

VALEDICTORIAN SPONSOR • \$50,000

RECOGNITION

Recognition from the Kennedy Center stage:

- Formal recognition in remarks during the show
- Awardee Tribute Video branded with your logo
- Quote, photo, & logo in Sponsor Recognition Video

Opportunity to provide promotional materials at the Pre-show Reception

Full-page color ad in souvenir program book—front or back inside covers available for first two sponsors

Logo inclusion in each of the following:

- Step & repeat backdrop for professional photos at the Pre-show Reception & VIP After-Party
- Signage at Pre-show Reception & VIP After-Party
- Printed invitation mailed to 2,000+ guests
- Souvenir program book
- Event web page with a direct link to your website
- DC Ed Fund's annual report

Name inclusion in each of the following:

- The Kennedy Center's *Playbill*
- Pre-event sponsor communications
- Post-event thank you email to all attendees
- Media advisory, press release, and press kits

JOIN US

Private parterre box for 10 guests at the Kennedy Center

10 invitations to each of the following:

- Pre-show Reception at the Kennedy Center
- Standing Ovation dress rehearsal
- Back stage access at the Kennedy Center
- Standing Ovation awards ceremony
- The VIP After-Party

Photo opportunities with award-winning educators and other distinguished guests at the VIP After-Party

Exclusive access to DC Ed Fund's annual donor event where the Chancellor, DCPS leadership, & city officials detail upcoming priorities for the district

Tax-deductible portion • \$48,975

Additional customized benefits are available for Valedictorian Sponsors. Please inquire!

SALUTATORIAN SPONSOR • \$25,000

RECOGNITION

Opportunity to provide promotional materials at the Pre-show Reception

Full-page color ad in souvenir program book

Logo inclusion in each of the following:

- Sponsor Recognition Video that plays in Concert Hall
- Signage at Pre-show Reception & VIP After-Party
- Printed invitation mailed to 2,000+ guests
- Souvenir program book
- Event web page with a direct link to your website
- DC Ed Fund's annual report

Name inclusion in each of the following:

- The Kennedy Center's *Playbill*
- Pre-event sponsor communications
- Post-event thank you email to all attendees
- Media advisory, press release, and press kits

JOIN US

Private box seating for 8 guests at the Kennedy Center

8 invitations to each of the following:

- Pre-show Reception at the Kennedy Center
- Standing Ovation dress rehearsal
- Standing Ovation awards ceremony
- The VIP After-Party

Photo opportunities with award-winning educators and other distinguished guests at the VIP After-Party

Exclusive access to DC Ed Fund's annual donor event where the Chancellor, DCPS leadership, & city officials detail upcoming priorities for the district

Tax-deductible portion • \$24,225

HIGHEST HONORS SPONSOR • \$10,000

RECOGNITION

- Half-page color ad in souvenir program book
- Logo inclusion in each of the following:
 - Sponsor Recognition Video that plays in Concert Hall
 - Printed invitation mailed to 2,000+ guests
 - Souvenir program book
 - Event web page with a direct link to your website
- Name inclusion in each of the following:
 - The Kennedy Center's *Playbill*
 - Post-event thank you email to all attendees
 - DC Ed Fund's annual report
 - Press kits

JOIN US

- Priority box tier seating for 6 guests at the Kennedy Center
- 6 invitations to each of the following:
 - Pre-show Reception at the Kennedy Center
 - Standing Ovation awards ceremony
 - The VIP After-Party
- Photo opportunities with award-winning educators and other distinguished guests at the VIP After-Party
- Exclusive access to DC Ed Fund's annual donor event where the Chancellor, DCPS leadership, & city officials detail upcoming priorities for the district

Tax-deductible portion • \$9,450

HIGH HONORS SPONSOR • \$5,000

RECOGNITION

- Logo inclusion in each of the following:
 - Printed invitation mailed to 2,000+ guests
 - Souvenir program book
- Name inclusion in each of the following:
 - Sponsor Recognition Video that plays in Concert Hall
 - The Kennedy Center's *Playbill*
 - Event web page
 - Post-event thank you email to all attendees
 - DC Ed Fund's annual report
 - Press kits

JOIN US

- Priority seating for 4 guests at the Kennedy Center
- 4 invitations for each of the following:
 - Pre-show Reception at the Kennedy Center
 - Standing Ovation awards ceremony
- Exclusive access to DC Ed Fund's annual donor event where the Chancellor, DCPS leadership, & city officials detail upcoming priorities for the district

Tax-deductible portion • \$4,750

INDIVIDUAL TICKETS • \$500

JOIN US

- 1 ticket for each of the following:
 - Pre-show Reception at the Kennedy Center
 - Standing Ovation awards ceremony

Tax-deductible portion • \$450