August 20, 2020
9:00 A.M. - 11:00 A.M
Zoom Conferencing

Meeting Recording:
https://asu.zoom.us/rec/share/_OcsNrzJxniOYNLz5sVPHV4wll53pT6a81ScZ_aALmUy9GzD-7V5AK5FjqilQm8HZ3 Password: CRuG6#Bm
Password: CRuG6#Bm

Members Present via Zoom
Jeanine Aguilar (Phoenix Union High School District), Dr. Sarah Beaumont (Phoenix Children's Medical Group), Berisha Black (Trinity Opportunity Alliance), A. Margot Blair (DiscoverHer Worldwide, Inc.), Dawn Bogart (Homeless Youth Connection), Mark Carr (City of Phoenix), Erik Cole (ASU – Design Studio), Victor Contreras (Chicanos Por La Causa), Christopher Dickinson (Grad Solutions), Graciela Garcia Candia (Jobs for Arizona's Graduates), Harry Garewal (Trinity and Associates/Tri Caucus), Sheryl Hart (Arizona Department of Education), Binky Jones (Ombudsman Educational Services), Dr. Jonathan Koppell (ASU Watts College), Ken McKinley (UMOM New Day Centers), Mary Mezey (Tempe Human Services), Alberto Olivas (ASU – Pastor Center), Nate Sadow (Fry’s Food Store), Kweilin Waller (City of Phoenix)

Guests
Lashon Amado (Opportunity Youth United), Ralph Thompson (for Dr. Larry Johnson, Phoenix College), Dr. Nicholas DelSordi (Phoenix College), Amy Ramirez (ASU – Pastor Center), Jisoo Kim (ASU – Pastor Center), David Chavez (City of Phoenix), Dana Bailey (Homeless Youth Connection), Cathleen Barton (Consultant), Shana Ellis (ASU Watts College), Tiara Crouse (for Dr. Karen Hoffman Tepper, Terros Health), Patricia Walker, Sally Ching (Opportunity Youth United)

OFY Staff Present
Kendelle Brown, Felix Moran, James Hoyt, Dr. Kristin Ferguson-Colvin, Dr. Robin Hollis, Michael Colbert, Kerry Riedler, Cedric Nixon, Marian Lopez-Romo

Welcome
Facilitator: Victor Contreras
- Victor welcomed the council.

Icebreaker Activity
Facilitator: Alberto Olivas
- Alberto introduced himself then led the Icebreaker Activity.
- Attendees were put into breakout rooms in order to discuss Civic Faith, what do we believe in as a nation, as a community?
  - Please see slides 5 – 7 for more information on the activity.
### OFY Voter Mobilization
Facilitator: Alberto Olivas, Felix Moran

- Alberto shared that OFY is currently partnering with Opportunities for Youth and ASU’s Pastor Center for Politics and Public Service to help increase voter turnout in this year’s upcoming elections.
- Alberto, James, and Felix shared that they have been working on recruiting and training students and nonstudents across the valley on civic engagement and voter outreach strategies. Their focus will be on West Valley (Congressional Districts 3 and 7).
- Two of the program participants Jisoo Kim and Amy Ramirez shared their insights. They’ve discussed the upcoming elections and issues with voting in the state of Arizona, as well as brainstormed ideas and strategies for ways to motivate other young people.
- Here is the link to the website: [https://oppforyouth.org/vote-for-change](https://oppforyouth.org/vote-for-change)
- Please see slides 9 – 11 for more information.

### Phoenix College Service Learning Project
Facilitator: Dr. Nicholas DelSordi, James Hoyt

- Dr. Nicholas DelSordi, Sociology Professor at Phoenix College, spoke on OFY and Phoenix College’s partnership to bring awareness to OY through their Service Learning Model.
  - Please see slides 12-16 for information.

### Estimated OY Numbers Due to COVID-19
Facilitator: Kendelle Brown

- Kendelle discussed Measure of America’s annual OY report, *A Decade Undone: Youth Disconnection in the Age of Coronavirus*, and presented on the estimated OY numbers due to COVID-19 published by Aspen Institute’s Forum for Community Solutions
  - Please see slides 17-18 for detailed information.
- The council discussed what pathways should be taken now that COVID-19 is happening. At the next LC meeting, add an agenda item to discuss destigmatizing GED.

