



INTERNSHIP OPPORTUNITY: ASCENT SOCCER IS SEEKING A SOCIAL MEDIA STAR!

What are we looking for?

We're looking for a talented, motivated and up-and-coming Social Media Star to bring their creativity and 'enthusiasm for engagement' to all of our growing digital media channels. We want to add an intern who knows how to (i) grow followers and reach new audiences, (ii) build an authentic online voice and (iii) inspire a community.

This will initially be an unpaid internship role, with a chance for the successful candidate to grow the position into a part- or even full-time opportunity with Ascent. Where this role goes (and how quickly), is up to you!

The Opportunity & Key Responsibilities

This is an opportunity to gain real world experience with an emerging soccer, sustainability & education leader. And, we are offering a young, motivated, self-starting Social Media Star 'the keys to our digital presence', with a chance to make a name for yourself, while making an impact!

This will initially be an unpaid internship role, but there will be opportunities to attend virtual and in-person moments, including the possibility of project/event visits in North America, the EU and even East Africa.

Key responsibilities and opportunities in this role will include, and are not limited to:

- Build and deliver on an entertaining and engaging social media content calendar;
- Drive content creation, scheduling, and organization with a chance to make a name for one's self whilst supporting an important (in our own space) cause across all channels;
- Measure and report on the performance of social moments, campaigns, and storytelling;
- Measure our follower growth, report on social media trends and identify opportunities for improvement;
- Wow us! Identify and deliver new opportunities for social content and approaches across all of our channels.

About Ascent Soccer

Ascent Soccer unlocks the competitive advantages of frontier regions in East Africa to identify and develop youth soccer and academic talent, deliver world-class education and character-building, and provide global opportunities to the youth, communities and partners it serves.

Ascent is also about to embark on the development of East Africa's first purpose built full-time residential green school and environmental education centre, with our ambition to become the greenest sports organization in Africa.

Based in Malawi & Uganda, with charitable operations in the USA & Canada, Ascent Soccer is set to take soccer & sustainability one step further, with new green and club partners and celebrity engagement in 2021.

Application & Deadline

This is a remote internship role, and is open to candidates worldwide. The application process for this opportunity will close on February 28, 2021.

To apply for this role please send the following to the attention of Liam White, Operations & Fundraising Coordinator: (i) Cover Letter, (ii) Curriculum Vitae (CV), (iii) Personal Video, Presentation and/or Social Media Portfolio (maximum 3 minutes).

Submit your application package via email to liam@ascentsoccer.org.