The project is progressing nicely and is expecting to be complete by June of 2019.
PARTNERSHIP FOR ECONOMIC INDEPENDENCE - PEI

With major funding from the W. K. Kellogg Foundation, Eastside Community Network launched the Lower Eastside Economic Mobility Program (now called Partnership for Economic Independence - PEI) in September of 2017. This initiative is based on the EmPath Mobility Mentoring® evidence-based model of moving individuals out of poverty. The University of Michigan School of Information and Poverty Solutions partnership with the Detroit Community-Academic Urban Research Center, and Huntington Bank provided resources, evaluation and tools to enhance community mentoring programs.

PEI helps East Detroit individuals & families increase their income by addressing fundamental barriers to success. By increasing hope, building towards family self-sufficiency, and expanding use of training, educational, and employment opportunities, PEI’s goal is sustainable change for families today and in the future.

Program participants are trained in setting goals to stabilize and then improve five critical areas of their life: Family Stability, Education, Financial Management, Employment, and Health & Well-Being. Program coordinators act as coaches to the program ‘members’ and the mentors who are assigned to them. Volunteer mentors support members with accountability for their goal achievement and share life experiences and connections to help members succeed. The program also focuses on strengthening social connections of members and leadership skills by hosting weekly Family Meal events planned by members and through special affinity groups such as yoga and journaling.

IMPACT
▶ 94 individual / family participants
▶ 1,218 one-on-one coaching sessions
▶ 249 individual / family goals set
▶ 101 goals accomplished (41% success rate)

ACTIVITIES
▶ Family Meal Clubs: 3 times monthly
▶ Weekly Sessions: Journaling, Yoga & Crafting
▶ Financial Peace University Classes
▶ Four Bike Garage Sessions & Bike Drive
▶ Outings: Christmas Catana, Show Me The Money Day, Chandler Park Aquatic Center Visit, and Juneteenth Celebration at Mack Market

TRAINING
▶ Tech Hub Classes at Mack Market
▶ Meaningful Power Foundation: IT & computer architecture (programming, builds and deconstruction)

COMMUNITY ENGAGEMENT (ECN & LEAP)
Financial Literacy Classes, Periodic Member Gatherings, and Resident Outreach Corps Participation

STAFF
Angela Wilson, Directory of Family Mobility
Savana Brewer, Family Mobility Coordinator
Tiera Robinson, Family Mobility Coordinator
Wayne State School of Social Work, Interns (2)

TESTIMONIALS

“The fellowship shared among the members and staff was most satisfying to me. Members of PEI shared concerns, offered solutions, and acted on things we could do individually and as a community to make things safer, more informed, and more economically sound on the eastside of Detroit.” - Bessie Steward

“The program’s design was very unique in its approach to address poverty, civil and social issues - focusing on self-enrichment, self-interest and assistance with discovering resources through an individualized approach. In less than a year of being involved with PEI, I have grown to new heights and am focusing and accomplishing goals I had long forgotten I wanted to realize.” - Lenderrick Bridges

“Through PEI I learned to be more disciplined and ACCOUNTABLE. I used to ignore my debt collectors. This program and coach support has helped me come face to face with them.” - Loretta

“I learned lots of different stuff, even about recycling and the environment. I try to take that to teach others.” - Roderick

EASTSIDE COMMUNITY NETWORK 2018 ANNUAL REPORT
Eastside Extravaganza

30TH ANNIVERSARY

The 30th Annual ECN Eastside Extravaganza was another rousing success night on September 27th at the Roostertail on the River. Emceed by Channel 4’s Tati Amare & Andrew Humphrey, and headlined by Larry Lee & Back in the Day Band, the 500 people in attendance enjoyed a full evening of great food and dancing while raising critical funding for Eastside Community Network.

Lead sponsors
FIAT CHRYSLER AUTOMOBILES | JP MORGAN CHASE & CO. | LEAR CORPORATION | PVS CHEMICALS | MALLC

Eastside Innovator Award
LAJUNE MONTGOMERY TABRON
President/CEO
W.K. Kellogg Foundation

Corporate Champion Award
MICHAEL CURIS
President
Curis Enterprises

ECN Youth Award
TERRY EDWARDS JR.
Southeastern High School
The Vault Teen Center

Eastside Legend’s Award
MARVIS COFIED
CEO
Akebulan Village

Event Honorees
Maggie DeSantis
Truth To Power Award
BRENDA BUTLER
Chandler Park
Neighborhood Resident
ECN BOARD OF DIRECTORS

Eastside Community Network is governed by a Board of Directors comprised of local business, government, institutional, non-profit and neighborhood leaders. ECN strives to positively transform Detroit's lower east side and we do so through multi-sector partnerships.

BUSINESS
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Rachel Cook
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Sonya Dotson
Vice Chair
PVS Chemicals
Hank Hubbard
One Detroit Credit Union
Mark Kent Jones
DTE Energy
Robert T. Young
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Henry Ford Health System

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Tech Town Detroit, Wayne State University
Patrick O. Lindsey
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Mark Owens
Samaritan Center
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Jonathan Demers
MACC Development
Tammara Howard
Gratiot Woods Coalition
Belvidere Youth Block Club
Barbara Martin
Crane Street Block Club
Good Stock Detroit
Miguel Pope
Mt. Elliot Business & Community Association
Jacqueline Richmond
Chair
Creekside CDC
Eboni Taylor
Chandler Park Neighborhood Association
Margie Young
Islandview Village Resident