### OFY Virtual Conference 2020 Update
Facilitator: Dr. Nicholas DelSordi, Patricia Walker

- Nicholas and Patricia gave an update on OFY’s Virtual Conference. The conference titled, “Collaboration for Change,” is being organized and led by youth from Chicanos Por La Causa, Phoenix Indian Center, and Watts Family Maryvale YMCA. The focus of the conference will be on mental health and resources available.
- The virtual conference will be held on Friday, September 25th from 9:00 A.M. – 11:30 A.M.
- Please see slide 20 for the conference logo designed by Andrew (Drew) Hoang from Watts Family Maryvale YMCA’s Y-Achievers Program.
Leadership Council Sustainability Subcommittee Update
Facilitator: Victor Contreras, James Hoyt

- Jim shared updates on the Leadership Council Sustainability Subcommittee. They have been meeting on a two-week basis for the last two months.
- They have two focuses on sustainability:
  o Short-term and long-term
- They are putting together a list of different services that OFY offers so that we could potentially be written into partner grants such as: technical assistance, data collection and analysis, and outreach, etc.
- Group members:
  o Karen Hoffman-Tepper (Terros Health)
  o Victor Contreras (Chicanos Por La Causa)
  o Meghan McGilvra (Year Up)
  o Dianna Harrier (JAG AZ)
- If interested in joining, please contact Jim at jehoyt@asu.edu or 480-220-9599.

OFY Advocacy & Policy Committee
Facilitator: James Hoyt

- James shared that the OFY Advocacy and Policy Committee (APC) will review any OFY involved legislative and public policy issues at the local, state, and federal levels to remove barriers. The committee will act as a voice for OY by advocating for funding, resources, and create awareness around OY issues.
  o If you are interested, please join here: https://forms.gle/RDW8BTos8kvmtuEz6 or contact Belinda Escalante, Youth Transition Director at Belinda.escalante@asu.edu or 480-277-4545.
- Victor suggested that OFY should set-up a "legislative day at the Capitol" before the 2021 session opens.
- Please see slides 23 – 25 for more information.

Action Team Updates
Facilitators: Action Team Co-Chairs

- Victor invited the Action Team Co-Chairs to report on what their team has been working on.
- **Reengagement Center Action Team**: Kendelle Brown reported out
  o Matching different RCs to do trainings for each other and the whole group i.e., staff support and balance, etc.
  o Developed a training video created by OFY staff for easier onboarding and reminders on how the referrals and system works.
  o Working on list of open public spaces where youth can use computers and other technological needs with social distancing guidelines.
  o Working with the City of Phoenix to distribute masks to our partners. More information to follow.
- **Educational Momentum Action Team**: Binky Jones reported out
  o EMAT continues to spotlight partners at each meeting to provide further understanding of services provided by team members.
Recent discussion includes data surrounding the predicted increase of disconnected youth due to COVID-19.

Committee work regarding OFY and EMAT assisting schools with best practices for virtual learning.

Priority Group Work focused on: providing counselors with tools to help youth, including youth voice within discussions including upcoming virtual workshop, and solidified date and continue planning for virtual workshop for September 25th. Outreach and awareness continues with upcoming virtual workshop as well as commitment of team members to invite other partners to virtual workshop and meetings.

- **Youth Leadership & Development Action Team**: Felix Moran reported out
  - Mark Carr announced his retirement with the City of Phoenix effective August 31, 2020 and said his goodbye to the council.
  - They want to continue discussions on the Black Lives Matter Movement and plan different workshops.
  - They’ve hosted two Youth Block Parties and partnered with the Boys & Girls Club, Chicanos Por La Causa, ACYR, and the Maricopa County Sheriff’s Office to put them on. During the block party they set aside time to allow youth to give input on the police in their communities. The end goal of these block parties is to bring youth and police together to have a conversation on the current unrest.

- **Career Connections Action Team**: Michael Colbert reported out
  - Career Connections continues to focus on understanding employers’ needs and educating on the value of work experiences.
  - They continue to review and refine front of the line recruiting and hiring processes. Ideas are being exchanged such as virtual recruiting and virtual job fair platforms.

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**Adjourn Meeting**

**Dismissal by Victor Contreras**

Meeting adjourned at 11:00 A.M.

