

SIMON GALPERIN

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EXPERIENCE

Customer Success Lead – GroundSource, New York, N.Y.

September 2017 - present

Managing community engagement campaigns across partner newsrooms. Developing and testing news products. Sales and marketing.

Director - Community Info Coop, Bloomfield, N.J.

September 2016 - present

Leading development of a strategic response to the local news crisis through strategic planning, research, fundraising, marketing.

Sales Consultant – ProPublica, New York, N.Y.

September 2017 - December 2016

Managed sales for ProPublica's Data store. Performed market research.

U.S. Head of Growth – Opinary, New York, N.Y.

January 2017 - June 2017

Oversaw company's expansion through partner management, direct sales, and marketing. Increased active clients 10-fold.

Founder/Executive Editor – Muckgers, New Brunswick, N.J.

September 2013 - December 2016

Oversaw hyperlocal news organization covering Rutgers University. Managed contributors. Reported. Edited. Produced social media channels.

Senior Editor, Jerrick Media, Englewood, N.J.

September 2014 - February 2015

Managed workflows of video producers, e-commerce editors, and product managers over 5 verticals. Streamlined editorial processes to increase production and reduce labor time.

EDUCATION

Social Journalism, M.A.

CUNY Graduate School of Journalism, 2016

Engagement and entrepreneurship

Journalism and Media Studies, B.A.

Rutgers University—New Brunswick, 2014

Public policy and political science

SKILLS

Listening

Communicating

Problem solving

Adapting

Ideating

Strategizing

Leading

Managing

TOOLS/PLATFORMS

Twitter, Facebook, Banjo, Screendoor, Apple/Microsoft/Google Suite, Slack, WordPress, Adobe Photoshop, Prose.io, Squarespace, MailChimp, OpenRefine, Pipedrive, Trello, Google Analytics, mobile videography/photography, basic front end web development