**Upcoming Meetings**

Thursday, October 15, 2020
9:00 A.M. - 11:00 A.M.

Thursday, December 3, 2020
9:00 A.M. – 11:00 A.M.
Meeting Agenda

9:00 A.M. – 9:05 A.M. Welcome
9:05 A.M. – 9:15 A.M. Icebreaker Activity
9:15 A.M. – 9:30 A.M. OFY Voter Mobilization
9:30 A.M. – 9:50 A.M. Phoenix College Service Learning Project
9:50 A.M. – 10:00 A.M. Estimated OY Numbers Due to COVID-19
10:00 A.M. – 10:05 A.M. OFY Virtual Conference 2020 Update
10:05 A.M. – 10:20 A.M. Leadership Council Sustainability Subcommittee Discussion
10:20 A.M. – 10:30 A.M. OFY Policy & Advocacy Committee
10:30 A.M. – 10:50 A.M. Action Team Updates
10:50 A.M. Open Floor, Partner Announcements, and Adjournment
Welcome
Norms for Virtual Engagement

• **Video on**, if you are able. We want to see your face!

• Please **say your name** when you speak up.

• We have an awesome group in the virtual “room”. In order to hear a range of voices, questions, ideas, etc., please **step forward** and participate, but also **step back** and allow all voices to be heard.

• **No multi-tasking!** It is a scientific fact that you will get less out of this team development experience if you do. This includes **no cell phone** use.

• **Keep it here.** This is a confidential space for us to learn and grow. Please commit to “what gets said here stays here.”

• Find a **private space** (as able) so you can share your thoughts and experiences openly. Be mindful of your video background and any distractions (i.e. music, tv).

• **Be accountable.** We will be moving together as a group so make sure to stay on top of your assignments so that you can participate fully.

• **Be open and ask questions.** We are all learning together.
A New Civic Pledge: Part 1

Alberto Olivas, M.Ed., Executive Director
Congressman Ed Pastor Center for Politics & Public Service
A New Civic Pledge

**CIVIC FAITH**
• What do we *believe in* as a nation, as a community?

**CIVIC HOPE**
• What should we *aspire to be* as a society?

**CIVIC LOVE**
• What *binds us together* as a community?
Civic FAITH

What do we *believe in* as a nation, as a community?

• What are the foundational “truths”, beliefs or values that make us distinctly American?

• What ideas or values does our “American philosophy” embrace? What ideas or values do we reject as “un-American”?

• What can each of us do to help protect, preserve and pass on our core American ideals and values?
OFY Voter Mobilization
Important Dates

September 24
National Voter Registration Day

October 5
Voter Registration Deadline

October 7
Early Voting Begins

October 23
Last Day to Request a Ballot by Mail

October 30
Last Day to Vote Early in Person

November 3
Election Day

Opportunities for Youth is currently partnering with Opportunity Youth United and ASU’s Pastor Center for Politics and Public Service to help increase voter turnout in this year’s upcoming elections. Many parts of the Phoenix Metro area have seen historically low voter turnout, which results in elected officials and policies that may not represent the needs and interests of the communities they are meant to serve. Arizona ranks 43rd in voter turnout. Younger adults and minorities disproportionately do not vote. This only compounds the disconnect between the needs of our youth population and the policies that are being implemented by the local, state and federal government.

https://oppforyouth.org/vote-for-change
OFY & Phoenix College Service Learning Collaboration
What is Service Learning at MCCCD?

• Service-Learning is a teaching and learning method that connects students to meaningful community service with academic learning through guided reflection.

• Areas of focus include:
  • Critical Thinking and Problem Solving
  • Values Clarification
  • Career Exploration
  • Social and Personal Development
  • Civic and Community Responsibility

• Phoenix College 3 Pillars of Service Learning:
  • Service must meet a community need
  • Service must be connected to classroom material
  • A reflection assignment is completed after service
Goals and Objectives for Sociology Service Learning (Fall 2019 and Spring 2020):

1) Increase college and community awareness of OFY and its mission
2) Provide outreach, leadership and career development for PC students
3) Reinforce course learning objectives through direct community participation

Service Learning Event Community Partners:
• Arizona Center for Youth Resources (ACYR)
• Neighborhood Ministries
• Year Up at Gateway CC
Service Learning Structure

1) “Preflection” in the classroom at PC
2) Orientation and presentation of OFY and its goals (including connection with course learning objectives)
3) Discussion of outreach strategies (including mock scenarios)
4) Focus group/informal discussion with opportunity youth from the partner program
5) Two-hour outreach session in an opportunity youth “hotspot”
6) Completion of the course reflection assignment
7) Recruitment for the OFY internship program
The “Extended Service Learning” Model at Phoenix College:

• Internship opportunity/leadership and assistance with service learning the next semester in conjunction with other office and outreach activities under the guidance of OFY staff

• Pass the Arizona Career Readiness Certification (ACRC)

• Continued volunteering and networking (e.g. ACRC program in the ADOC prisons)
Estimated OY Numbers Due to COVID-19
A Decade Undone: Youth Disconnection in the Age of Coronavirus

- Measure of America, Published June 2020
- Using ACS 2018 data, nationally they estimated the number of OY to be 11.2% or 4,353,300
  - However, due to COVID-19, they estimate that the number of opportunity youth in 2020 will easily top six million and could swell to almost one-quarter of all young people, or nearly nine million teens and young adults.
- Despite overall improvements in the youth disconnection rate over the last decade, the gaps between racial and ethnic groups persisted and will be exacerbated by Covid-19.

http://measureofamerica.org/youth-disconnection-2020/
## Estimated May 2020 OY Numbers Due to COVID-19

<table>
<thead>
<tr>
<th></th>
<th>Phoenix (Includes part of County)</th>
<th>Maricopa County</th>
<th>Greater Phoenix Metro Area (Phoenix, Mesa, Scottsdale)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2018 OY Estimates</strong></td>
<td>14.1%* 27,796*</td>
<td>12.4% 64,000</td>
<td>12.3% 70,300</td>
</tr>
<tr>
<td><strong>2019 OY Estimates</strong></td>
<td>13.5% 26,601</td>
<td>12.1% 62,592</td>
<td>11.4% 64,245</td>
</tr>
<tr>
<td><strong>May 2020 OY Estimate: High End</strong></td>
<td>33.8% 66,502</td>
<td>30.3% 156,480</td>
<td>28.5% 160,612</td>
</tr>
<tr>
<td><strong>May 2020 OY Estimate: Low End</strong></td>
<td>27.1% 53,202</td>
<td>24.2% 125,184</td>
<td>22.8% 128,489</td>
</tr>
<tr>
<td><strong>May 2020 OY Estimate: Mid-Point</strong></td>
<td>30.5% 59,852</td>
<td>27.2% 140,832</td>
<td>25.6% 144,551</td>
</tr>
</tbody>
</table>

Methodology used from Aspen Institute’s Forum for Community Solutions, OYF Common Measures

*2017 figures
OFY Virtual Conference 2020 Update
Leadership Council Sustainability Subcommittee Discussion
OFY Advocacy & Policy Committee
OFY Advocacy & Policy Committee

Mission Statement:

Opportunities for Youth’s Advocacy & Policy Committee will review any Opportunity Youth involved legislative and public policy issues at the local, state, and federal levels to remove barriers. The Advocacy & Policy Committee will act as a voice for Opportunity Youth by advocating for funding, resources, and awareness.
OFY Advocacy & Policy Committee

Objectives:

• Create a one-page brief on OFY/OY (issues and the effects of COVID-19) share this with internal and external stakeholders.

• Educate and train internal and external stakeholders to advocate for OY in the Greater Phoenix area and OY related issues.

• Beginning in September educate 100 internal and external stakeholders about OY Greater Phoenix COVID-19 concerns during the 1st policy forum.
OFY Advocacy & Policy Committee

**Who Should Join:**
OFY Partners, non-OFY partners, opportunity youth and youth in general, and community members.

**Join Here:** [https://forms.gle/RDW8BTos8kvmtuEz6](https://forms.gle/RDW8BTos8kvmtuEz6)
or contact Belinda Escalante, Youth Transition Director
Belinda.escalante@asu.edu | 480-277-4545
Action Team Updates
Open Floor, Partner Announcements, and Adjournment
Future Leadership Council Meeting Dates

2020 Leadership Council Meeting Dates

October 15th – TBD
9:00 A.M. – 11:00 A.M.

2020 Leadership Council and Action Team Forum

December 3rd – TBD
9:00 A.M. – 12:00 Noon